PS Commercial Co-Marketing Guide

Global – FY23



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OPP

Chrome Family

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Sustainability

Industry Vertical













Elite Family

Campaigns

HP Presence Meeting Space Solutions

HP Wolf Pro Security Edition PC

Laptops

HP EliteBook 835 13.3 inch G10 Notebook PC

HP EliteBook 845 14 inch G10 Notebook PC

HP EliteBook 865 16 inch G10 Notebook PC

HP EliteBook 630 13.3 inch G10 Notebook PC

HP EliteBook 640 14 inch G10 Notebook PC

HP EliteBook 650 15.6 inch G10 Notebook PC

HP EliteBook 645 14 inch G10 Notebook PC

HP EliteBook 655 15.6 inch G10 Notebook PC

Laptops

HP EliteBook 1040 14 inch G10 Notebook PC

HP Elite x360 1040 14 inch G10 2-in-1 Notebook PC

HP Elite x360 830 13 inch G10 2-in-1 Notebook

HP EliteBook 830/840/860 G10 Notebook PC

HP Dragonfly 13.5 inch G4 Notebook PC (1000 series)

HP Elite Dragonfly Folio 13.5 inch G3 2-in-1 Notebook PC

HP Elite Dragonfly G2 Notebook PC

HP Elite Dragonfly Max Notebook PC

HP Elite Dragonfly 13.5 inch Chromebook

HP Elite Dragonfly 13.5 inch Chromebook Enterprise

Elite Family

Laptops

- HP Elite Dragonfly 13.5 inch G3 Notebook PC
- HP Elite Folio 13.5 inch 2-in-1 Notebook PC
- HP EliteBook 840 Aero G8 Notebook PC – Intel
- HP EliteBook 830/840/850 G8 - Intel
- HP EliteBook 835/845/855 G8 Notebook PC - AMD
- HP EliteBook 830/840/860 G9
- HP EliteBook 835/845/865 G9 Notebook PC
- HP EliteBook 630/640/650 G9 Notebook PC
- HP EliteBook 645/655 G9 Notebook PC
- HP EliteBook x360 1040 14 inch G9 2-in-1 Notebook PC
- HP EliteBook 1040 14 inch G9 Notebook PC
- HP Elite x360 830 13.3 inch G9 2-in-1 Notebook PC
- HP EliteBook x360 1030/1040 G8

Elite Family

Desktops

HP Elite Tower 800 G9 Desktop PC

HP Elite SFF 800 G9 Desktop PC

HP Elite Tower 600 G9 Desktop PC

HP Elite SFF 600 G9 Desktop PC

HP 34 inch All-in-One Desktop PC

HP EliteOne 800 G6 24 All-in-One PC

HP EliteOne 800 G6 27 All-in-One PC

HP EliteOne 800 G8 24 All-in-One PC

HP EliteOne 800 G8 27 All-in-One PC

HP EliteOne 840 G9 All-in-One Desktop PC

HP EliteOne 870 G9 All-in-One Desktop PC

Desktops

HP EliteDesk 800 G6 Desktop Mini PC

HP EliteDesk 800 G6 Small Form Factor PC

HP EliteDesk 800 G6 Tower PC

HP EliteDesk 805 G6 Small Form Factor PC

HP EliteDesk 805 G6 Desktop Mini PC

HP EliteDesk 800 G8 Small Form Factor PC

HP EliteDesk 800 G8 Tower PC

HP EliteDesk 800 G8 Desktop Mini PC

HP EliteDesk 805 G8 Small Form Factor PC

HP EliteDesk 805 G8 Desktop Mini PC

HP Elite Mini 800 G9 Desktop PC

HP Presence Meeting Space Solutions

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Hero Images
- Social Images
- Short videos
- eDM
- HTML5 Banners
- Social Carousel
- OOH
- Whitepaper
- Annotated Images

Alliance

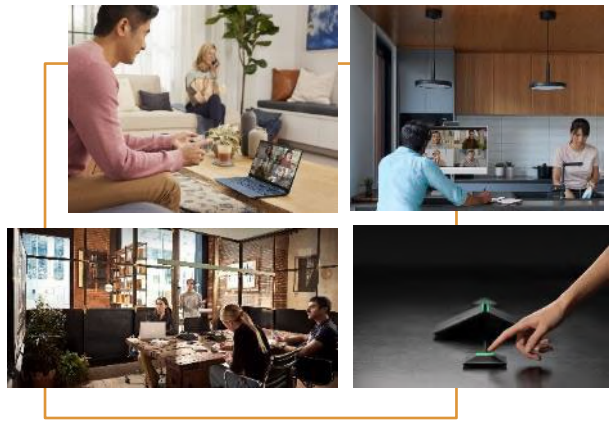
MSFT, Zoom

Localisations

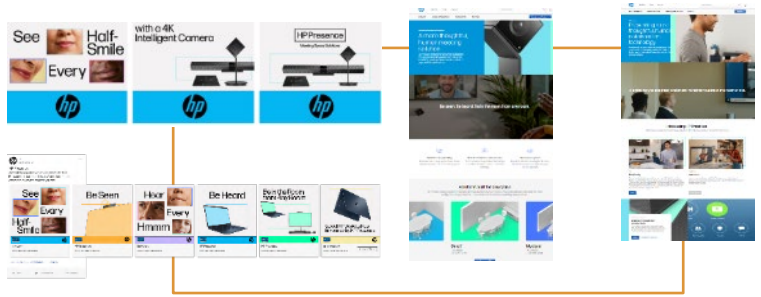
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HP Asset Hub

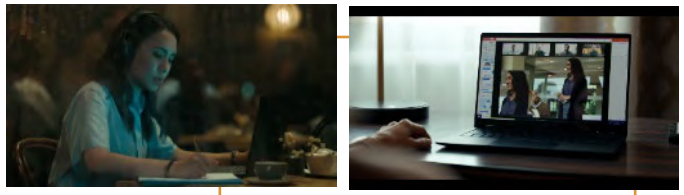
Images



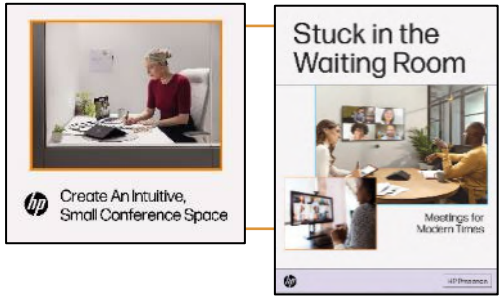
Social Assets



Videos



Collaterals



HP Wolf Pro Security Edition PC

Summary of deliverables

- Annotated Images
- Videos

Alliance

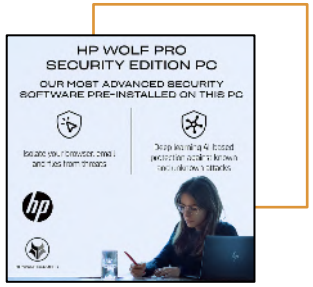
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Localisations

EN, AR, BG, CS, FR, DE, EL, HE, HU, IT, KR, PL, PT, RO, RU, SK, SL, ES, TR, UKUA, DA, SV

HP Asset Hub

Collaterals



Videos (60s, 21s, 17s)



HP EliteBook 835 13.3 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, AR, DE, PT, ES, TR

HP Asset Hub

HP Sales Central

PCB

Images






Video

NEW



HP EliteBook 845 14 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, AR, DE, PT, ES, TR, FR

HP Asset Hub

HP Sales Central

PCB

Images



Video

NEW



HP EliteBook 865 16 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, AR, DE, PT, ES, TR, FR

HP Asset Hub

HP Sales Central

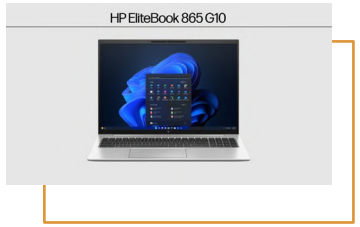
PCB

Images



Video

NEW



HP EliteBook 630 13.3 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, AR, DE, PT, ES, TR, FR

HP Asset Hub

HP Sales Central

PCB

Images






Video

NEW



HP EliteBook 640 14 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, AR, DE, PT, ES, TR, FR

HP Asset Hub

HP Sales Central

PCB

Images






Video

NEW



HP EliteBook 650 15.6 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, AR, DE, PT, ES, TR, FR

HP Asset Hub

HP Sales Central

PCB

Images






Video

NEW



HP EliteBook 645 14 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

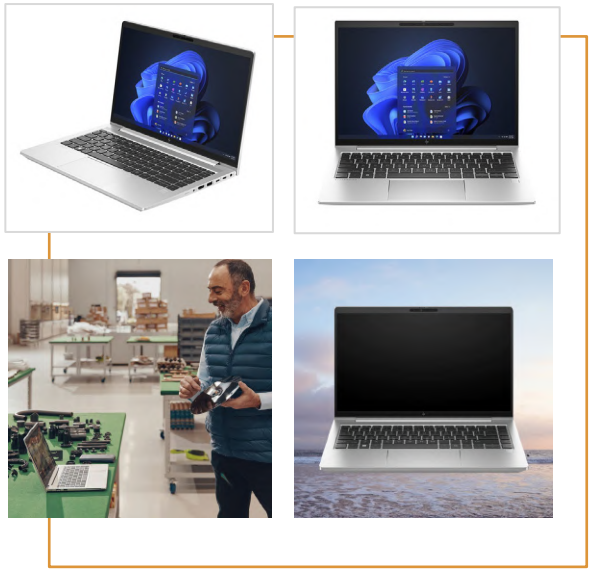
EN, AR, DE, PT, ES, TR, FR

HP Asset Hub

HP Sales Central

PCB

Images



Video

NEW



HP EliteBook 655 15.6 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, AR, DE, PT, ES, TR, FR

HP Asset Hub

HP Sales Central

PCB

Images






Video

NEW



HP EliteBook 1040 14 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated 360 Spin Video
- 1WS Banners

Alliance

Intel

Localisations

EN, DE, FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

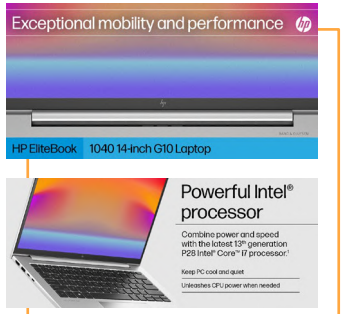
PCB

Images



1WS Banners

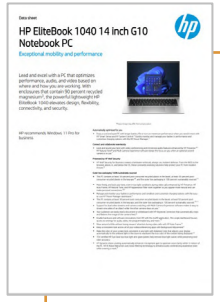
NEW



Video



Collateral



HP Elite x360 1040 14 inch G10 2-in-1 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, DE, FR, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

Images



Video



Collateral



HP Elite x360 830 13 inch G10 2-in-1 Notebook

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, DE, FR, ES, PT, TR, AR

HP Asset Hub

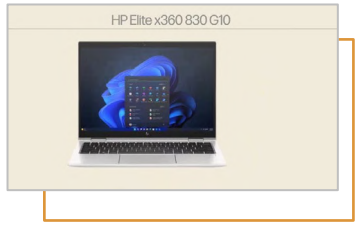
HP Sales Central

PCB

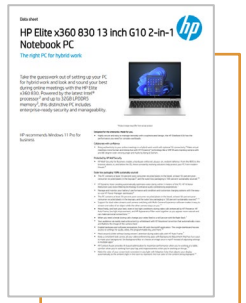
Images



Video



Collateral



HP EliteBook 830 13 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated 360 Spin Video

Alliance

Intel

Localisations

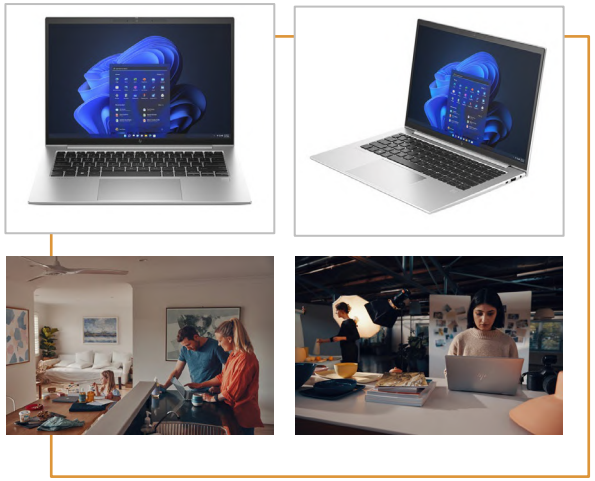
EN, DE, FR, ES, PT, TR, AR

HP Asset Hub

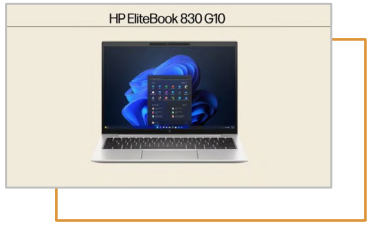
HP Sales Central

PCB

Images



Video



Collateral



HP EliteBook 840 14 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, DE, FR, ES, PT, TR, AR

HP Asset Hub

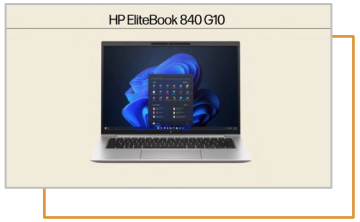
HP Sales Central

PCB

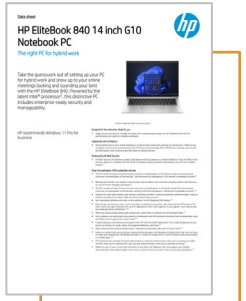
Images



Video



Collateral



HP EliteBook 860 16 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated 360 Spin Video

Alliance

Intel

Localisations

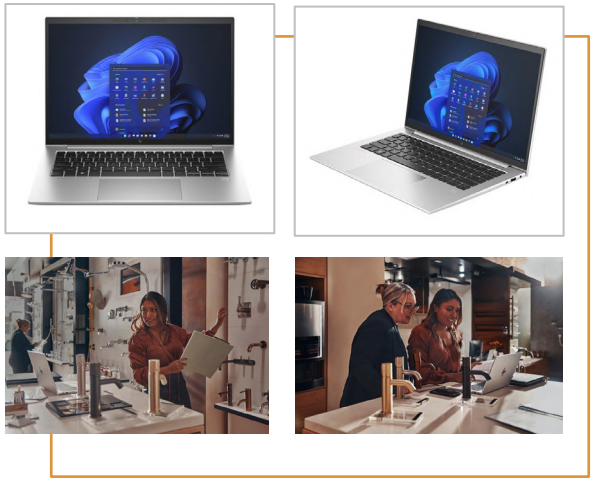
EN, DE, ES, PT, TR, AR

HP Asset Hub

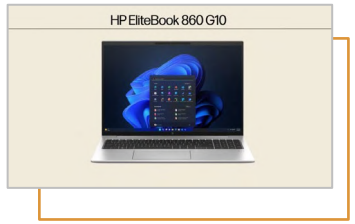
HP Sales Central

PCB

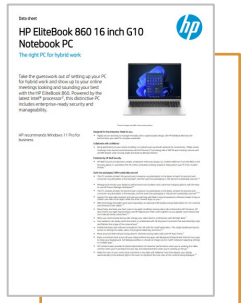
Images



Video



Collateral



HP Dragonfly 13.5 inch G4 Notebook PC (1000 series)

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video
- Product Sizzle Video
- Digital Assets

Alliance

Intel & Microsoft

Localisations

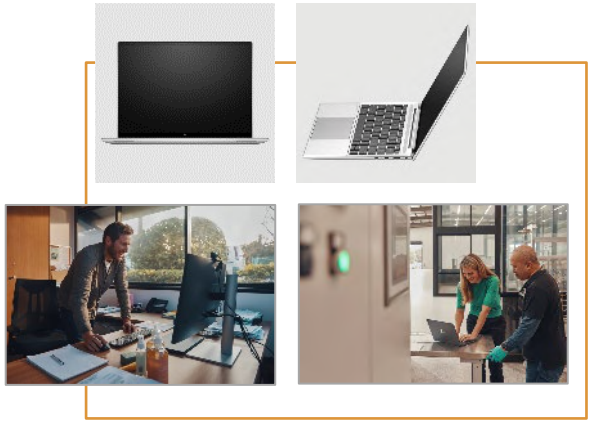
EN, DE, PL, CS, SK, FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

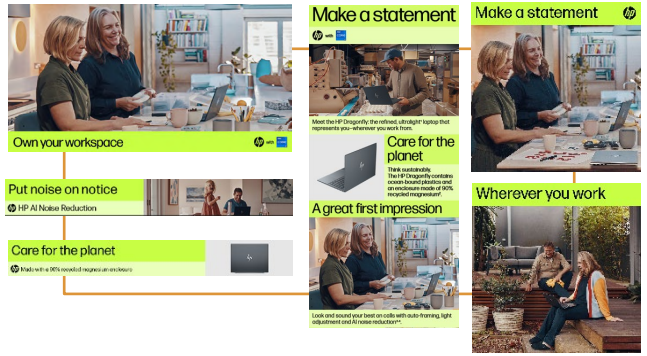
HP Sales Central

PCB

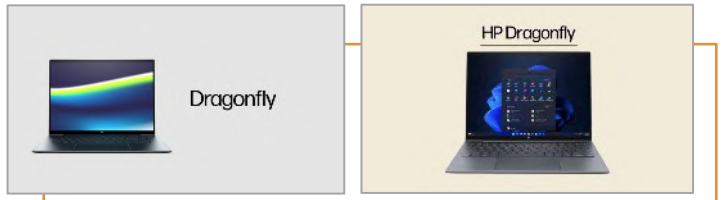
Images



Digital Assets



Video



HP Elite Dragonfly Folio 13.5 inch G3 2-in-1 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- 360 Spin Video
- Banners
- Cutdown Videos
- Social Assets
- Sizzle Video

Alliance

Intel. MSFT

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

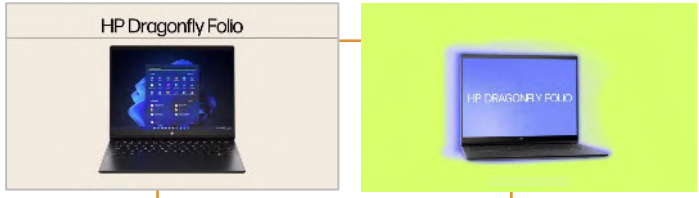
Images



Social Assets/Banners



Video



Collateral



HP Elite Dragonfly G2 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Hero Images
- Social Images
- Short Videos
- eDM
- HTML5 Banners
- Social Carousel
- Datasheet
- Etail Toolkit

Alliance

Intel. MSFT

Localisations

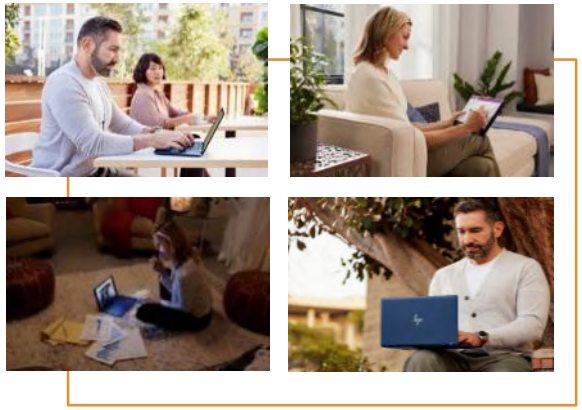
EN, DE, PL, FR, IT, ES, PT, RU, TR, AR, UKUA, KR

HP Asset Hub

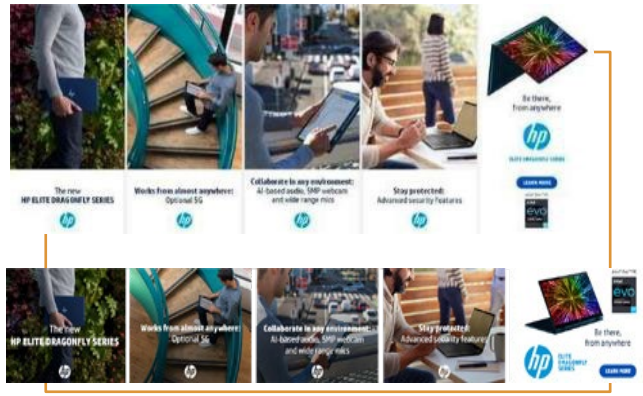
HP Sales Central

PCB

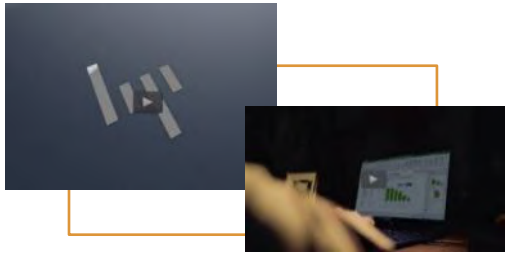
Images



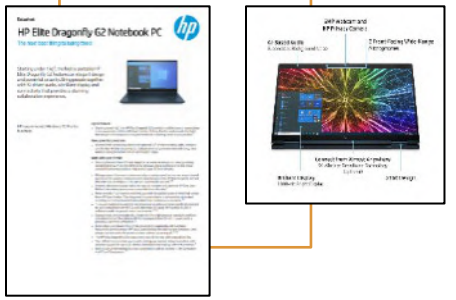
Social Assets



Product Video



Collaterals



HP Elite Dragonfly Max Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Hero Images
- Social Images
- Short videos
- eDM
- HTML5 Banners
- Social Carousel
- Datasheet
- Etail Toolkit

Alliance

Intel. MSFT

Localisations

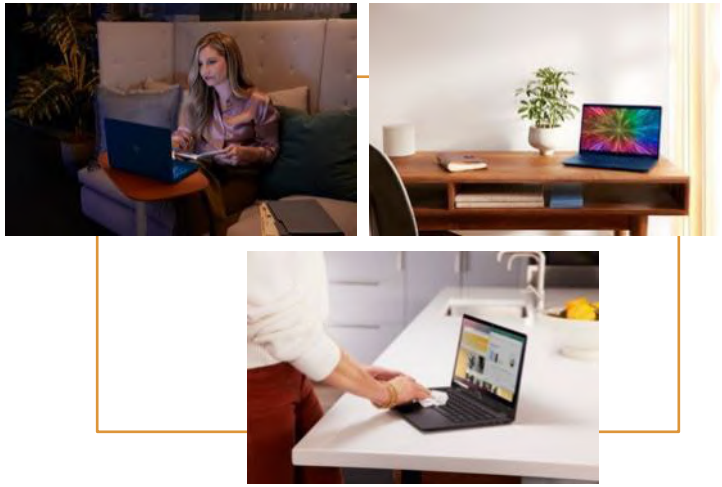
EN, DE, PL, FR, IT, ES, PT, RU, TR, AR, UKUA, KR

HP Asset Hub

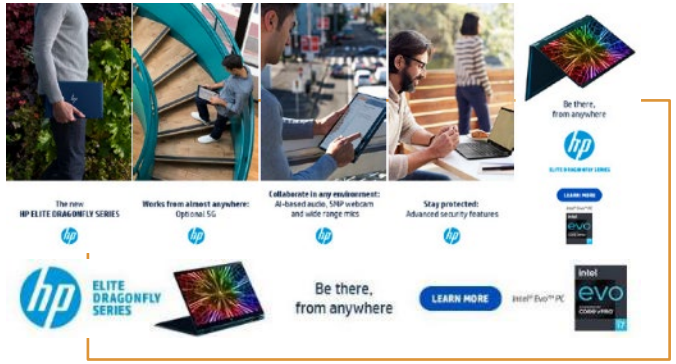
HP Sales Central

PCB

Images



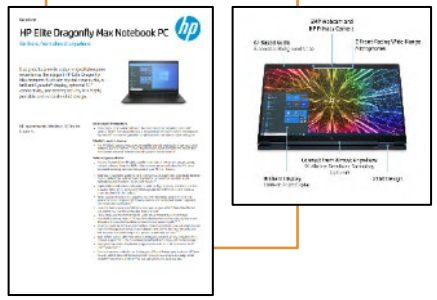
Social Assets



Product Video



Collaterals



HP Elite Dragonfly 13.5 inch Chromebook

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Etail

Alliance

Google

Localisations

EN

HP Asset Hub | HP Sales Central | PCB

Images





Product Images





Etail



HP Elite Dragonfly 13.5 inch Chromebook Enterprise

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Etail
- Product Overview/Sizzle Video
- 360 Product Spin
- Social Assets

Alliance

Google

Localisations

EN, DE, PL, CS, SK, FR, IT, ES, PT, KR,

HP Asset Hub

HP Sales Central

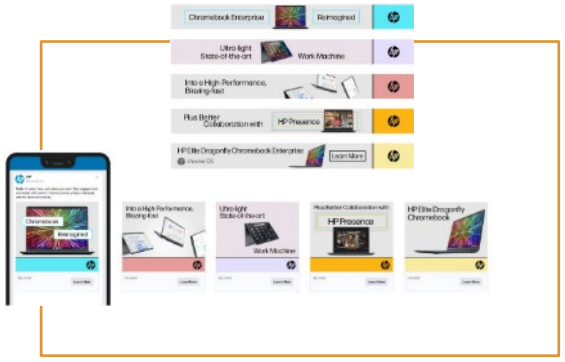
PCB

Images

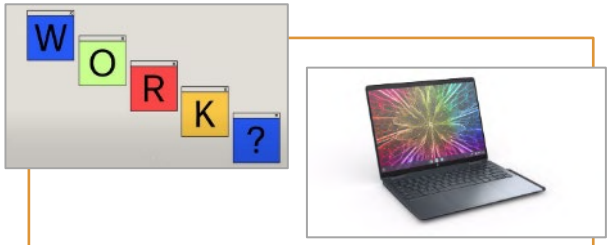





Digital Assets



Videos



Etail



HP Elite Dragonfly 13.5 inch G3 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Etail
- 360 Product Spin
- Product Overview/Sizzle Video
- Digital Assets

Alliance

MSFT

Localisations

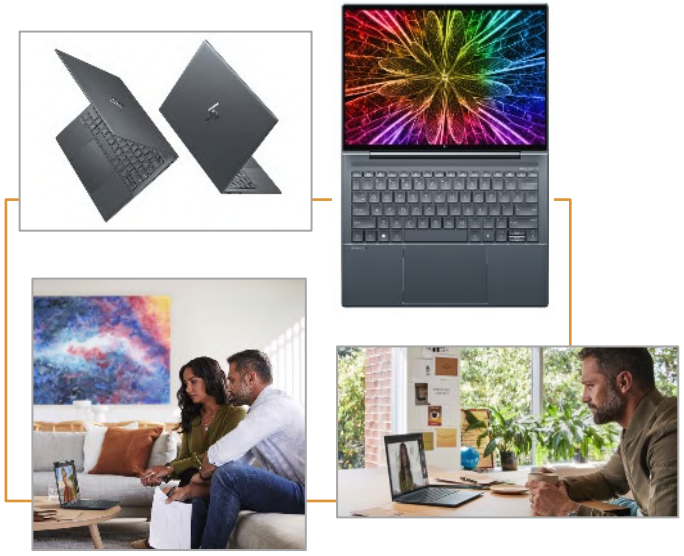
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HP Asset Hub

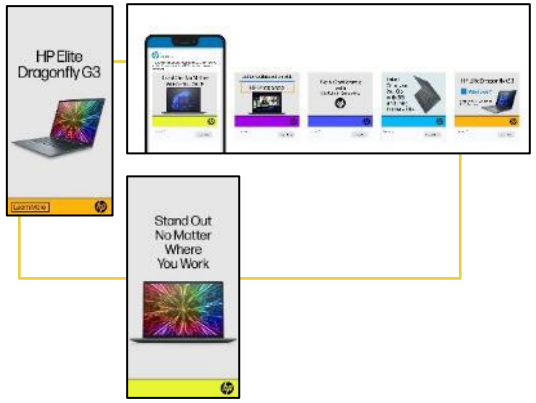
HP Sales Central

PCB

Images



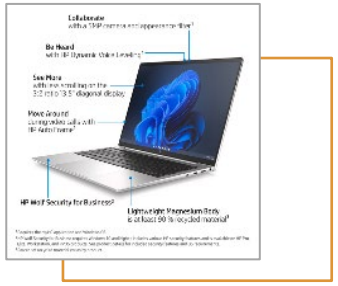
Digital Assets



Videos



Etail



HP Elite Folio 13.5 inch 2-in-1 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Carousel
- Product Videos
- Datasheet
- Etail toolkit
- Partner Landing Page

Alliance

MSFT, Qualcomm

Localisations

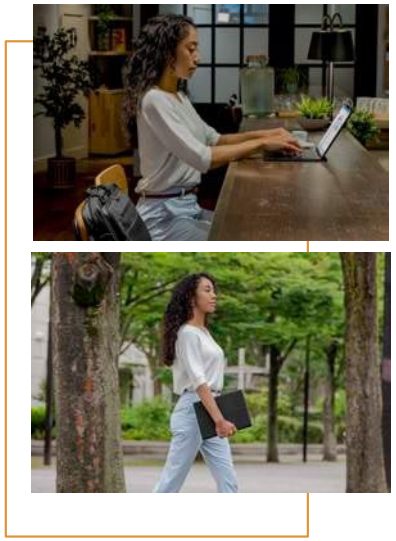
EN, DE, PL, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images



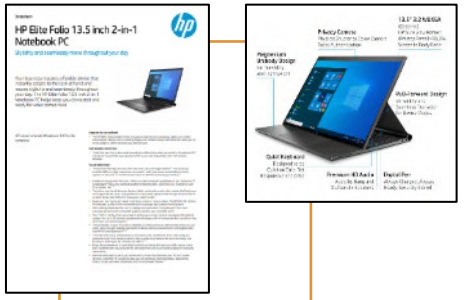
HTML Banners



Video



Collaterals



HP EliteBook 840 Aero G8 Notebook PC – Intel

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Carousel
- Product Video
- Datasheet
- Etail Toolkit

Alliance

Intel. MSFT

Localisations

EN, DE, PL, CS, SK, NL, SV, FR, IT, ES, PT, RU, TR, AR, UK, KR

HP Asset Hub

HP Sales Central

PCB

Images






HTML Banners




Video



Collateral



HP EliteBook 830 G8 - Intel

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet

Alliance

N/A

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Product Images



Lifestyle Images



Collateral



HP EliteBook 840 G8 - Intel

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet

Alliance

N/A

Localisations

EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Lifestyle Images



Collateral



HP EliteBook 850 G8 - Intel

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet

Alliance

N/A

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Product Images



Lifestyle Images



Collateral



HP EliteBook 835 G8

Summary of deliverables

- Messaging
- Product Images
- Datasheet

Alliance

MSFT, AMD

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Product Images



Collateral



HP EliteBook 845 G8

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Carousel
- Product Video
- Datasheet

Alliance

MSFT, AMD

Localisations

EN, PL, CS, SK, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA, KR

HP Asset Hub

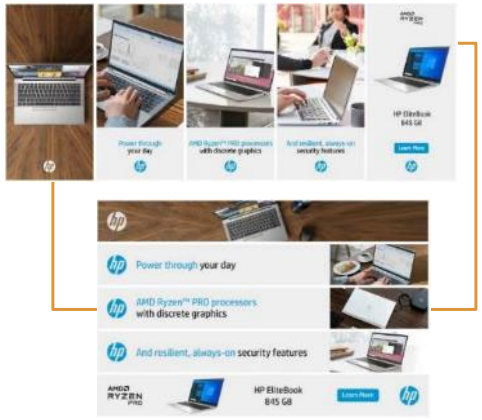
HP Sales Central

PCB

Images



HTML Banners



Video



Collaterals



HP EliteBook 855 G8

Summary of deliverables

- Messaging
- Product Images
- Datasheet

Alliance

MSFT, AMD

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Images



Collaterals



HP EliteBook 830 G9

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Product Spin

Alliance

MSFT

Localisations

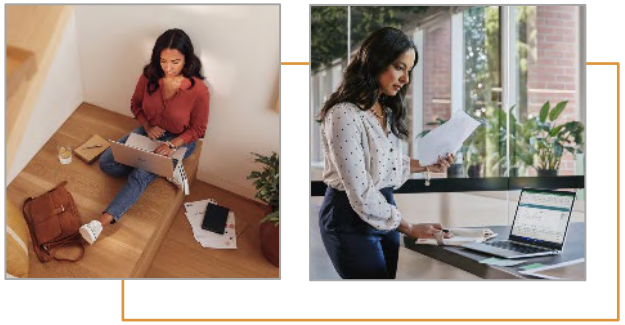
EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Lifestyle Images



Video



HP EliteBook 840 G9

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Product Spin
- 1WS Banners

Alliance

MSFT

Localisations

EN

HP Asset Hub

HP Sales Central

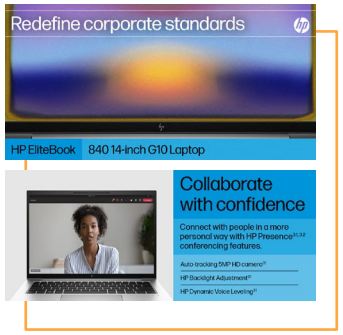
PCB

Product Images



1WS Banners

NEW



Video



HP EliteBook 860 G9

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Product Spin

Alliance

MSFT

Localisations

EN

HP Asset Hub

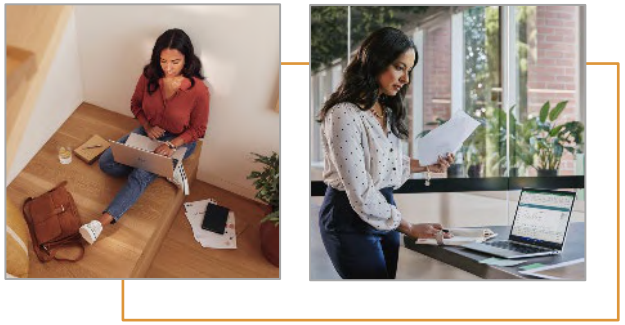
HP Sales Central

PCB

Product Images



Lifestyle Images



Video



HP EliteBook 835 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Product Spin

Alliance

NA

Localisations

EN

HP Asset Hub

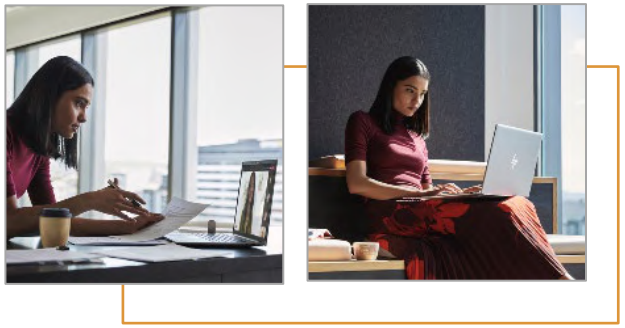
HP Sales Central

PCB

Product Images



Lifestyle Images



Video



HP EliteBook 845 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Product Spin

Alliance

NA

Localisations

EN

HP Asset Hub

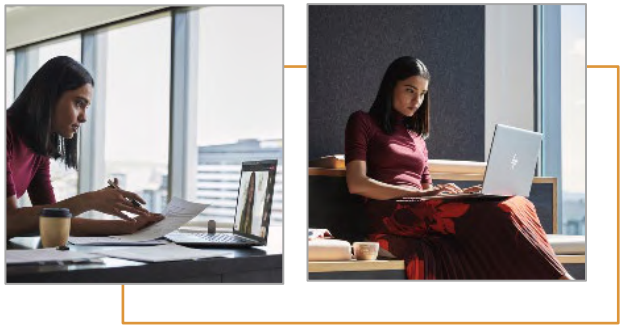
HP Sales Central

PCB

Product Images



Lifestyle Images



Video



HP EliteBook 865 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Product Spin

Alliance

NA

Localisations

EN

HP Asset Hub

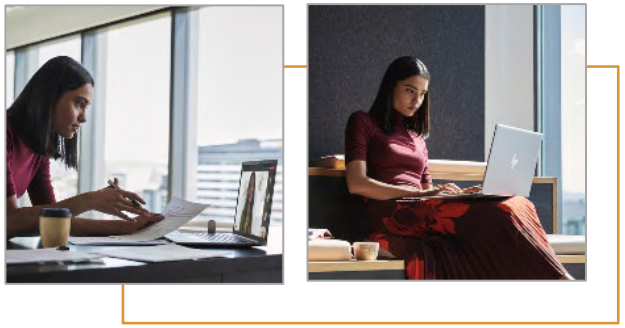
HP Sales Central

PCB

Product Images



Lifestyle Images



Video



HP EliteBook 630 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Video

Alliance

NA

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, RU, TR, AR, UK, SR, KR

HP Asset Hub

HP Sales Central

PCB

Product Images



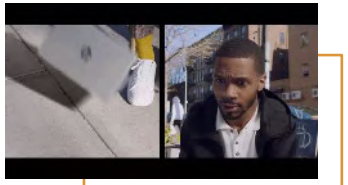


Lifestyle Images





Video



HP EliteBook 640 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Video

Alliance

NA

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, RU, TR, AR, UK, SR, KR

HP Asset Hub

HP Sales Central

PCB

Product Images



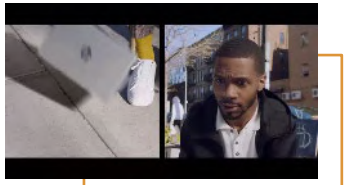


Lifestyle Images





Video



HP EliteBook 650 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Video

Alliance

NA

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, RU, TR, AR, UK, SR, KR

HP Asset Hub

HP Sales Central

PCB

Product Images



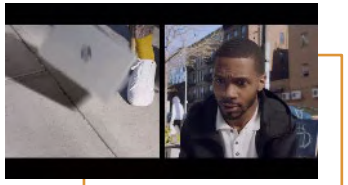


Lifestyle Images





Video



HP EliteBook 645 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

NA

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Product Images





Lifestyle Images





HP EliteBook 655 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

NA

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Product Images





Lifestyle Images





HP EliteBook x360 1040 14 inch G9 2-in-1 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated images
- Etail
- 360 Product Spin
- Digital Assets

Alliance

MSFT

Localisations

EN, DE, PL, CS, SK, FR, IT, ES, PT, RU, TR, AR, UK, SR, KR,

HP Asset Hub

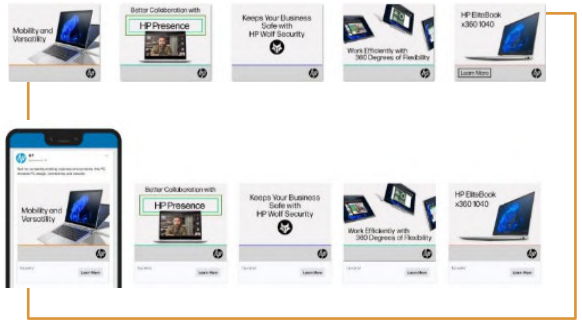
HP Sales Central

PCB

Images



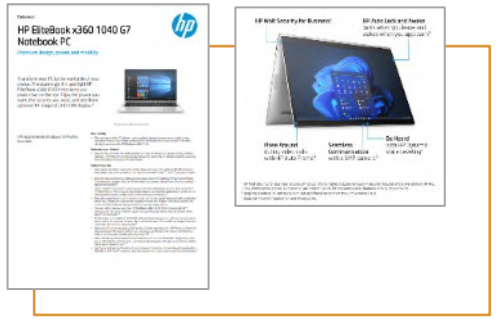
Digital Assets



Video



Collaterals



HP EliteBook 1040 14 inch G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Product Spin

Alliance

MSFT

Localisations

EN, DE, PL, CS, SK, FR, IT, ES, PT, RU, TR, AR, UK, SR, KR,

HP Asset Hub

HP Sales Central

PCB

Product Images



Video



HP Elite x360 830 13.3 inch G9 2-in-1 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Product Spin

Alliance

NA

Localisations

EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Lifestyle Images



Video



HP EliteBook x360 1030 G8

Summary of deliverables

- Messaging
- Product Images
- Datasheet

Alliance

NA

Localisations

EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Collateral



HP EliteBook x360 1040 G8

Summary of deliverables

- Messaging
- Product Images
- Datasheet

Alliance

NA

Localisations

EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Collateral



HP Elite Tower 800 G9 Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, KR

HP Asset Hub

HP Sales Central

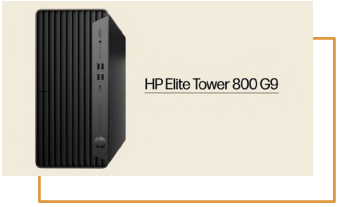
PCB

Images



Video

NEW



HP Elite SFF 800 G9 Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, KR

HP Asset Hub

HP Sales Central

PCB

Images



Video

NEW



HP Elite Tower 600 G9 Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

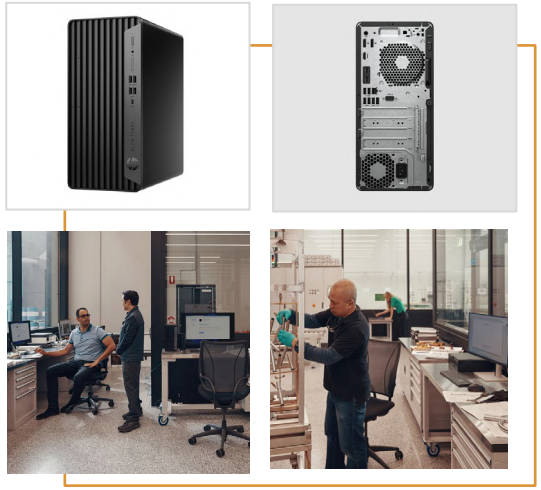
EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, KR

HP Asset Hub

HP Sales Central

PCB

Images



Video

NEW



HP Elite SFF 600 G9 Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, KR

HP Asset Hub

HP Sales Central

PCB

Images



Video

NEW



HP 34 inch All-in-One Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- 360 Annotated Video

Alliance

Intel, MSFT

Localisations

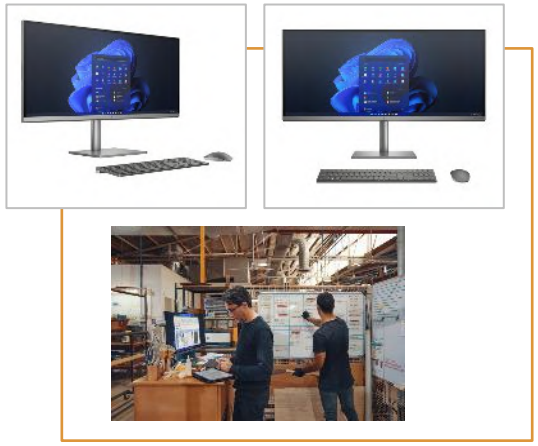
EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

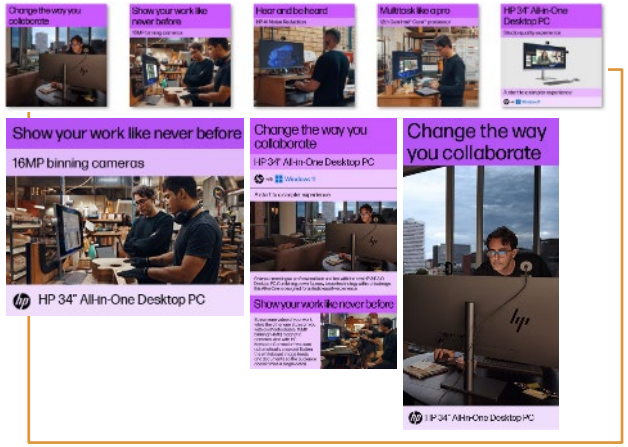
HP Sales Central

PCB

Images



Social Assets



Video



HP EliteOne 800 G6 24 All-in-One PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Product videos

Alliance

Intel, MSFT

Localisations

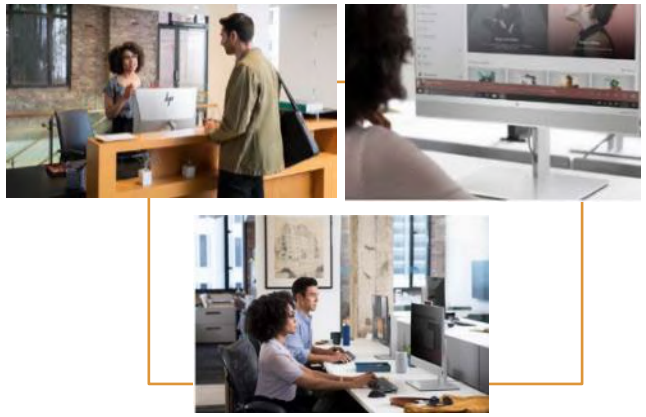
EN, FR, IT, ES, PT, RU, TR, AR, CS, SK

HP Asset Hub

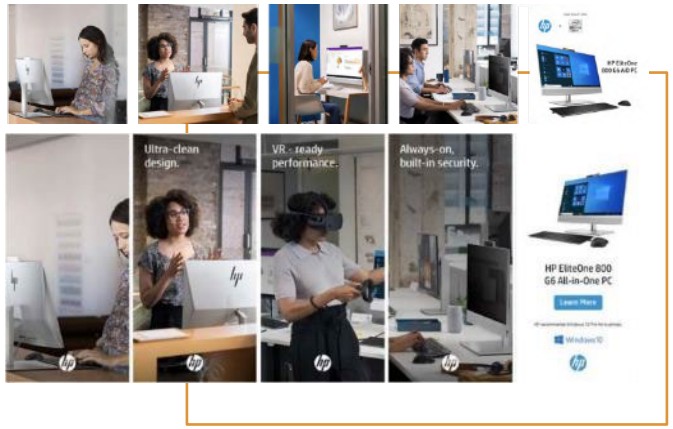
HP Sales Central

PCB

Images



Social Assets



Video



HP EliteOne 800 G6 27 All-in-One PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Product videos

