

THE OFFICE OF THE FUTURE IS HERE TODAY



WORKFORCE WORKPLACE WORKSTYLES



AGGRESSIVE COMPETITION FOR SPECIALIZED TALENT

GLOBALIZATION OF TALENT POOLS

DIVERSE PLATFORMS AND DEVICES

INCREASED SECURITY RISKS

NEW DEPLOYMENT MECHANISMS

RISE IN MOBILITY

REMOTE ACCESS WITHOUT COMPROMISES





OFFICE OF THE FUTURE - CHALLENGES



REMOTE POWER USERS

REMOTE LOCATIONS
GLOBAL TALENT

OPEN WORKSPACES

FREQUENT DESK MOVES

DATA EXPANSION & PERFORMANCE

ACCESSING LARGE DATA FILES

SECURITY & MANAGEABILITY

GROWING THREATS
MULTIPLE DEVICES AND PLATFORMS



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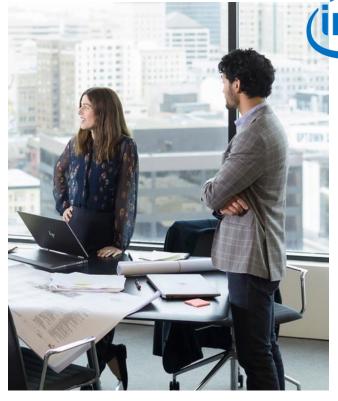


The answer could be software initially developed 15+ years ago....









WORKSTATION ACCESS FROM ANYWHERE³

ZCentral Remote Boost Software



Integrated Collaboration Tools



Exceptional frame rate



Superb Image quality





WORKSTATION ACCESS FROM ANYWHERE⁵

ZCentral Remote Boost Software*

*Formerly known as RGS



NEW! Better Support for Wacom Tablets enabling artists and engineers a natural inking input experience REMOTELY as if they are local to the machine!



Dynamic Resizing



Touch Gestures¹²



4K¹¹ & Multi-Display Support



Remote USB



Graphics Hardware Acceleration



Operating Systems



HP Velocity







SECURE COMPUTE POWER

Z4,6,8, 4R, Z2 Mini...

