

HP EliteBook x360 1040 14" G9 2-in-1 Notebook PC

Codename - Warpath 14LX

Launch Date - March 2022



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Value Prop & KSP

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HEADLINE

Versatility and mobility

LONG MESSAGE

Discover the possibilities of elite mobility and versatility with the HP EliteBook x360 1040. Built for dynamic workstyles and constantly evolving business environments, this PC, powered by HP Presence¹, elevates PC design, connectivity, and security wherever work takes you.

SHORT MESSAGE

Built for dynamic workstyles and constantly evolving business environments, the HP EliteBook x360 1040, powered by HP Presence¹, elevates PC design, connectivity, and security wherever work takes you.

FOOTNOTE
1. HP Presence requires myHP application and Windows OS.



Translation available in 28 Languages

Arabic, Bulgarian, Czech, Danish, Dutch-(Belgium, Netherlands), Estonian, Finnish, French, German, Greek, Hebrew, Hungarian, Italian, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Russian, Slovak, Slovenian, Spanish, Swedish, Turkish, Ukrainian, Korean.

[Messaging - PCB link](#)



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KSP 1

HEADLINE

Lightweight and mobile

LONG MESSAGE

Push the limits of performance with the thin and light chassis and a 14-inch diagonal 16:10 display.

KSP 2

HEADLINE

5MP camera with HP Auto Frame²

LONG MESSAGE

Work from almost any location while always looking and sounding your best.

KSP 3

HEADLINE

Wake and lock with your presence

LONG MESSAGE

Lock your PC when you leave it and wake it when you approach with HP Auto Lock and Awake.³

FOOTNOTE

2. Requires myHP application and Windows OS.

3. Requires Windows 10 and higher and set up of facial recognition through Windows Hello.



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Feature Messaging

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Feature 1

HEADLINE

Protected by HP Wolf Security⁴

LONG MESSAGE

HP Wolf Security for Business creates a hardware-enforced, always-on, resilient defense. From the BIOS to the browser, above, in, and below the OS, these constantly evolving solutions help protect your PC from modern threats.

Feature 2

HEADLINE

HP Auto Frame²

LONG MESSAGE

Move around a little without losing viewers’ attention during video calls with HP Auto Frame.

Feature 3

HEADLINE

Balanced light for a clear image²

LONG MESSAGE

Backlight WDR includes quality dual image sensors, working together to balance the background and foreground lighting and contrast. Make sure you can clearly be seen without blurring out the background.

FOOTNOTE

2. Requires myHP application and Windows OS.

4. HP Wolf Security for Business requires Windows 10 and higher, includes various HP security features and is available on HP Pro, Elite, Workstation, and RPOS products. See product details for included security features and OS requirements.



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Feature 4

HEADLINE

Clear videoconferencing, even in low light²

LONG MESSAGE

How you’re seen over video calls is as important as how you sound. With HP Low Light Adjustment in your PC’s camera, get vibrant clarity and make sure they never miss a visual cue, even in low lighting conditions.

Feature 5

HEADLINE

Stand up and be heard²

LONG MESSAGE

HP Dynamic Voice Leveling automatically enhances microphone gain to optimize voice clarity within 3-meters of the PC. AI-based noise reduction 2.0 uses noise-filtering technology to enhance audio and video conferencing experience even while wearing a mask.

Feature 6

HEADLINE

Wake and lock with your presence³

LONG MESSAGE

Lock your PC when you leave it and wake it when you approach with HP Auto Lock and Awake. An advanced proximity sensor detects your presence and triggers the camera and Windows Hello to confirm your identity and unlock your PC.

FOOTNOTE

- 2. Requires myHP application and Windows OS.
- 3. Requires Windows 10 and higher and set up of facial recognition through Windows Hello.



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Feature 7

HEADLINE

Aware of its surroundings⁵

LONG MESSAGE

HP Context Aware provides AI based optimization to maximize performance when you’re working at a table, comfort when you’re working from your lap, and responsiveness when you’re working on the go.

Feature 8

HEADLINE

Environmentally considerate⁶

LONG MESSAGE

This PC’s outer box packaging is 100-percent sustainably sourced.

Feature 9

HEADLINE

See colors as they should be²

LONG MESSAGE

Make the color of your screen look consistent in any light with the Adaptive Color display that adjusts automatically with the ambient light in the room to represent the true color of the content being displayed.

FOOTNOTE

2. Requires myHP application and Windows OS.

5. Available on select HP PCs with Windows 10 and higher, and with Intel processors.

6. 100% outer box packaging made from sustainably sourced certified and recycled fibers. Fiber cushions made from 100% recycled wood fiber and organic material. Any plastic cushions are made from >90% recycled plastic.



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Feature 10

HEADLINE

Browse confidently⁷

LONG MESSAGE

Help protect your PC from websites and read-only Microsoft Office and PDF attachments with malware, ransomware, or viruses with hardware-enforced security from HP Sure Click.

Feature 11

HEADLINE

Keep visual hackers at bay⁸

LONG MESSAGE

Instantly block prying eyes’ ability to view your screen with optional HP Sure View Reflect that makes your screen unreadable from the side.

FOOTNOTE

7. HP Sure Click requires Windows 10 and higher. See https://bit.ly/2PrLT6A_SureClick for complete details.
8. HP Sure View Reflect integrated privacy screen is an optional feature that must be configured at purchase and is designed to function in landscape orientation.



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Coming Soon



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Natural Silver - Front View



Natural Silver - Rear Left



Natural Silver - Core Set Tent



Natural Silver - Tablet



Natural Silver - Stacked Profile



Natural Silver - Front Right



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360 SPIN Video

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HP EliteBook x360 1040


Versatility and Mobility

Connect and Collaborate Seamlessly



New Intelligent Design



Protected by HP Wolf Security



Learn More

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Top View


HP EliteBook x360 1040


Versatility and Mobility

Built for constantly evolving business environments, the PC elevates PC design, connectivity and security.