Alliance

Intel, MSFT

Localisations

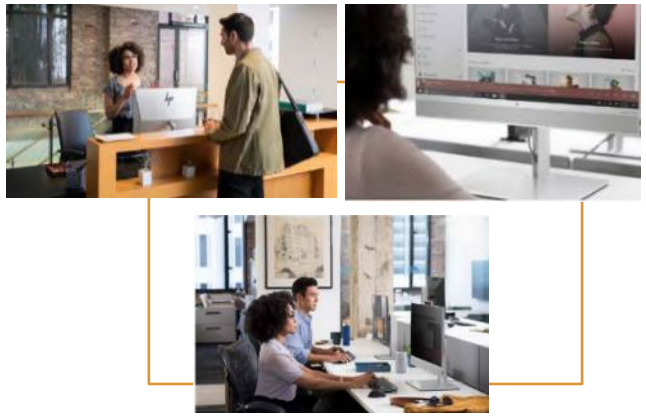
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HP Asset Hub

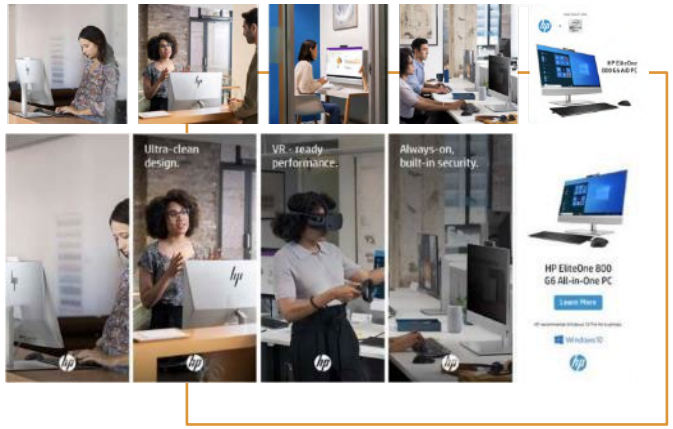
HP Sales Central

PCB

Images



Social Assets



Video



HP EliteOne 800 G8 24 All-in-One PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Product Video
- Sizzle Video
- Datasheet
- Annotated images

Alliance

Intel, MSFT

Localisations

EN, PL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UK, KR

HP Asset Hub

HP Sales Central

PCB

Images



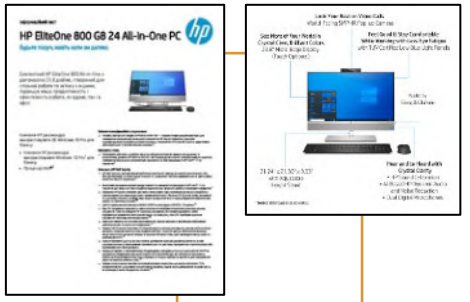
Social Assets



eDM



Collaterals



HP EliteOne 800 G8 27 All-in-One PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Product Video
- Sizzle Video
- Datasheet
- Annotated images

Alliance

Intel, MSFT

Localisations

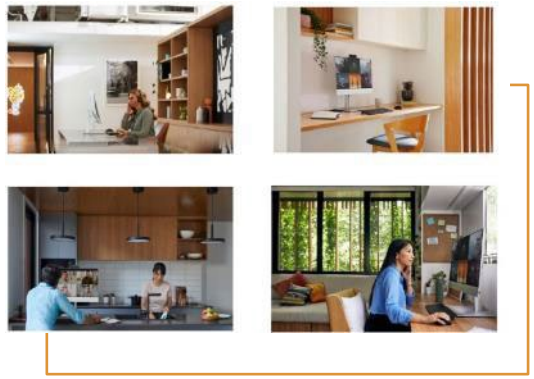
EN, PL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UK, KR

HP Asset Hub

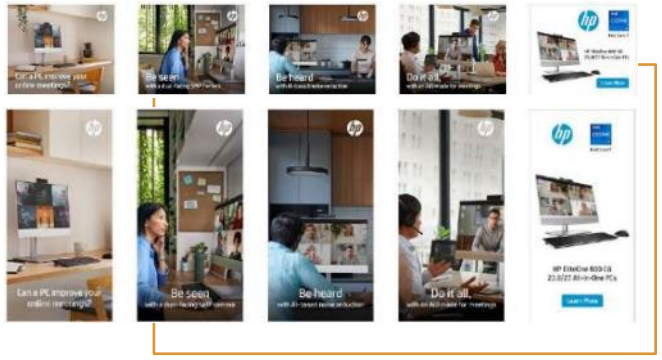
HP Sales Central

PCB

Images



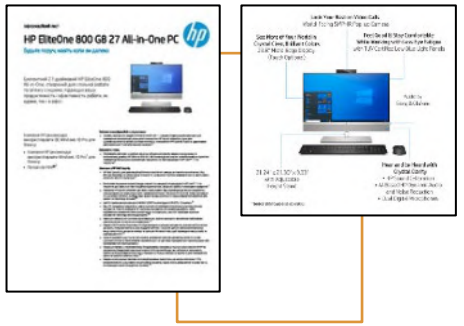
Social Assets



eDM



Collaterals



HP EliteOne 840 G9 All-in-One Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Digital Assets
- Annotated Images
- Product Videos
- eDM
- Annotated 360 Spin Video

Alliance

NA

Localisations

EN, DE, PL, CS, SK, FR, IT, ES, PT, KR

HP Asset Hub

HP Sales Central

PCB

Images



Digital Assets



Videos

NEW



HP EliteOne 870 G9 All-in-One Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Digital Assets
- Annotated Images
- Product Videos
- eDM
- Annotated 360 Spin Video

Alliance

NA

Localisations

EN, DE, PL, CS, SK, FR, IT, ES, PT, KR

HP Asset Hub

HP Sales Central

PCB

Images



Digital Assets



Videos

NEW



HP EliteDesk 800 G6 Desktop Mini PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Product videos
- Datasheet
- Etail

Alliance

Intel, MSFT

Localisations

EN, FR, IT, DE, ES, PT, TR, AR, SL, HR, RO, CS, SK

HP Asset Hub

HP Sales Central

PCB

Images



Social Assets



Video



Collaterals



HP EliteDesk 800 G6 Small Form Factor PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Datasheet
- Etail

Alliance

Intel, MSFT

Localisations

EN, NL, FR, SE, NO, FI, DK

HP Asset Hub

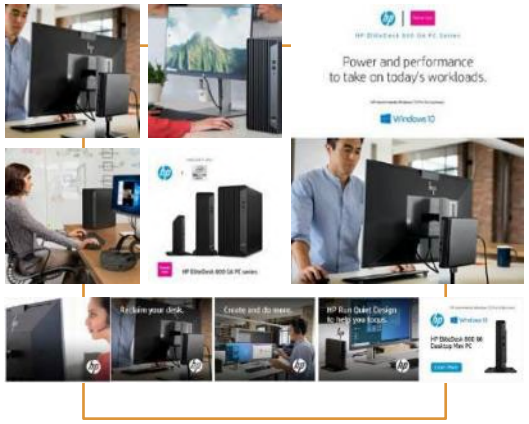
HP Sales Central

PCB

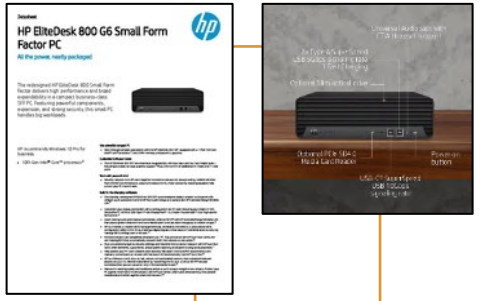
Images



Social Assets



Collaterals



HP EliteDesk 800 G6 Tower PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Datasheet
- Etail

Alliance

Intel, MSFT

Localisations

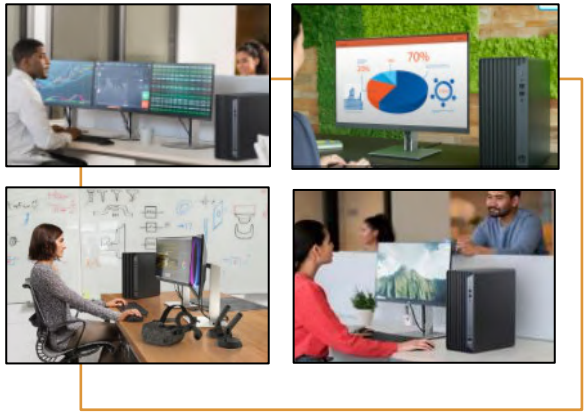
EN, NL, FR, SE, NO, FI, DK

HP Asset Hub

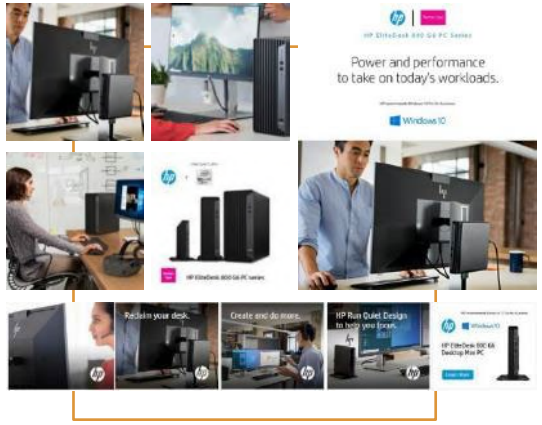
HP Sales Central

PCB

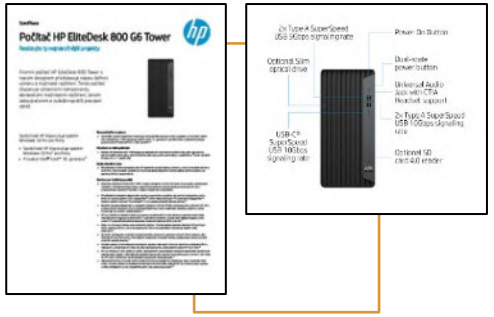
Images



Social Assets



Collaterals



HP EliteDesk 805 G6 Small Form Factor PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product videos

Alliance

AMD, MSFT

Localisations

EN, DE, PL, CS, SKE, FR, KR

HP Asset Hub

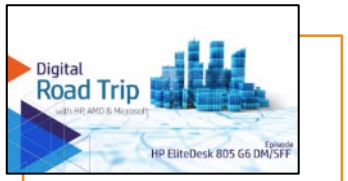
HP Sales Central

PCB

Images



Video



HP EliteDesk 805 G6 Desktop Mini PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Short videos

Alliance

AMD, MSFT

Localisations

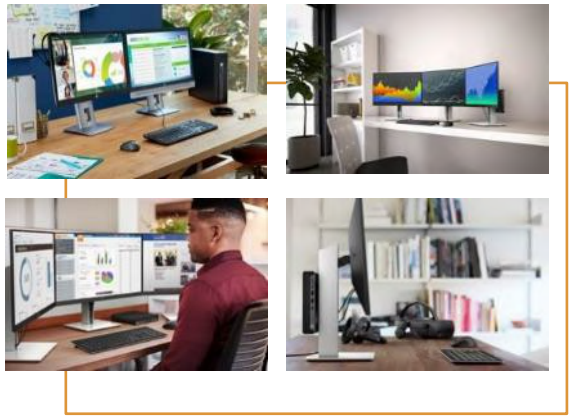
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HP Asset Hub

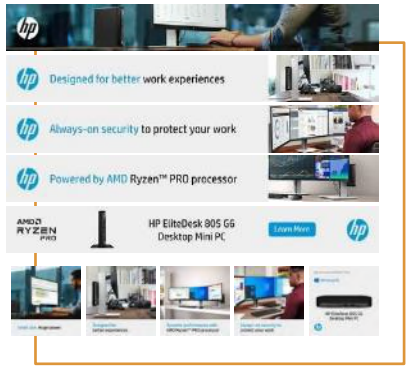
HP Sales Central

PCB

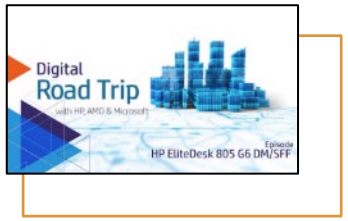
Images



Social Assets



Video



HP EliteDesk 800 G8 Small Form Factor PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

N/A

Localisations

EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Lifestyle Images



HP EliteDesk 800 G8 Tower PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

N/A

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Product Images



Lifestyle Images



HP EliteDesk 800 G8 Desktop Mini PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Product videos

Alliance

Intel, MSFT

Localisations

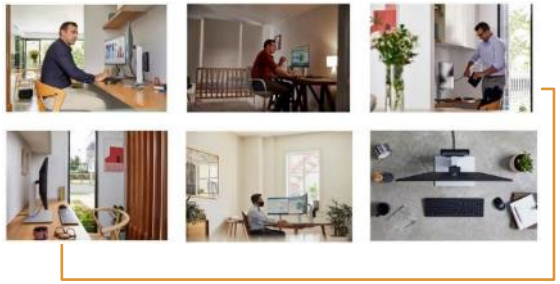
EN, PL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UK, KR

HP Asset Hub

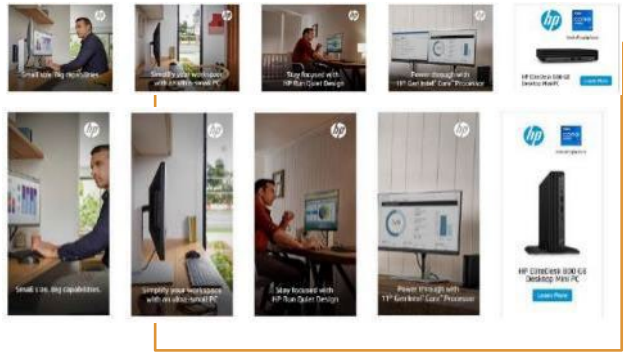
HP Sales Central

PCB

Images



HTML Banners



eDM



HP EliteDesk 805 G8 Small Form Factor PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Product videos
- Etail
- Datasheet
- Short videos

Alliance

MSFT

Localisations

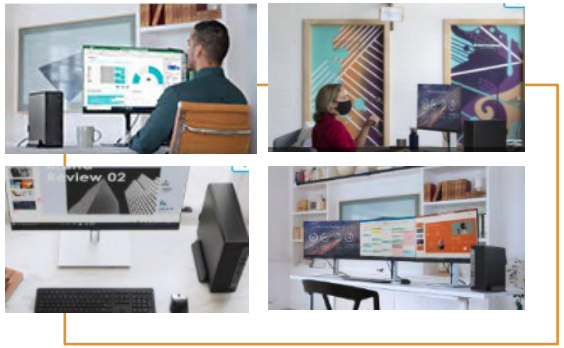
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HP Asset Hub

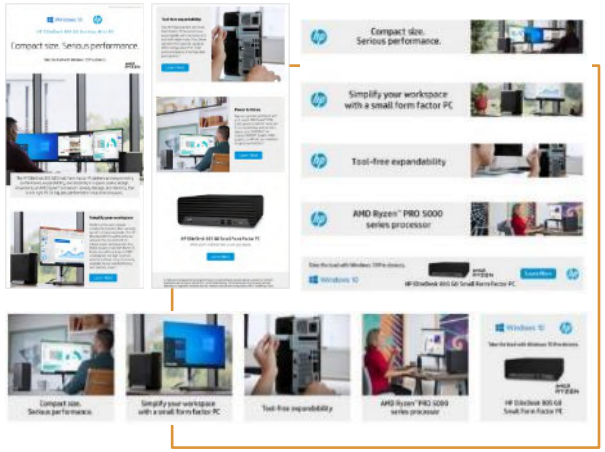
HP Sales Central

PCB

Images



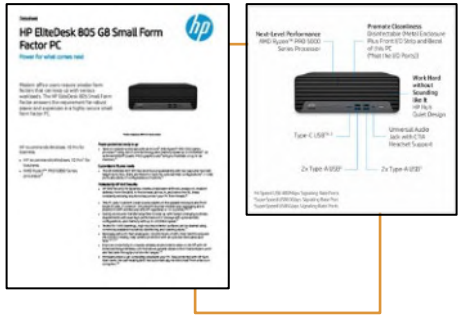
HTML Banners



Video



Collaterals



HP EliteDesk 805 G8 Desktop Mini PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Product videos
- Etail
- Datasheet
- Short videos

Alliance

MSFT

Localisations

EN, PL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA, KR

HP Asset Hub

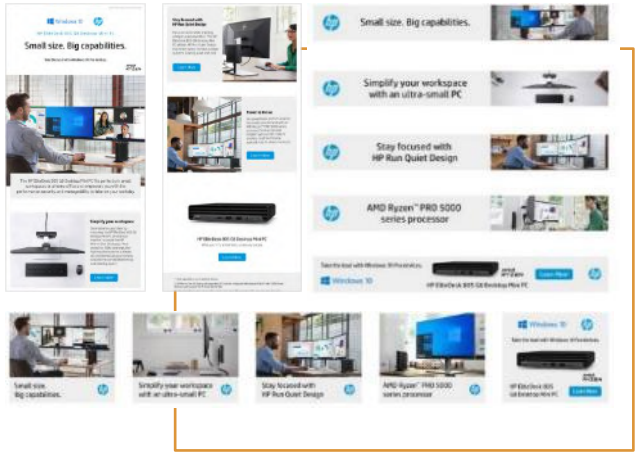
HP Sales Central

PCB

Images



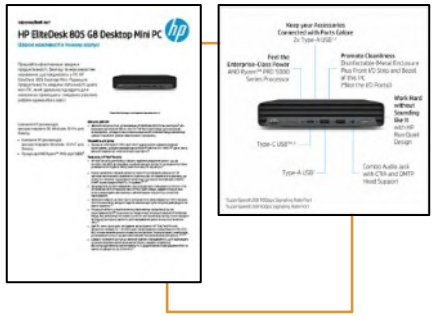
HTML Banners



Video



Collaterals



HP Elite Mini 800 G9 Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Product Videos
- 360 Spin Video
- Etail
- Datasheet
- Product Demo Video
- Annotated 360 Spin Video

Alliance

N/A

Localisations

EN, DE, NL, SV, FR, IT, ES, PT, KR

HP Asset Hub

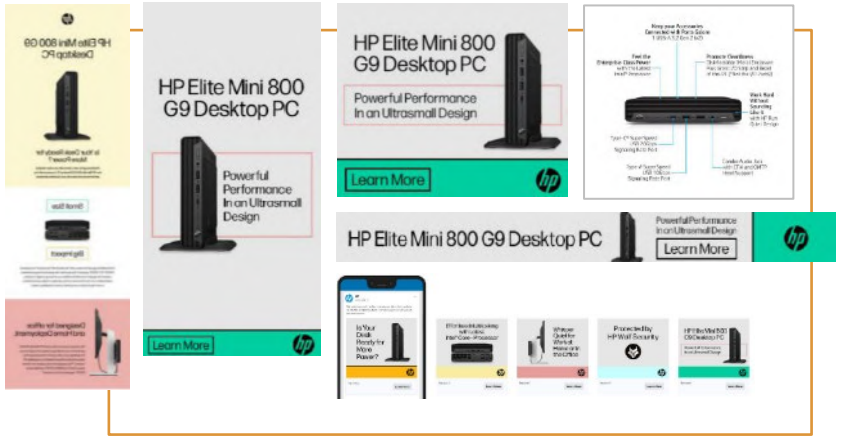
HP Sales Central

PCB

Images



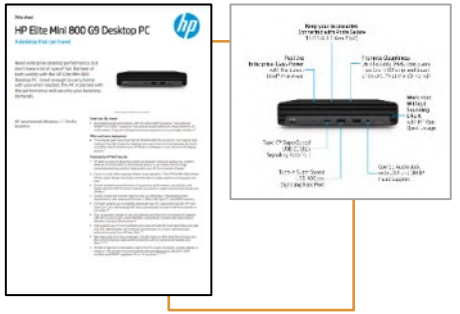
Digital Assets



Videos



Collaterals



Pro Family

Laptops

- HP ProBook 440 14 inch G10 Notebook PC
- HP ProBook 450 15.6 inch G10 Notebook PC
- HP ProBook 445 14 inch G10 Notebook PC
- HP ProBook 455 15.6 inch G10 Notebook PC
- HP Pro 435 x360 G10 Notebook PC
- HP Pro x360 Fortis 11 inch G11 Notebook PC
- HP ProBook 430 G8 Notebook PC
- HP ProBook 440 G8 Notebook PC
- HP ProBook 445 G8 Notebook PC
- HP ProBook 450 G8 Notebook PC
- HP ProBook 455 G8 Notebook PC
- HP ProBook 440/450 G9 Notebook PC
- HP ProBook 445/455 G9 Notebook PC
- HP ProBook 630/640/650 G8 Notebook PC
- HP ProBook 635 Aero G7
- HP ProBook 635 Aero G8
- HP ProBook x360 435 G7 Notebook PC
- HP ProBook x360 435 G8 Notebook PC
- HP Pro x360 435 G9 Notebook PC

Desktops

- HP Pro Mini 400 G9 Desktop PC
- HP Pro SFF 400 G9 Desktop PC
- HP Pro Tower 400 G9 Desktop PC
- HP ProDesk 400 G6 Desktop Mini PC
- HP ProDesk 405 G6 Small Form Factor PC
- HP ProDesk 405 G6 Desktop Mini PC
- HP ProDesk 400 G7 Small Form Factor PC
- HP ProDesk 405 G8 Small Form Factor PC
- HP ProDesk 405 G8 Desktop Mini PC

HP ProBook 440 14 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

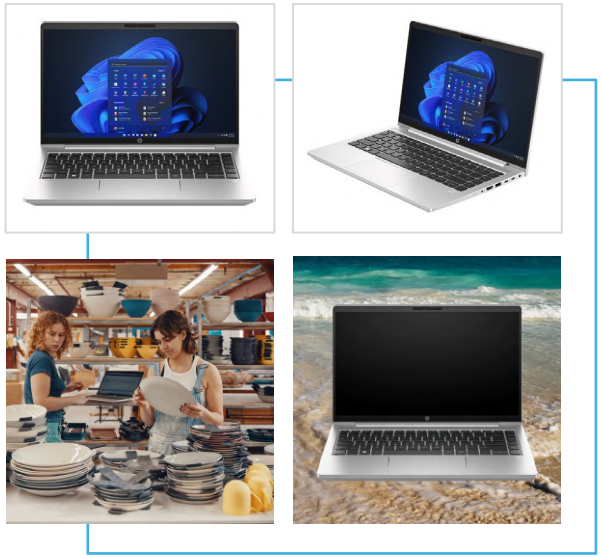
EN, DE, FR, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images



Video

NEW



HP ProBook 450 15.6 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

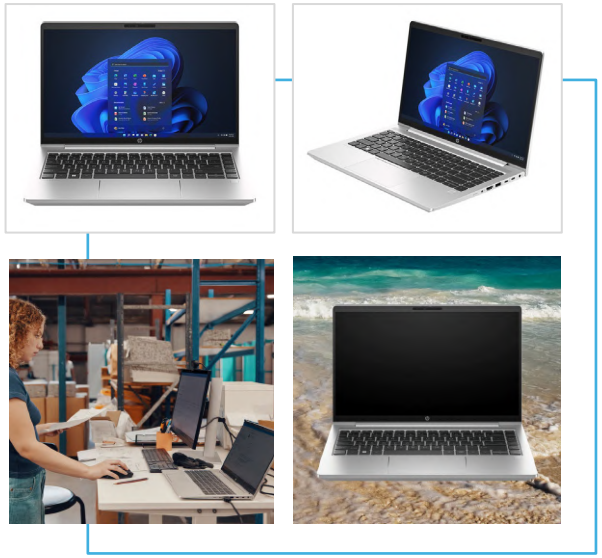
EN, DE, FR, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

Images



Video

NEW



HP ProBook 445 14 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

Intel

Localisations

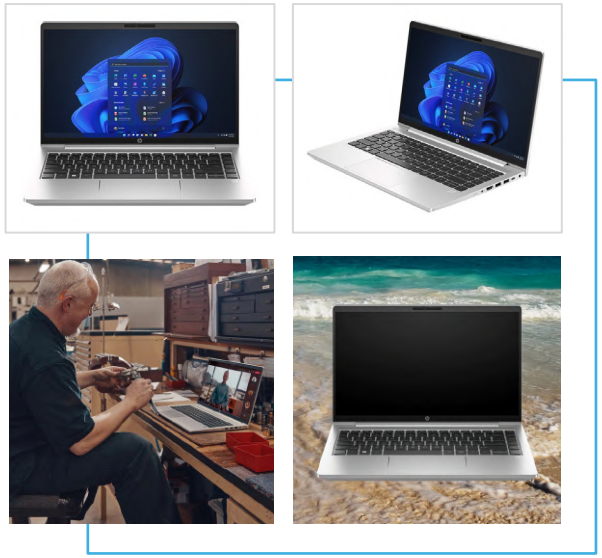
EN, DE, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images



Video

NEW



HP ProBook 455 15.6 inch G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video
- 1WS Banners

Alliance

Intel

Localisations

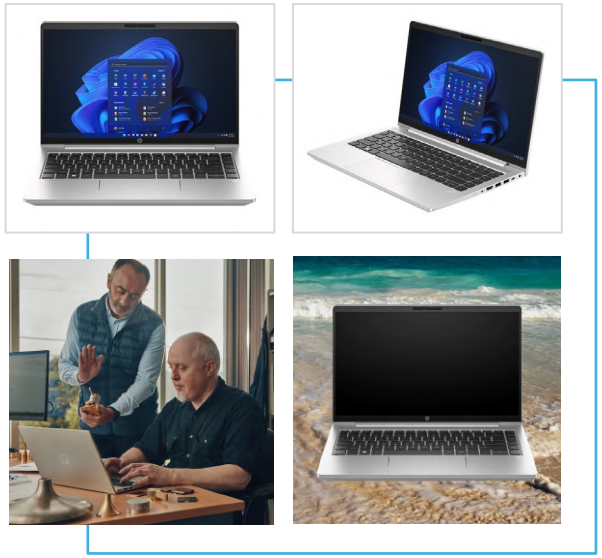
EN, DE, FR, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

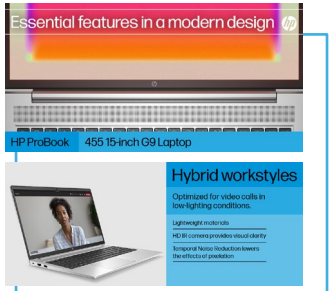
PCB

Images



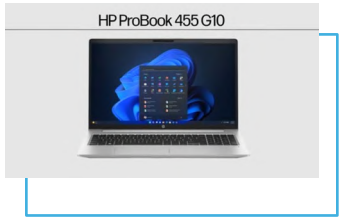
1WS Banners

NEW



Video

NEW



HP Pro 435 x360 G10 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video

Alliance

AMD

Localisations

EN, DE, FR, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images






Video

NEW



HP Pro x360 Fortis 11 inch G11 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Datasheet
- Annotated 360 Spin Video - Business / Education

Alliance

N/A

Localisations

EN, DE, FR, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

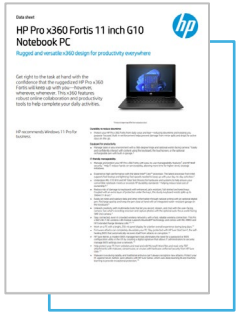
Images



Video



Collateral



HP ProBook 430 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet

Alliance

N/A

Localisations

EN

HP Asset Hub

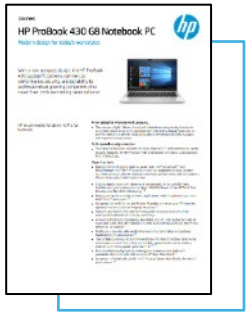
HP Sales Central

PCB

Images



Collateral



HP ProBook 440 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet

Alliance

N/A

Localisations

EN

HP Asset Hub

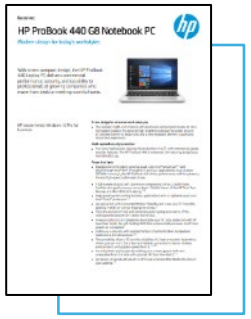
HP Sales Central

PCB

Images



Collateral



HP ProBook 445 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Product videos
- Datasheet

Alliance

N/A

Localisations

EN, TR, PT, IT, FR, AR, UKUA, RU, KR, ES

HP Asset Hub

HP Sales Central

PCB

Images



Video



Collateral



HP ProBook 450 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet

Alliance

N/A

Localisations

EN

HP Asset Hub

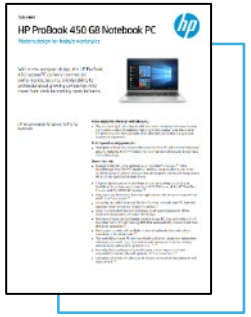
HP Sales Central

PCB

Images



Collateral



HP ProBook 455 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Product videos
- Datasheet

Alliance

N/A

Localisations

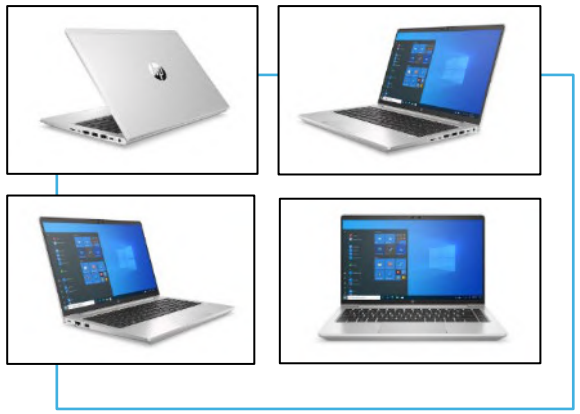
EN, TR, PT, IT, FR, AR, UKUA, RU, KR, ES

HP Asset Hub

HP Sales Central

PCB

Images



Video



Collateral



HP ProBook 440 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

N/A

Localisations

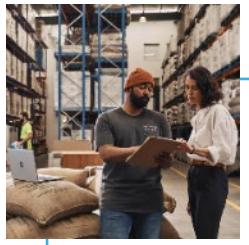
EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Lifestyle Images







HP ProBook 450 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

N/A

Localisations

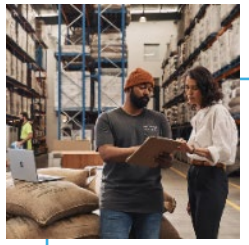
EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Lifestyle Images







HP ProBook 445 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

N/A

Localisations

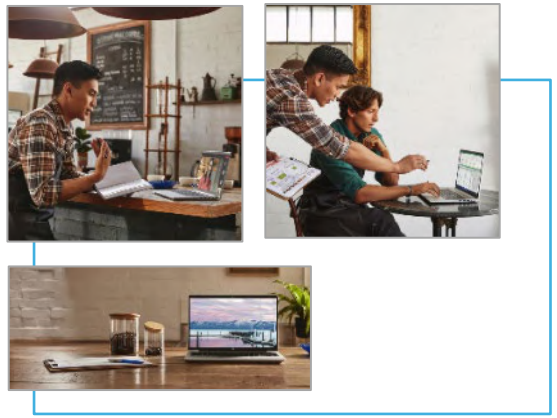
EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Lifestyle Images



HP ProBook 455 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

N/A

Localisations

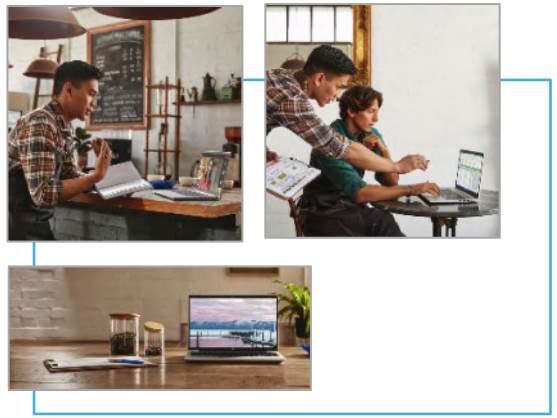
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HP Asset Hub | HP Sales Central | PCB

Product Images



Lifestyle Images



HP ProBook 630 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Demo Video
- Datasheet

Alliance

Intel

Localisations

EN, DE, CS, SK, FR, IT, ES, PT, KR

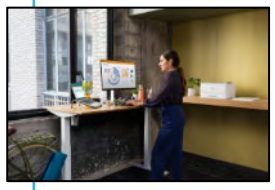
HP Asset Hub

HP Sales Central

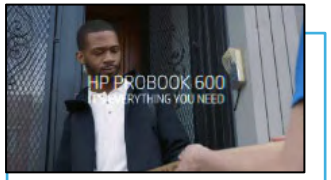
PCB

Images






Video



Collateral



HP ProBook 640 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Demo Video
- Datasheet

Alliance

Intel

Localisations

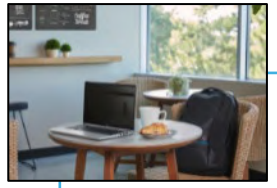
EN, DE, CS, SK, FR, IT, ES, PT, KR

HP Asset Hub

HP Sales Central

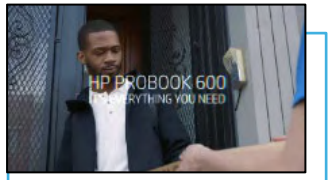
PCB

Images






Video



Collateral



HP ProBook 650 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Demo Video
- Datasheet

Alliance

Intel

Localisations

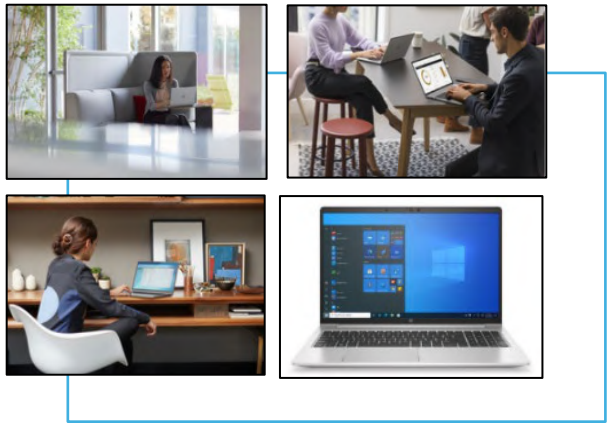
EN, DE, CS, SK, FR, IT, ES, PT, KR

HP Asset Hub

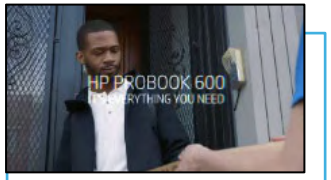
HP Sales Central

PCB

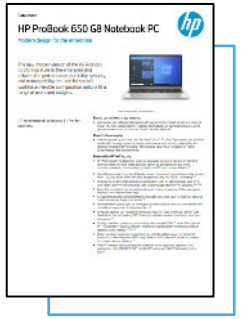
Images



Video



Collateral



HP ProBook 635 Aero G7

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5Banners
- SocialCarousel
- Product videos
- 360 Product Spin
- Datasheet

Alliance

AMD, MSFT

Localisations

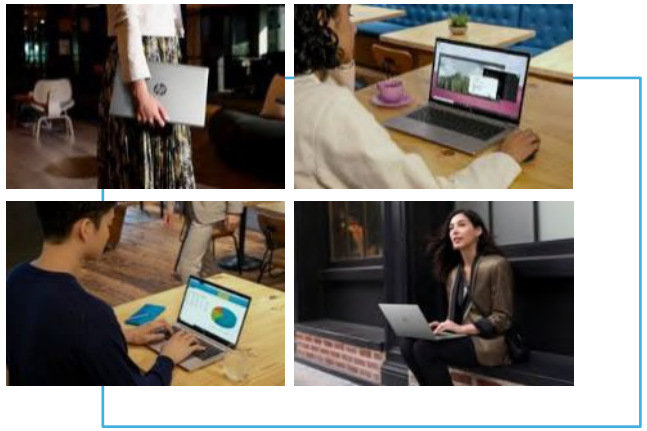
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HP Asset Hub

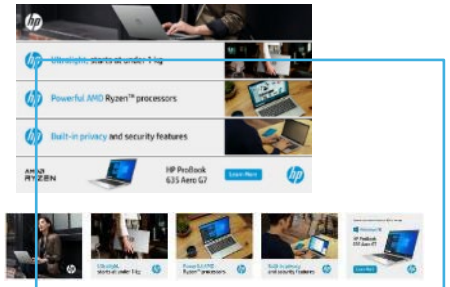
HP Sales Central

PCB

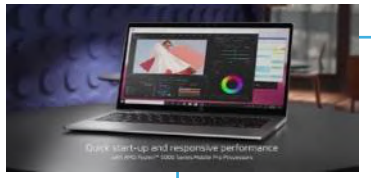
Images



Social Assets



Video





Collateral



HP ProBook 635 Aero G8

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5Banners
- SocialCarousel
- Product videos
- 360 Product Spin
- Datasheet

Alliance

AMD, MSFT

Localisations

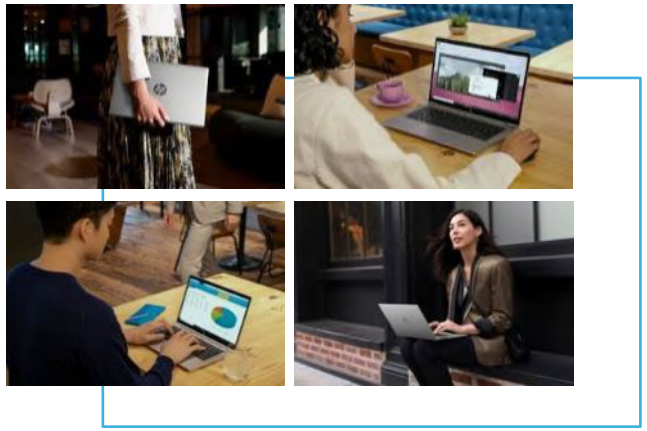
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HP Asset Hub

HP Sales Central

PCB

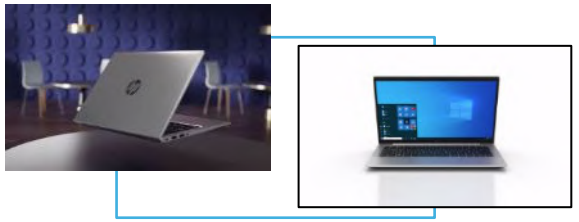
Images



Social Assets



Video



Collateral



HP ProBook x360 435 G7 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Carousel
- Product videos
- 360 Product Spin
- Datasheet
- Annotated Images

Alliance

AMD, MSFT

Localisations

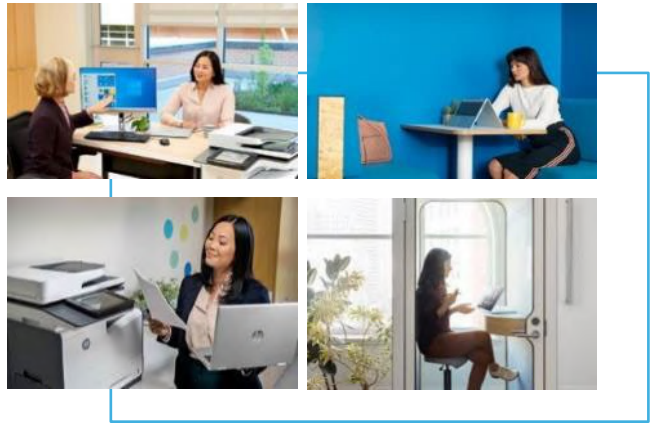
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HP Asset Hub

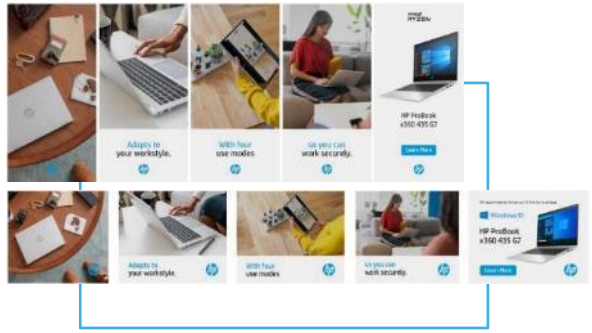
HP Sales Central

PCB

Images



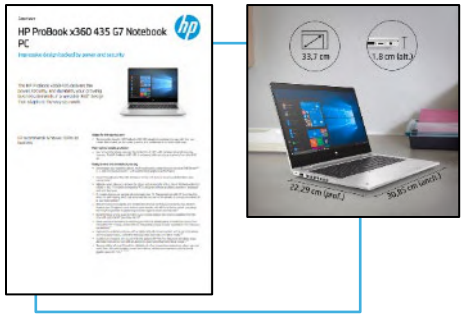
Social Assets



Video



Collaterals



HP ProBook x360 435 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product videos
- Datasheet

Alliance

N/A

Localisations

EN, FR, IT, ES, PT

HP Asset Hub

HP Sales Central

PCB

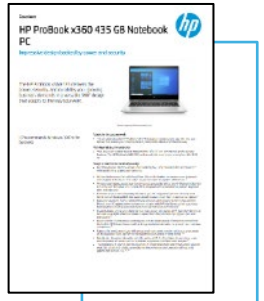
Images



Video



Collateral



HP Pro x360 435 G9 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

N/A

Localisations

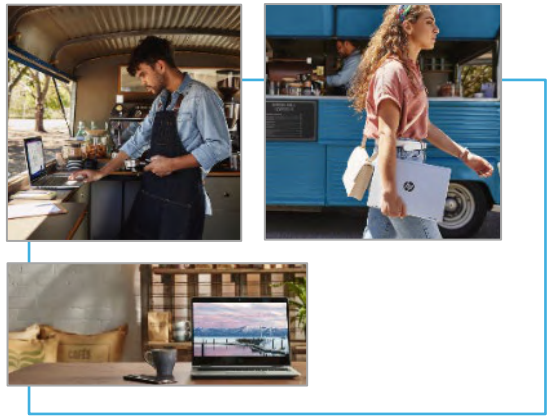
EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Lifestyle Images



HP Pro Mini 400 G9 Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 spin video

Alliance

N/A

Localisations

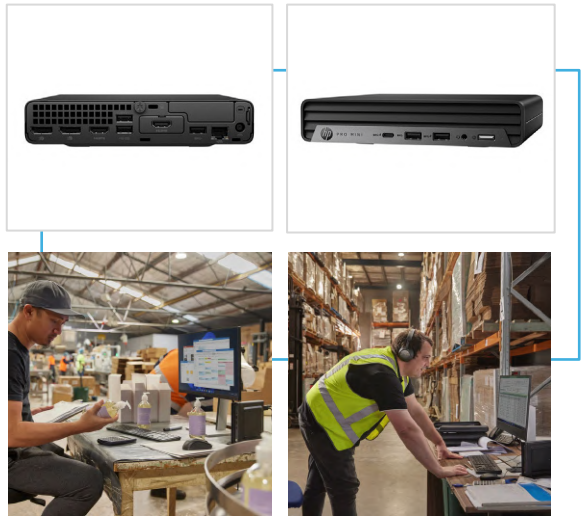
EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, KR

HP Asset Hub

HP Sales Central

PCB

Product Images



Video

NEW



HP Pro SFF 400 G9 Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 spin video

Alliance

N/A

Localisations

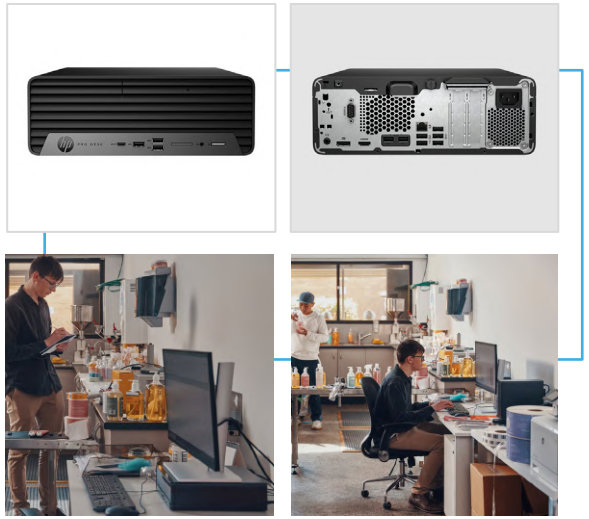
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HP Asset Hub