Co-locate data and compute for

security and faster load times

if you were local

REMOTE ACCESS

Access workstation power as

ZCentral Remote Boost¹³

▼ FLEXIBLE IT ZCentral Connect¹⁵

Easily manage remote connections and compute power



HIGHLY **SECURE**



PREDICTABLE HIGH PERFORMANCE



PROFESSIONAL GRAPHICS AND ISV APPS



TURN YOUR **END DEVICE** INTO A WORKSTATION



COLLABORATION



MUI TI **SCREEN**



ONE SIMPLE INTERFACE



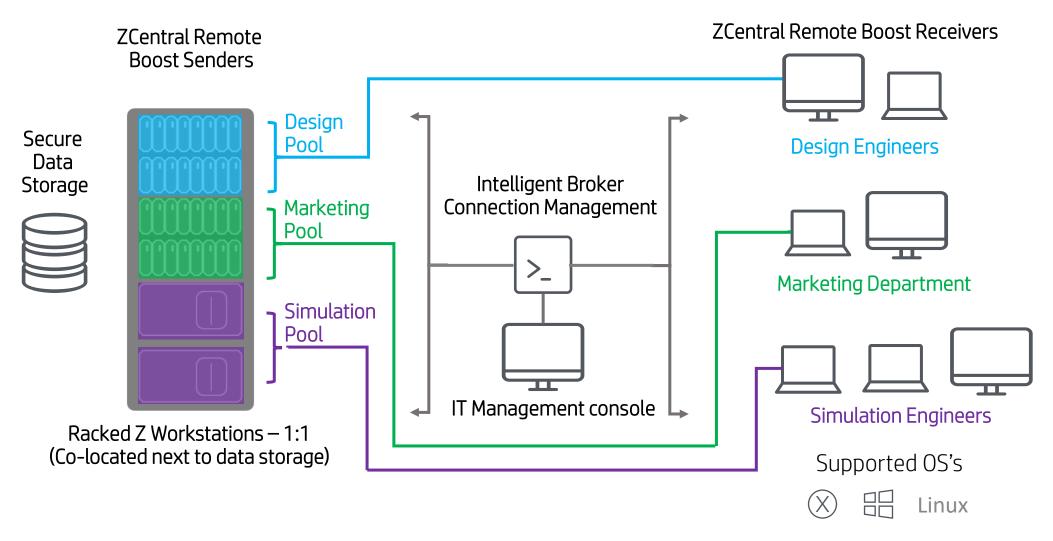
SHARE **RESOURCES**





HOW IT WORKS









Demo of ZCentral Remote Boost



Z DESKTOP PORTFOLIO





BEST FOR DATA SCIENCE & ADVANCED VISUALIZATION

Z6 & Z8



ZCentral 4R

HIGH-DENSITY SOLUTION

Z4

BEST FOR 3D DESIGN & RENDERING

BEST CONDENSED COMPUTE

BEST FOR ENTRY DESIGN

BEST FOR DESIGN & ENTRY VR

Z2





THE WORLD'S

MOST POWERFUL

1U RACK WORKSTATION⁴

HP ZCENTRAL 4R

Intel® Xeon® W



Power through multi-threaded applications

NVIDIA® Quadro® RTX 8000

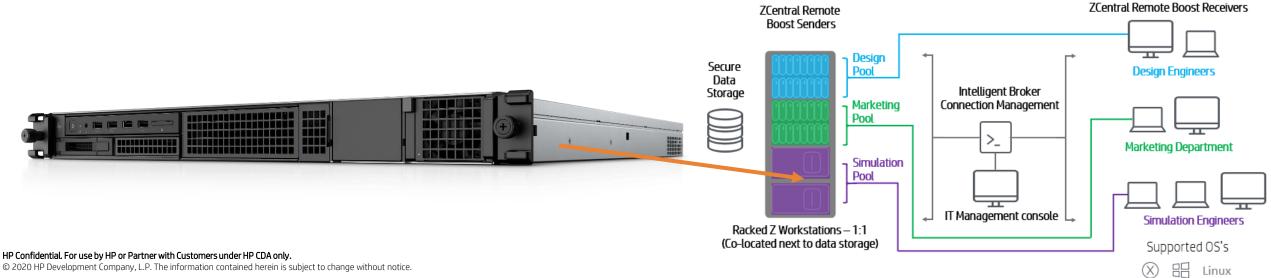
Push the limits of your GPU accelerated work with the world's most powerful graphics in a 1U rack workstation¹⁴

Aggregated Power

World's only 1U workstation with 2 x 675W of power⁶

75% less space

Compared to a Z4 with more power total



COMPACT - OPTIMIZED - EXPANSIVE

ZCentral 4R CPU Options:

Intel® Xeon® W-2295 3.0 2933 18 Cores Intel® Xeon® W-2275 3.3 2933 14 Cores Intel® Xeon® W-2255 3.7 2933 10 Cores Intel® Xeon® W-2245 3.9 2933 8 Cores Intel® Xeon® W-2235 3.8 2933 6 Cores Intel® Xeon® W-2225 4.1 2933 4 Cores Intel® Xeon® W-2223 3.6 2933 4 Cores

Available with Single Power Supply Option:

NVIDIA Quadro P400 2GB NVIDIA Quadro P1000 4GB NVIDIA Quadro P2200 5GB NVIDIA Quadro RTX 4000 8GE





8GB





Single Slot Riser (1 PCIE slot)

Intel®Xeon® W Processors

4 DIMM slots (up to 256GB Memory)





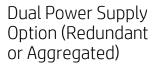


3.5" or 2x 2.5" drives 2.5" drive





Security Cover for added protection



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Uncompromising performance

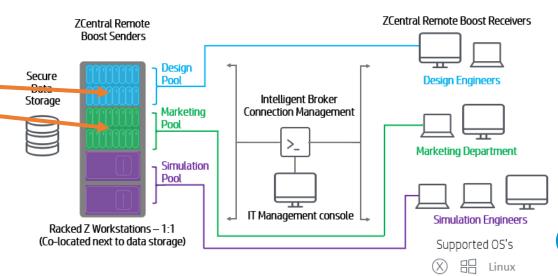


- Intel® 125W 10-core processors
- NVIDIA® Quadro® 2000 and later 3000-class graphics
- Dual M.2 Storage
- Flexible I/O for today and tomorrow
- 280W Power adapter



The perfect fit, anywhere

- More power in an amazingly small footprint
- Centralized management with HP ZCentral Remote Boost software¹¹





HP Z2 MINI RACK MOUNT KIT³²

7 Minis per Tray (5U) 8 Trays per 42U Rack 56 Units per 42U Rack

Cost effective, 1:1 virtualization



HP ZCentral + Remote Boost²⁶ =







What are the alternatives...



ZCentral vs Virtualized Workstations (Servers)

ZCentral Solutions offer up to 16%-33% higher performance, at 59%-72% of the cost of virtualized workstations 7.



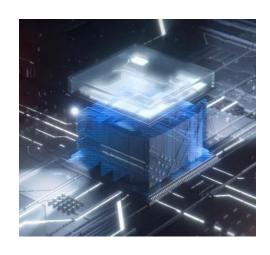
Dedicated Performance

For accelerating each workflow & work load vs shared variable performance of VDI solutions



Lower Cost Alternative

Servers are traditionally more expensive than Workstations and carry additional hardware and software costs.



Simple Set Up

The workstation is simple to set up and co-locate next to the data repository, plus the data never leaves the workstation.







ZCentral vs Cloud Workstation

PREDICTABLE COST

Considerably lower total cost of ownership compared to workstation in the cloud solutions. Plus, standard ISV licensing and costs.

TURNKEY SOLUTION

One vendor for all hardware, software, support and services.

PROTECTED LOCATION

Critical data stays inside the company for the best security.







ZCentral vs Workstation Competitors

ZCENTRAL IS A TURNKEY SOLUTION - HARDWAREISOFTWAREISERVICE ALL-IN-ONE



Easy to Deploy

The ZCentral Remote Boost Software license is included with the purchase of a Z Workstation.



Simple to Maintain

Integrated with ZCentral Remote Boost for simple connection and a single console for managing all user connections with the ZCentral Connect.



Secure to the Core

HP Sure Start⁵ automatically self-heals the BIOS from malware, rootkits, or corruption.





Summary

SOLUTION COMPONENTS: Racked Workstations + Z Central Connect + Z Central Remote Boost Software

BENEFITS

END USER

- ✓ ZCentral Workstation Solutions provide workload and workflow specific dedicated compute power vs virtualization
- ✓ Faster project load times vs virtualization
- ✓ Ultra mobility with ultra thin and light devices connected to full desktop workstation performance
- ✓ Choose your own device to access workstation power

Creators can get personalized and workloadoptimized compute power

ITDM

- ✓ Single-sourced provider for hardware, software and service
- ✓ Powerful, dedicated performance at lower cost compared to complex, expensive virtual workstations
- ✓ Easier setup and maintenance vs virtualization.Best option for SMB
- ✓ Standard ISV licensing/support vs virtualization that lacks ISV licensing

ITDMs can now scale flexibly and easily manage Centralized professional workers.







Thank You