Connect and Collaborate Seamlessly



Move freely from your office to the conference room or home office to the road with Wolf iE or optional iOT connectivity. Look and sound your best with a 3MP camera, a 940nm IR camera and immersive audio software for voice clarity powered by HP Presence.

Middle View

New Intelligent Design



Protected by HP Wolf Security



HP Wolf Security for Business includes shielded and shield-on silicon for the HP EliteBook x360 1040. Shield-on silicon is a security feature that is built into the PC's hardware and software. It is designed to protect the PC's data and operations from unauthorized access.

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Bottom View

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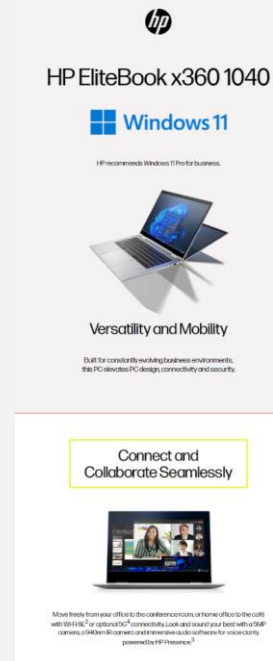
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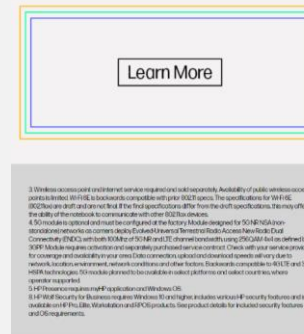
Top View



Middle View



Bottom View



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Frame 2



Frame 3



Frame 5



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Mobility and Versatility



Better Collaboration with
HP Presence



Work Confidently with
HP Wolf Security



Work Efficiently with
360 Degrees of Flexibility



HP EliteBook
x360 1040



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Frame 1

Frame 2

Frame 3

Frame 4

Frame 5

HP Version - 300x600

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Mobility and Versatility





Better Collaboration with

HP Presence





Keep Your Business Safe



HP Wolf Security



Work Efficiently with
360 Degrees of Flexibility





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Frame 2



Frame 3



Frame 5



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Work Confidently with
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Work Efficiently with
360 Degrees of Flexibility



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 Windows 11

HP recommends Windows 11 Pro for business.



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Keep Your Business Safe



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 Windows 11

HP recommends Windows 11 Pro for business.



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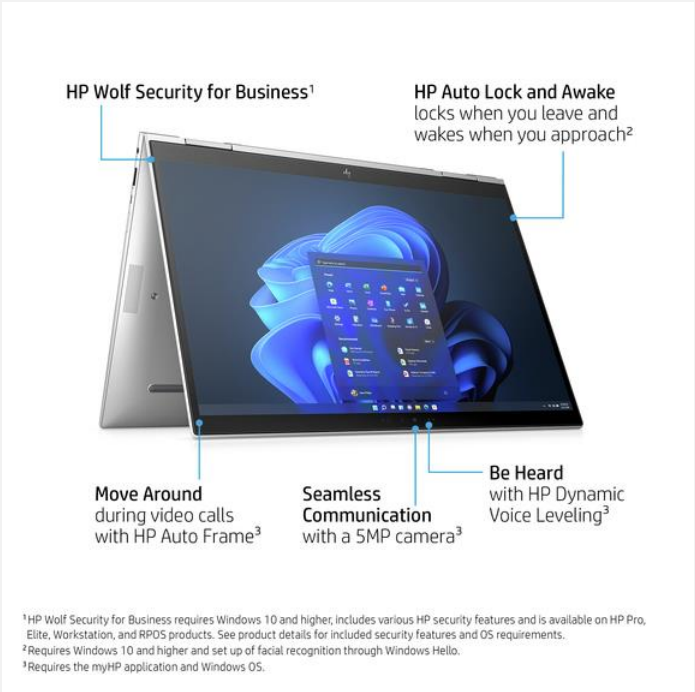
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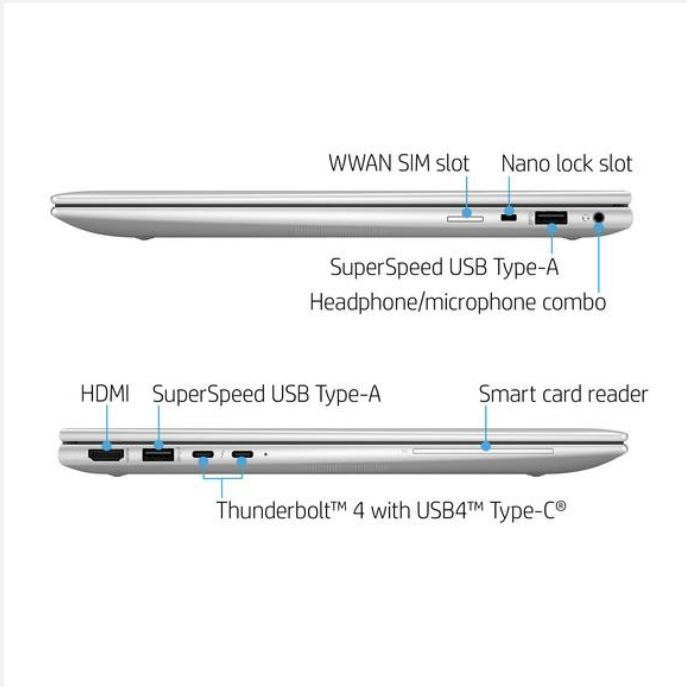
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