HP Sales Central

PCB

Product Images



Video

NEW



HP Pro Tower 400 G9 Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 spin video

Alliance

N/A

Localisations

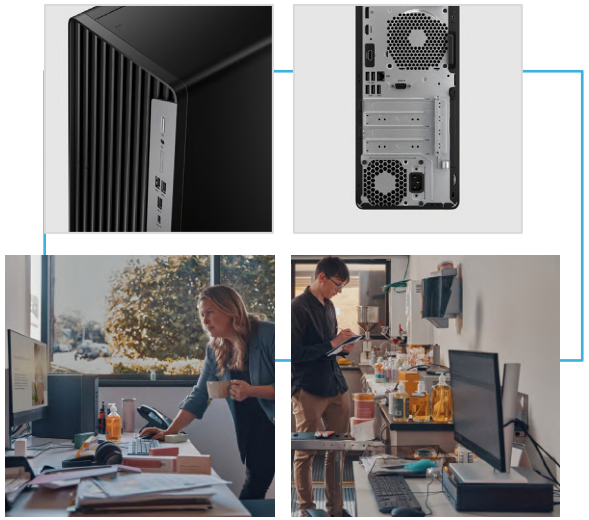
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HP Asset Hub

HP Sales Central

PCB

Product Images



Video

NEW



HP ProDesk 400 G6 Desktop Mini PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet

Alliance

N/A

Localisations

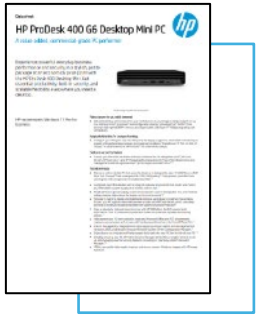
EN

HP Asset Hub | HP Sales Central | PCB

Product Images



Collateral



HP ProDesk 405 G6 Small Form Factor PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Carousel
- Datasheet

Alliance

MSFT, AMD

Localisations

EN, FR, IT, ES, PT

HP Asset Hub

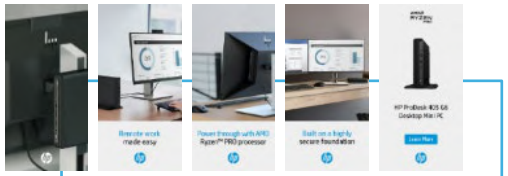
HP Sales Central

PCB

Images



Social Assets



Collateral



HP ProDesk 405 G6 Desktop Mini PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Carousel
- Datasheet

Alliance

MSFT, AMD

Localisations

EN, FR, IT, ES, PT

HP Asset Hub

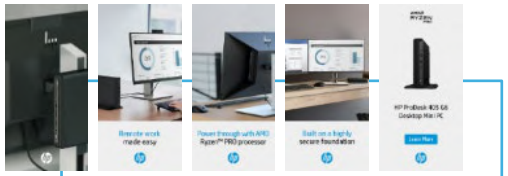
HP Sales Central

PCB

Images



Social Assets



Collateral



HP ProDesk 400 G7 Small Form Factor PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Datasheet

Alliance

N/A

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

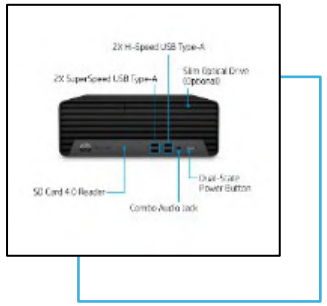
Images



Collateral



Etail



HP ProDesk 405 G8 Small Form Factor PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Datasheet

Alliance

MSFT, AMD

Localisations

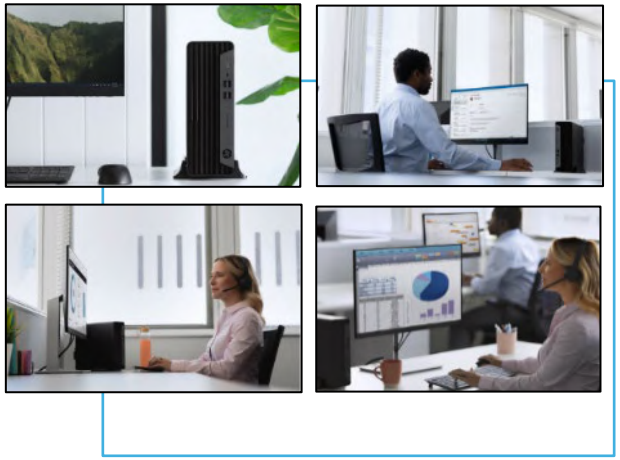
EN

HP Asset Hub

HP Sales Central

PCB

Images



Collateral



HP ProDesk 405 G8 Desktop Mini PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Datasheet

Alliance

MSFT, AMD

Localisations

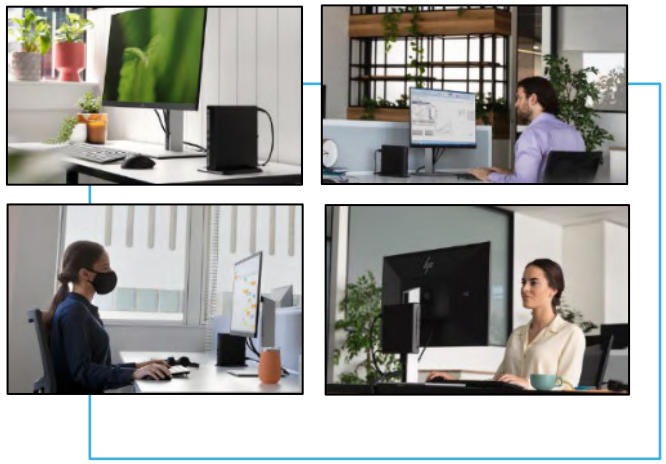
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HP Asset Hub

HP Sales Central

PCB

Images



Collateral



OPP

Laptops

HP 240 G8 Notebook PC

HP 245 G8 Notebook PC

HP 250 G8 Notebook PC

HP 255 G8 Notebook PC

HP 240 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Datasheet

Alliance

N/A

Localisations

EN

HP Asset Hub

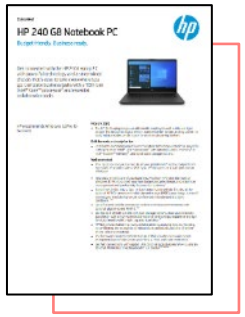
HP Sales Central

PCB

Images



Collaterals



HP 245 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Datasheet

Alliance

N/A

Localisations

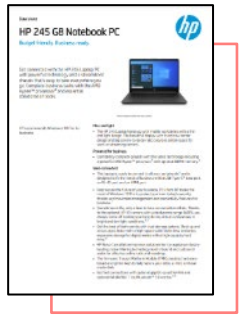
EN

HP Asset Hub | HP Sales Central | PCB

Images



Collaterals



HP 250 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Datasheet

Alliance

N/A

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Images





Collaterals



HP 255 G8 Notebook PC

Summary of deliverables

- Messaging
- Product Images
- Datasheet
- 1WS Banners

Alliance

N/A

Localisations

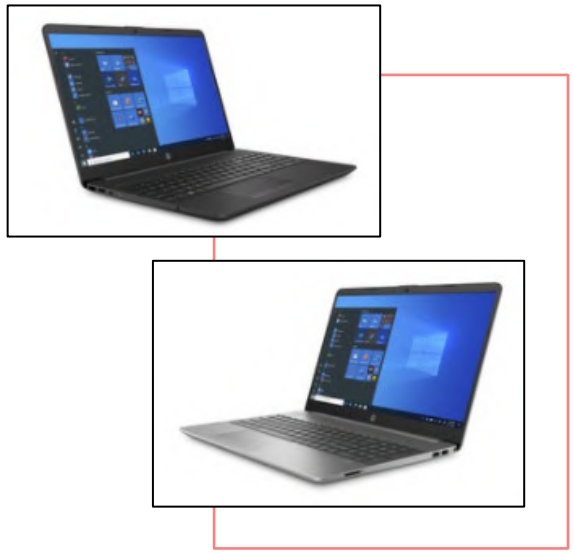
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HP Asset Hub

HP Sales Central

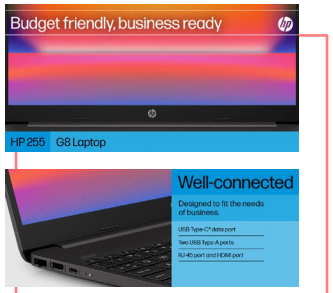
PCB

Images

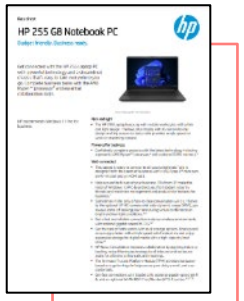


1WS Banners

NEW



Collaterals



Chrome Family

Laptops

HP Fortis x360 11 inch G3 J Chromebook PC

HP Elite c640 14 G3 Chromebook PC

HP Elite c640 14 G3 Chromebook PC Enterprise

HP Elite c645 14 G2 Chromebook PC

HP Elite c645 14 G2 Chromebook PC Enterprise

HP Pro c645 Chromebook

HP Pro c645 Chromebook Enterprise

HP Chromebox G3

HP Chromebook 14 G7

HP Chromebook 14 G7 Enterprise

HP Chromebook x360 11 G4 Education Edition

HP Pro c640 G2 Chromebook

HP Pro c640 G2 Chromebook Enterprise

HP Fortis x360 11 inch G3 J Chromebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated 360 Spin Video
- Datasheet

Alliance

Intel, Google

Localisations

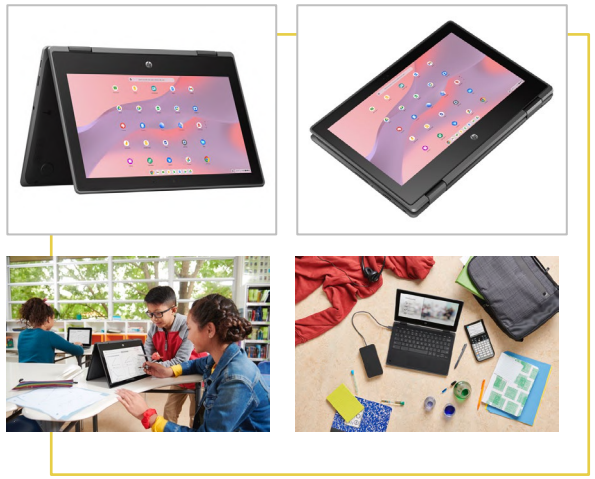
EN, DE, FR, ES, PT, AR, KR

HP Asset Hub

HP Sales Central

PCB

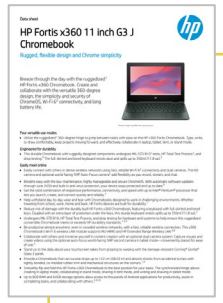
Images



Video



Collateral



HP Elite c640 14 G3 Chromebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- 360 Product Spin
- Datasheet
- Digital Banners
- eDM

Alliance

Intel, Google

Localisations

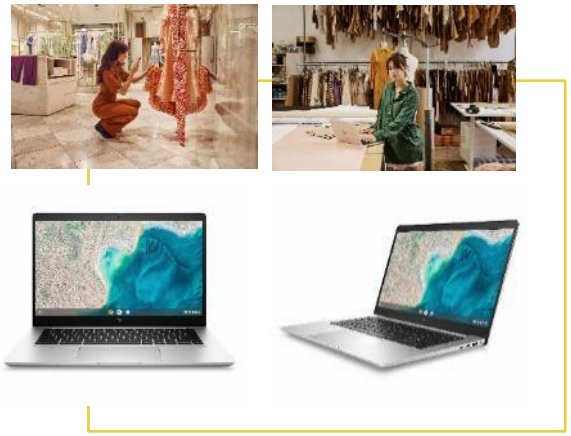
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HP Asset Hub

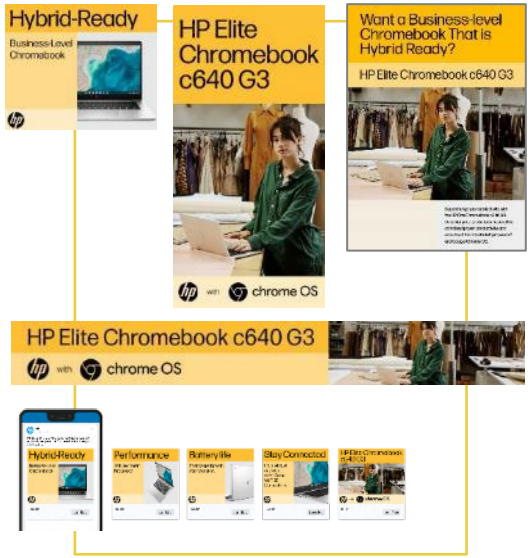
HP Sales Central

PCB

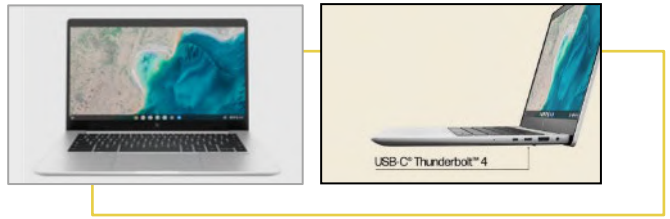
Images



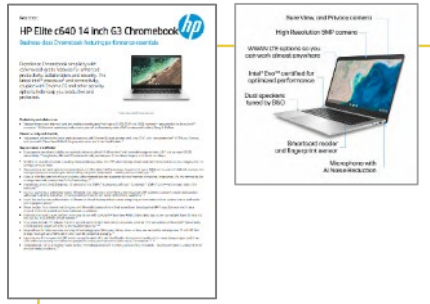
Digital Banners / eDM



Videos



Collaterals



HP Elite c640 14 G3 Chromebook PC Enterprise

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- 360 Product Spin
- Datasheet
- Digital Banners
- eDM

Alliance

Intel, Google

Localisations

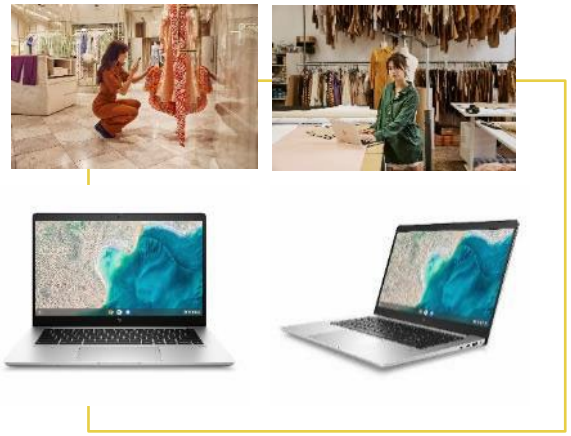
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HP Asset Hub

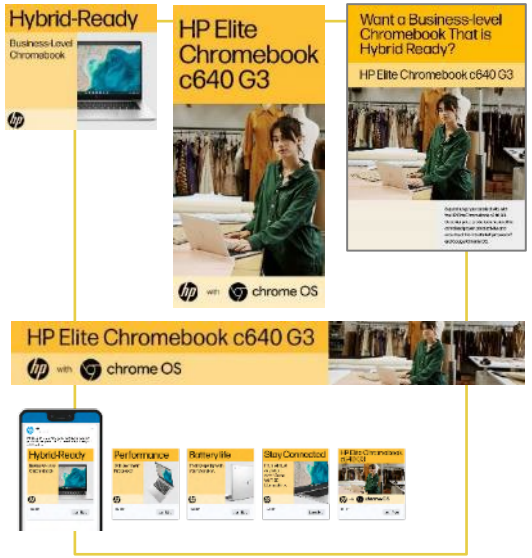
HP Sales Central

PCB

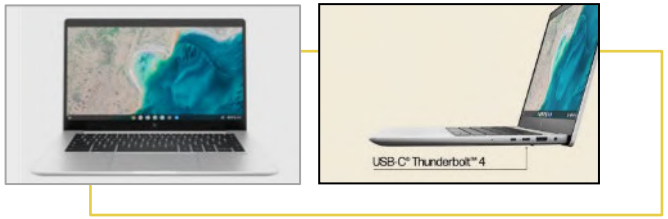
Images



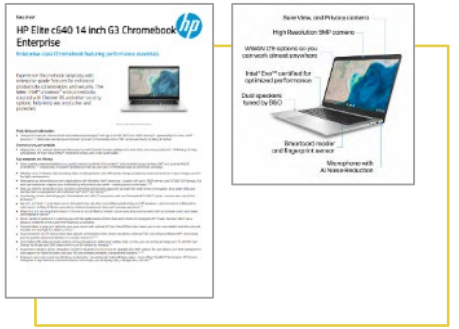
Digital Banners / eDM



Videos



Collaterals



HP Elite c645 14 G2 Chromebook PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- 360 Product Spin
- Datasheet

Alliance

Intel, Google

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

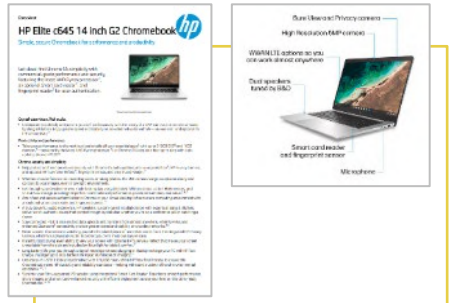
Images



Video



Collaterals



HP Elite c645 14 G2 Chromebook PC Enterprise

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- 360 Product Spin
- Datasheet

Alliance

Intel, Google

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

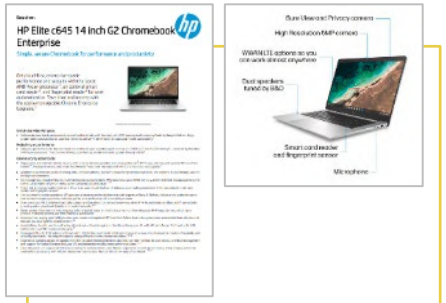
Images



Video



Collaterals



HP Pro c645 Chromebook

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Carousel
- Product video
- 360 Product Spin
- Datasheet
- Annotated Images

Alliance

AMD

Localisations

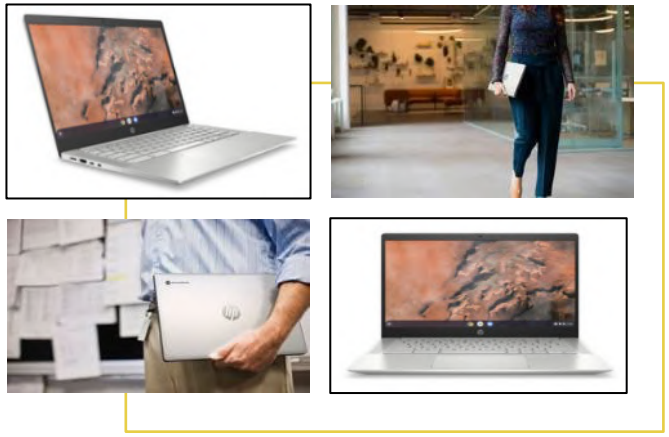
EN, BG, IT

HP Asset Hub

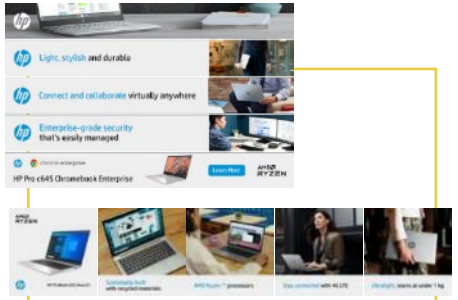
HP Sales Central

PCB

Images



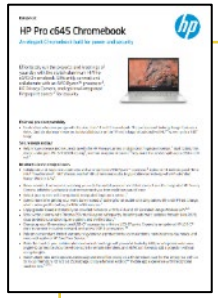
Social Assets



Video



Collateral



HP Pro c645 Chromebook Enterprise

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Carousel
- Product video
- 360 Product Spin
- Datasheet
- Annotated Images

Alliance

AMD

Localisations

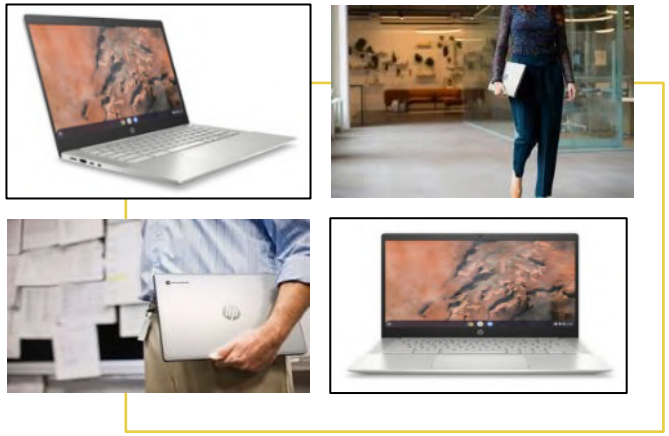
EN, BG, IT

HP Asset Hub

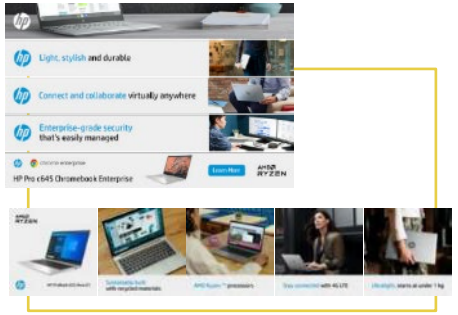
HP Sales Central

PCB

Images



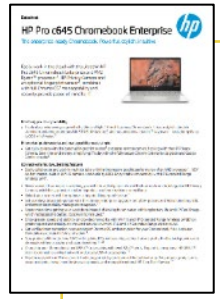
Social Assets



Video



Collateral



HP Chromebox G3

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

N/A

Localisations

EN

HP Asset Hub | HP Sales Central | PCB

Product Images




Lifestyle Images




HP Chromebook 14 G7

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets

Alliance

Intel

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Images







Social Assets



HP Chromebook 14 G7 Enterprise

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets

Alliance

Intel

Localisations

EN, PL, BG, FR, IT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images







Social Assets



HP Chromebook x360 11 G4 Education Edition

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Datasheet

Alliance

Intel

Localisations

EN, PL, FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

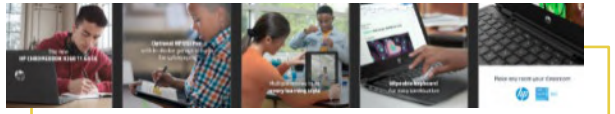
HP Sales Central

PCB

Images



Social Assets



Collateral



HP Pro c640 G2 Chromebook

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

N/A

Localisations

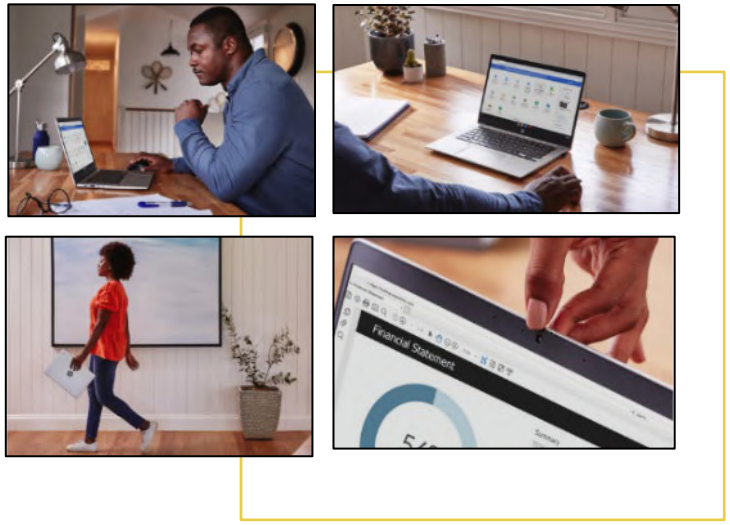
EN, PL, CS, SK, RO, HU, HE, EL, SL, BG, NL, SV, NO, FI, DA, FR, IT, ES, PT, RU, TR, AR, UKUA, KR

HP Asset Hub

HP Sales Central

PCB

Images



HP Pro c640 G2 Chromebook Enterprise

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

N/A

Localisations

EN, PL, CS, SK, RO, HU, HE, EL, SL, BG, NL, SV, NO, FI, DA, FR, IT, ES, PT, RU, TR, AR, UKUA, KR

HP Asset Hub

HP Sales Central

PCB

Images



BPS Solutions

HP Device Manageability

HP Presence Meeting Space Solutions

HP Device Manageability

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

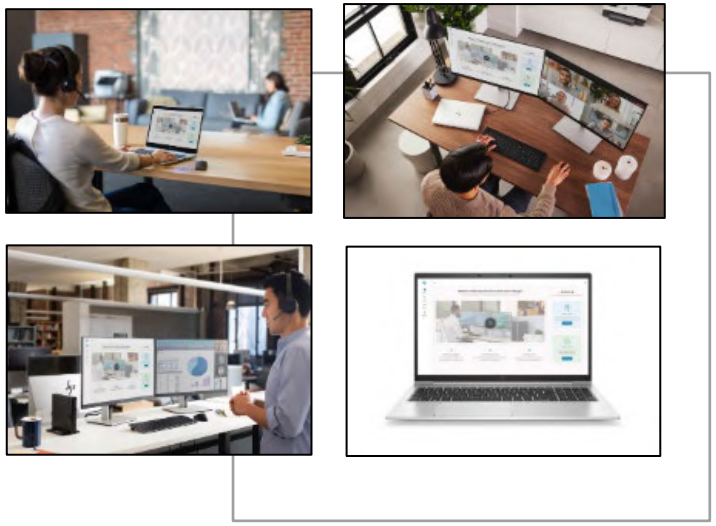
N/A

Localisations

EN

HP Asset Hub

Images



HP Presence Meeting Space Solutions

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Etail
- Digital Assets
- Videos

Alliance

N/A

Localisations

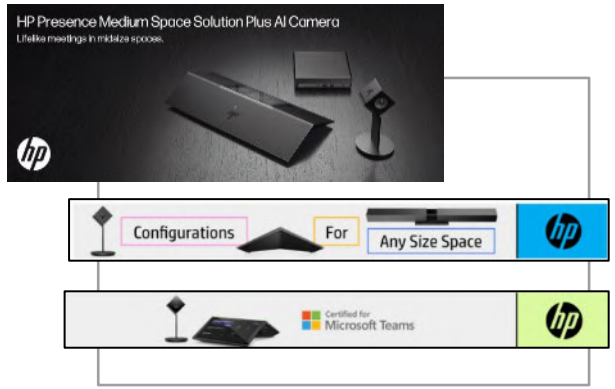
EN, DE, PL, CS, FR, IT, ES, PT, RU, TR, AR, UKUA

HP Asset Hub

Images



Digital Assets



Video



Etail



ACS - Z by HP Workstation

Campaigns

Creative Pro 2.0 Campaign

Data Science Campaign

Z Architecture Engineering Construction (AEC) Campaign

Z Product Development Campaign

Z ITDM 1.0 Campaign

Laptops

HP ZBook Firefly 14 inch G10 A Mobile Workstation PC (AMD)

HP ZBook Power 15.6 inch G10 Mobile Workstation PC (Intel)

HP ZBook Power 15.6 inch G10 A Mobile Workstation PC (AMD)

HP ZBook Studio 16 inch G10 Mobile Workstation PC

Laptops

HP ZBook Firefly 14 inch G10 Mobile Workstation PC (Intel)

HP ZBook Firefly 16 inch G10 Mobile Workstation PC (Intel)

HP ZBook Studio 16 inch G9 Mobile Workstation PC

HP ZBook Fury 16 G9 Mobile Workstation PC

HP ZBook Studio 15.6 inch G8 Mobile Workstation PC

HP ZBook Fury 15.6 Inch G8 Mobile Workstation PC

HP ZBook Fury 17 G8 Mobile Workstation PC

HP ZBook Power 15.6 inch G9 Mobile Workstation PC

HP ZBook Power 15.6 inch G8 Mobile Workstation PC

HP ZBook Firefly 14 inch G9 Mobile Workstation PC

HP ZBook Firefly 16 inch G9 Mobile Workstation PC

HP ZBook Firefly 14 G8 Mobile Workstation PC

HP ZBook Firefly 15 G8 Mobile Workstation PC

ACS - Z by HP Workstation

Desktops

- HP Z8 G5 Workstation Desktop PC
- HP Z6 G5 Workstation Desktop PC
- HP Z8 Fury G5 Workstation
- HP Z4 G5 Workstation Desktop PC
- HP Z1 G9 Tower Desktop PC
- HP Z2 G9 Mini Workstation Desktop PC
- HP Z2 G9 SFF Workstation Desktop PC
- HP Z2 G9 Tower Workstation Desktop PC
- HP Z1 G8 Tower Desktop PC
- HP Z2 G8 SFF Workstation Desktop PC
- HP Z2 G8 Tower Workstation Desktop PC

Solutions

- HP ZCentral Remote Boost Software
- HP ZCentral 4R Workstation
- HP Reverb G2 Virtual Reality Headset
- HP Reverb G2 Omnicept Edition
- HP Extend VR Solutions

Creative Pro Campaign

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Videos

Alliance

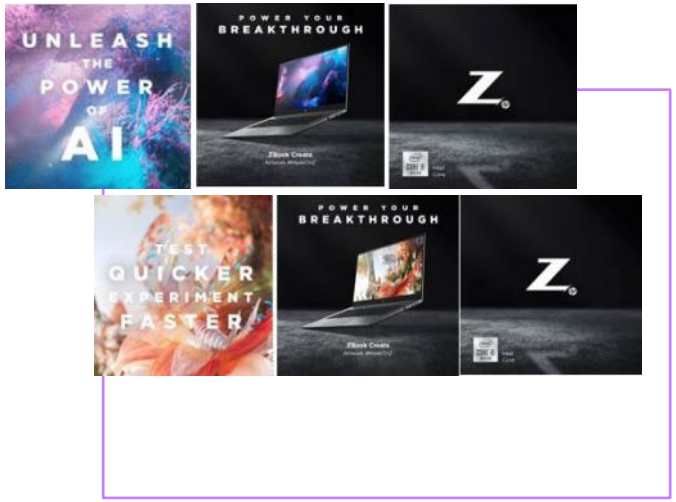
Intel

Localisations

EN - Some banners and social assets available in NL&SE

HP Asset Hub

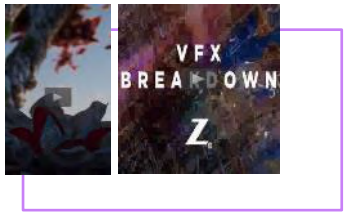
Social Assets



HTML5 Banners



Videos



Data Science Campaign

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets

Alliance

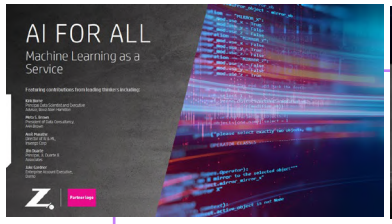
Intel, NVIDIA

Localisations

EN

HP Asset Hub

Social Assets









Z Architecture Engineering Construction (AEC) Campaign

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Videos
- eDM
- HTML5 Banners
- Social Assets

Alliance

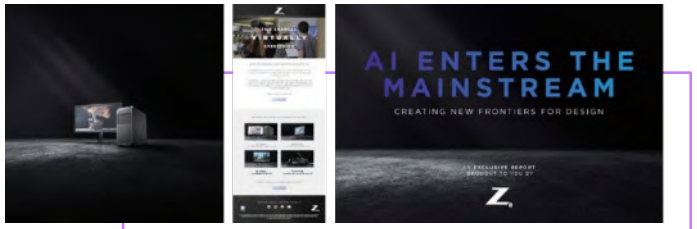
N/A

Localisations

EN

HP Asset Hub

Social Assets



Videos



Z Product Development Campaign

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Videos
- eDM
- HTML5 Banners
- Social Assets

Alliance

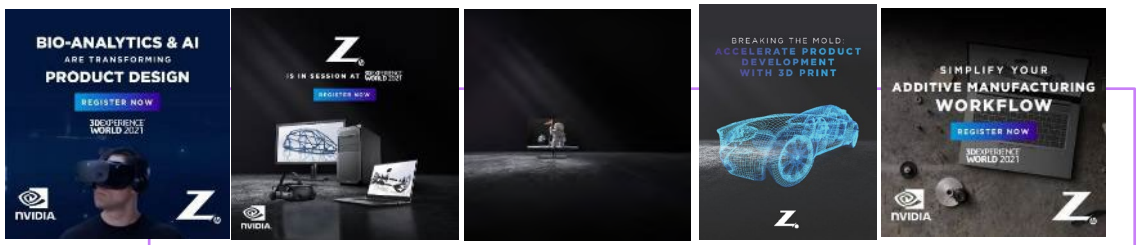
Intel, NVIDIA

Localisations

EN

HP Asset Hub

Social Assets



Z ITDM 1.0 Campaign

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Videos
- eDM
- HTML5 Banners
- Social Assets

Alliance

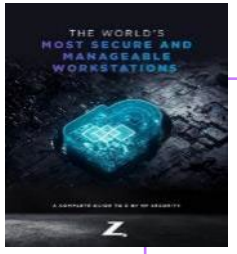
Intel, NVIDIA

Localisations

EN

HP Asset Hub

Social Assets









Social Videos



HP ZBook Firefly 14 inch G10 A Mobile Workstation PC (AMD)

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- eDM
- Amazon A+
- Product Sizzle Videos - (Intel & AMD)
- Product Sizzle Videos - AMD

Alliance

AMD

Localisations

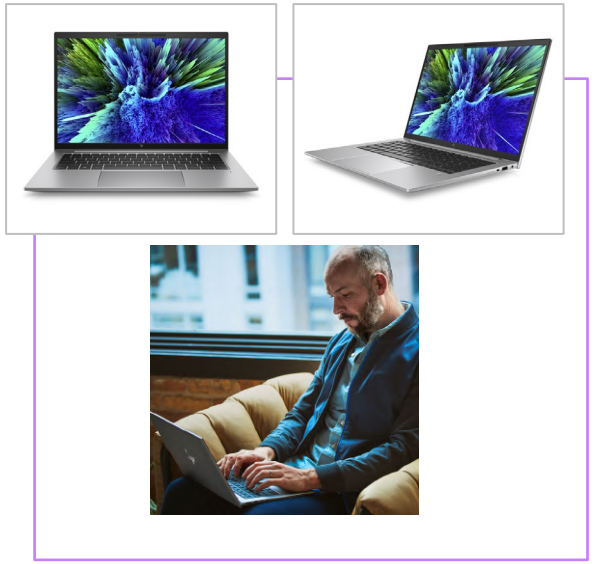
EN, DE, PL, CS, SK, EL, NL, SV, FR, IT, ES, PT, TR, HE, AR, KR

HP Asset Hub

HP Sales Central

PCB

Images



Annotated Images / eDM / Amazon A+

NEW



Videos

NEW



HP ZBook Power 15.6 inch G10 Mobile Workstation PC (Intel)

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- eDM
- Amazon A+

Alliance

Intel

Localisations

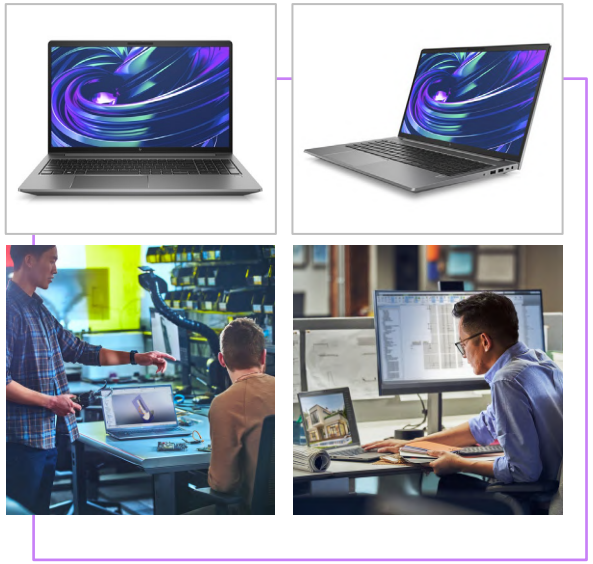
EN, DE, PL, CS, SK, EL, NL, SV, FR, IT, ES, PT, TR, HE, AR

HP Asset Hub

HP Sales Central

PCB

Images



Annotated Images / eDM / Amazon A+

NEW



HP ZBook Power 15.6 inch G10 A Mobile Workstation PC (AMD)

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- eDM
- Amazon A+

Alliance

AMD

Localisations

EN, DE, PL, CS, SK, EL, NL, SV, FR, IT, ES, PT, TR, HE, AR

HP Asset Hub

HP Sales Central

PCB

Images



Annotated Images / eDM / Amazon A+

NEW



HP ZBook Studio 16 inch G10 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- eDM
- Amazon A+

Alliance

Intel

Localisations

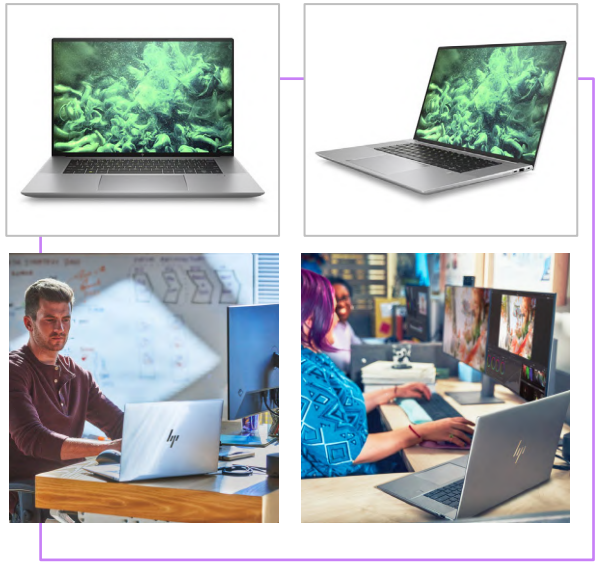
EN, DE, PL, CS, SK, EL, FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

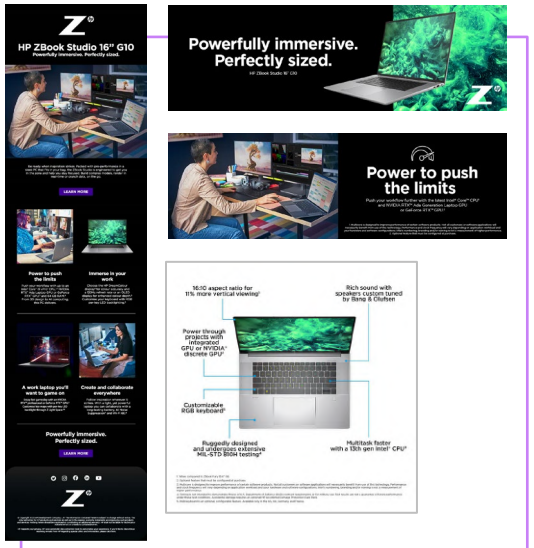
PCB

Images



Annotated Images / eDM / Amazon A+

NEW



HP ZBook Firefly 14 inch G10 Mobile Workstation PC (Intel)

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Video
- Annotated Images
- eDM
- Amazon A+

Alliance

Intel

Localisations

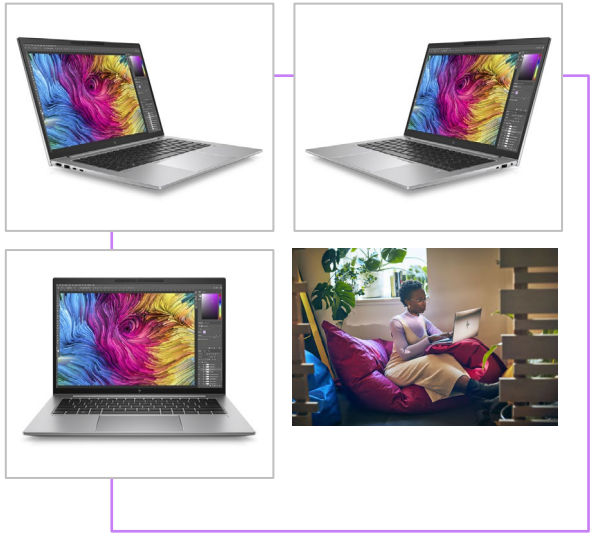
EN, DE, PL, CS, SK, EL, FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

Images

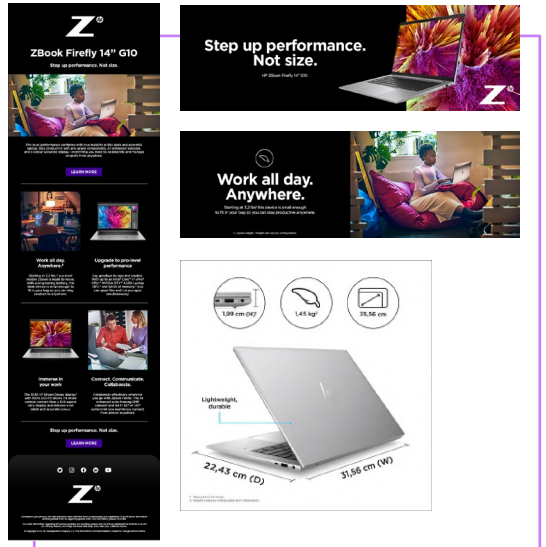


Video



Annotated Images / eDM / Amazon A+

NEW



HP ZBook Firefly 16 inch G10 Mobile Workstation PC (Intel)

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Video
- Annotated Images
- eDM
- Amazon A+

Alliance

Intel

Localisations

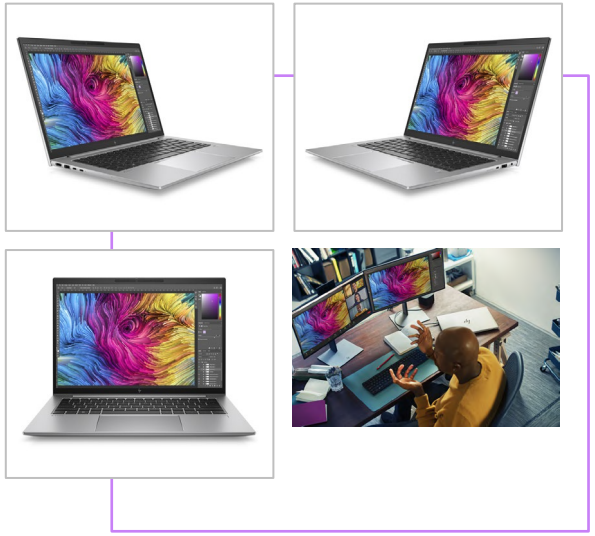
EN, DE, PL, CS, SK, EL, FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

Images

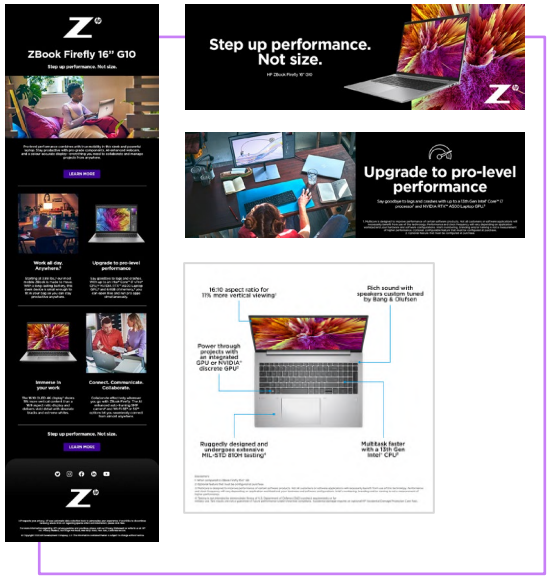


Video



Annotated Images / eDM / Amazon A+

NEW



HP ZBook Studio 16 inch G9 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- eDM
- Amazon A+
- Product Overview Video
- Customer Presentation
- Annotated Images
- Partner Landing Page
- Cutdown Video
- Comparison Chart

Alliance

Intel, AMD, NVIDIA

Localisations

EN, DE, PL, CS, SK, RO, NL, SV, FR, IT, ES ,PT, TR, AR

HP Asset Hub

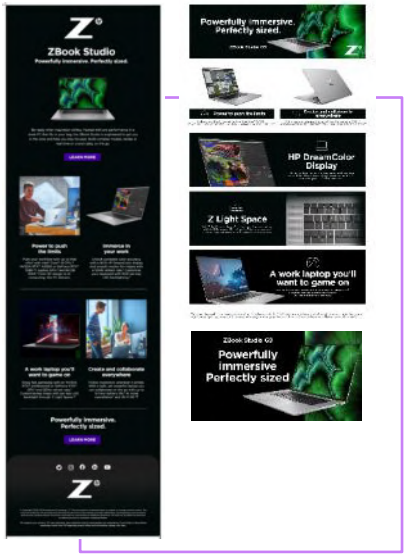
HP Sales Central

PCB

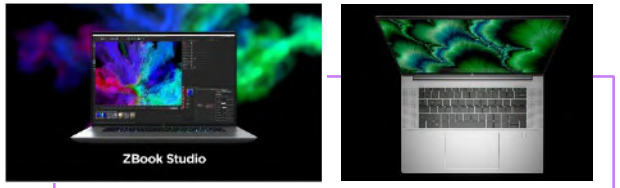
Images



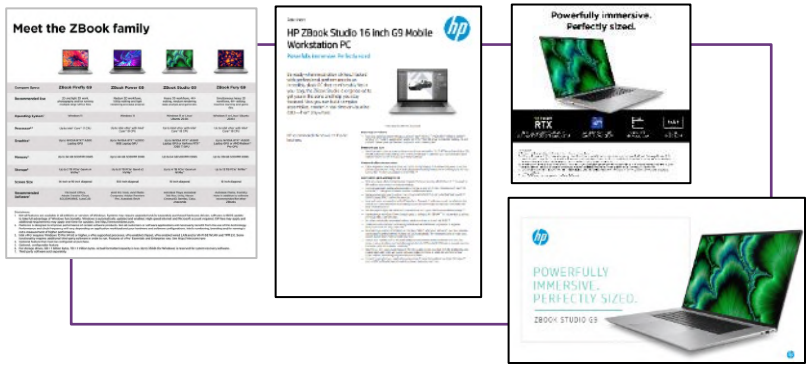
Social Assets / eDM / Amazon A+



Videos



Collaterals



HP ZBook Fury 16 G9 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- eDM
- Amazon A+
- Videos
- Annotated Images
- Partner Landing Page
- Cutdown Video
- Comparison Chart

Alliance

Intel, AMD, NVIDIA

Localisations

EN, DE, CS, SK, NL, SV ,FR, IT, ES, PT, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

Images



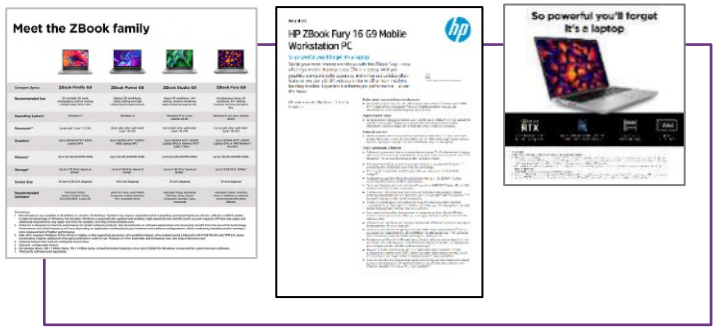
Social Assets / eDM / Amazon A+



Videos



Collaterals



HP ZBook Studio 15.6 inch G8 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Etail
- eDM
- HTML5 Banners
- Social Assets
- Annotated Images
- Product Videos
- Datasheet

Alliance

Intel

Localisations

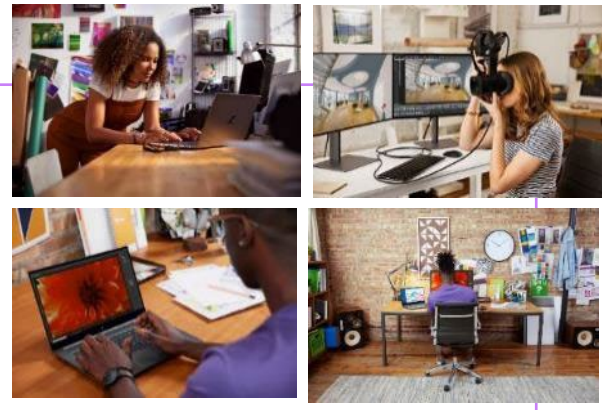
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HP Asset Hub

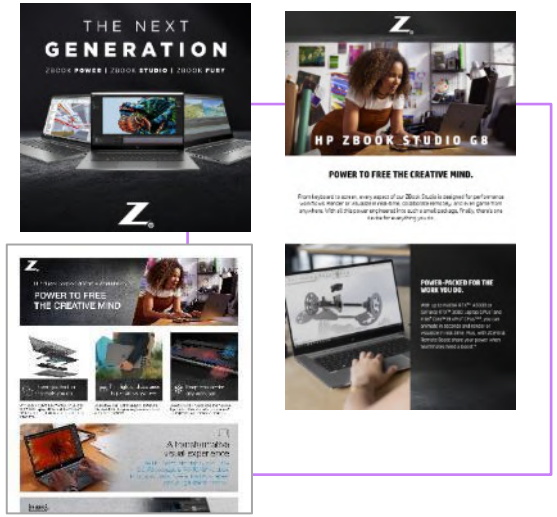
HP Sales Central

PCB

Images



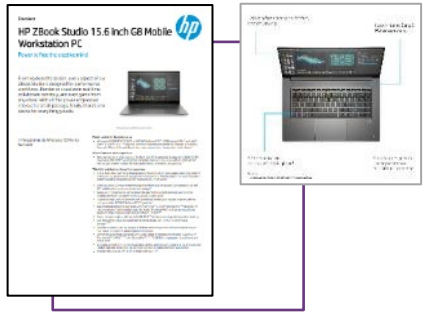
Social Assets



Product Videos



Collaterals



HP ZBook Fury 15.6 Inch G8 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product videos
- Etail
- Social Assets

Alliance

Intel

Localisations

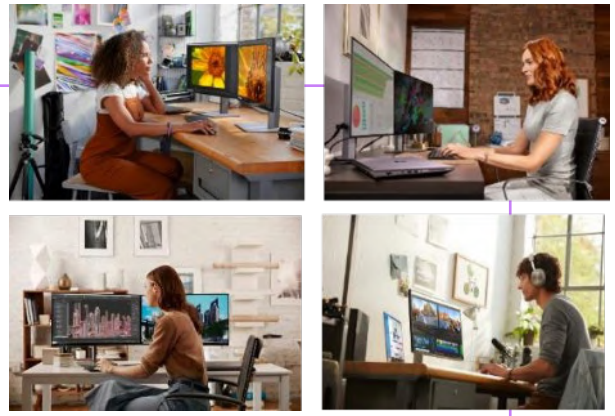
EN, DE, PL, CS, SK, RO, NL, SV, FR, IT, ES, PT, RU, TR, AR, KR

HP Asset Hub

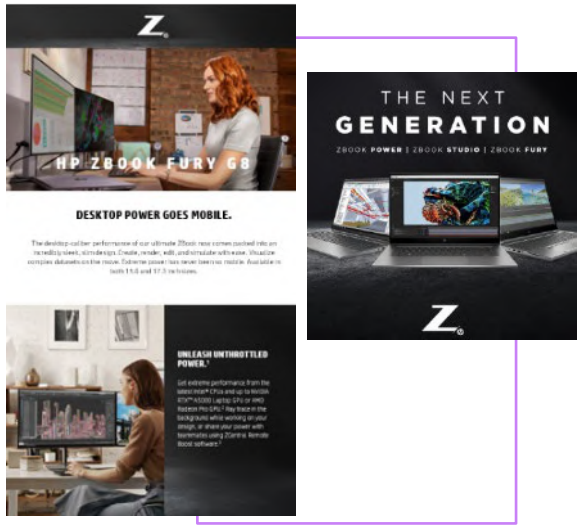
HP Sales Central

PCB

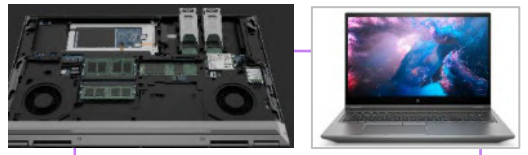
Images



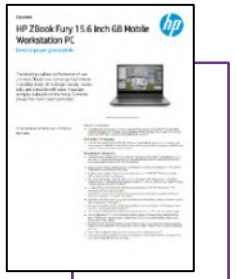
Social Assets



Product Videos



Collateral



HP ZBook Fury 17 G8 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product videos
- Etail
- Social Assets

Alliance

Intel

Localisations

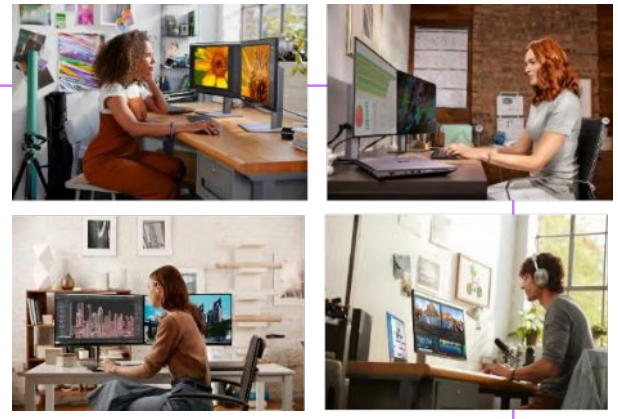
EN, DE, PL, CS, SK, RO, NL, SV, FR, IT, ES, PT, RU, TR, AR, KR

HP Asset Hub

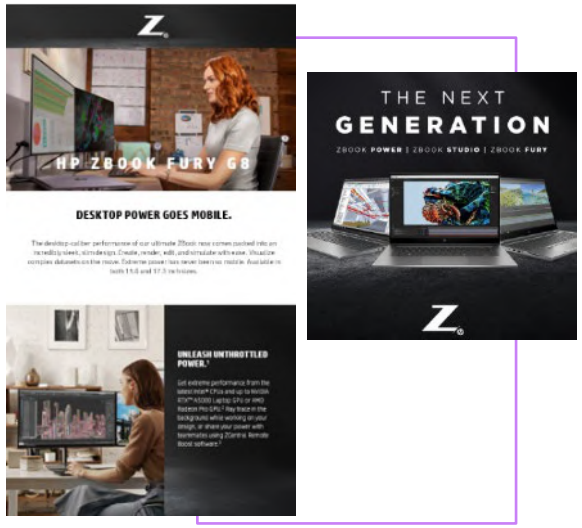
HP Sales Central

PCB

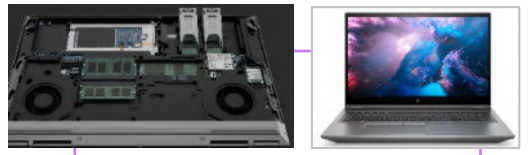
Images



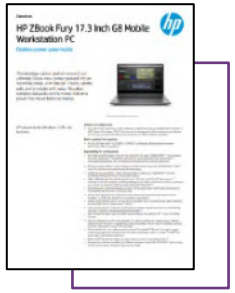
Social Assets



Product Videos



Collaterals



HP ZBook Power 15.6 inch G9 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- eDM
- Amazon A+
- 360 Product Spin
- Customer Presentation
- Annotated Images
- Partner Landing Page
- Announcement Post
- Comparison Chart

Alliance

NVIDIA, Intel

Localisations

EN, DE, PL, CS, SK, RO, NL, SV, FR, IT, ES ,PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

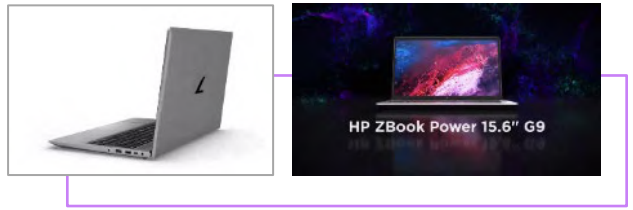
Images



eDM / Amazon A+



Videos



Annotated Images / Comparison Chart



HP ZBook Power 15.6 inch G8 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Annotated Images
- Partner Landing Page

Alliance

NVIDIA

Localisations

EN, DE, PL, CS, SK, RO, FR, IT, ES, PT, RU, TR, AR, KR

HP Asset Hub

HP Sales Central

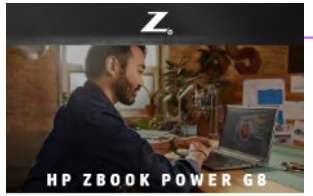
PCB

Images





Social Assets



PRO-CERTIFIED POWER WITHIN REACH.





Annotated Images



HP ZBook Firefly 14 inch G9 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- eDM
- Amazon A+
- Customer Presentation
- Product Overview Video
- Annotated Images
- Partner Landing Page
- Cutdown Video
- Comparison Chart

Alliance

Intel, NVIDIA

Localisations

EN, DE, PL, CS, SK, RO, NL, SV, FR, IT, ES, PT, AR, TR, KR

HP Asset Hub

HP Sales Central

PCB

Images



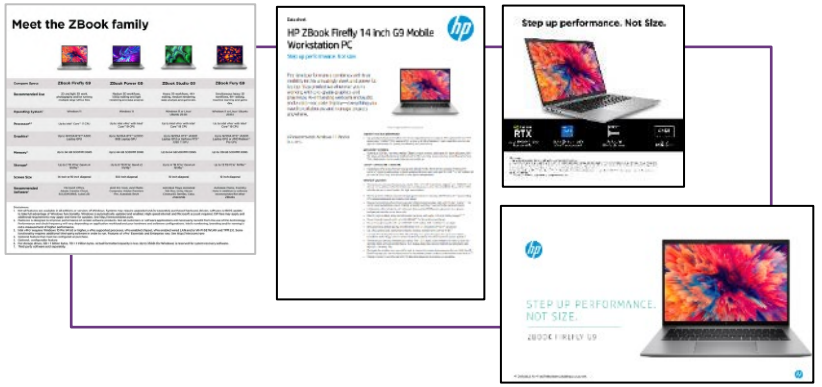
Social Assets / eDM / Amazon A+



Videos



Collaterals



HP ZBook Firefly 16 inch G9 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- eDM
- Amazon A+
- Customer Presentation
- Videos
- Annotated Images
- Partner Landing Page
- Comparison Chart

Alliance

Intel, NVIDIA

Localisations

EN, DE, PL, CS, SK, RO, NL, SV, FR, IT, ES, PT, AR, TR, KR

HP Asset Hub

HP Sales Central

PCB

Images



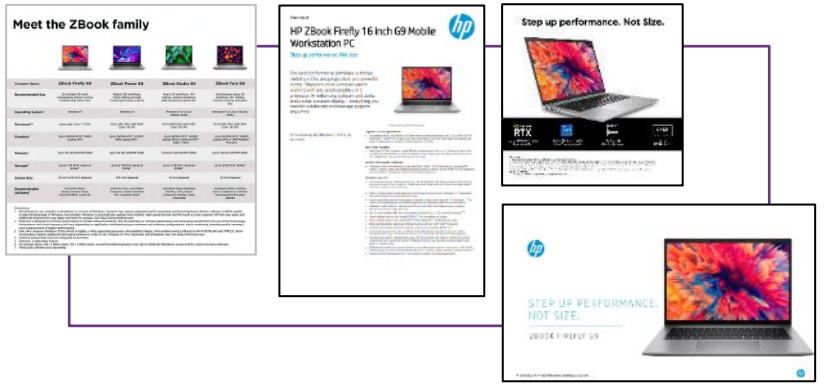
Social Assets / eDM / Amazon A+



Videos



Collaterals



HP ZBook Firefly 14 G8 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- eDM
- Social Assets

Alliance

Intel

Localisations

EN, DE, PL, CS, SK, RO, NL, SV, FR, IT, ES, PT, AR, TR, KR

HP Asset Hub

HP Sales Central

PCB

Images



Social Assets



HP ZBook Firefly 15 G8 Mobile Workstation PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- eDM
- Social Assets

Alliance

Intel

Localisations

EN, DE, PL, CS, SK, RO, NL, SV, FR, IT, ES, PT, AR, TR, KR

HP Asset Hub

HP Sales Central

PCB

Images



Social Assets



HP Z8 G5 Workstation Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

Intel

Localisations

EN, AR, DE, TR, PT, ES, IT, FR, SV, NL, EL, SK, CS,

HP Asset Hub

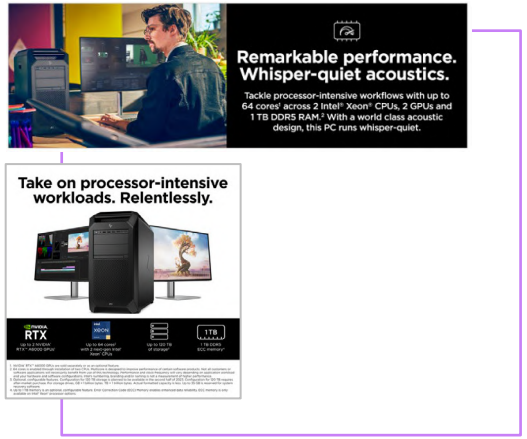
HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP Z6 G5 Workstation Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

Intel

Localisations

EN, AR, DE, TR, PT, ES, IT, FR, SV, NL, EL, SK, CS,

HP Asset Hub

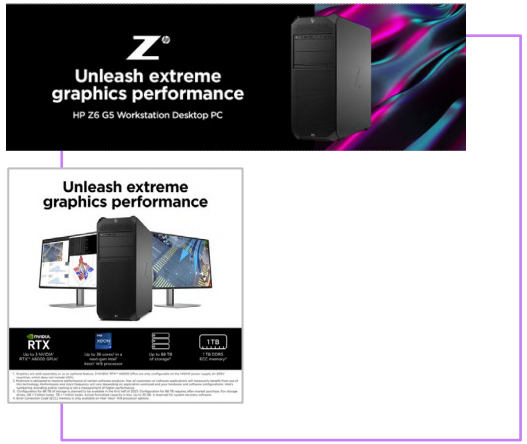
HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP Z8 Fury G5 Workstation

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Spin Video
- Product Overview Videos
- Cutdown Videos
- Marketing Launch Videos
- Annotated Images
- Amazon A+
- eDM / Combo eDM

Alliance

Intel

Localisations

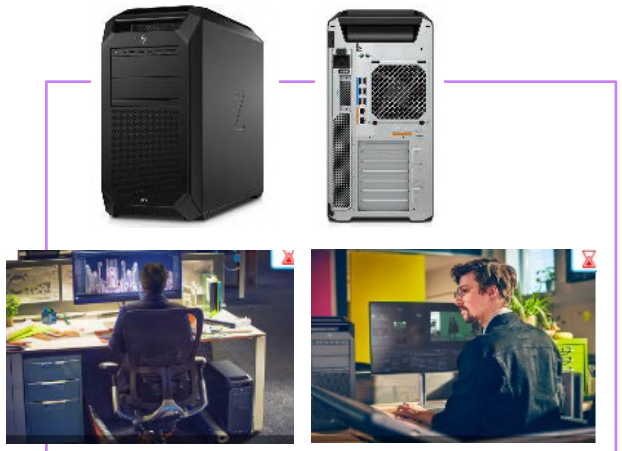
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HP Asset Hub

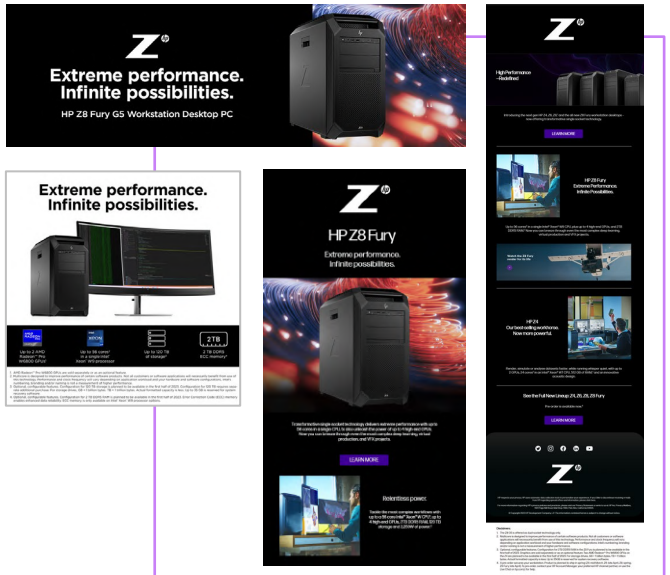
HP Sales Central

PCB

Images



Annotated Images / Amazon A+ / eDM / Combo eDM



Videos

NEW

NEW



HP Z4 G5 Workstation Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Spin Video
- Product Overview Videos
- Cutdown Videos
- Annotated Images
- Amazon A+
- eDM / Combo eDM

Alliance

Intel

Localisations

EN, DE, PL, CS, SK, EL, FR, IT, ES, PT, TR, AR, KR, NL, SV

HP Asset Hub

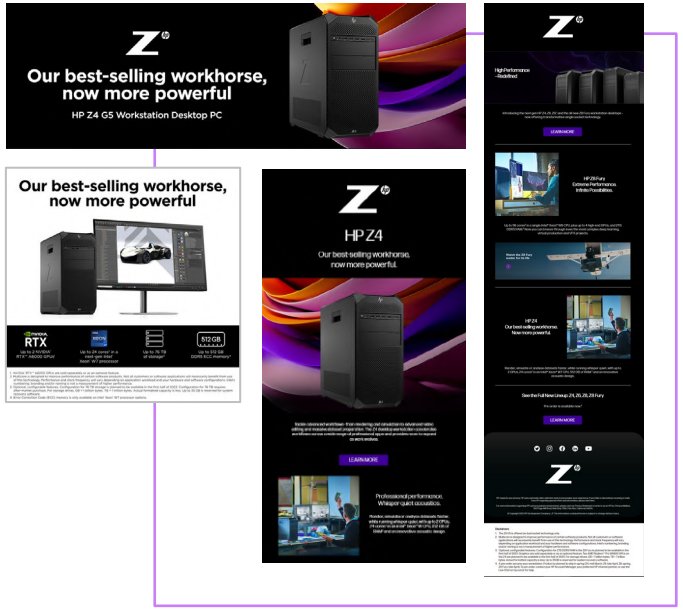
HP Sales Central

PCB

Images



Annotated Images / Amazon A+ / eDM / Combo eDM



Videos

NEW



HP Z1 G9 Tower Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Customer Presentation
- eDM
- Amazon A+

Alliance

Intel, NVIDIA

Localisations

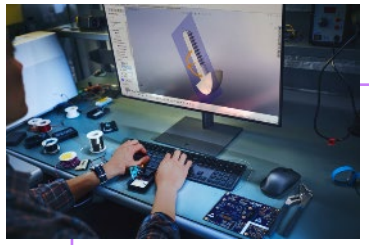
EN, DE, PL, CS, SK, RO, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

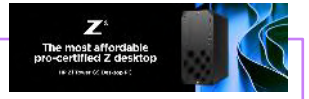
Images






eDM/Social Assets/Amazon A+



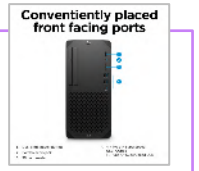






Collaterals







HP Z2 G9 Mini Workstation Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- eDM
- Social Assets
- Product Video
- Customer Presentation
- Amazon A+
- Annotated Images

Alliance

Intel, NVIDIA

Localisations

EN, DE, KR, NL, SV, FR, IT, ES, PT, TR, AR

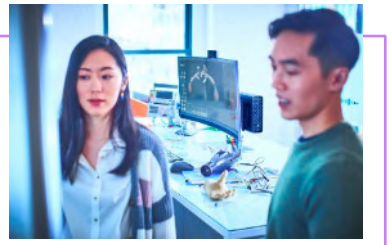
HP Asset Hub

HP Sales Central

PCB

Images







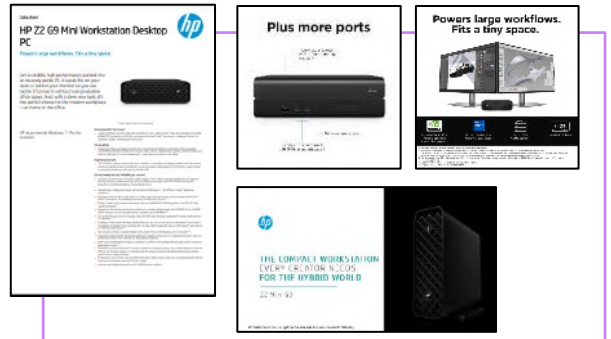
eDM/Social Assets/Amazon A+



Video



Collaterals



HP Z2 G9 SFF Workstation Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- eDM
- Social Assets
- Product Video
- Customer Presentation
- Amazon A+
- Annotated Images

Alliance

Intel, NVIDIA

Localisations

EN, DE, KR, NL, SV, FR, IT, ES, PT, TR, AR

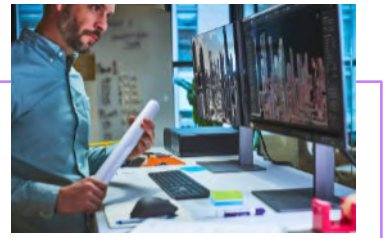
HP Asset Hub

HP Sales Central

PCB

Images







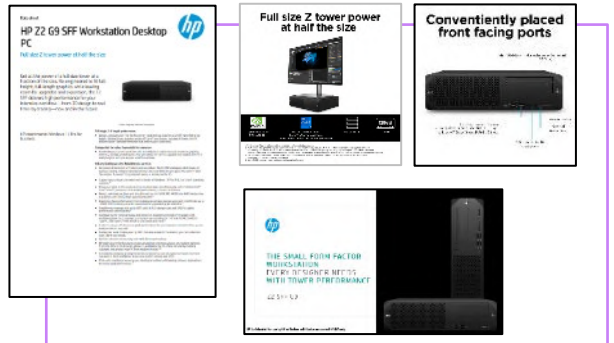
eDM/Social Assets/Amazon A+



Video



Collaterals



HP Z2 G9 Tower Workstation Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- eDM
- Social Assets
- Product Video
- Customer Presentation
- Amazon A+
- Annotated Images

Alliance

Intel, NVIDIA

Localisations

EN, DE, KR, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

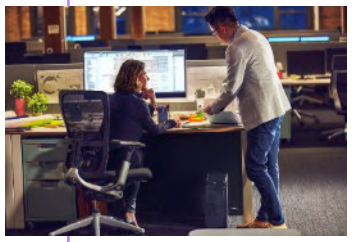
HP Sales Central

PCB

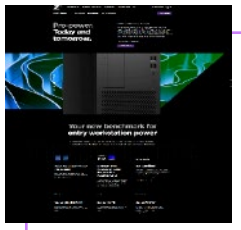
Images





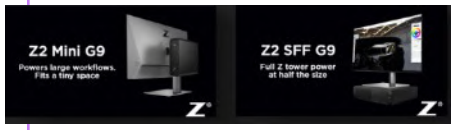


eDM/Social Assets/Amazon A+

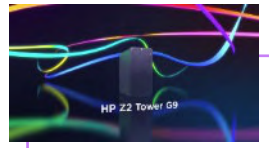




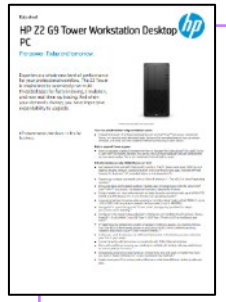




Video



Collaterals









HP Z1 G8 Tower Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- Social Assets

Alliance

Intel, AMD, NVIDIA

Localisations

EN, DE, PL, FR, IT, ES, PT, RU, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

Images

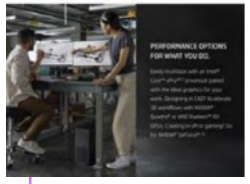




eDM

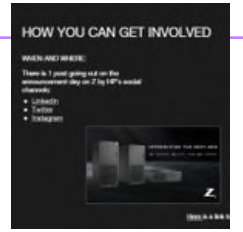






Social Assets





HP Z2 G8 SFF Workstation Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- Social Assets

Alliance

Intel, AMD, NVIDIA

Localisations

EN, DE, PL, FR, IT, ES, PT, RU, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

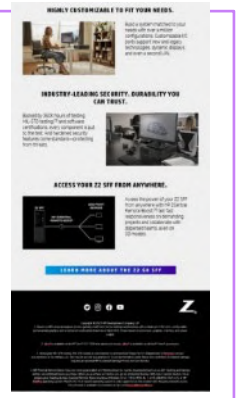
Images






eDM






Social Assets





HP Z2 G8 Tower Workstation Desktop PC

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- Social Assets

Alliance

Intel, AMD, NVIDIA

Localisations

EN, DE, PL, FR, IT, ES, PT, RU, TR, AR, KR

HP Asset Hub

HP Sales Central

PCB

Images





eDM




Social Assets





HP ZCentral Remote Boost Software

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- Brochures
- Customer PPT

Alliance

N/A

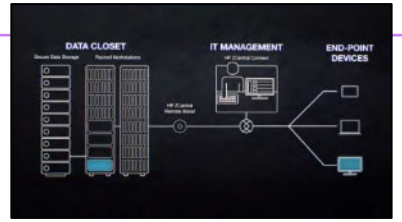
Localisations

EN

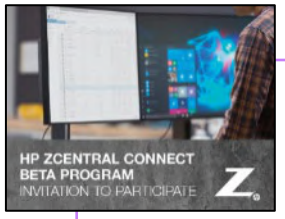
HP Asset Hub

Product Videos





Collaterals





HP ZCentral 4R Workstation

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- FAQ
- eDM
- Product videos
- Datasheet
- Customer PPT

Alliance

N/A

Localisations

EN, FR, DE, IT, KR, PL, PT, ES

HP Asset Hub

HP Sales Central

PCB

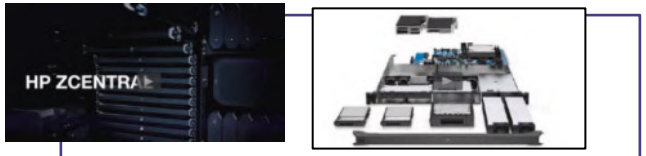
Images



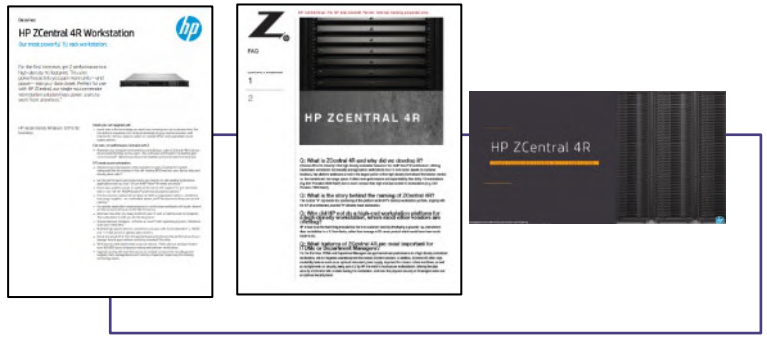
eDM



Product Videos



Collaterals



HP Reverb G2 Virtual Reality Headset

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- Product videos
- Social Assets
- Annotated Images
- Datasheet
- How to Guide

Alliance

N/A

Localisations

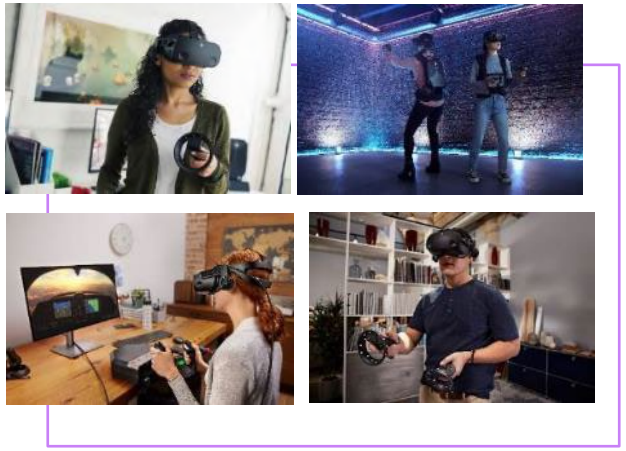
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HP Asset Hub

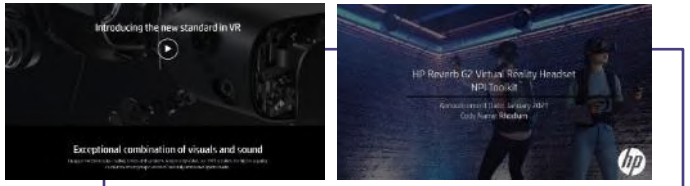
HP Sales Central

PCB

Images



Product Videos



Collaterals



HP Omnicept Virtual Reality Platform & HP Reverb VR Headset G2 Omnicept Edition

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- Product Videos

Alliance

N/A

Localisations

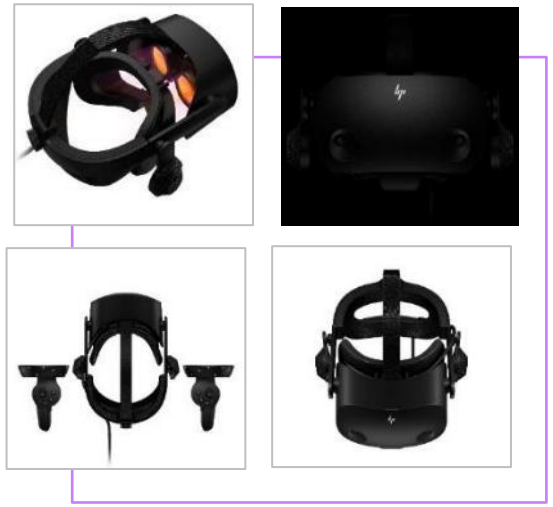
EN

HP Asset Hub

HP Sales Central

PCB

Product Images



Lifestyle Images



HP Extend VR Solutions

Summary of deliverables

- Messaging
- Lifestyle Images
- eDM
- Digital Assets

Alliance

N/A

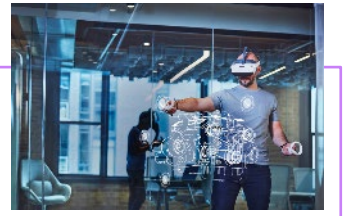
Localisations

EN, KR, AR, TR, PT, ES, IT, FR, SK, CS

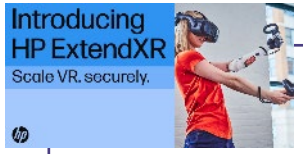
HP Asset Hub

Lifestyle Images





Digital Assets / eDM







Thin Client

Laptops

HP Elite mt645 G7 Mobile Thin Client

HP Pro mt440 Mobile Thin Client

HP mt46 Thin Client

Desktops

HP Pro t550 Thin Client

Solutions

HP Thin Pro 7.2 OS

HP Cloud Endpoint Manager

HP Anyware Remote System Controller

HP Elite mt645 G7 Mobile Thin Client

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- 360 Annotated Video

Alliance

AMD

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, NO, FI, DA, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

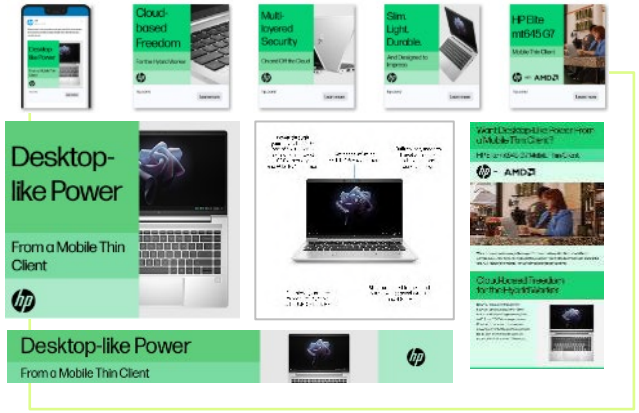
PCB

Images





Social Assets



Video



HP Pro mt440 Mobile Thin Client

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Spin Video

Alliance

Intel

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Images







Video



HP mt46 Thin Client

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Assets
- Datasheet

Alliance

Intel

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Product Images

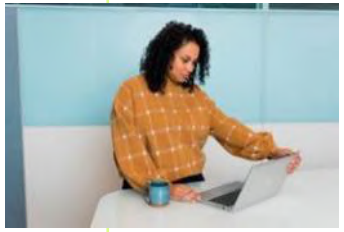




Lifestyle Images









Social Assets



Collateral



HP Pro t550 Thin Client

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated 360 Spin Video

Alliance

AMD

Localisations

EN, DE, FR, ES, PT, AR

HP Asset Hub

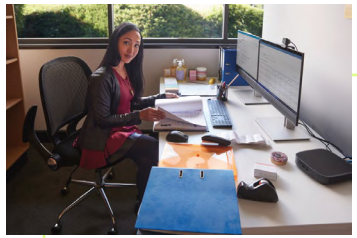
HP Sales Central

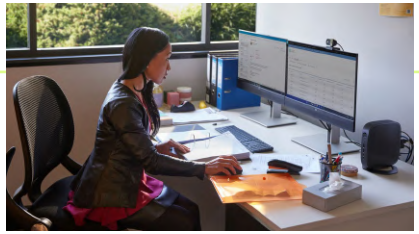
PCB

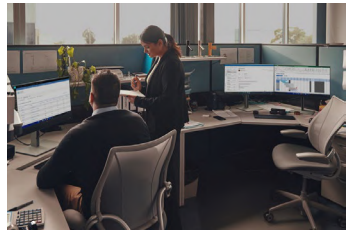
Product Images



Lifestyle Images



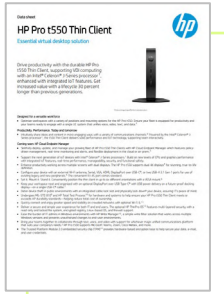




Video



Collateral



HP Thin Pro 7.2 OS

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images

Alliance

Intel

Localisations

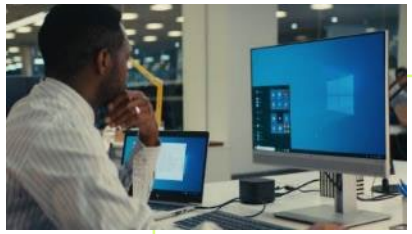
EN

HP Asset Hub

Product Images




Lifestyle Images





HP Cloud Endpoint Manager

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Video
- Banners
- Social Carousel
- eDM
- Sizzle Video

Alliance

AMD

Localisations

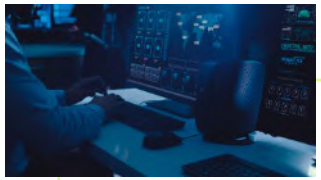
EN, PL, NL, SV, NO, FI, DA, FR, IT, ES, PT, RU, TR, AR, UKUA, KR

HP Asset Hub

HP Sales Central

PCB

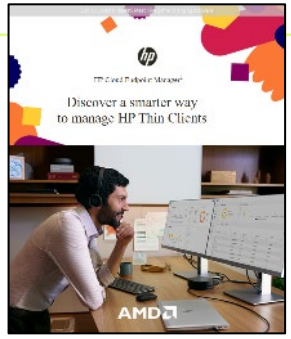
Lifestyle Images

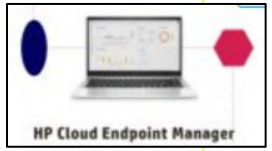





Social Assets







Video



HP Anyware Remote System Controller

Summary of deliverables

- Messaging
- Product Images
- eDM
- Social Post - LinkedIn
- Annotated Images
- Amazon A+

Alliance

AMD

Localisations

EN, DE, PL, NL, SV, FR, IT, ES, PT, TR, HE, AR, KR

HP Asset Hub

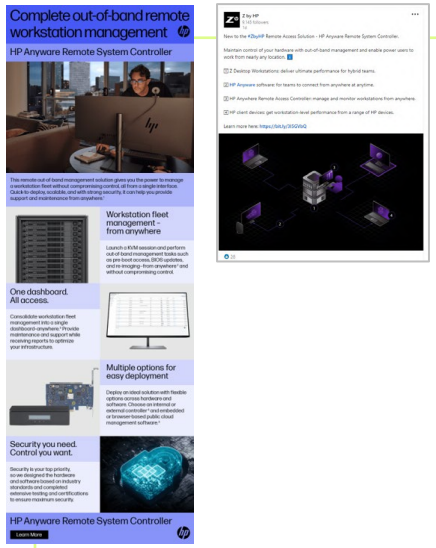
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PCB

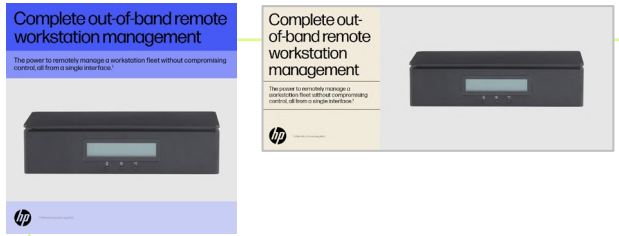
Product Images



eDM / Social Post



Annotated Images / Amazon A+



Retail Point of Sale (RPoS)

Campaigns

HP Engage Go 13.5 inch Mobile System

HP Engage One Pro All in One

HP Engage Go 10 Mobile System

HP Engage Go 13.5 inch Mobile System

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Video
- eDM

Alliance

Intel

Localisations

EN, DE, FR, IT, ES, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images



eDM

NEW



Video



HP Engage One Pro All in One

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- eDM
- Product Video

Alliance

N/A

Localisations

EN, DE, FR, IT, ES, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images



eDM



Video



Collateral



HP Engage Go 10 Mobile System

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- eDM
- Social Assets
- Product Video

Alliance

N/A

Localisations

EN, DE, FR, IT, ES, TR, AR

HP Asset Hub

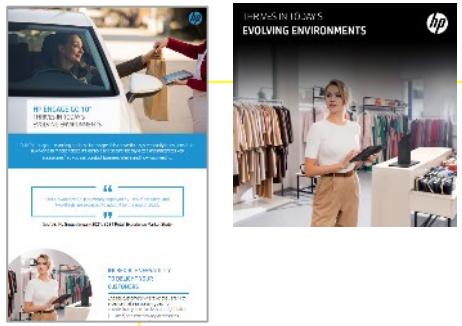
HP Sales Central

PCB

Images



Social Assets



Video



Collateral



Displays

Z-Displays (Z by HP)

HP Z25xs G3 QHD USB-C DreamColor Display

HP Z27xs G3 4K USB-C DreamColor Display

HP Z27q G3 QHD Display

HP Z24n G3 WUXGA Display

HP Z24f G3 FHD Display

HP Z27k G3 4K USB-C Display

HP Z27u G3 QHD Display

HP Z24u G3 WUXGA USB-C Display

HP Z34c G3 WQHD USB-C Curved Display

HP Z40c G3 WQHD USB-C Curved Display

HP Z24q G3 QHD Display

HP Z24m G3 QHD Conferencing Display

HP Z32k G3 4K USB-C Display

Displays

E-Displays

HP E32k G5 31.5” 4K USB-C Monitor

HP E27k G5 27” 4K USB-C Monitor

HP E27u G5 27” QHD USB-C Monitor

HP E27q G5 27” QHD Monitor

HP E27 G5 27” FHD Monitor

HP E24q G5 23.8” QHD Monitor

HP E24u G5 23.8” FHD USB-C Monitor

HP E24t G5 23.8” FHD Touch Monitor

HP E24 G5 23.8” FHD Monitor

HP E22 G5 21.5” FHD Monitor

HP E45c WQHD Curved Monitor

HP EliteDisplay E324q 32-inch Monitor

HP Elite Display E243d 23.8 -inch Docking Monitor

HP Elite Display E243p 23.8 -inch Sure View Monitor

HP E24t G4 FHD Touch Monitor

HP E24u G4 FHD USB-C Monitor

HP E27u G4 QHD USB-C Monitor

HP E24mv G4 FHD Conferencing Monitor

HP E24m G4 FHD USB-C Conferencing Monitor

HP E27m G4 QHD USB-C Conferencing Monitor

HP E34m WQHD Curved USB-C Conferencing Monitor

Displays

M-Displays

- HP M24m Conferencing Monitor
- HP M27m Conferencing Monitor

P-Displays

- HP P22 G5 FHD Monitor
- HP P22h G5 FHD Monitor
- HP P22v G5 FHD Monitor
- HP P24 G5 FHD Monitor
- HP P24h G5 FHD Monitor
- HP P24v G5 FHD Monitor
- HP P27 G5 FHD Monitor
- HP P27h G5 FHD Monitor
- HP P32u G5 QHD USBC Monitor
- HP P34hc G4 WQHD USB-C Curved Monitor
- HP P22va G4 FHD Monitor
- HP P22a G4 FHD Monitor
- HP P24a G4 FHD Monitor
- HP P24vb G4 FHD Monitor

HP Z25xs G3 QHD USB-C DreamColor Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated Images
- Quickspecs
- Product Video
- Sizzle Video
- Social Assets

Alliance

N/A

Localisations

EN, DE, EL, ES, NL, AR, RU, TR, PL, PT, CS,

HP Asset Hub

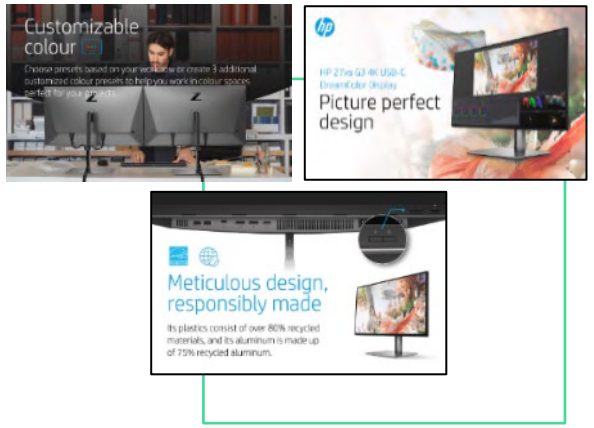
HP Sales Central

PCB

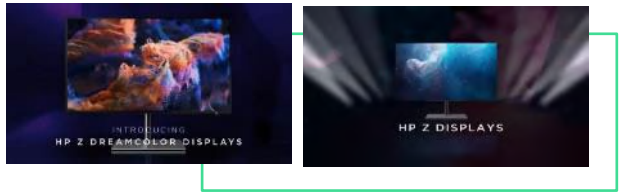
Images



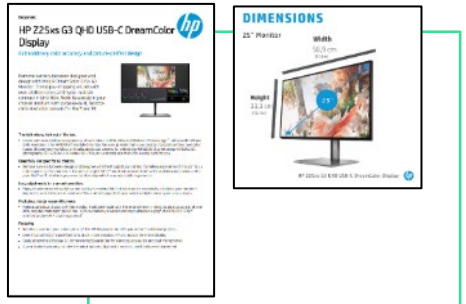
Social Assets



Video



Collaterals



HP Z27xs G3 4K USB-C DreamColor Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated Images
- Quickspecs
- Product Video
- Sizzle Video
- Social Assets

Alliance

N/A

Localisations

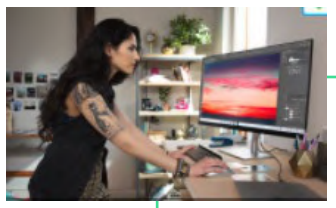
EN, DE, EL, ES, NL, AR, RU, TR, PL, PT, CS

HP Asset Hub

HP Sales Central

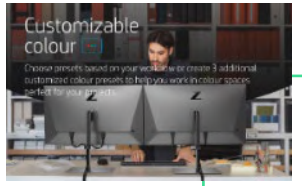
PCB

Images





Social Assets

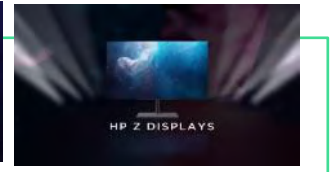






Video





Collaterals





HP Z27q G3 QHD Display

Summary of deliverables

- Messaging
- ProductImages
- LifestyleImages
- Datasheet
- AnnotatedImages
- Quickspecs
- ProductVideo
- SocialAssets

Alliance

N/A

Localisations

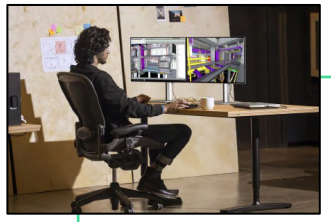
EN, DE, CS, RO, EL, NL, IT, ES, PT, RU, TR, AR

HP Asset Hub

HP Sales Central

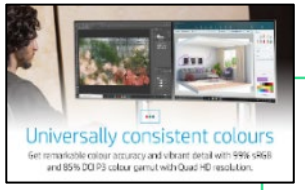
PCB

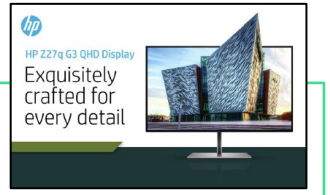
Images





Social Assets

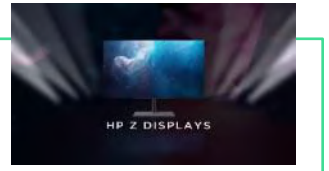






Video





Collaterals





HP Z24n G3 WUXGA Display

Summary of deliverables

- Messaging
- ProductImages
- LifestyleImages
- Datasheet
- AnnotatedImages
- Quickspecs
- ProductVideo
- SocialAssets

Alliance

N/A

Localisations

EN, DE, CS, RO, EL, NL, IT, ES, PT, RU, TR, AR

HP Asset Hub

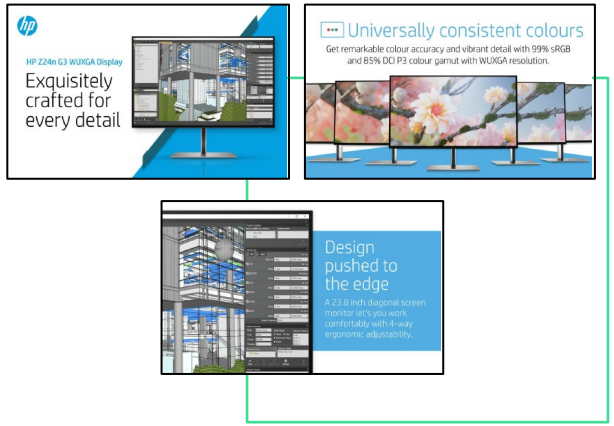
HP Sales Central

PCB

Images



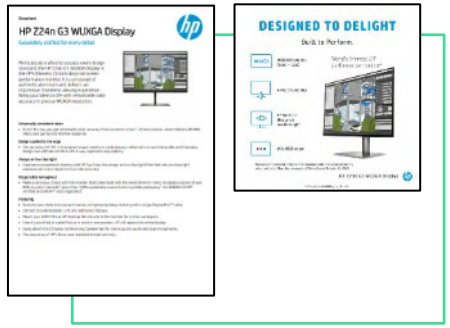
Social Assets



Video



Collaterals



HP Z24f G3 FHD Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated Images
- Quickspecs
- Product Video
- Social Assets

Alliance

N/A

Localisations

EN, DE, CS, RO, EL, NL, IT, ES, PT, RU, TR, AR

HP Asset Hub

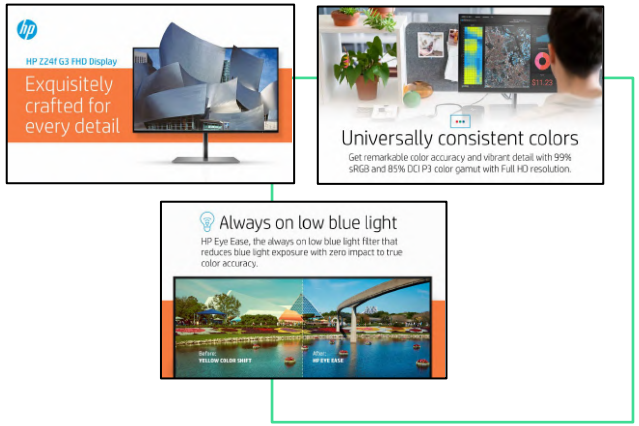
HP Sales Central

PCB

Images



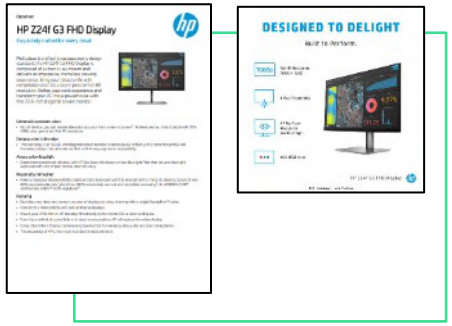
Social Assets



Video



Collaterals



HP Z27k G3 4K USB-C Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated Images
- Quickspecs
- Product Video
- Social Assets

Alliance

N/A

Localisations

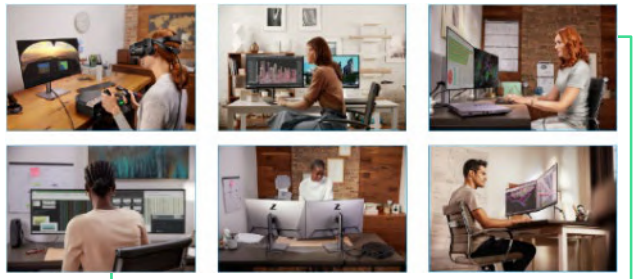
EN, DE, CS, RO, EL, NL, IT, ES, PT, RU, TR, AR

HP Asset Hub

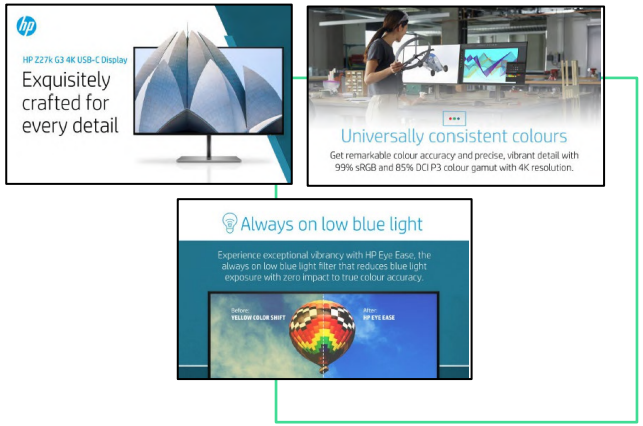
HP Sales Central

PCB

Images



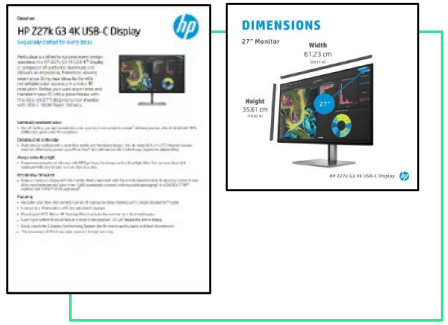
Social Assets



Video



Collaterals



HP Z27u G3 QHD Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated Images
- Quickspecs
- Product Video
- Social Assets

Alliance

N/A

Localisations

EN, DE, CS, RO, EL, NL, IT, RU, TR, AR

HP Asset Hub

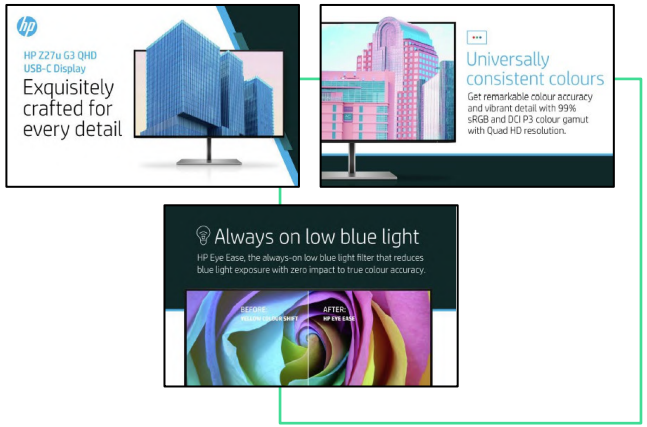
HP Sales Central

PCB

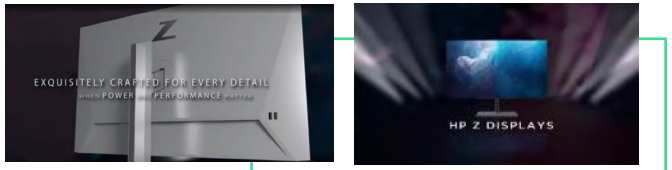
Images



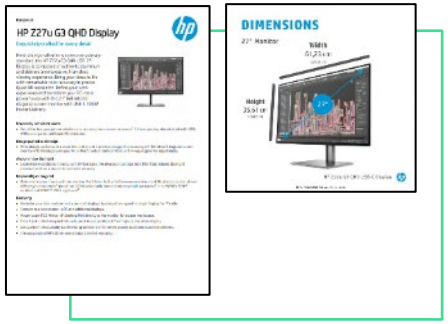
Social Assets



Video



Collaterals



HP Z24u G3 WUXGA USB-C Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated Images
- Quickspecs
- Product Video
- Social Assets

Alliance

N/A

Localisations

EN, DE, CS, RO, EL, NL, IT, RU, TR, AR

HP Asset Hub

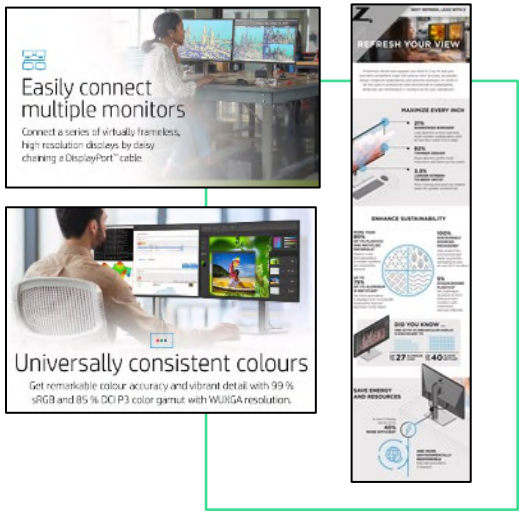
HP Sales Central

PCB

Images



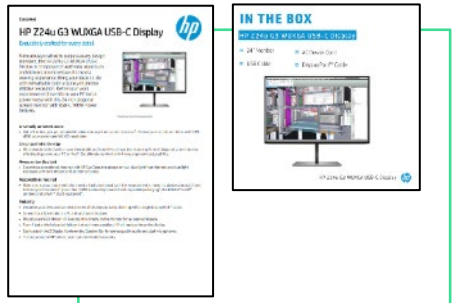
Social Assets



Video



Collaterals



HP Z34c G3 WQHD USB-C Curved Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated Images
- Product Videos
- Social Assets
- Amazon A+

Alliance

N/A

Localisations

EN, DE, PL, CS, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA

HP Asset Hub

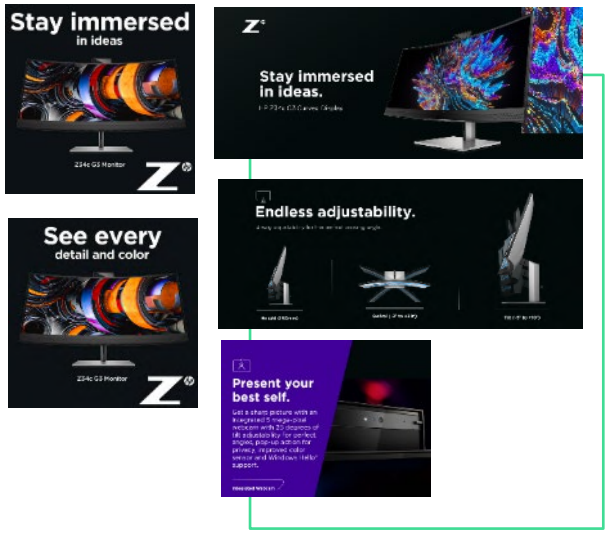
HP Sales Central

PCB

Images



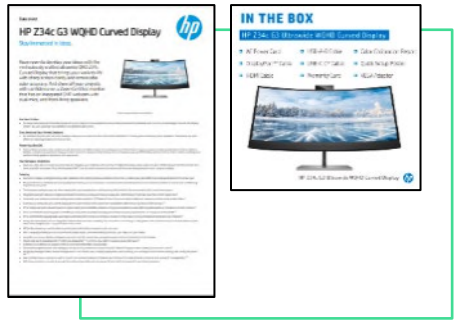
Social Assets/Amazon A+



Video



Collaterals



HP Z40c G3 WQHD USB-C Curved Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated Images
- Product Video
- Social Assets
- Amazon A+

Alliance

N/A

Localisations

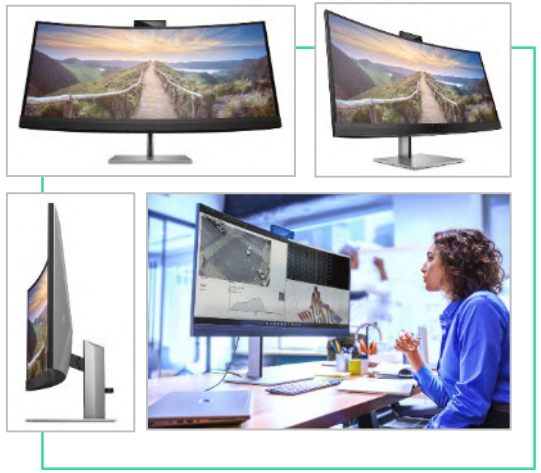
EN, DE, PL, CS, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA

HP Asset Hub

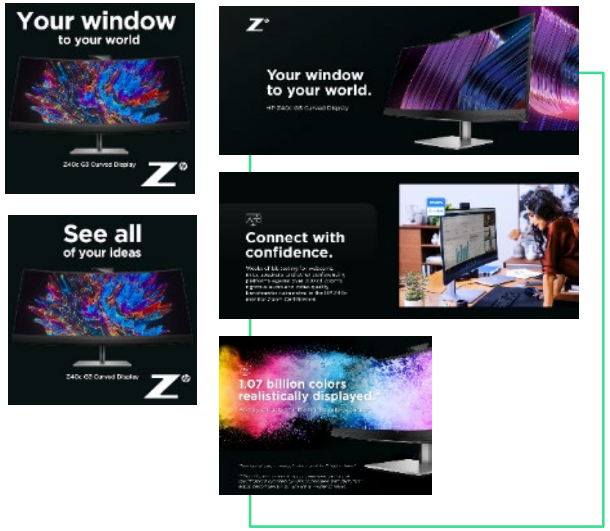
HP Sales Central

PCB

Images



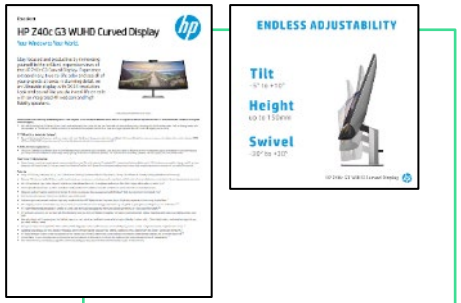
Social Assets/Amazon A+



Video



Collaterals



HP Z24q G3 QHD Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Video
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video

Alliance

N/A

Localisations

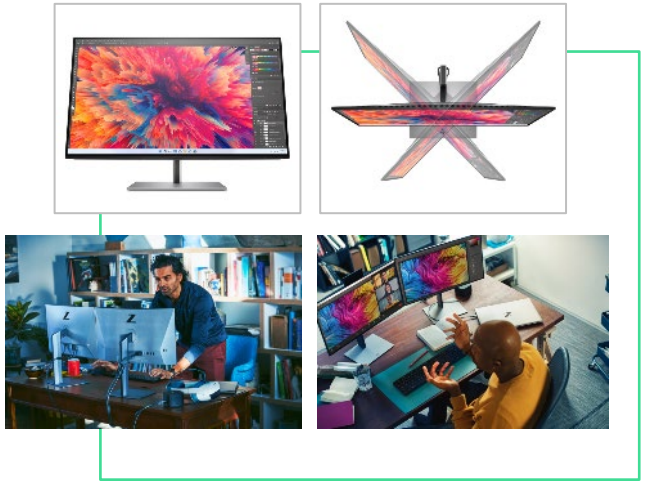
EN, DE, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

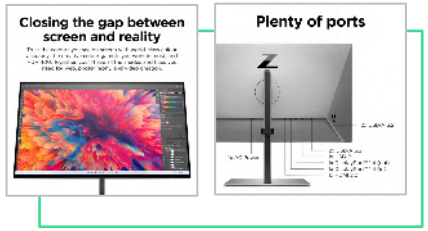
HP Sales Central

PCB

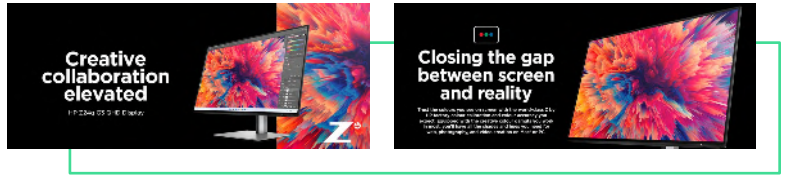
Images



Annotated Images



Amazon A+



Videos



HP Z24m G3 QHD Conferencing Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Videos
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video

Alliance

N/A

Localisations

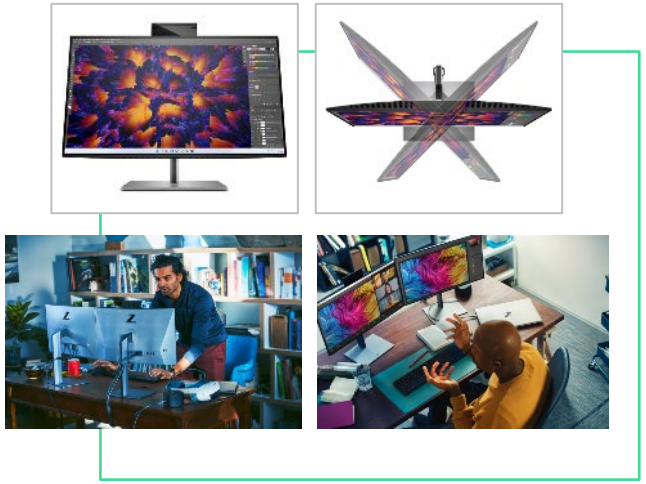
EN, DE, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

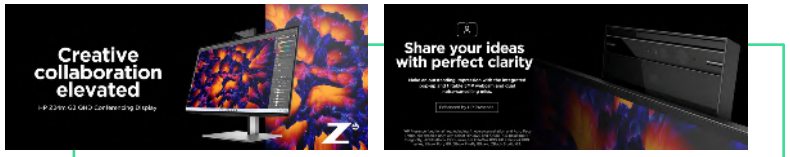
Images



Annotated Images



Amazon A+



Videos



HP Z32k G3 4K USB-C Display

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images






Annotated Images





Amazon A+





Annotated 360 Spin Video



HP E32k G5 31.5” 4K USB-C Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

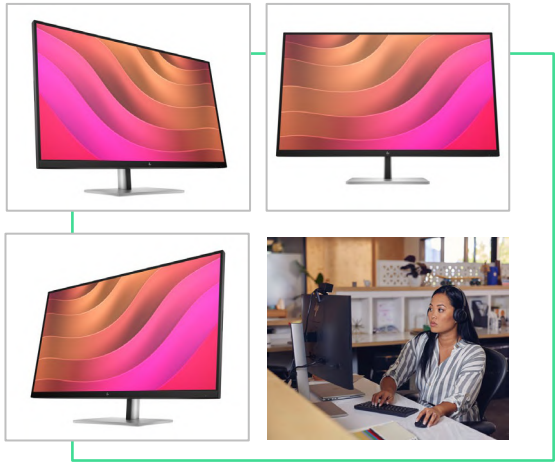
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HP Asset Hub

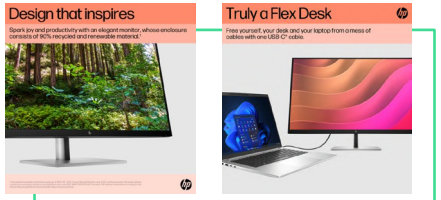
HP Sales Central

PCB

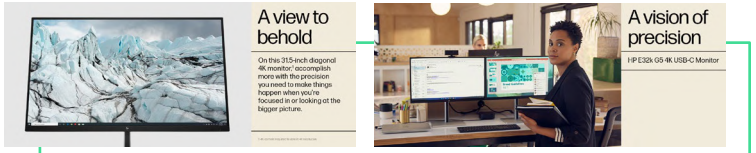
Images



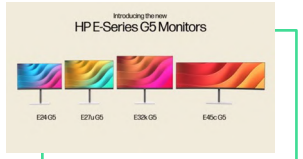
Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP E27k G5 27” 4K USB-C Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

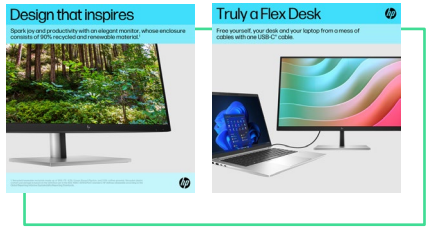
HP Sales Central

PCB

Images



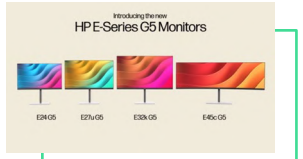
Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP E27u G5 27” QHD USB-C Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

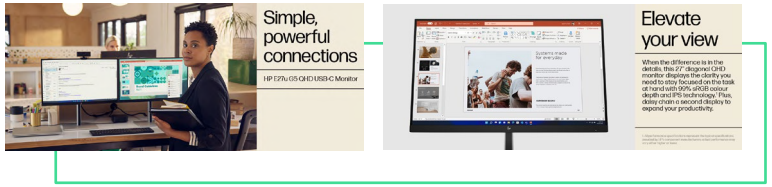
Images



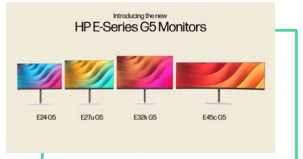
Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP E27q G5 27” QHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

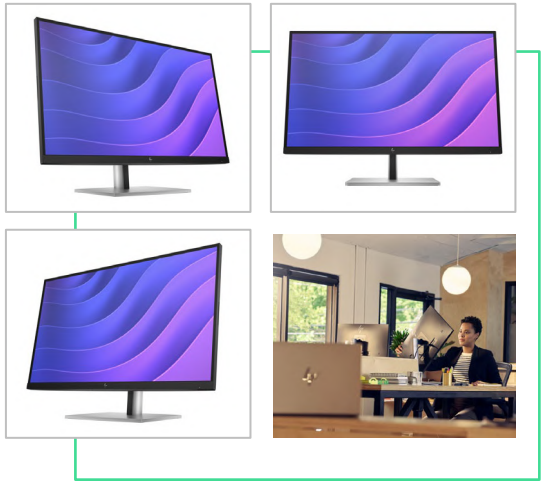
EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

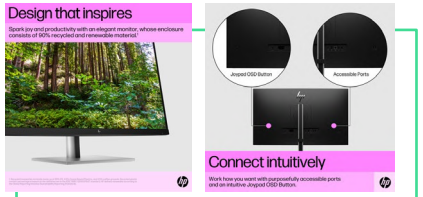
HP Sales Central

PCB

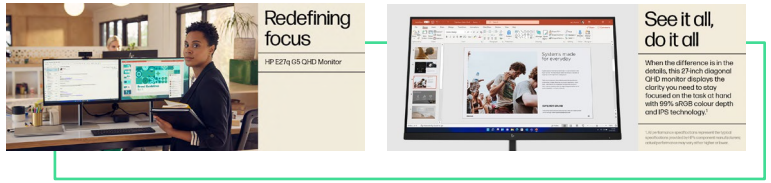
Images



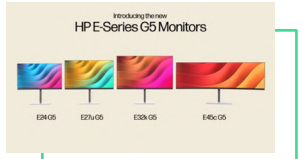
Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP E27 G5 27” FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images



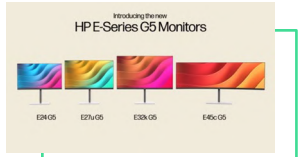
Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP E24q G5 23.8” QHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

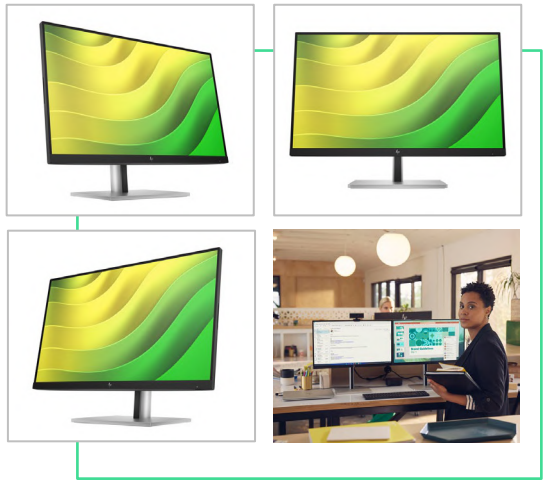
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HP Asset Hub

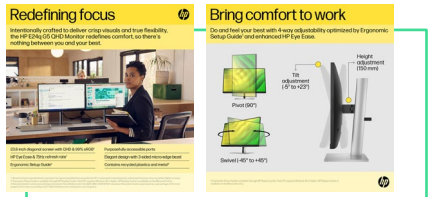
HP Sales Central

PCB

Images



Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP E24u G5 23.8” FHD USB-C Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

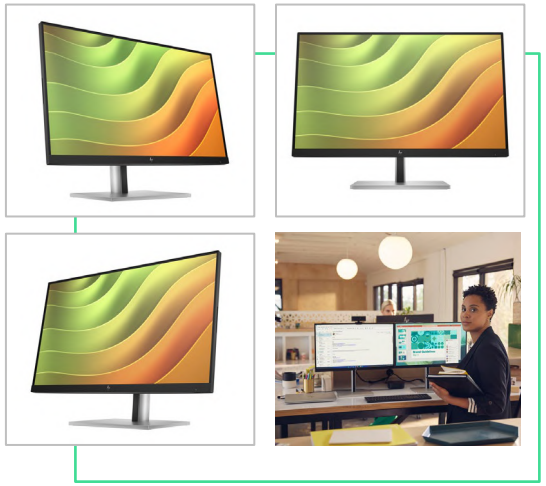
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HP Asset Hub

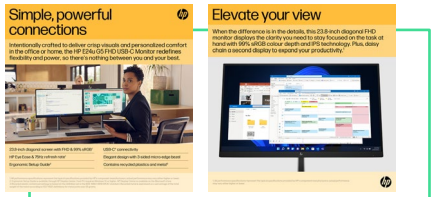
HP Sales Central

PCB

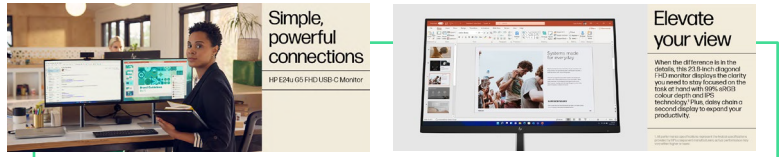
Images



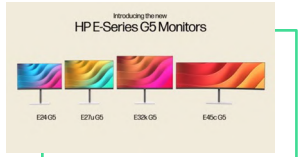
Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP E24t G5 23.8” FHD Touch Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

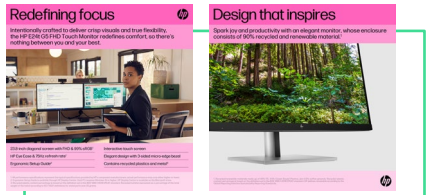
HP Sales Central

PCB

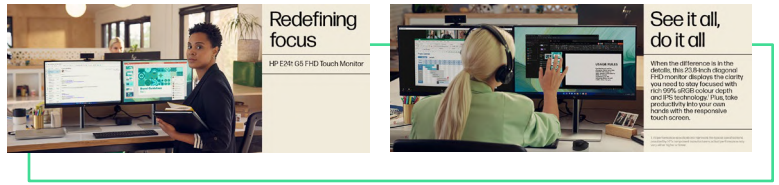
Images



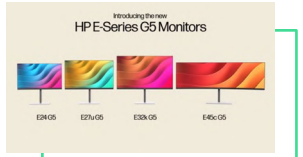
Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP E24 G5 23.8” FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

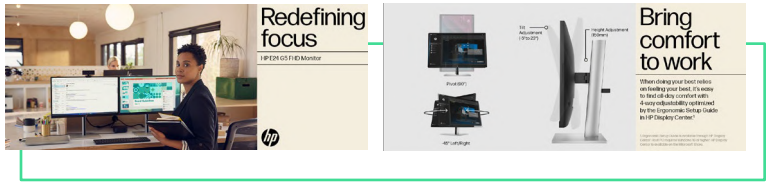
Images



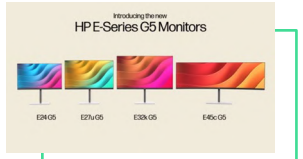
Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP E22 G5 21.5” FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

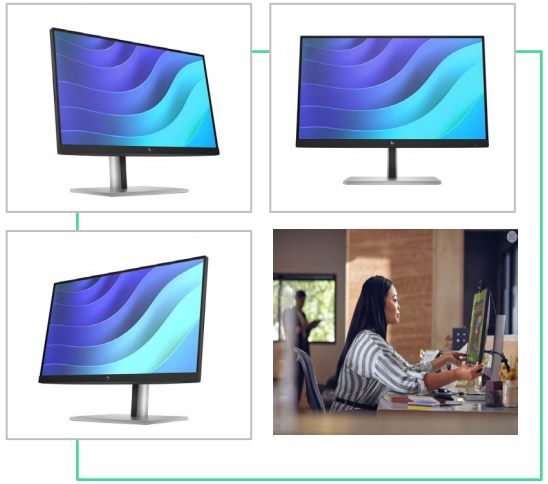
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HP Asset Hub

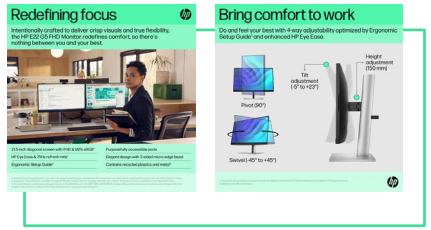
HP Sales Central

PCB

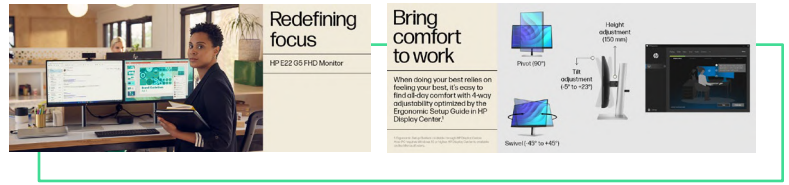
Images



Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP E45c WQHD Curved Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+
- Annotated 360 Spin Video (Generic)

Alliance

N/A

Localisations

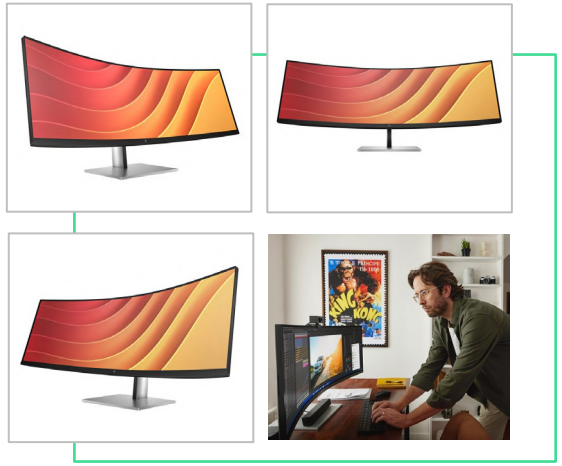
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HP Asset Hub

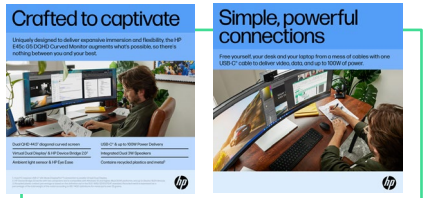
HP Sales Central

PCB

Images



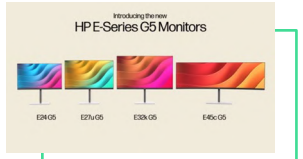
Annotated Images



Amazon A+



Annotated 360 Spin Video (Generic)



HP EliteDisplay E324q 32-inch Monitor

Summary of deliverables

- Messaging
- ProductImages
- LifestyleImages
- eDM
- HTML5Banners
- SocialCarousel
- Productvideos

Alliance

N/A

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Images

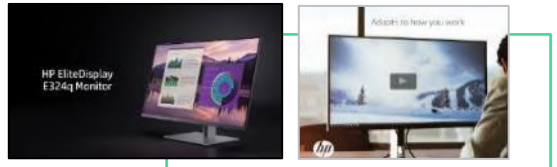




HTML Banners



Video



HP EliteDisplay E243d 23.8-inch Docking Monitor

Summary of deliverables

- Messaging
- ProductImages
- LifestyleImages
- eDM
- Social Assets
- Product videos

Alliance

N/A

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Images



Social Assets



Video



HP EliteDisplay E243p 23.8-inch Sure View Monitor

Summary of deliverables

- Messaging
- ProductImages
- LifestyleImages
- eDM
- HTML5Banners
- Social Assets
- Productvideos

Alliance

N/A

Localisations

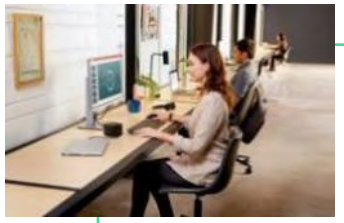
EN, FR, NL, SE

HP Asset Hub

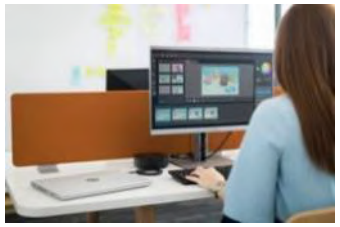
HP Sales Central

PCB

Images







Social Assets





Video



HP E24t G4 FHD Touch Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Carousel
- Product videos
- Datasheet
- Annotated Images

Alliance

N/A

Localisations

EN, CS, EL, ES, FR, NL, PT, RO

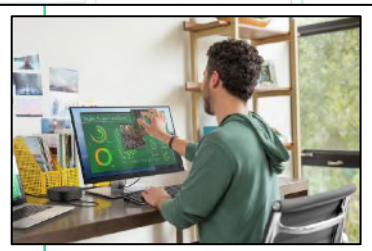
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HP Sales Central

PCB

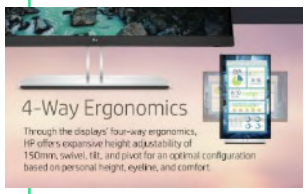
Images





Social Assets







Collaterals





HP E24u G4 FHD USB-C Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Carousel
- Datasheet
- Annotated Images

Alliance

N/A

Localisations

EN, CS, EL, ES,
IT, NL, PT

HP Asset Hub

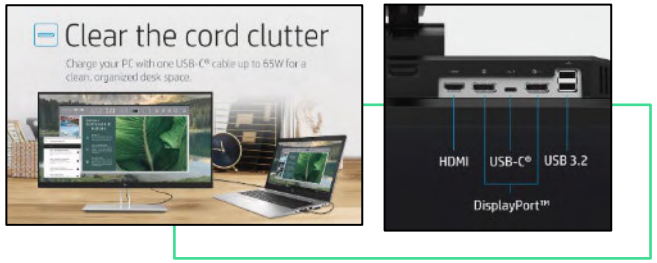
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PCB

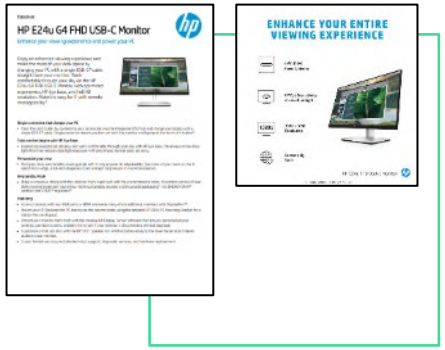
Images



Social Assets



Collaterals



HP E27u G4 QHD USB-C Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Carousel
- Datasheet
- Annotated Images

Alliance

N/A

Localisations

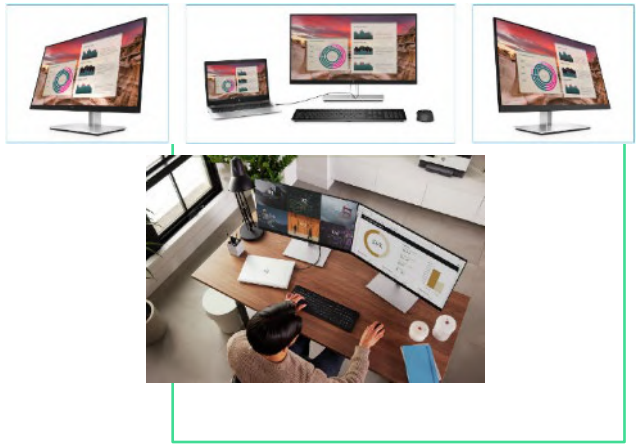
EN, CS, EL, IT, NL

HP Asset Hub

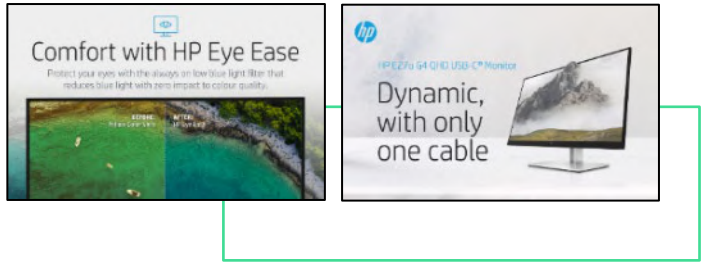
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PCB

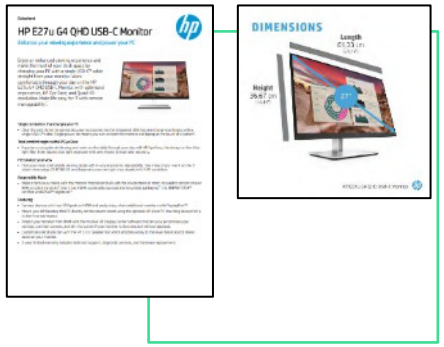
Images



Social Assets



Collaterals



HP E24mv G4 FHD Conferencing Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Carousel
- Datasheet
- Annotated Images
- Presentation
- Quickspecs
- Amazon A+

Alliance

N/A

Localisations

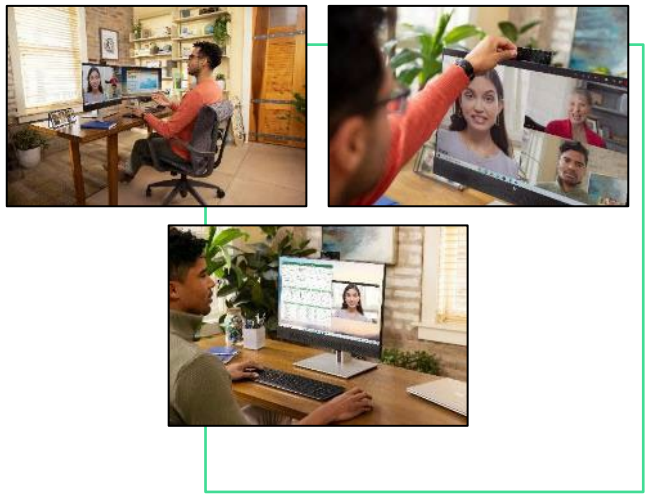
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HP Asset Hub

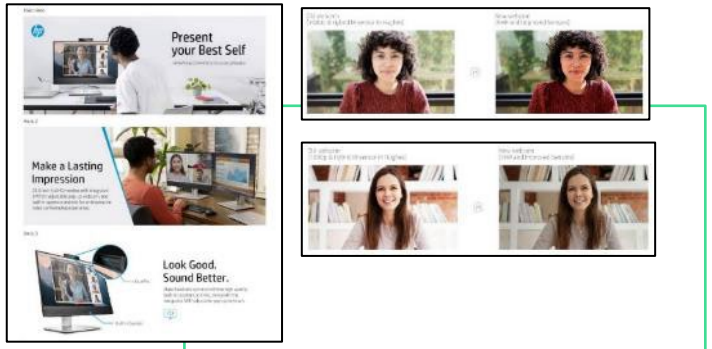
HP Sales Central

PCB

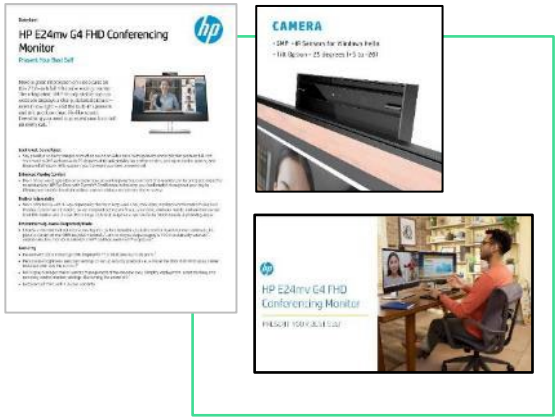
Images



Social Assets



Collaterals



HP E24m G4 FHD USB-C Conferencing Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Assets
- Datasheet
- Annotated Images
- Presentation
- Videos
- Amazon A+

Alliance

N/A

Localisations

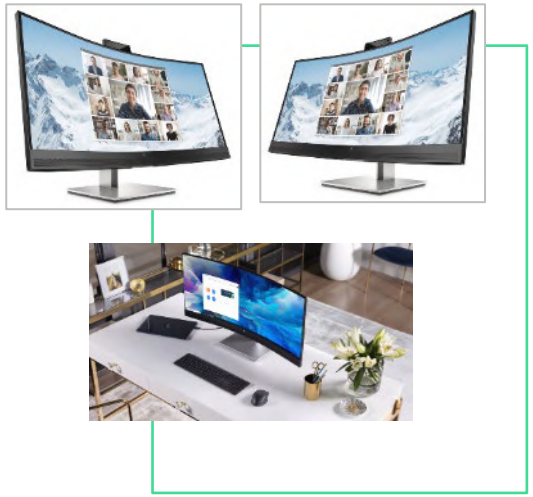
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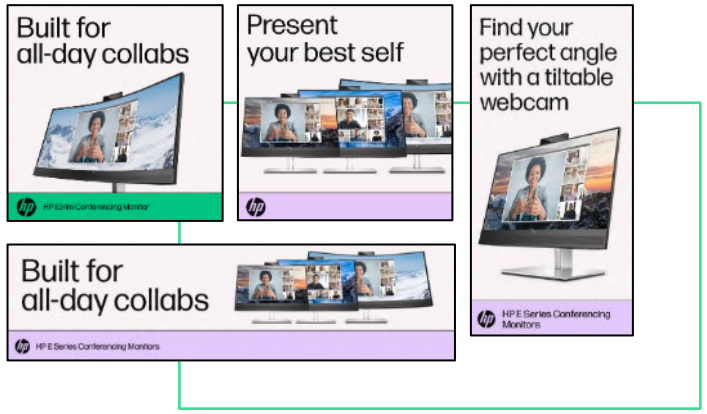
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PCB

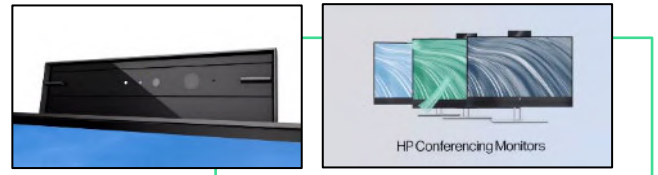
Images



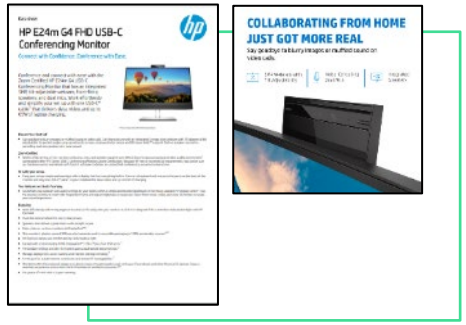
Social Assets



Video



Collaterals



HP E27m G4 QHD USB-C Conferencing Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Assets
- Datasheet
- Annotated Images
- Presentation
- Videos
- Amazon A+

Alliance

N/A

Localisations

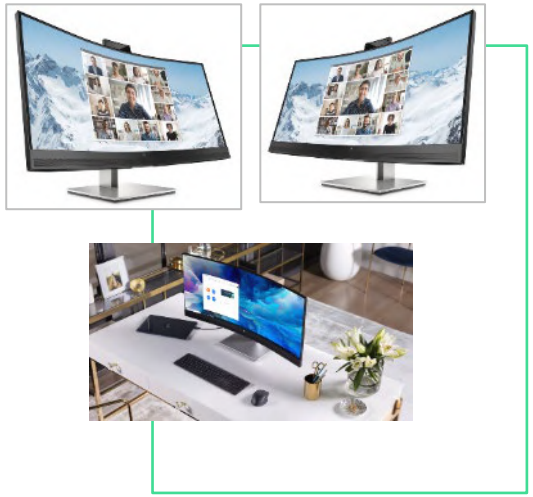
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HP Asset Hub

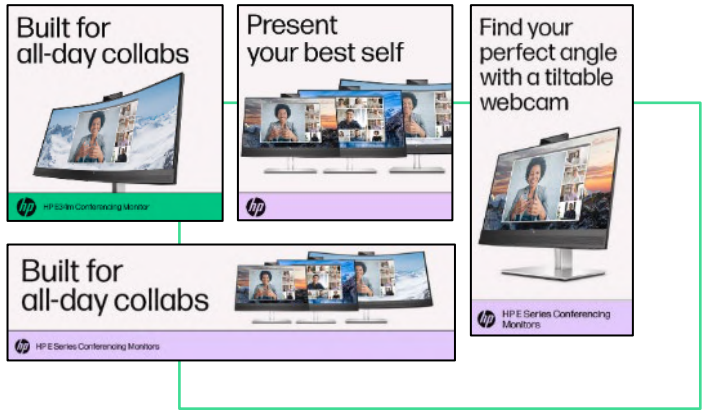
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PCB

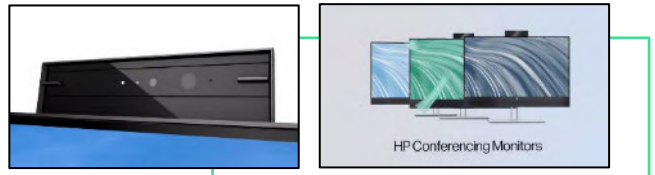
Images



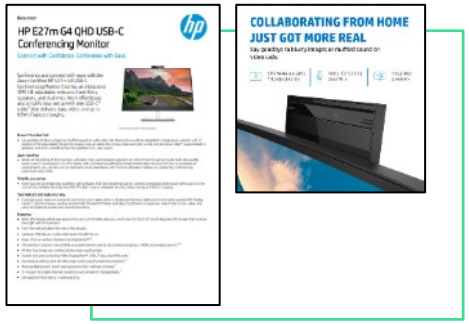
Social Assets



Video



Collaterals



HP E34m WQHD Curved USB-C Conferencing Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Assets
- Datasheet
- Annotated Images
- Presentation
- Videos

Alliance

N/A

Localisations

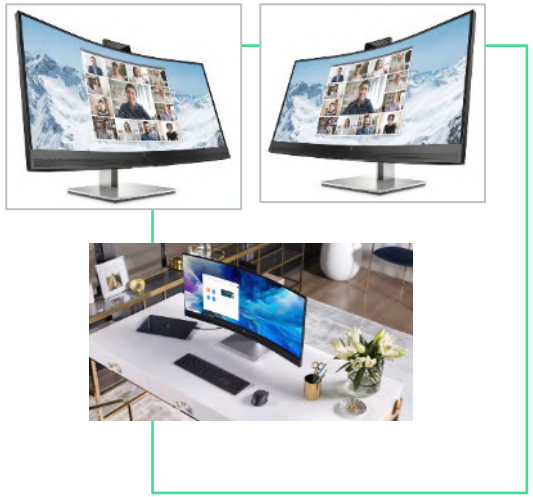
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HP Asset Hub

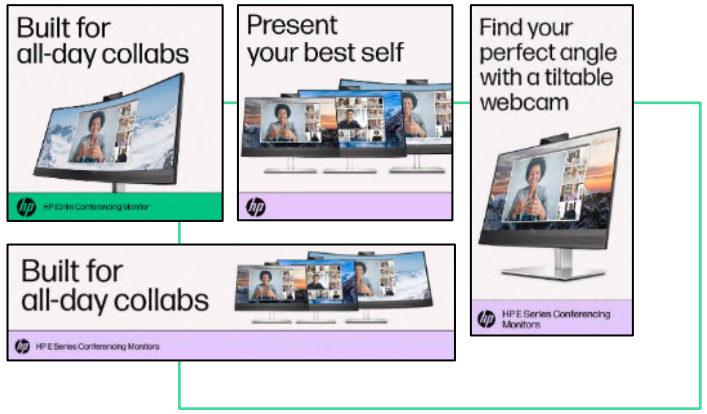
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PCB

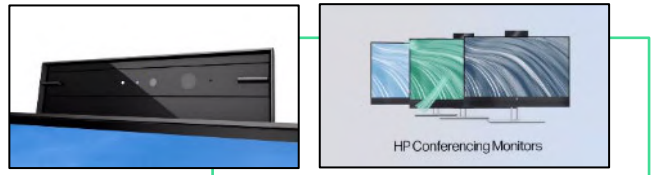
Images



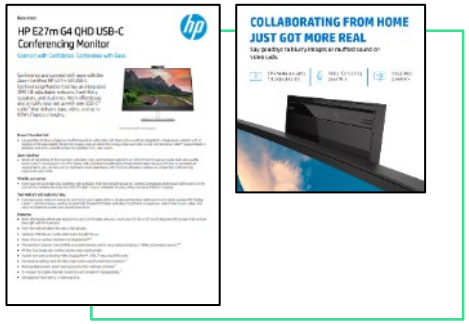
Social Assets



Video



Collaterals



HP M24m Conferencing Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Presentation
- Amazon A+
- Annotated Images

Alliance

N/A

Localisations

EN, NL, SV

HP Asset Hub

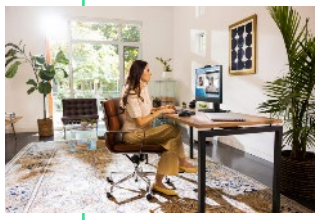
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PCB

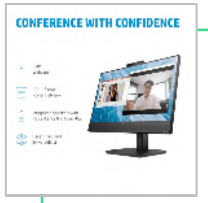
Images





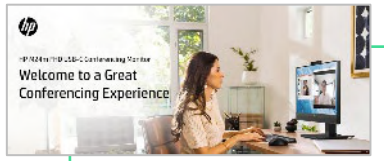


Annotated Images





Amazon A+





HP M27m Conferencing Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Presentation
- Amazon A+
- Annotated Images

Alliance

N/A

Localisations

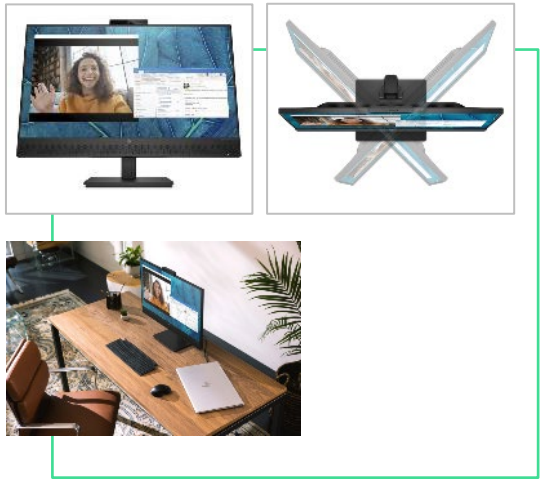
EN, NL, SV

HP Asset Hub

HP Sales Central

PCB

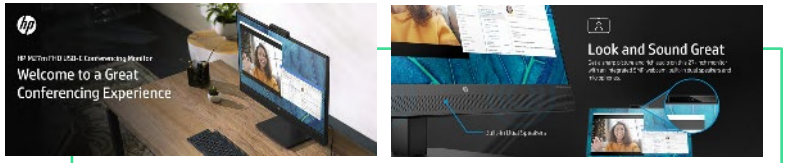
Images



Annotated Images



Amazon A+



HP P22 G5 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

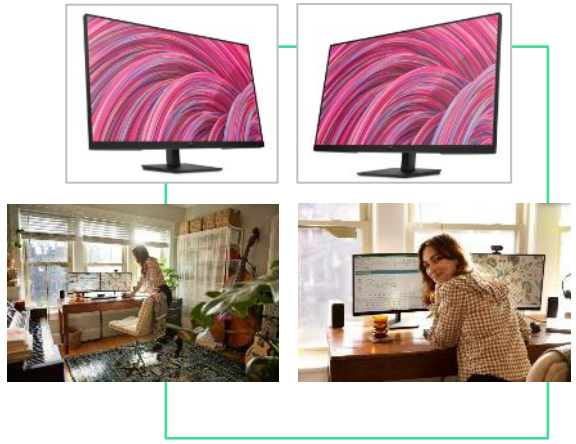
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HP Asset Hub

HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP P22h G5 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

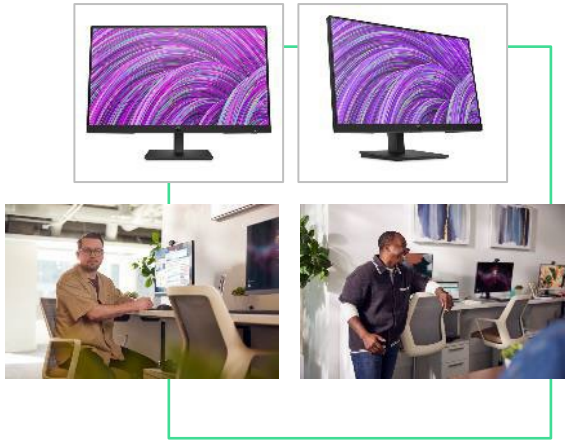
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HP Asset Hub

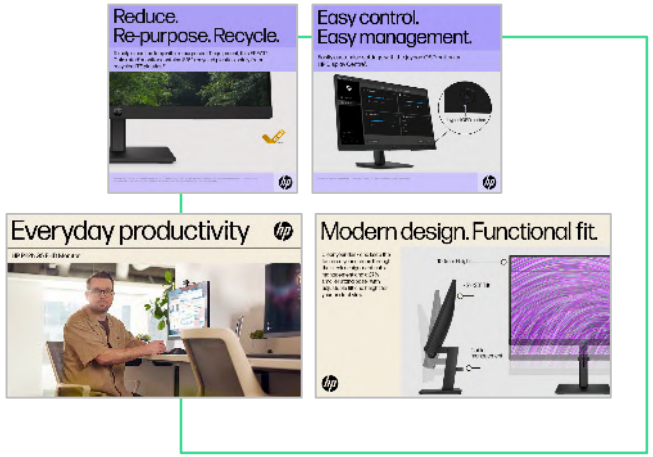
HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP P22v G5 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

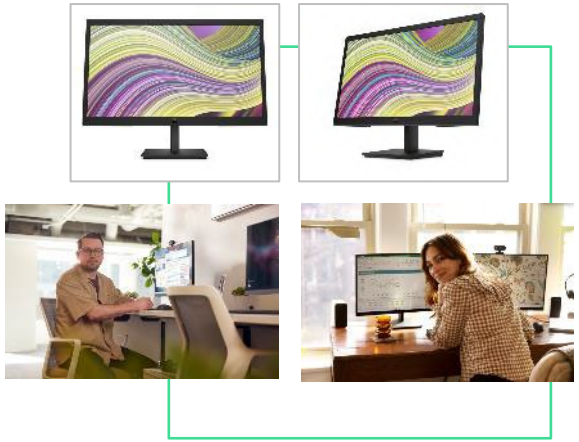
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HP Asset Hub

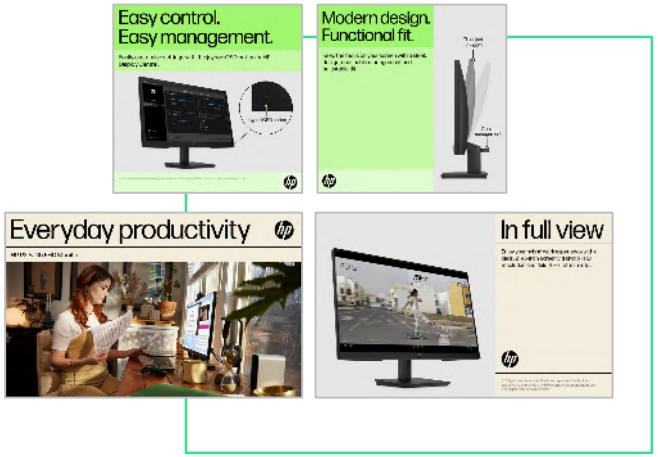
HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP P24 G5 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

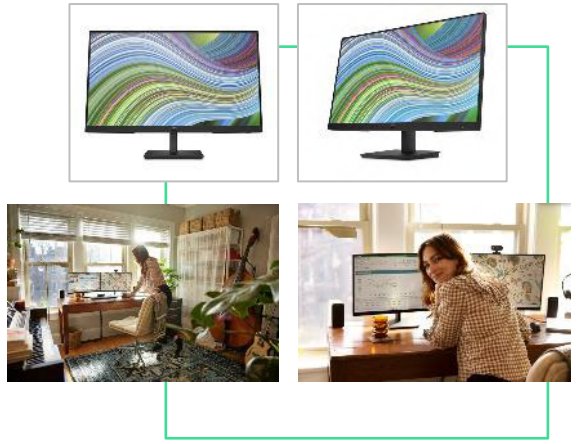
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HP Asset Hub

HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP P24h G5 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

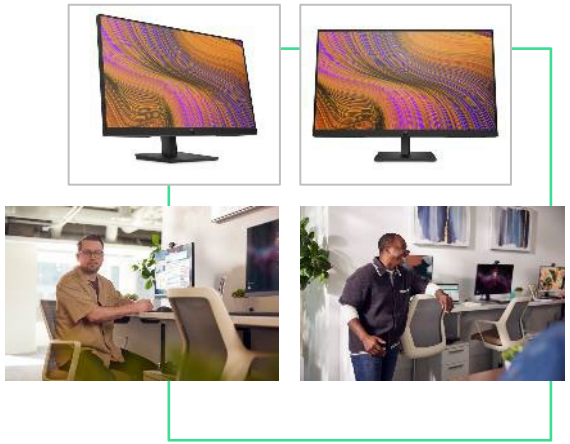
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HP Asset Hub

HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP P24v G5 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

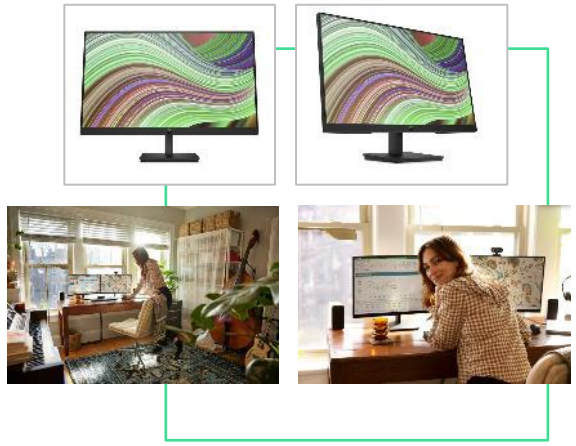
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HP Asset Hub

HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP P27 G5 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

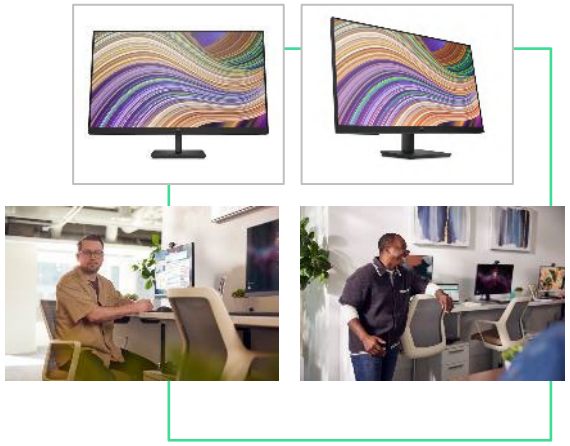
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HP Asset Hub

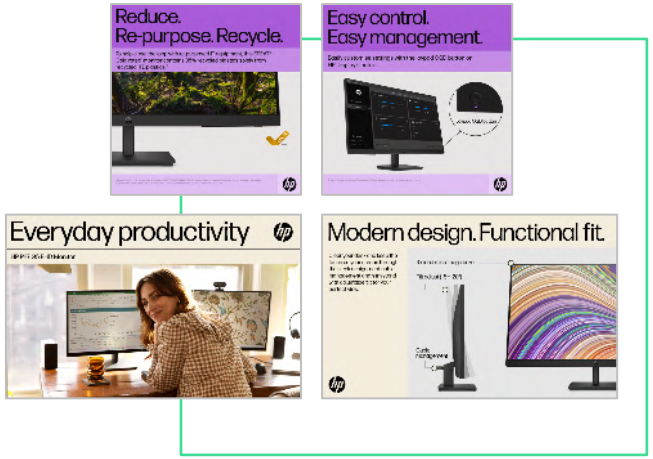
HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP P27h G5 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

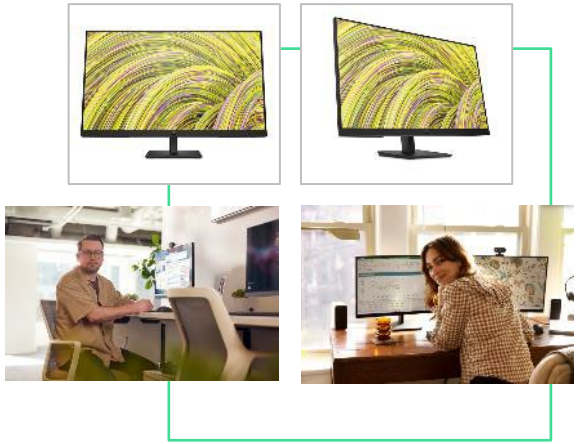
EN, DE, CS, SK, RO, HE, EL, FR, IT, ES, PT, TR, AR, SV, NL

HP Asset Hub

HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP P32u G5 QHD USBC Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

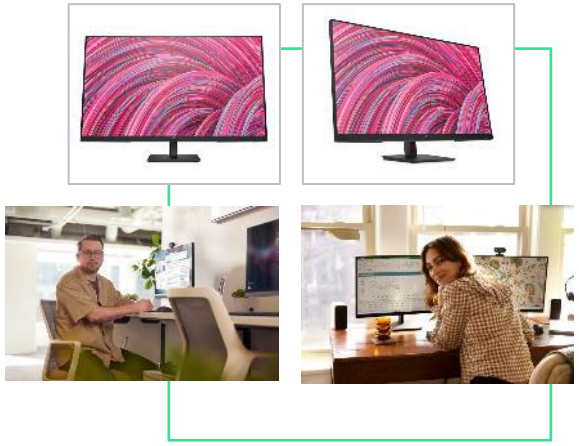
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HP Asset Hub

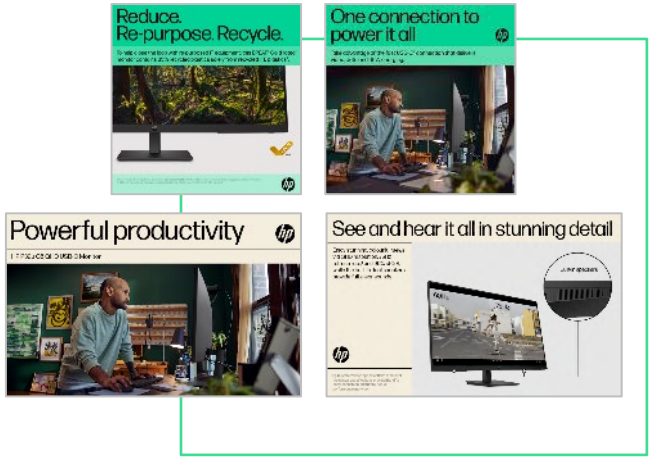
HP Sales Central

PCB

Images



Annotated Images / Amazon A+



HP P34hc G4 WQHD USB-C Curved Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Carousel
- Datasheet
- Annotated Images

Alliance

N/A

Localisations

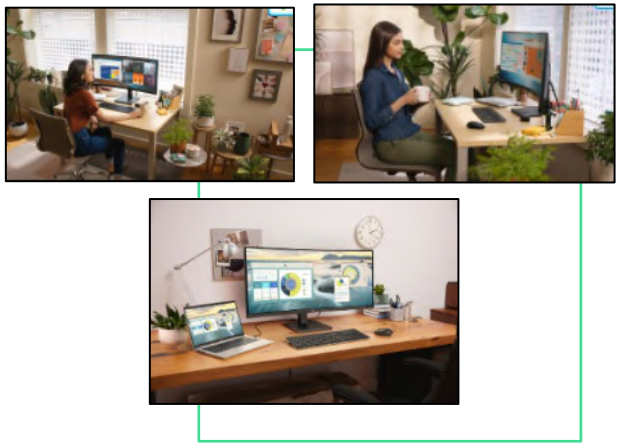
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HP Asset Hub

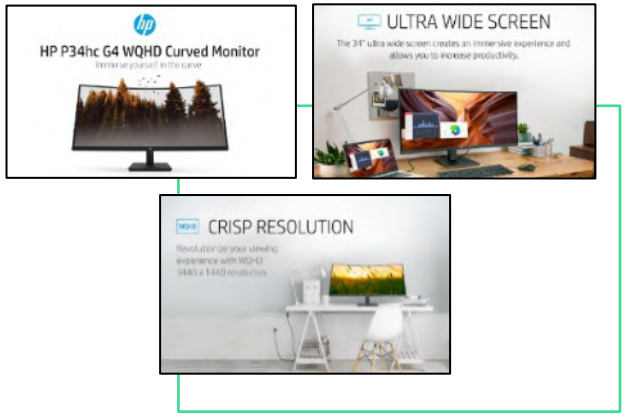
HP Sales Central

PCB

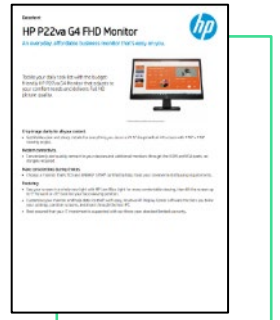
Images



Social Assets



Collateral



HP P22va G4 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Annotated Images

Alliance

N/A

Localisations

EN, PL, CS, RO, FR, IT, ES, RU, TR, AR

HP Asset Hub

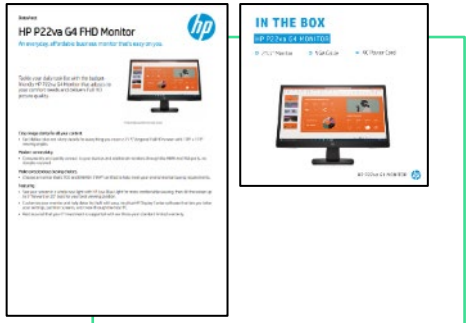
HP Sales Central

PCB

Images



Collaterals



HP P22a G4 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Product Presentation
- Datasheet
- Annotated Images

Alliance

N/A

Localisations

EN, DE, PL, CS, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA

HP Asset Hub

HP Sales Central

PCB

Images





Collaterals







HP P24a G4 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Product Presentation
- Datasheet
- Annotated Images

Alliance

N/A

Localisations

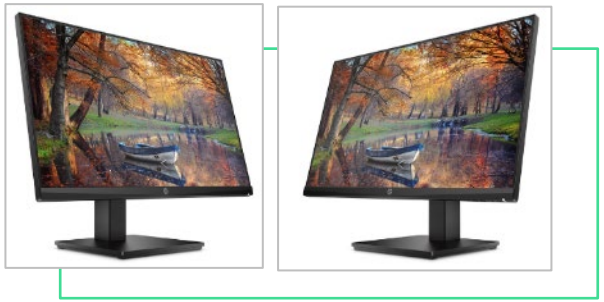
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HP Asset Hub

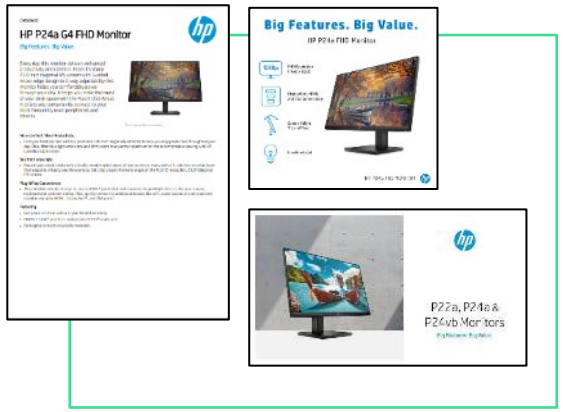
HP Sales Central

PCB

Images



Collaterals



HP P24vb G4 FHD Monitor

Summary of deliverables

- Messaging
- Product Images
- Product Presentation
- Datasheet
- Annotated Images

Alliance

N/A

Localisations

EN, DE, PL, CS, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA

HP Asset Hub

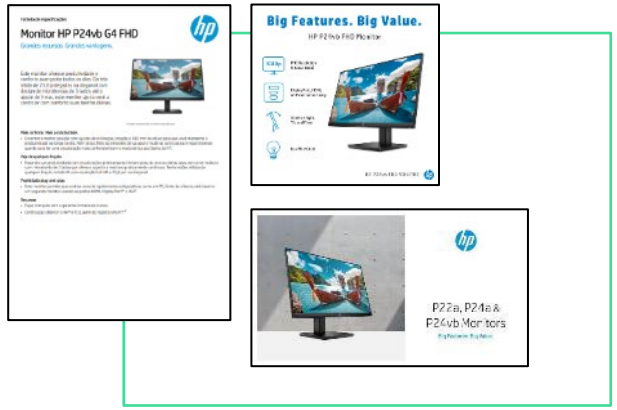
HP Sales Central

PCB

Images



Collaterals



Accessories

HP Audio (Headset & Speaker)

HP Elite Wireless Earbuds

HP Reverb G2 Virtual Reality Headset

HP Stereo USB Headset G2

HP Stereo 3.5mm Headset G2

HP Keyboard

HP 355 Compact Multi-Device Bluetooth Keyboard

HP 455 Programmable Wireless Keyboard

HP 125 Wired Keyboard

HP 975 Dual-Mode Wireless Keyboard

HP 325 Chrome Bluetooth Keyboard

HP Elite x2 G8 Premium Keyboard

HP Mice

HP 925 Ergonomic Wireless Mouse

HP 715 Rechargeable Multi-Device Mouse

HP 930 Creator Wireless Mouse

HP 635 Multi-Device Wireless Mouse

HP 128 Laser Wired Mouse

HP 435 Multi-Device Wireless Mouse

HP 235 Slim Wireless Mouse

HP Keyboard & Mice Combo

HP 655 Wireless Keyboard and Mouse Combo

HP 225 Wired Mouse and Keyboard Combo

Accessories

HP Softgoods (Backpacks, Cases & Sleeves)

- HP Campus XL Marble Stone Backpack
- HP Campus XL Tie Dye Backpack
- HP Campus Green Backpack
- HP Campus Blue Backpack
- HP Travel 18L Laptop Backpack
- HP Travel 25L Laptop Backpack
- HP Renew Executive 15.6" Backpack
- HP Renew Executive 15.6" Laptop Bag
- HP Renew Executive 14.1" Sleeve
- HP Renew Travel 15.6 Backpack
- HP Professional Series 14.1 - inch Laptop Bag
- HP Professional 15.6 - Inch Laptop Bag
- HP Professional 17.3 - Inch Backpack

Docks & Hubs

- HP 4K USB-C Multiport Hub
- HP USB-C G5 Essential Dock
- HP USB-C Dock G5
- HP Thunderbolt Dock G2
- HP Thunderbolt Dock G4
- HP Universal USB-C Multiport Hub

Pens

- HP USI Garaged Pen
- HP Pro Slim Rechargeable Pen

Memory Modules

- HP 32GB MHz DDR4 Memory

Accessories

HP Webcams

HP 965 4K Streaming Webcam

HP 325 FHD Webcam

Security (Locks & Screen Protectors)

HP Essential Combination Nano Cable Lock

HP Combination Nano Cable Lock

Chargers

HP 65W USB-C Laptop Charger

HP 65W GaN USB-C Laptop Charger

Removable Storage, Connectivity, Power Adapters & Batteries

HP Slim Rechargeable Pen Charger

HP USB-C to RJ45 Adaptor G2

HP USB 3.0 to Gigabit RJ45 Adapter G2

HP Elite Wireless Earbuds

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Assets
- Annotated Images

Alliance

N/A

Localisations

EN, DE, CS, HE, NL, FR, IT

HP Asset Hub

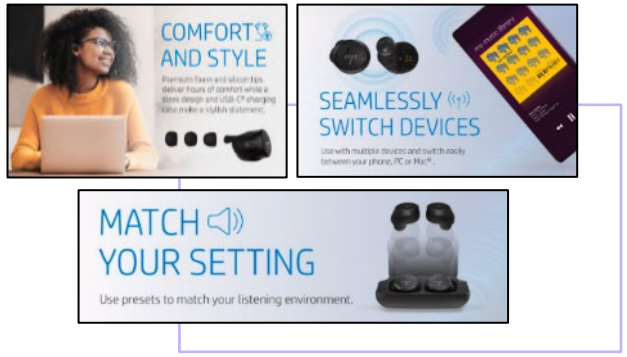
HP Sales Central

PCB

Images



Social Assets



Collateral



HP Reverb G2 Virtual Reality Headset

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Videos
- Social Assets
- Annotated Images
- Datasheet
- How to Guide
- eDM

Alliance

N/A

Localisations

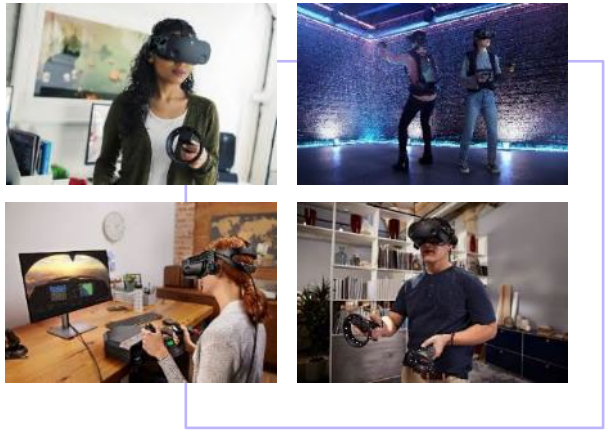
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HP Asset Hub

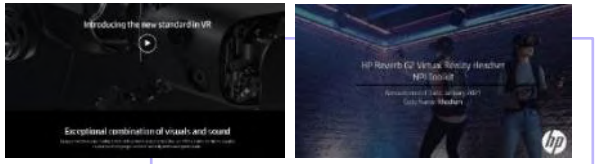
HP Sales Central

PCB

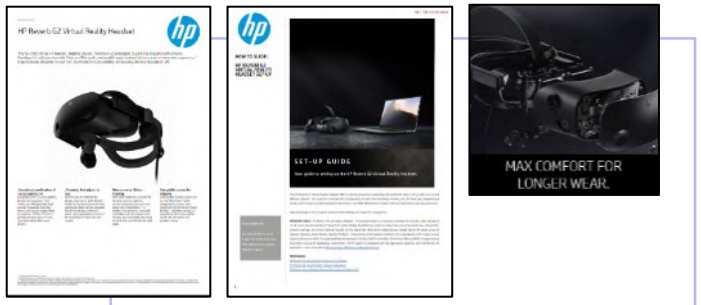
Images



Videos



Collaterals



HP Stereo USB Headset G2

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Videos
- Annotated Images
- Datasheet
- Amazon A+

Alliance

N/A

Localisations

EN, DE, PL, CS, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA

HP Asset Hub

HP Sales Central

PCB

Images







Amazon A+





Video



Collaterals





HP Stereo 3.5mm Headset G2

Summary of deliverables

- Messaging
- Product Images
- Datasheet
- Video
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, DE, PL, CS, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA

HP Asset Hub

HP Sales Central

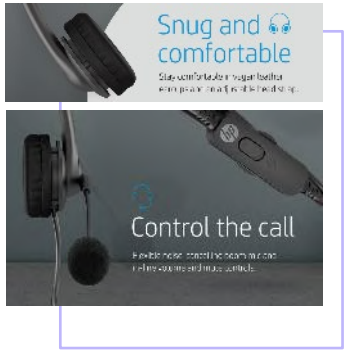
PCB

Images





Amazon A+



Video



Collaterals



HP 355 Compact Multi-Device Bluetooth Keyboard

Summary of deliverables

- Messaging
- Product Images
- Product Video
- Annotated Images

Alliance

N/A

Localisations

EN, DE, CS, SK, RO, HE, EL, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

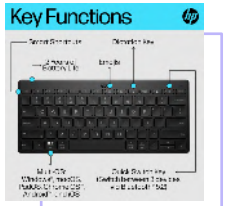
PCB

Images





Annotated Images



Video



Amazon A+



HP 455 Programmable Wireless Keyboard

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+
- Video

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA, SR

HP Asset Hub

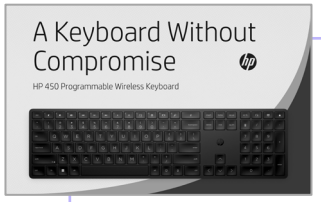
HP Sales Central

PCB

Images



Amazon A+



Video



Annotated Images



HP 125 Wired Keyboard

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Amazon A+
- Annotated Images

Alliance

N/A

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

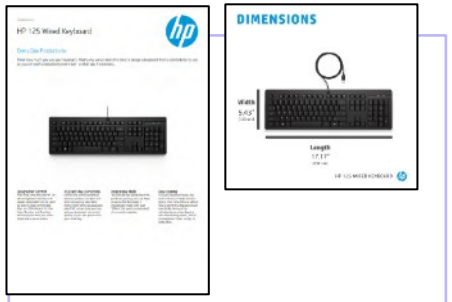
Images



Social Assets/Amazon A+



Collaterals



HP 975 Dual-Mode Wireless Keyboard

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Social Assets
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, DE, PL, CS, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA

HP Asset Hub

HP Sales Central

PCB

Images



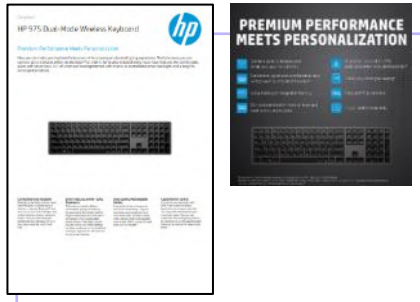
Social Assets/Amazon A+



Video



Collaterals



HP 325 Chrome Bluetooth Keyboard

Summary of deliverables

- Messaging
- Product Images
- Datasheet
- Social Assets
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, DE, PL, CS, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA

HP Asset Hub

HP Sales Central

PCB

Images



Social Assets/Amazon A+





Etail



HP Elite x2 G8 Premium Keyboard

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+
- Presentation

Alliance

N/A

Localisations

EN, AR, DE, ES, FR, IT, NL, PT, RU, CS, SV, TR, UKUA

HP Asset Hub

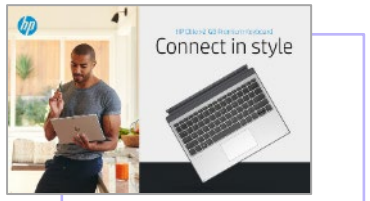
HP Sales Central

PCB

Images



Amazon A+



Etail



Collateral



HP 925 Ergonomic Wireless Mouse

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Overview Video
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

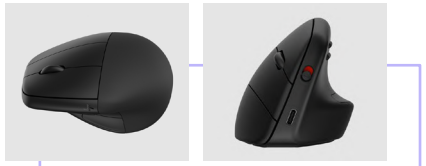
EN, DE, PL, CS, SK, RO, EL, FR, IT, ES, PT, TR, HE, AR

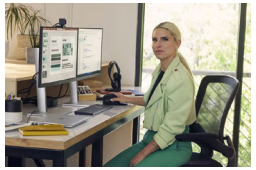
HP Asset Hub

HP Sales Central

PCB

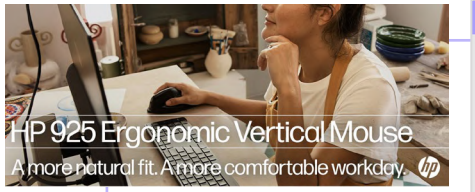
Images





Annotated Images/Amazon A+

NEW





Product Overview Video



HP 715 Rechargeable Multi-Device Mouse

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Amazon A+
- Annotated Images
- Product Video

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

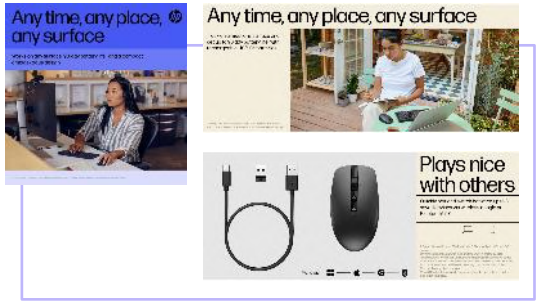
HP Sales Central

PCB

Images



Annotated Images/Amazon A+



Video



HP 930 Creator Wireless Mouse

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Amazon A+
- Annotated Images
- Product Video

Alliance

N/A

Localisations

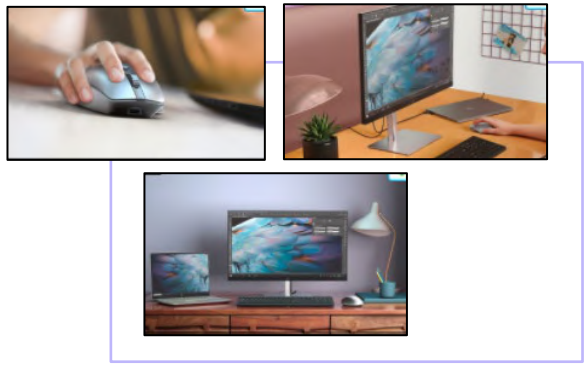
EN, DE, CS, RO, HU, EL, NL

HP Asset Hub

HP Sales Central

PCB

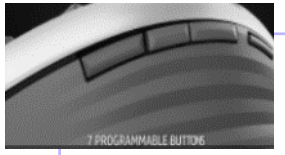
Images



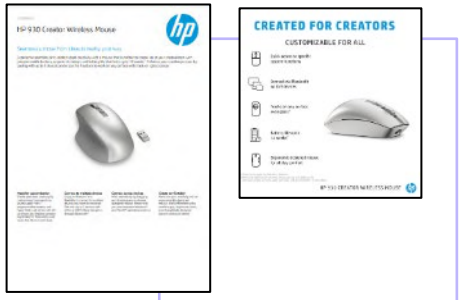
Social Assets/Amazon A+



Video



Collaterals



HP 635 Multi-Device Wireless Mouse

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Amazon A+
- Annotated Images
- Product Video

Alliance

N/A

Localisations

EN, DE, CS, HE, NL, IT

HP Asset Hub

HP Sales Central

PCB

Images





Amazon A+







Video



Collaterals





HP 128 Laser Wired Mouse

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Amazon A+
- Annotated Images

Alliance

N/A

Localisations

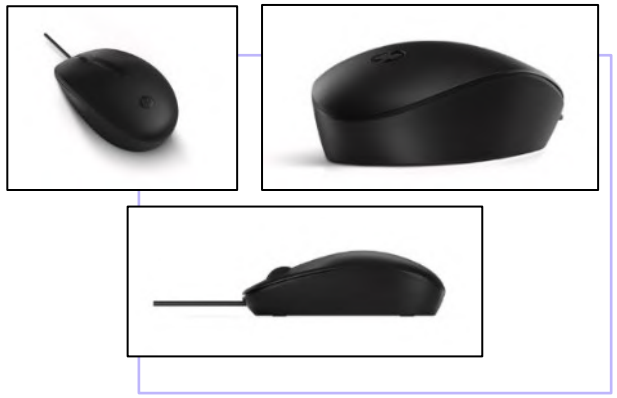
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HP Asset Hub

HP Sales Central

PCB

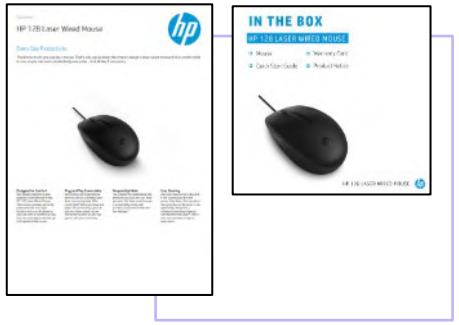
Images



Amazon A+



Collaterals



HP 435 Multi-Device Wireless Mouse

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Video
- Annotated Images
- A+ Content

Alliance

N/A

Localisations

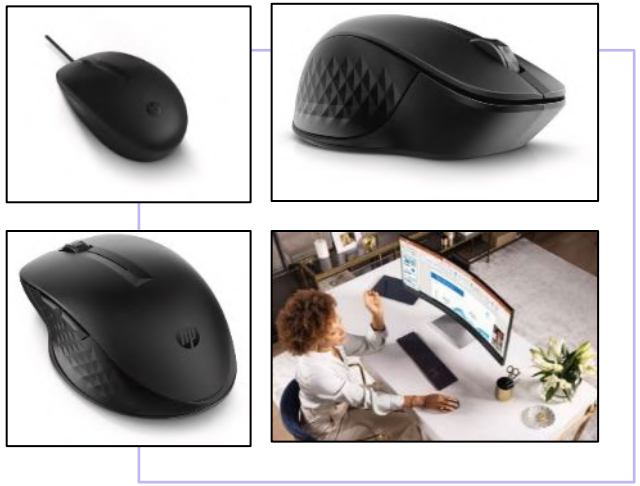
EN, AR, CS, DE, ES, FR, HE, IT, NL, PL, PT, RO, RU, SV, TR, UKUA

HP Asset Hub

HP Sales Central

PCB

Images



Video



Annotated Images / Amazon A+



HP 235 Slim Wireless Mouse

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, AR, CS, DE, ES, FR, HE, IT, NL, PL, PT, RO, RU, SV, TR, UKUA

HP Asset Hub

HP Sales Central

PCB

Images



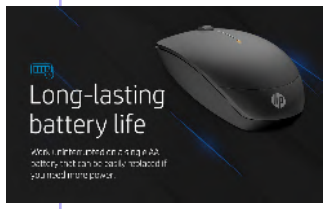






Amazon A+





Annotated Images



HP 655 Wireless Keyboard and Mouse Combo

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA, SR

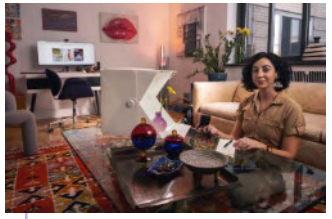
HP Asset Hub

HP Sales Central

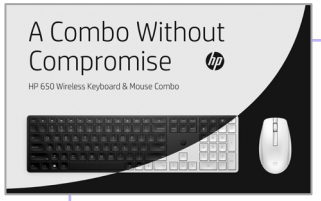
PCB

Images





Amazon A+



Annotated Images



HP 225 Wired Mouse and Keyboard Combo

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Datasheet
- Social Assets
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

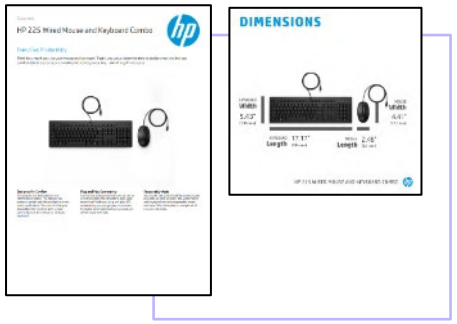
Images



Social Assets/Amazon A+



Collaterals



HP Campus XL Marble Stone Backpack

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, EN-MEA, DE, CS, SK, RO, EL, NL, SV, FR, IT, ES, PT, TR, HE, AR

HP Asset Hub

HP Sales Central

PCB

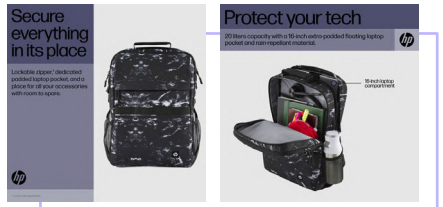
Images



Amazon A+



Annotated Images



HP Campus XL Tie Dye Backpack

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, EN-MEA, DE, CS, SK, RO, EL, NL, SV, FR, IT, ES, PT, TR, HE, AR

HP Asset Hub

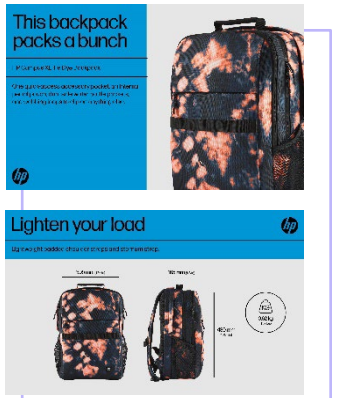
HP Sales Central

PCB

Images



Amazon A+



Annotated Images



HP Campus Green Backpack

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, EN-MEA, DE, CS, SK, RO, EL, NL, SV, FR, IT, ES, PT, TR, HE, AR

HP Asset Hub

HP Sales Central

PCB

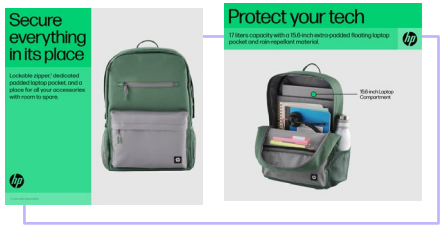
Images



Amazon A+



Annotated Images



HP Campus Blue Backpack

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

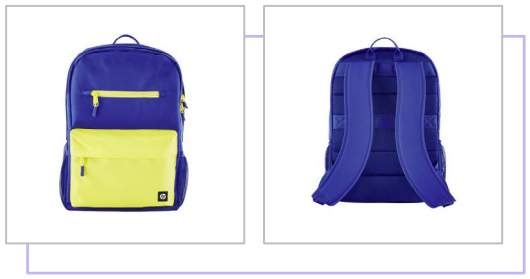
EN, EN-MEA, DE, CS, SK, RO, EL, NL, SV, FR, IT, ES, PT, TR, HE, AR

HP Asset Hub

HP Sales Central

PCB

Images



Amazon A+



Annotated Images



HP Travel 18L Laptop Backpack

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

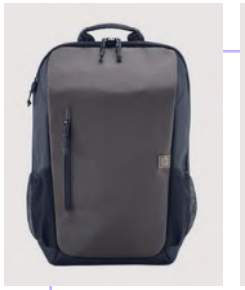
EN, DE, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR, RU

HP Asset Hub

HP Sales Central

PCB

Images





Amazon A+



Annotated Images



HP Travel 25L Laptop Backpack

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

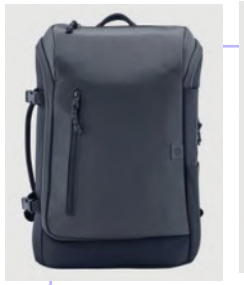
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HP Asset Hub

HP Sales Central

PCB

Images





Amazon A+



Annotated Images



HP Renew Executive 15.6" Backpack

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, DE, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images



Amazon A+



Annotated Images



HP Renew Executive 15.6" Laptop Bag

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

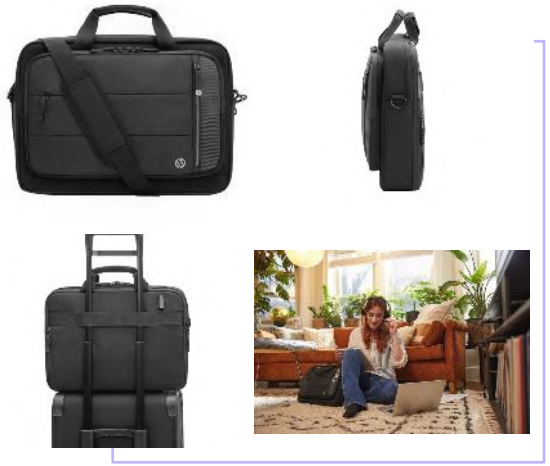
EN, DE, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images



Amazon A+



Annotated Images



HP Renew Executive 14.1" Sleeve

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, DE, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images







Amazon A+





Annotated Images





HP Renew Travel 15.6 Backpack

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Assets
- Amazon A+
- Annotated Images
- Datasheet
- Product Video

Alliance

N/A

Localisations

EN, FR, IT

HP Asset Hub

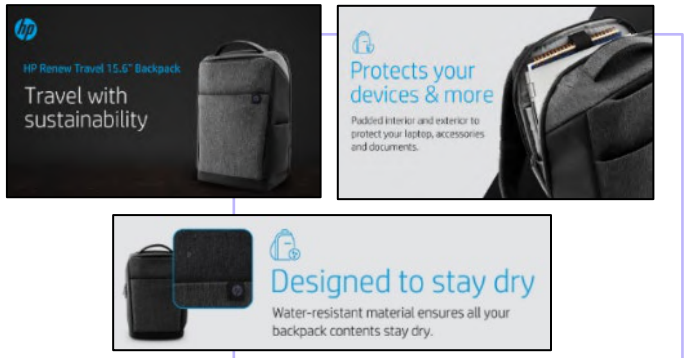
HP Sales Central

PCB

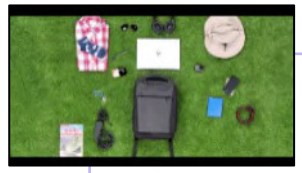
Images



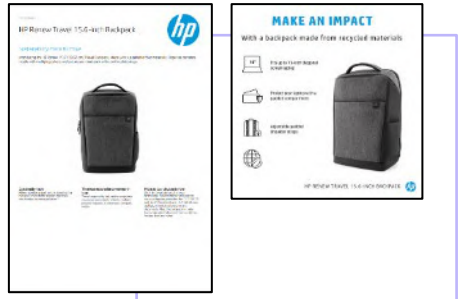
Social Assets/Amazon A+



Video



Collaterals



HP Professional Series 14.1 - inch Laptop Bag

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Assets
- Annotated Images
- Datasheet

Alliance

N/A

Localisations

EN,DE,PL,CS,RO,HE,EL, NL,SV,FR,IT,ES,PT,RU, TR,AR,UKUA

HP Asset Hub

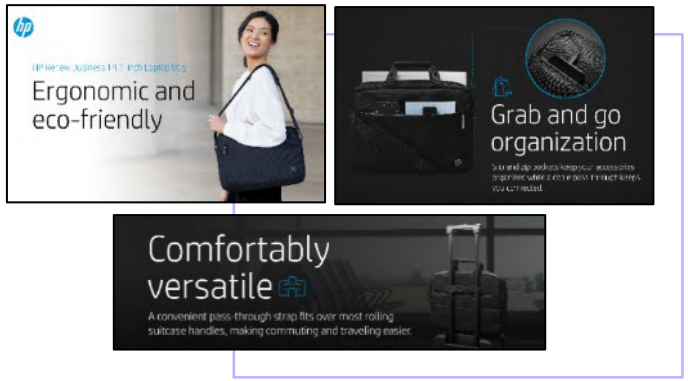
HP Sales Central

PCB

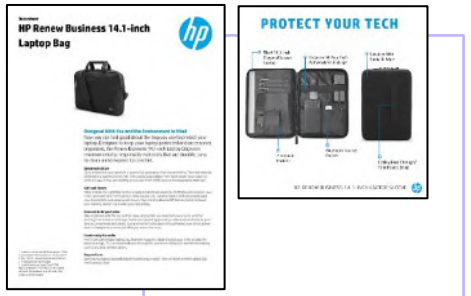
Images



Social Assets/Amazon A+



Collaterals



HP Professional 15.6 - Inch Laptop Bag

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Assets
- Annotated Images
- Datasheet
- Stop Motion Video

Alliance

N/A

Localisations

EN,DE,PL,CS,RO,HE,EL, NL,SV,FR,IT,ES,PT,RU, TR,AR,UKUA

HP Asset Hub

HP Sales Central

PCB

Images



Social Assets/Amazon A+



Video



Collaterals



HP Professional 17.3 - Inch Backpack

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Social Assets
- Annotated Images
- Datasheet
- Stop Motion Video

Alliance

N/A

Localisations

EN,DE,PL,CS,RO,HE,EL, NL,SV,FR,IT,ES,PT,RU, TR,AR,UKUA

HP Asset Hub

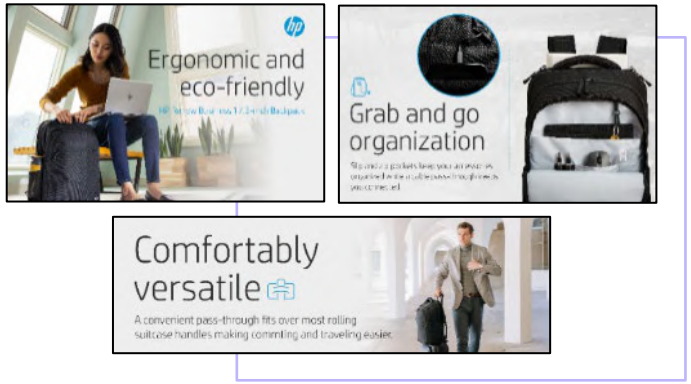
HP Sales Central

PCB

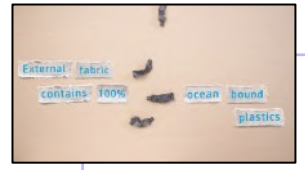
Images



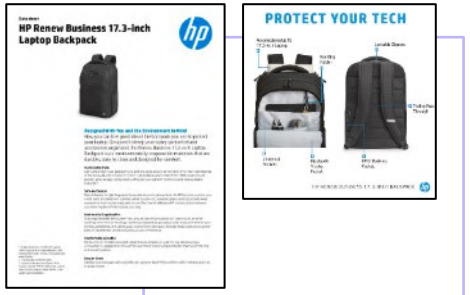
Social Assets/Amazon A+



Video



Collaterals



HP 4K USB-C Multiport Hub

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, EN-MEA, DE, PL, CS, SK, RO, EL, NL, SV, FR, IT, ES, PT, TR, HE, AR

HP Asset Hub

HP Sales Central

PCB

Images



Annotated Images



Amazon A+



HP USB-C G5 Essential Dock

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, DE, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images



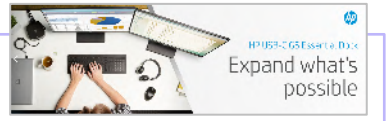






Annotated Images / Amazon A+





HP USB-C Dock G5

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Product video
- Datasheet
- Annotated Images

Alliance

N/A

Localisations

EN, CS, DE, EL, NL

HP Asset Hub

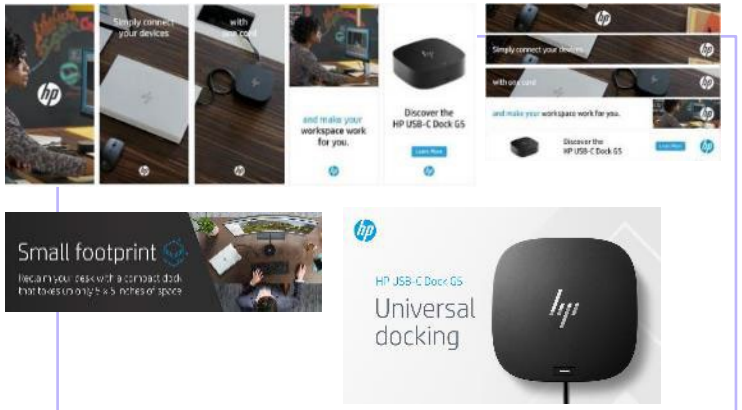
HP Sales Central

PCB

Images



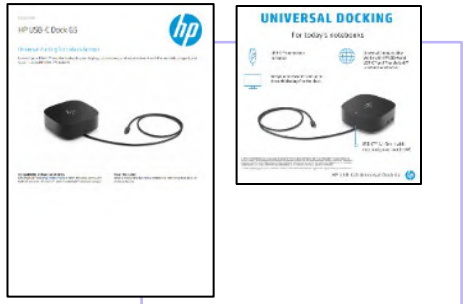
Social Assets/Amazon A+



Video



Collaterals



HP Thunderbolt Dock G2

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets
- Product videos
- Amazon A+
- Annotated Images

Alliance

N/A

Localisations

EN

HP Asset Hub

HP Sales Central

PCB

Images






Annotated / Amazon A+









Video




Collateral



HP Thunderbolt Dock G4

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- Product Presentation
- eDM
- HTML5 Banners
- Social Assets
- Product videos
- Amazon A+
- Annotated Images

Alliance

N/A

Localisations

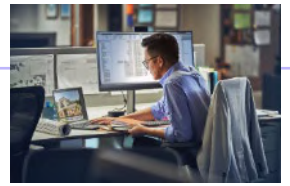
EN, AR, CS, NL, FR, DE, EL, HE, IT, PL, PT, RO, RU, ES, SV, TR, UKUA

HP Asset Hub

HP Sales Central

PCB

Images



Annotated / Amazon A+









Video



HP Universal USB-C Multiport Hub

Summary of deliverables

- Messaging
- Product Images
- Product Presentation
- Amazon A+
- Annotated Images

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT

HP Asset Hub

HP Sales Central

PCB

Images





Annotated Images





Amazon A+





HP USI Garaged Pen

Summary of deliverables

- Messaging
- Annotated Images
- Partner Landing Page
- Product Presentation
- Amazon A+

Alliance

N/A

Localisations

EN, DE, PL, CS, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA

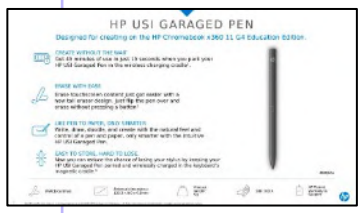
HP Asset Hub

HP Sales Central

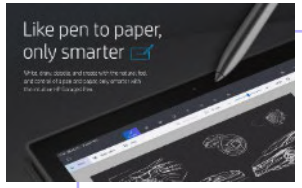
PCB

Collaterals





Amazon A+





Annotated Images





HP Pro Slim Rechargeable Pen

Summary of deliverables

- Messaging
- Product Images
- Amazon A+
- Annotated Images

Alliance

N/A

Localisations

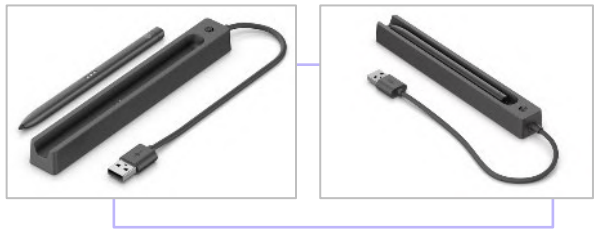
EN, DE, NL, SV, FR, IT, ES, PT, TR, AR, SR

HP Asset Hub

HP Sales Central

PCB

Images



Annotated Images



Amazon A+



HP 32GB MHz DDR4 Memory

Summary of deliverables

- Messaging
- Product Images
- Annotated Images

Alliance

N/A

Localisations

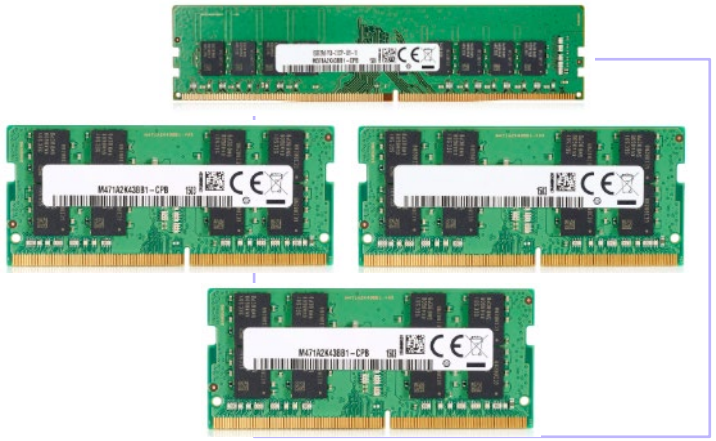
EN, DE, PL, CS, RO, HE, EL, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA

HP Asset Hub

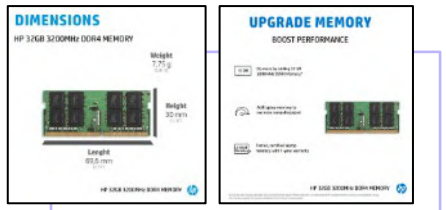
HP Sales Central

PCB

Images



Annotated Images



HP 625 FHD Webcam

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- 360 Spin Video
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, DE, PL, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

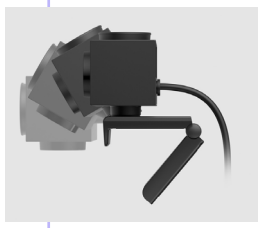
HP Asset Hub

HP Sales Central

PCB

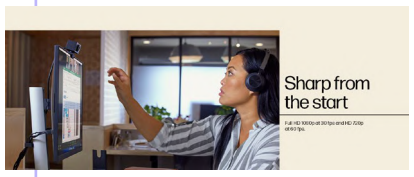
Images






Amazon A+

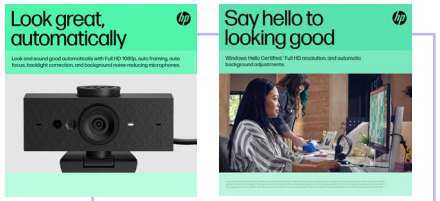




360 Spin Video



Annotated Images



HP 965 4K Streaming Webcam

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Product Demo Video
- Amazon A+

Alliance

N/A

Localisations

EN, DE, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Images






Amazon A+





Video



Annotated Images





HP 325 FHD Webcam

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- 360 Product Spin
- Amazon A+

Alliance

N/A

Localisations

EN, DE, NL, SV, FR, IT, ES, PT, RU, TR, AR, UKUA, SR

HP Asset Hub

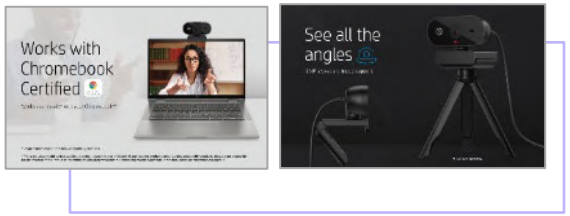
HP Sales Central

PCB

Images



Amazon A+



Video



Etail



HP Essential Combination Nano Cable Lock

Summary of deliverables

- Messaging
- Annotated Images

Alliance

N/A

Localisations

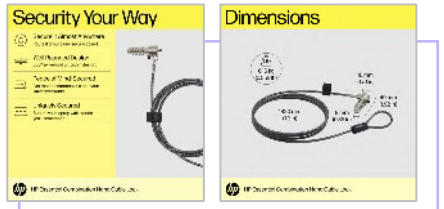
EN, DE, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Etail



HP Combination Nano Cable Lock

Summary of deliverables

- Messaging
- Annotated Images

Alliance

N/A

Localisations

EN, DE, NL, SV, FR, IT, ES, PT, TR, AR

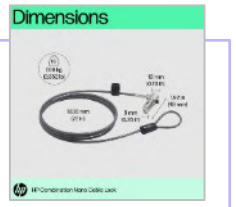
HP Asset Hub

HP Sales Central

PCB

Etail





HP 65W USB-C Laptop Charger

Summary of deliverables

- Messaging
- Annotated Images
- 360 Spin Video
- Amazon A+

Alliance

N/A

Localisations

EN, DE, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Etail





Amazon A+



Video



HP 65W GaN USB-C Laptop Charger

Summary of deliverables

- Messaging
- Annotated Images

Alliance

N/A

Localisations

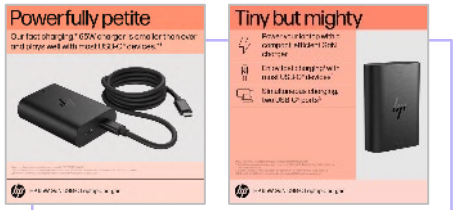
EN, DE, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT, TR, AR

HP Asset Hub

HP Sales Central

PCB

Etail



HP Slim Rechargeable Pen Charger

Summary of deliverables

- Messaging
- Product Images
- Annotated Images
- Amazon A+

Alliance

N/A

Localisations

EN, DE, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT

HP Asset Hub

HP Sales Central

PCB

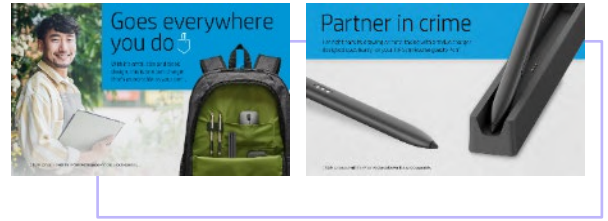
Images



Annotated Images



Amazon A+



HP USB-C to RJ45 Adaptor G2

Summary of deliverables

- Annotated Images

Alliance

N/A

Localisations

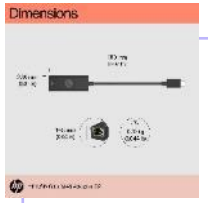
EN, DE, CS, SK, RO, HE, EL, NL, SV, FR, IT, ES, PT

HP Asset Hub

HP Sales Central

PCB

Annotated Images





HP USB 3.0 to Gigabit RJ45 Adapter G2

Summary of deliverables

- Annotated Images

Alliance

N/A

Localisations

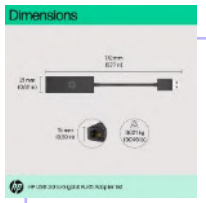
EE, DE, FR, PT, CS, SK, RO, HE, EL, SV, NL, IT, ES

HP Asset Hub

HP Sales Central

PCB

Annotated Images





Services

Campaigns

HP Anyware Campaign

Work Happy Campaign

HP Services

SETUP

FIX

PROTECT

OPTIMIZE

COLLABORATE

RENEW

HP Professional Services

HP Managed Services

HP Digital Services

HP Consumer Services & Solutions

HP Anyware Campaign

Summary of deliverables

- Datasheet
- Solution Briefs
- Videos
- Sales Presentation
- Battlecard
- Information Sheet

Alliance

NA

Localisations

EN, DE, ES, FR, IT, PT

NPI Playbook

Solutions Source

(Playbook available only for HP internally and agencies)

Collaterals



Work Happy Campaign

Summary of deliverables

- Whitepaper

Alliance

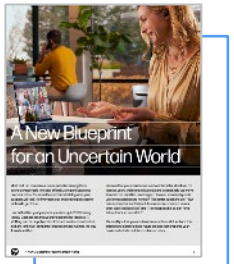
Intel

Localisations

EN, DE, FR, IT, ES, PT

HP Asset Hub

Collaterals



Services

Setup

Configuration Services

- Chrome Device Management Enrollment
- HP Custom System Setting Services
- HP Device Provisioning Services
- Dynamic Configuration Service
- Image and Application Services
- Integration & Packaging Services
- Labeling & Tagging Services

Deployment Services

- Data Migration Services
- PC Deployment Project Management Services
- Installation Services
- Logistics Services

Setup Overview

Summary of deliverables

- Brochure
- Solution Brief
- Social Assets
- Videos
- Overview PPT
- Infographics
- Customer Presentation

Alliance

N/A

Localisations

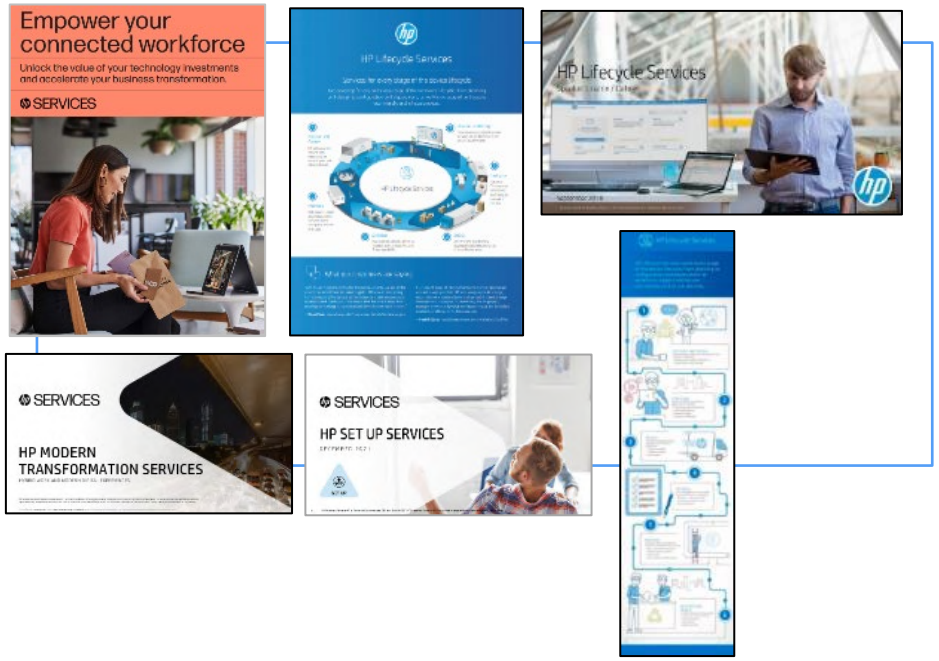
EN

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collateral



Video



Configuration Services Overview

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Chrome Device Management Enrollment

Summary of deliverables

- Datasheet
- Solution Brief

Alliance

N/A

Localisations

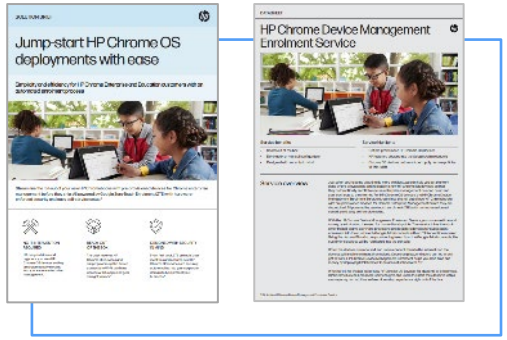
EN, DE, ES, FR, IT, PT

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collateral



HP Custom System Setting Services

Summary of deliverables

- Datasheet
- Solution Brief

Alliance

N/A

Localisations

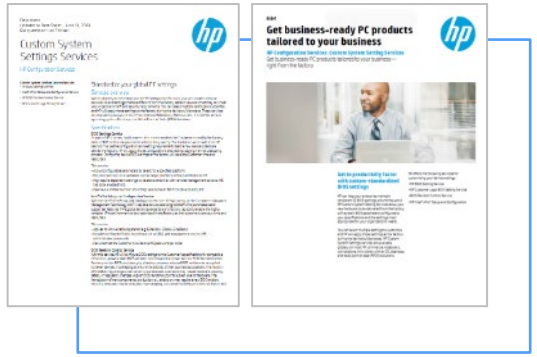
EN, FR, DE, ES, IT, NL, DA, FI, SV, NO

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



HP Device Provisioning Services

Summary of deliverables

- Datasheet
- Solution Brief
- Customer Presentation
- Battlecard
- FAQ (Internal)
- FAQ (Customer)

Alliance

N/A

Localisations

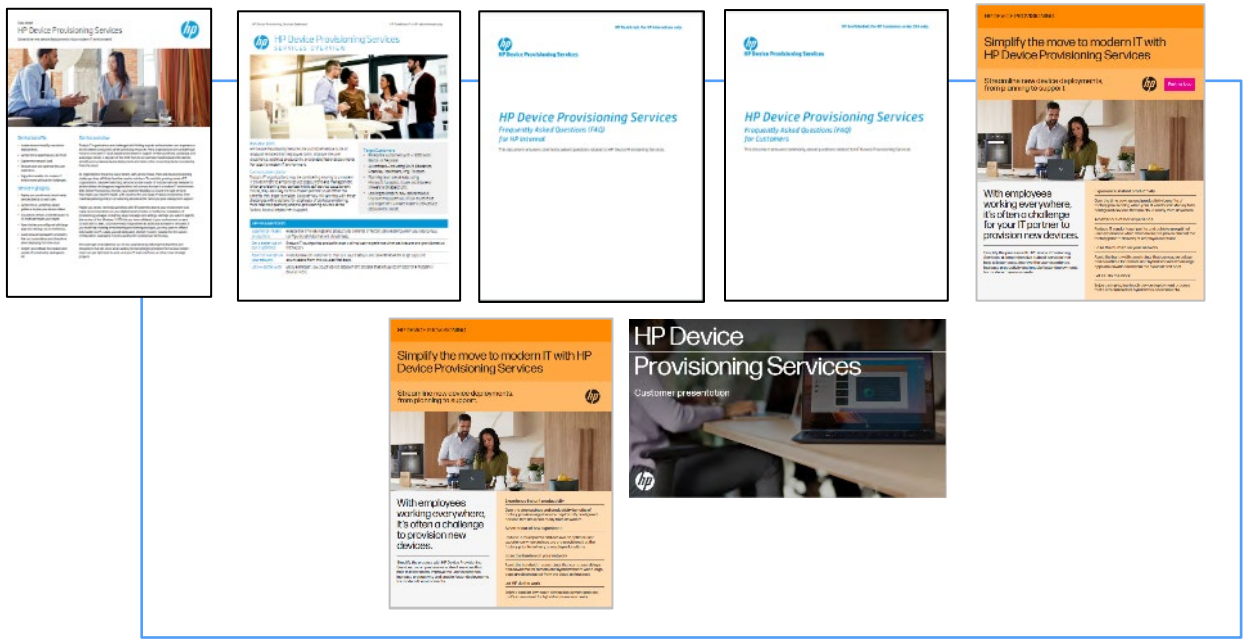
EN, DE, ES, FI, FR, IT, NL, PT, DA, NO, SV

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



Dynamic Configuration Service

Summary of deliverables

- Datasheet
- Solution Brief
- Customer Presentation

Alliance

N/A

Localisations

EN, FR, DE, ES, IT, NL, DA, FI, SV, NO

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals

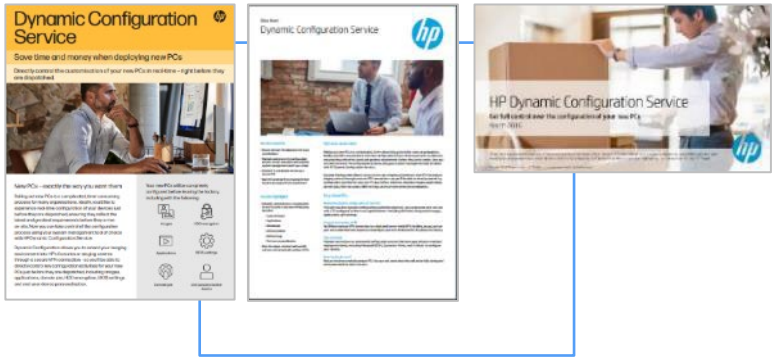


Image and Application Services

Summary of deliverables

- Solution Brief
- Datasheet

Alliance

N/A

Localisations

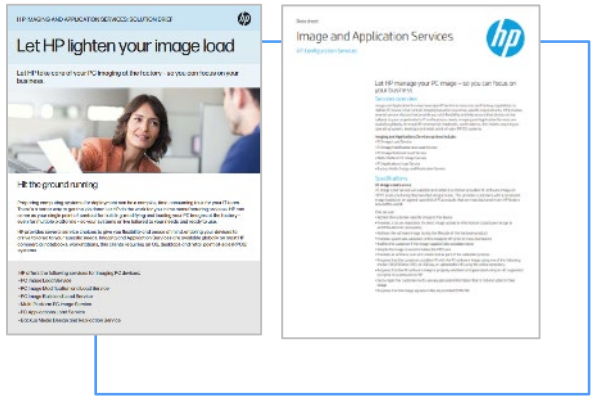
EN, FR, DE, ES, IT, NL, DA, FI, SV, NO, AR, RU, TR

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



Integration and Packaging Services

Summary of deliverables

- Solution Brief
- Datasheet

Alliance

N/A

Localisations

EN, AR, DE, ES, FR, IT, PT, RU, TR

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals





Labeling and Tagging Services

Summary of deliverables

- Datasheet
- Solution Brief
- Brochure

Alliance

N/A

Localisations

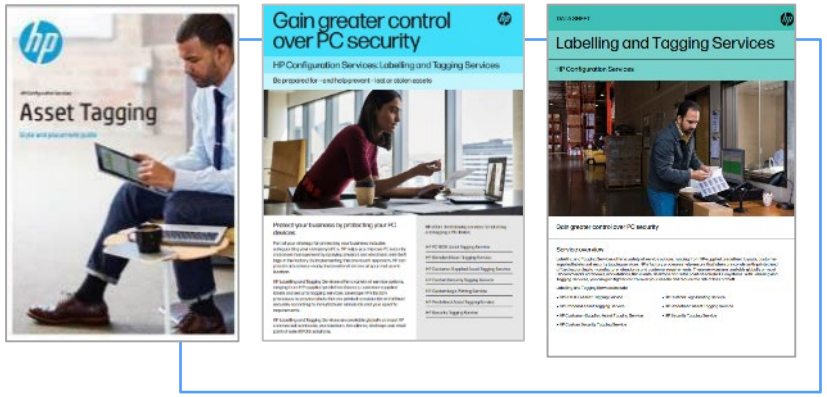
EN, FR, DE, ES, IT, NL, DA, FI, SV, NO

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



Deployment Services Overview

Summary of deliverables

- Datasheet
- Brochure
- Sales Guide
- Video

Alliance

N/A

Localisations

EN, FR, DE, ES, IT, NL, DA, FI, SV, NO

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals







Video



Data Migration Services

Summary of deliverables

- Datasheet

Alliance

N/A

Localisations

EN, FR, DE, ES, IT

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collateral


Install, Settings
and Migration Service

PC Deployment Project Management Services

Summary of deliverables

- Datasheet
- Solution Brief

Alliance

N/A

Localisations

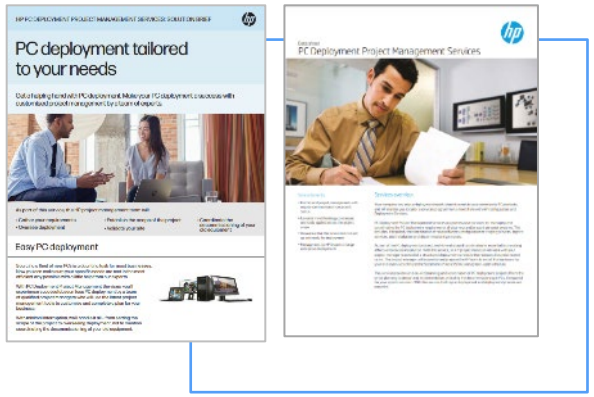
EN, FR, DE, ES, IT, NL, DA, NO, SV, FI

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collateral



Installation Services

Summary of deliverables

- Datasheets
- Solution Brief

Alliance

N/A

Localisations

EN, FR, DE, ES, IT, NL, DA, FI, SV, NO

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collateral



Logistics Services (Home Delivery 2.0)

Summary of deliverables

- Battlecard
- Solution Brief
- Customer Presentation
- Solution Brief - Channel

Alliance

N/A

Localisations

EN, DA, DE, ES, FI, FR, IT, JP, NL, NO, PT, ZHP, CHP

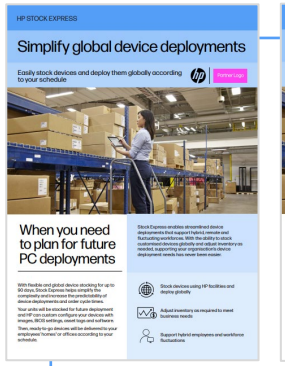
NPI Playbook

Solution Source

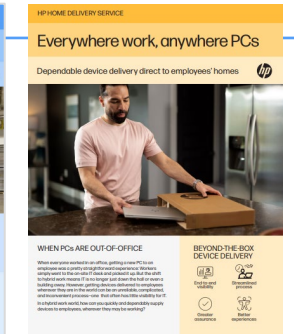
(Playbook available only for HP internally and agencies)

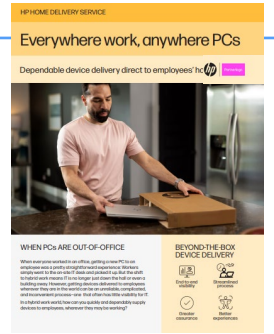
Collateral

NEW













Services

Fix

HP Active Care

HP Smart Support

HP Priority Services

HP Care Packs

- HP Onsite Care
- Hardware Support Exchange Services
- Hardware Support Offsite Return Services
- Hardware Support Onsite Services
- Post Warranty Services
- Additional Coverage
  - Absolute
  - Accidental Damage Protection
  - Defective Media Retention
  - Data Recovery Service
- HP Tech Café
- Travel Support

HP Active Care

Summary of deliverables

- Datasheet
- Solution Brief/Channel
- Battlecard
- FAQ's
- Partner training PPT
- Customer PPT
- Enrollment Fallout Email Responses
- Infographic

Alliance

N/A

Localisations

EE, DA, DE, ES, FI, FR, IT, PT, JP, SPL, PTL

HP Asset Hub

HP Sales Central

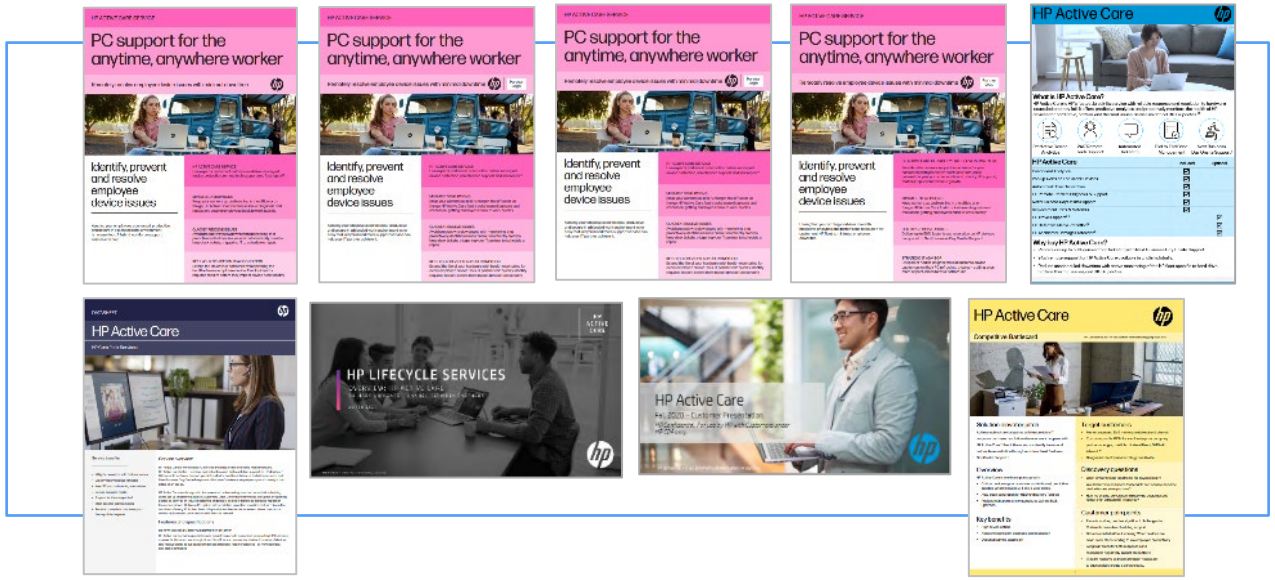
PCB

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



HP Smart Support

Summary of deliverables

- Whitepaper
- Customer Presentation
- FAQ

Alliance

N/A

Localisations

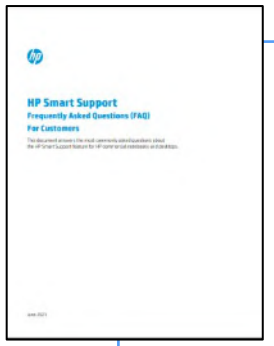
EN, AR, DE, ES, FR, IT, RU, TR

NPI Playbook

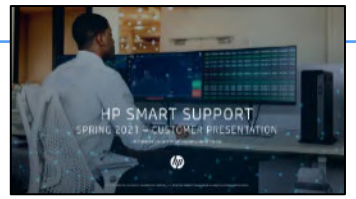
Solution Source

(Playbook available only for HP internally and agencies)

Collaterals







HP Priority Services

Summary of deliverables

- Datasheets
- Solution Briefs
- Customer PPT
- Videos

Alliance

N/A

Localisations

EN, CS, DA, DE, ES, FI, FR, IT, NL, NO, PL, PT, SV, TR

NPI Playbook

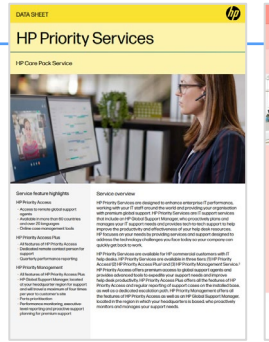
Solution Source

(Playbook available only for HP internally and agencies)

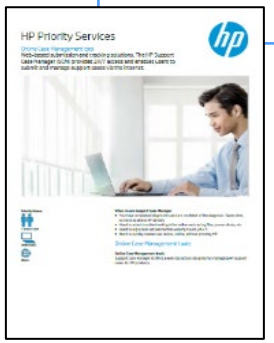
Collaterals

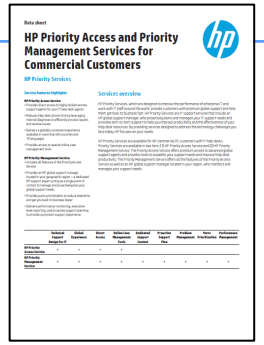
NEW





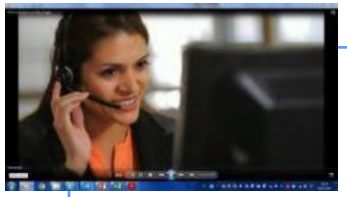








Video



HP Onsite Care

Summary of deliverables

- Datasheet

Alliance

N/A

Localisations

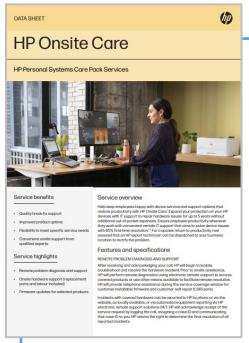
EN, DE, ES, FCCA, ENCA, FR, IDID, IT, JP, KR, PT, SPL, THTH, ZHP, CHP, BG, CS, DA, EL, FI, HE, HR, HU, NL, NO, PL, PTL, RO, SK, SL, SV, TR

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals


DATA SHEET

HP Onsite Care

HP Personal Systems Care Pack Services

Service benefits

Service highlights

Service overview

Features and specifications

Hardware Support Exchange Services

Summary of deliverables

- Datasheet

Alliance

N/A

Localisations

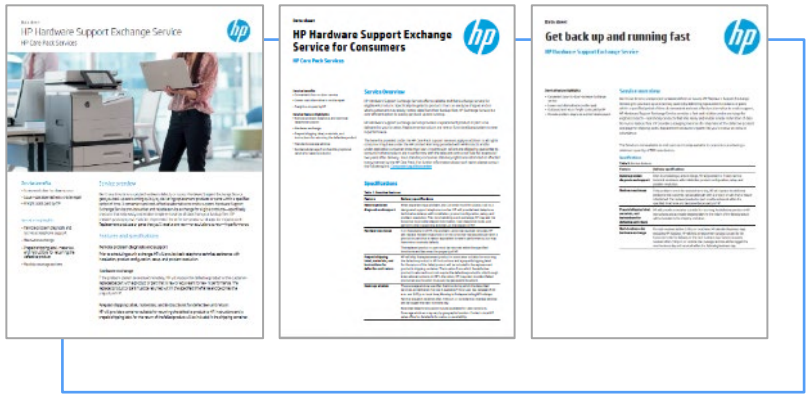
EN, CS, IT, PL, SK, HU, ES, NL, FI, NO, EL, FR, PT, DE

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



Hardware Support Offsite Return Services

Summary of deliverables

- Datasheet

Alliance

N/A

Localisations

EN, FR, DE, ES, IT, RU, PL, NL, DA, NO, SV, SK, BG, PT, TR, EL, HR, SL

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals


HP Hardware Support Offsite Return Services for Consumers


HP Hardware Support Offsite Return Services

Hardware Support Onsite Services

Summary of deliverables

- Datasheets
- eDM

Alliance

N/A

Localisations

EN, AR, DE, ES, IT, RU, NL, BG, CS, DA, EL, FR, HE, HR, HU, NO, PL, PT, RO, SK, SL, SR, SV, TR, DECH, FRCH

NPI Playbook

Solution Source

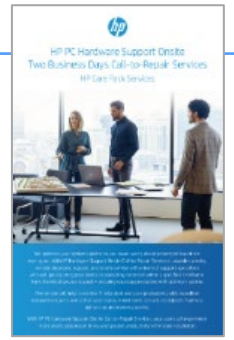
(Playbook available only for HP internally and agencies)

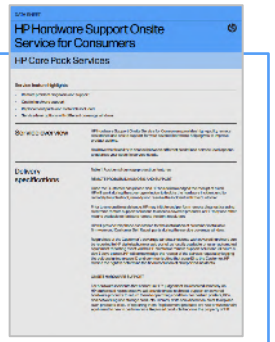
Collaterals











Post Warranty Services

Summary of deliverables

- Solution Brief

Alliance

N/A

Localisations

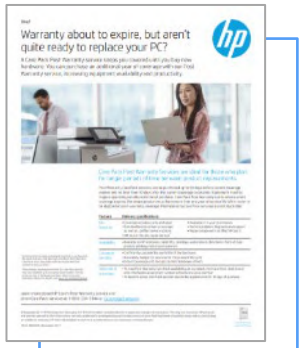
EN

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collateral



Absolute

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Accidental Damage Protection

Summary of deliverables

- Datasheet
- Solution Brief

Alliance

N/A

Localisations

EN, FR, DE, ES, IT, RU, SV

FRFR, EEFR, DEAR, EEAT, EEIT, EESE, ITIT

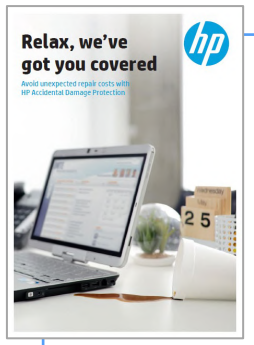
NPI Playbook

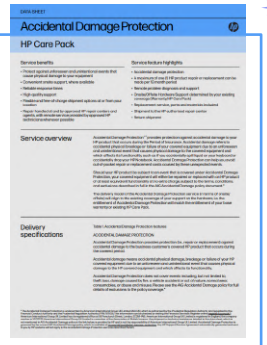
Solution Source

(Playbook available only for HP internally and agencies)

Collaterals

UPDATED





Defective Media Retention

Summary of deliverables

- Solution Brief

Alliance

N/A

Localisations

EN, FR, DE, ES, IT

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collateral



Data Recovery Service

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

HP Tech Café

Summary of deliverables

- Brochure
- Flyer
- Guide
- Questionnaire
- Videos
- Solution Brief
- FAQ's
- Customer Presentation

Alliance

N/A

Localisations

EN, DE, ES, FR, IT

NPI Playbook

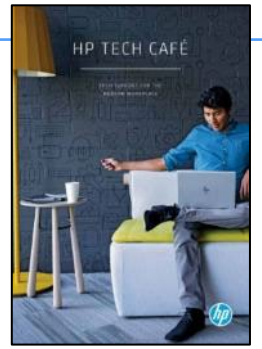
Solution Source

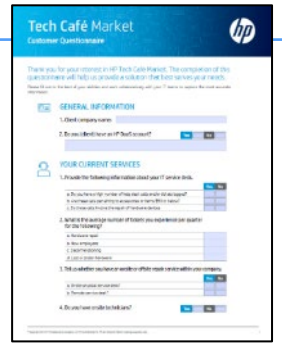
(Playbook available only for HP internally and agencies)

Collaterals









Videos





Travel Support

Summary of deliverables

- Datasheet
- Solution Brief
- Brochure
- Reference Guide

Alliance

N/A

Localisations

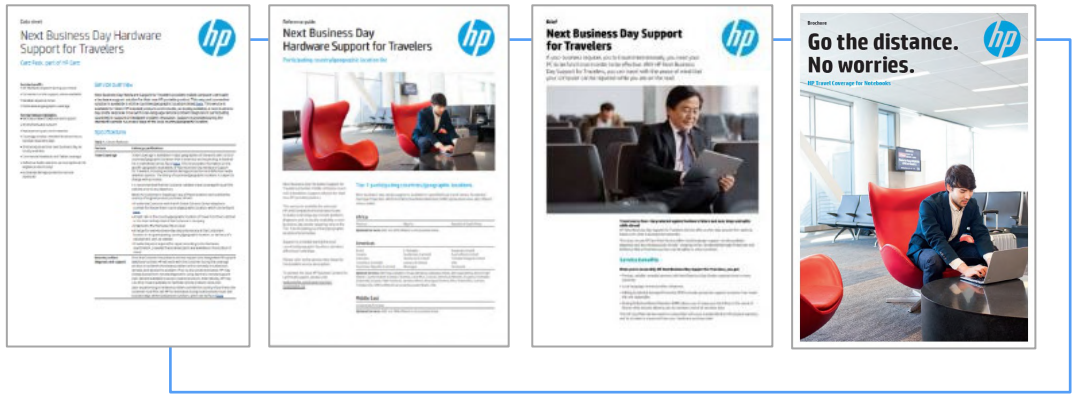
EN, FR, DE, ES, IT, SV, RU, NL, DA, NO, BG, SR, TR, SK, EL, PT, SL, PL

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



Services

Protect

HP Wolf Pro Security

- HP Wolf Pro Security Edition PC

HP Wolf Enterprise Security

HP Wolf Protect and Trace

HP Wolf Security (Family)

HP Wolf Pro Security

Summary of deliverables

- Datasheets
- Solution Briefs
- Customer Presentation
- Competitive Presentation
- Partner Presentation
- Battlecard
- Business Whitepaper
- Partner FAQ
- Education Datasheet
- Getting Started Guide
- Email Content
- Trial Form

Alliance

N/A

Localisations

EN, AR, DA, DE, ES, FI, FR, IT, NL, NO, PT, RU, SV, TR, CS, SK, EL, RO, HU

HP Asset Hub

HP Sales Central

PCB

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



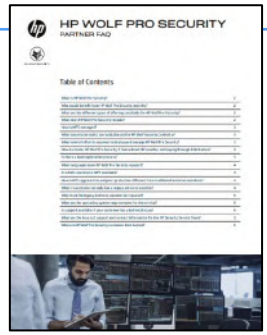






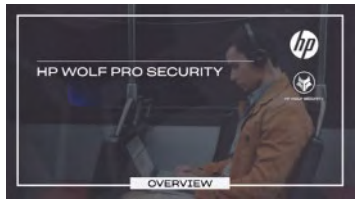








NEW











NEW

HP Wolf Pro Security Edition PC

Summary of deliverables

- Annotated Images
- Videos

Alliance

N/A

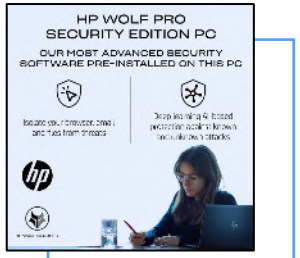
Localisations

EN, AR, BG, CS, FR, DE, EL, HE, HU, IT, KR, PL, PT, RO, RU, SK, SL, ES, TR, UKUA, DA, SV

HP Asset Hub

(Playbook available only for HP internally and agencies)

Collateral



Video



HP Wolf Enterprise Security

Summary of deliverables

- Datasheet
- Solution Briefs
- Customer Presentation
- Whitepaper
- Customer FAQs
- Infosheet
- Case Studies

Alliance

N/A

Localisations

EN, AR, DA, DE, ES, FI, FR, IT, NL, NO, PT, RU, SV, TR, CS, SK, RO

HP Asset Hub

HP Sales Central

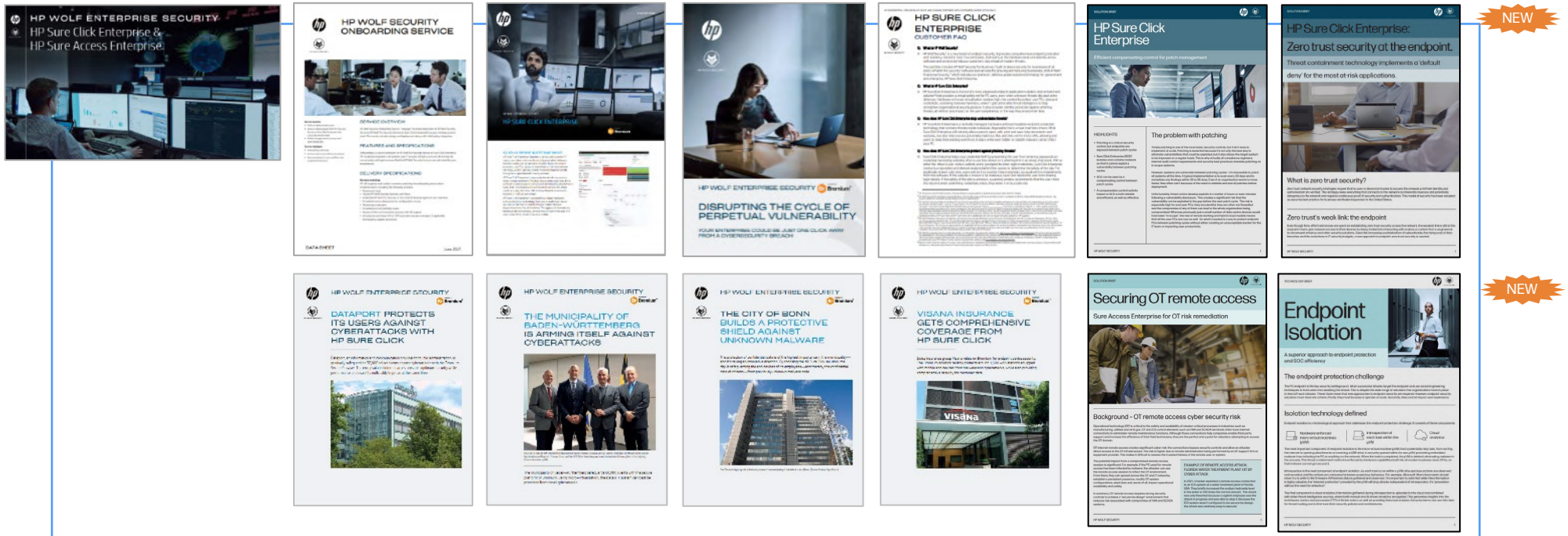
PCB

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



HP Wolf Protect and Trace

Summary of deliverables

- Datasheet
- Solution Brief
- Customer FAQs
- eDM
- Customer Presentation
- Training Deck
- Battlecard HP/Partners

Alliance

N/A

Localisations

EN, DA, DE, ES, FI, FR, IT, NL, NO, PT, SV, JP, PTL, SPL, KR

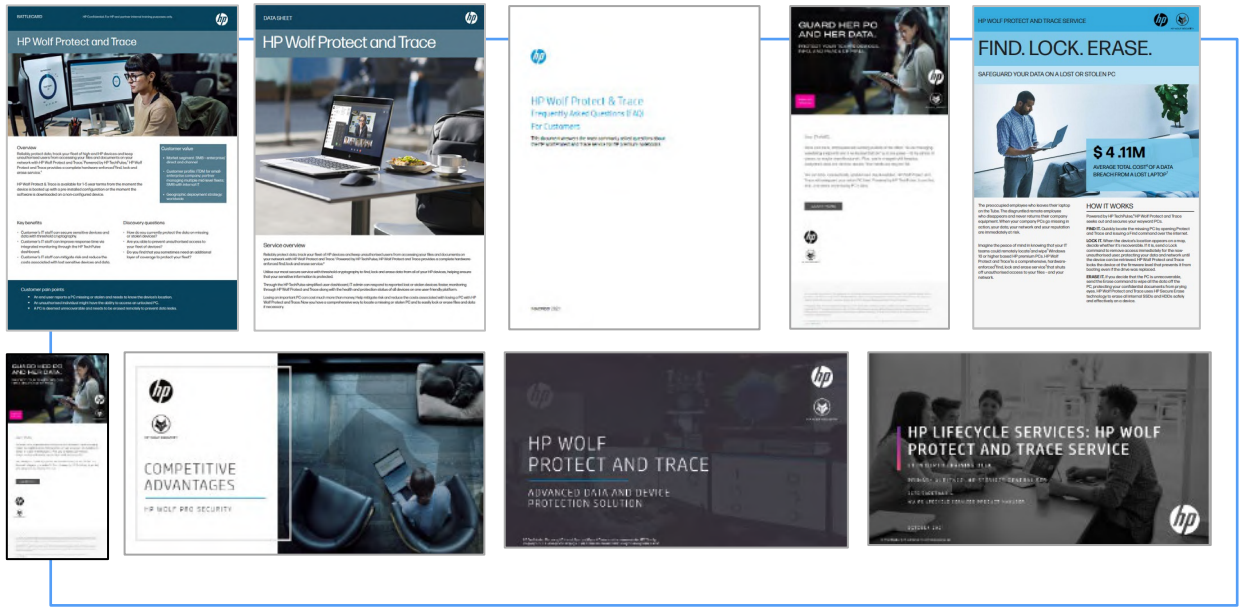
NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals

NEW



HP Wolf Security (Family)

Summary of deliverables

- Solution Briefs

Alliance

N/A

Localisations

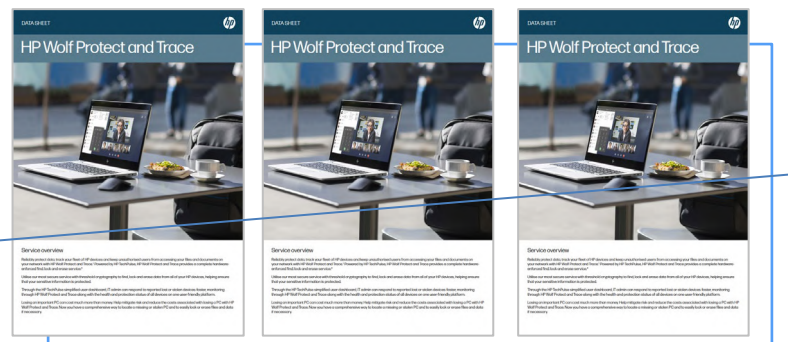
EN, FR, DE, ES, PT, IT, NL

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



Services

Optimize

HP Proactive Insights

HP Proactive Endpoint Management

HP Adaptive Endpoint Management

HP Proactive Insights

Summary of deliverables

- Datasheet
- Solution Brief
- Customer Presentation
- FAQ

Alliance

N/A

Localisations

EN, DE, ES, FR, IT, NL, PL, PT, AR, EL, TR

HP Asset Hub

HP Sales Central

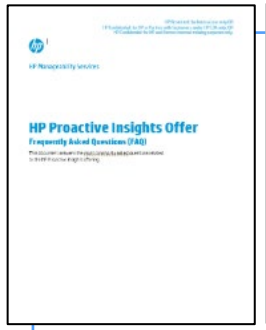
PCB

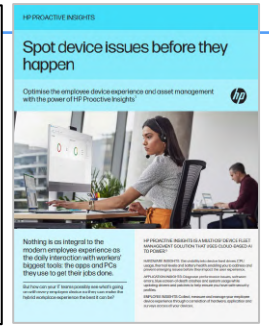
NPI Playbook

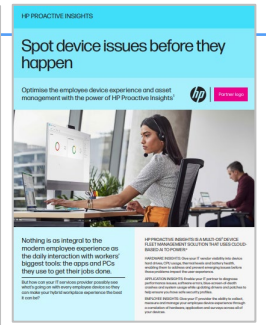
Solution Source

(Playbook available only for HP internally and agencies)

Collaterals











HP Proactive Endpoint Management

Summary of deliverables

- Datasheet
- Solution Brief
- Customer Presentation

Alliance

N/A

Localisations

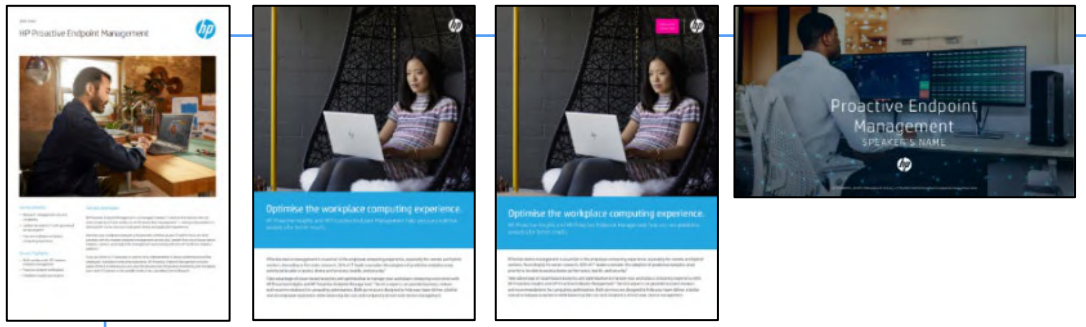
EN

HP Asset Hub | HP Sales Central | PCB

NPI Playbook | Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



HP Adaptive EndPoint Management

Summary of deliverables

- Solution Brief
- Customer Presentation
- Customer FAQs

Alliance

N/A

Localisations

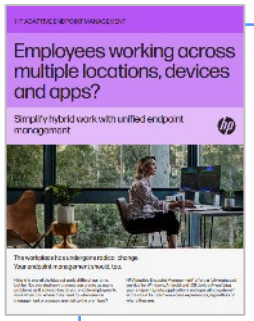
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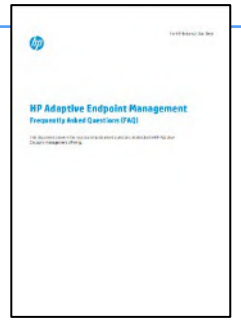
HP Asset Hub | HP Sales Central | PCB

NPI Playbook | Solution Source

(Playbook available only for HP internally and agencies)

Collaterals







Services

Collaborate

HP Conferencing Implementation Service

Collaboration Services Channel

HP Conferencing Implementation Service

Summary of deliverables

- Datasheet

Alliance

N/A

Localisations

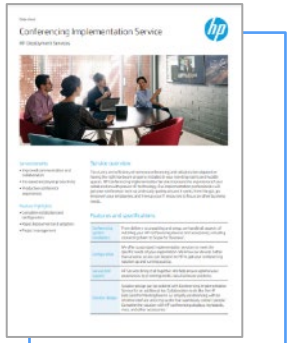
EN, FR, DE, ES

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collateral



Collaboration Services Channel

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Services

Renew

- Deinstallation Services
- Device Recovery Service
- Recycling Services
- Sanitization Services
- HP Carbon Neutral Offset Services
- HP Revitalize (Pilot) – coming soon
- HP Device Life Extension - coming soon

Deinstallation Services

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Device Recovery Service

Summary of deliverables

- Datasheet
- Brochure
- FAQ
- Customer Presentation
- Solution Brief
- Solution Brief (Channel)

Alliance

N/A

Localisations

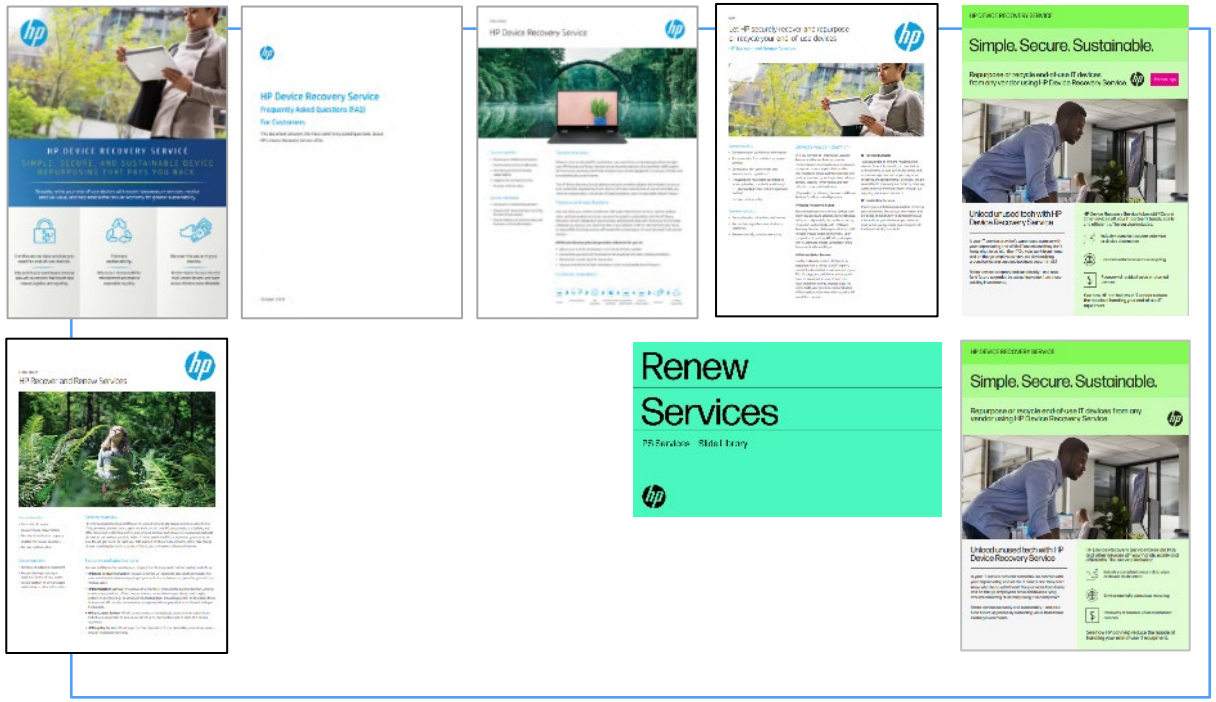
EN, DE, ES, FR, IT, PT, SV

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



Recycling Services

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Sanitization Services

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

HP Carbon Neutral Offset Services

Summary of deliverables

- Datasheet
- Solution Brief
- Solution Brief (Channel)
- Customer FAQ
- Customer Presentation
- Internal Presentation

Alliance

N/A

Localisations

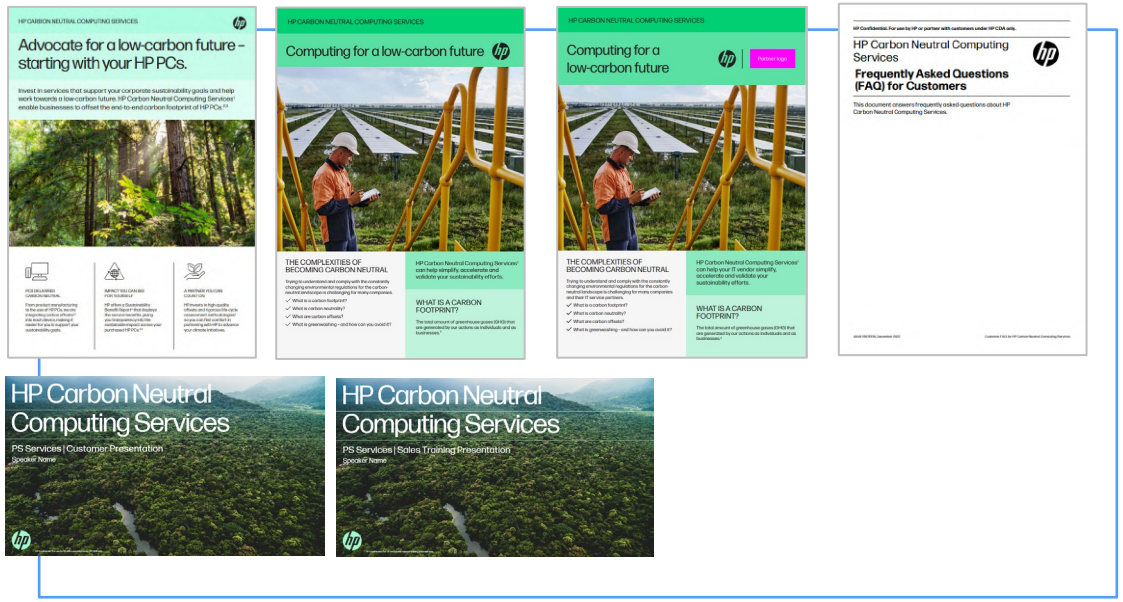
EN, AR, DE, ES, FR, IT, NL, NO, PT, SV, TR

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



Services

HP Professional Services

Overview

HP Consulting Services

Application Readiness Services

Image/Provisioning Services

Modern IT Services

HP Professional Services

Summary of deliverables

- Solution Brief

Alliance

N/A

Localisations

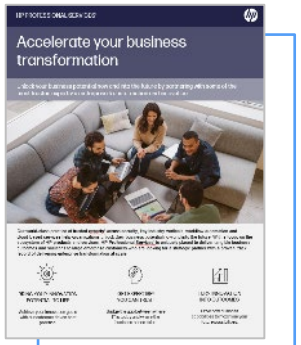
EN, DE, EL, ES, FR, HE, IT, PT

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



HP Consulting Services

Summary of deliverables

- Solution Brief
- Overview Presentation

Alliance

N/A

Localisations

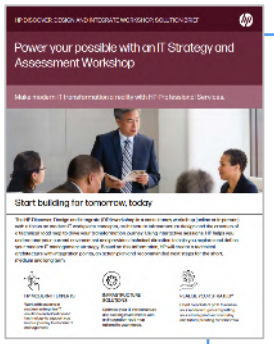
EN, AR, DE, ES, TR, PT, IT, FR

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals





Application Readiness Services

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Image/Provisioning Services

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Modern IT Services

Summary of deliverables

- Solution Brief
- Customer Presentation

Alliance

N/A

Localisations

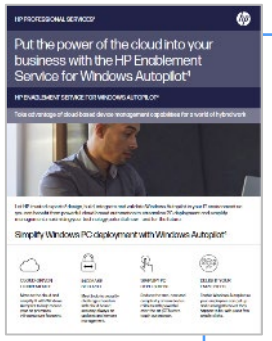
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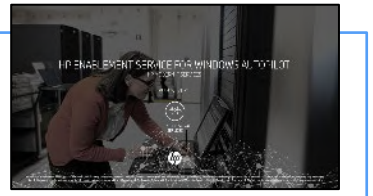
NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals





Services

HP Managed Services

- HP Adaptive Endpoint Management
- Moves, Adds & Changes
- Staff Augmentation Services
- HP Device as a Service (DaaS)
- HP Device as a Service+ Hybrid
- HP Business Boost
- HP Work From Home
- PS Services Portal
- Contractual Selling

HP Adaptive EndPoint Management

Summary of deliverables

- Solution Brief
- Customer Presentation
- Customer FAQs

Alliance

N/A

Localisations

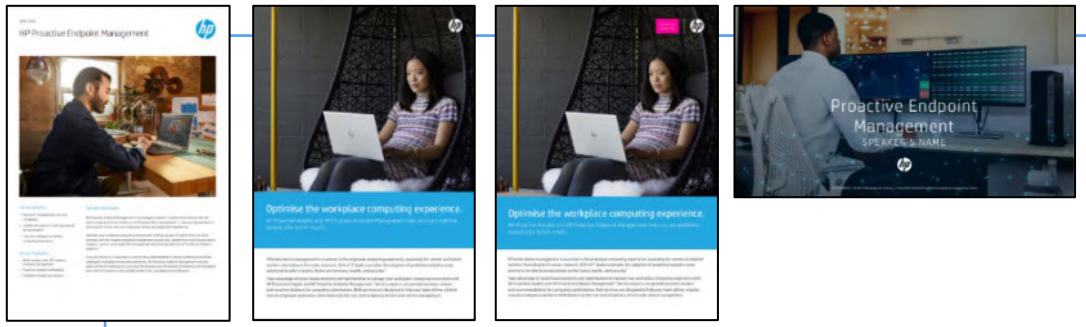
EN, DE, PL, NL, IT, PT, ES, TR, RU, AR, FR

HP Asset Hub | HP Sales Central | PCB

NPI Playbook | Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



Moves, Adds & Changes

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Staff Augmentation Services

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

HP Device as a Service (DaaS)

Summary of deliverables

- Battlecard
- Solution Brief
- Customer Presentation
- Partner Presentation
- Pitch Deck
- Playbook
- FAQ's
- Videos

Alliance

N/A

Localisations

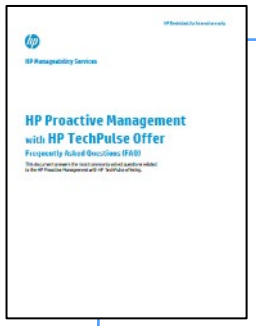
EN, AR, DA, DE, ES, FI, FR, IT, NL, NO, PT, RU, SV, TR, CS, SK, RO

HP Asset Hub | HP Sales Central | PCB

NPI Playbook | Solution Source

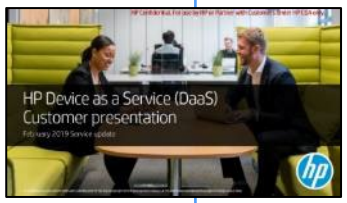
(Playbook available only for HP internally and agencies)

Collaterals









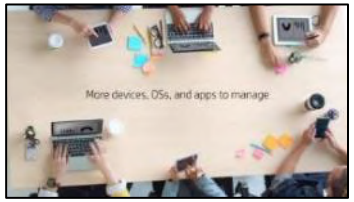




Videos







HP Device as a Service+ Hybrid

Summary of deliverables

- Solution Brief
- Customer Presentation

Alliance

N/A

Localisations

EN, DE, FR, IT, ES

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals





HP Business Boost

Summary of deliverables

- Marketing Toolkit

Alliance

N/A

Localisations

EN, DE, FR, IT, ES, PL

HP Asset Hub | HP Sales Central | PCB

NPI Playbook | Solution Source

(Playbook available only for HP internally and agencies)

Collateral



HP Work from Home

Summary of deliverables

- Solution Brief
- Customer Presentation
- Customer FAQs

Alliance

N/A

Localisations

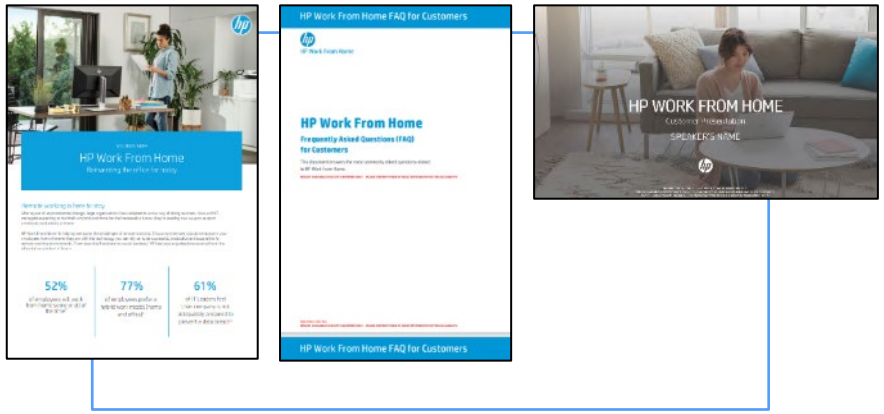
EN, DE, FR, IT, ES

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



PS Services Portal

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Contractual Selling

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Services

HP Digital Services

HP Subscription Management Service

HP Proactive Insights Experience Management

Teradici

HP Subscription Management Services

Summary of deliverables

- Solution Brief
- Customer Presentation
- Platform Overview Deck
- Channel FAQs
- Channel Partner Deck
- Partner Campaign Guide
- One Pagers
- Banners
- eDM
- Video

Alliance

N/A

Localisations

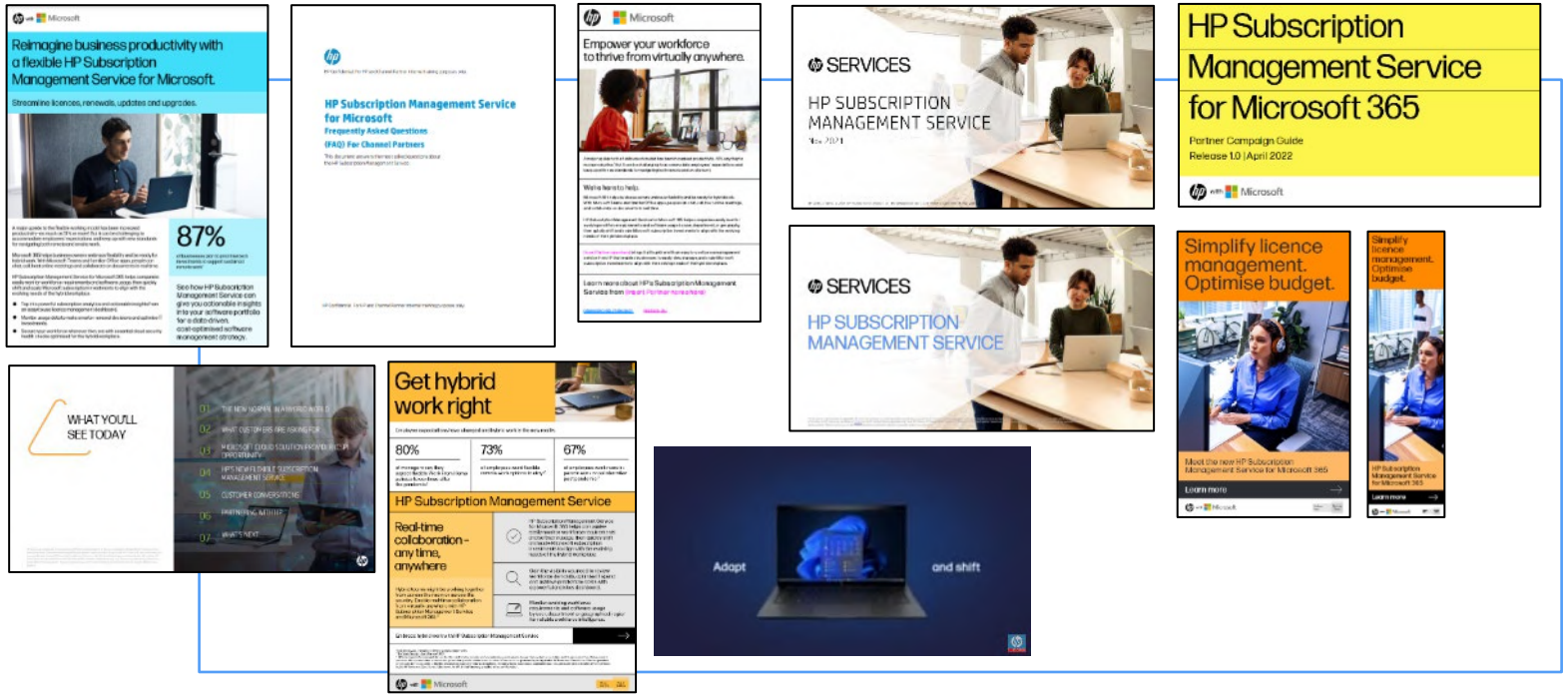
EN, DE, FR, PT, ES

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



HP Proactive Insights Experience Management (PIXM)

Summary of deliverables

- Solution Brief
- Customer Presentation

Alliance

N/A

Localisations

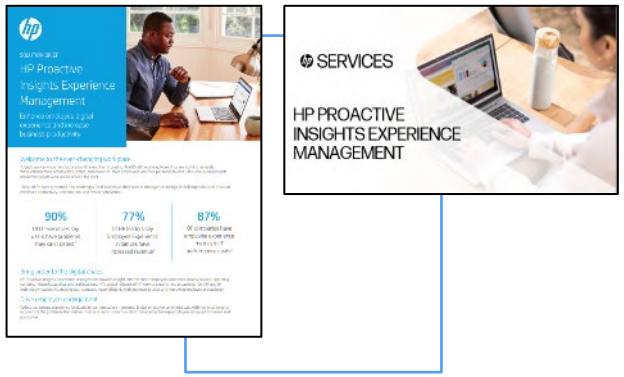
EN, AR, TR, RU, PT, IT, FR, ES, DE

NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



Teradici

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Services

HP Consumer Services & Solutions

- Care Packs
- SmartFriend
- Third-Party Services
- Digital Essentials - coming soon

Care Packs

Summary of deliverables

- Solution Brief
- Solution Brief (Channel)
- Datasheet
- Brochure

Alliance

N/A

Localisations

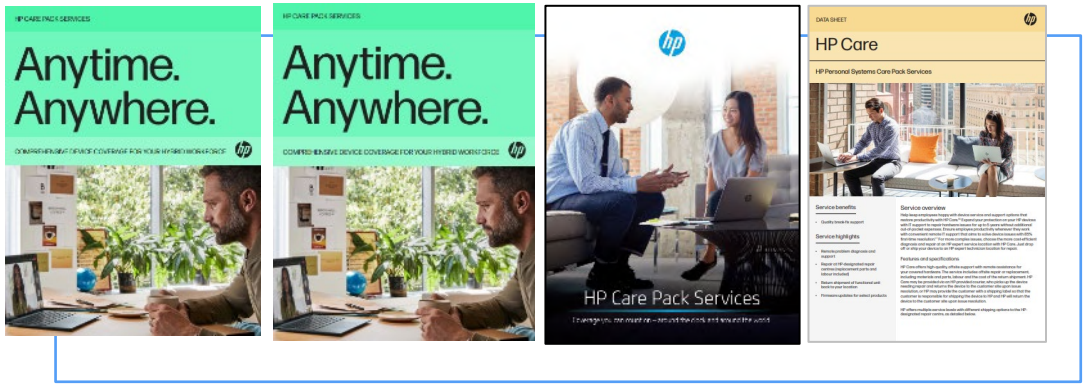
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NPI Playbook

Solution Source

(Playbook available only for HP internally and agencies)

Collaterals



SmartFriend

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Third-Party Services

Summary of deliverables	Alliance	Localisations	
	N/A	EN	NPI Playbook Solution Source (Playbook available only for HP internally and agencies)

COMING SOON

Sustainability

Campaigns

Sustainability - Overview

Sustainability Campaign

Z by HP Sustainability

Sustainability

Summary of deliverables

- Overview Presentation

Alliance

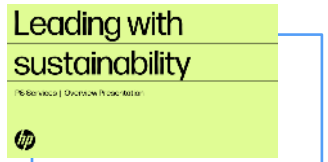
N/A

Localisations

EN, AR, TR, IT, FR, ES, PT, EL, DE

NPI Playbook

Collaterals



Sustainability Campaign

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- HTML5 Banners
- Social Carousel
- Social Videos
- HP Sustainable Impact Overview – Corporate Video
- Tackling the Plastic Packaging Problem – Corporate Video

Alliance

N/A

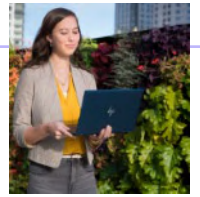
Localisations

EN, FRCA, TR

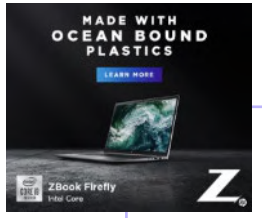
Campaign Playbook

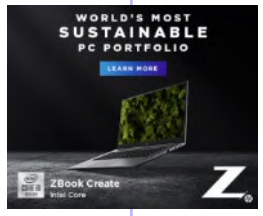
(Playbook available only for HP internally and agencies)

Images

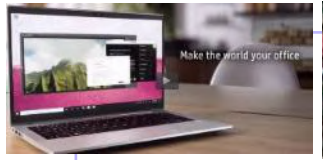

Social Assets







Videos





Z by HP Sustainability

Summary of deliverables

- Messaging
- ProductImages
- LifestyleImages
- HTML5Banners
- SocialCarousel

Alliance

N/A

Localisations

EN

HP Asset Hub

HTML5 Banners / Social Carousel



Industry Vertical

Education

Education K12

Healthcare

HP Healthcare Solutions

Beyond HealthCare

Education K12

Summary of deliverables

- Messaging
- ProductImages
- LifestyleImages
- eDM
- HTML5Banners
- SocialAssets

Alliance

N/A

Localisations

EN

Campaign Playbook

(Playbook available only for HP internally and agencies)

Images



Social Assets



HP Healthcare Solutions

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets

Alliance

Intel

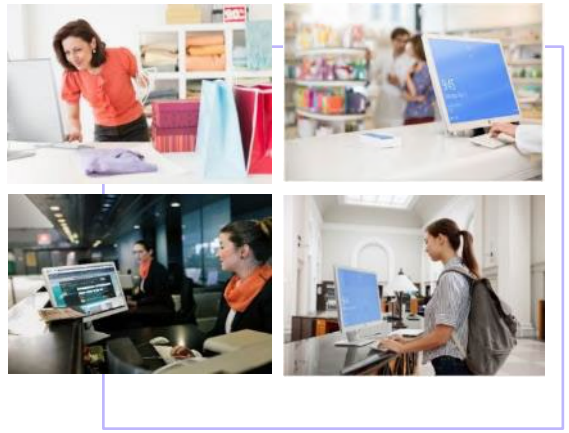
Localisations

EN

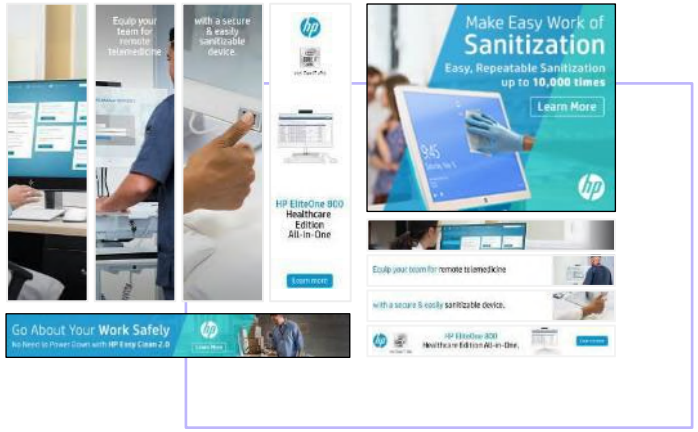
Campaign Playbook

(Playbook available only for HP internally and agencies)

Images



HTML 5 Banners



Beyond Healthcare

Summary of deliverables

- Messaging
- Product Images
- Lifestyle Images
- eDM
- HTML5 Banners
- Social Assets

Alliance

N/A

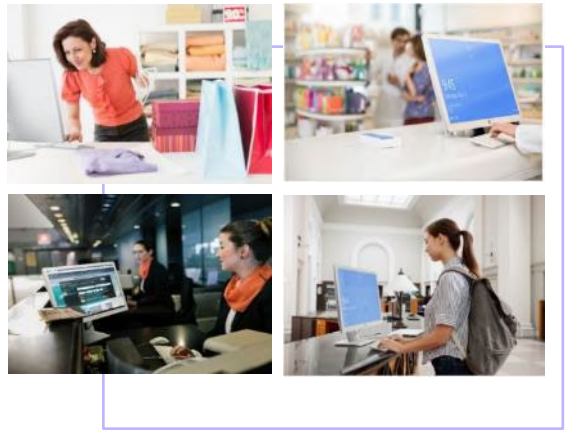
Localisations

EN

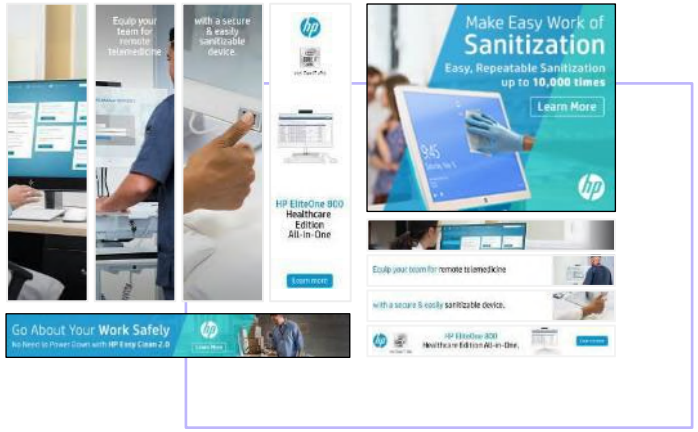
Campaign Playbook

(Playbook available only for HP internally and agencies)

Images



HTML 5 Banners



Thank You

If you have any question or comment on this presentation, please email to sreejumon.k.s@hp.com ai-na.guan@hp.com and julian.anthony.dcunha@hp.com