

# PS Services Asset Guide

Global - FY23





# Important notes for this presentation

- This is an HP document intended as a guidance for category, marketing and sales team to get an overview on NSI Marketing and Sales assets
- The official repository for Services sales tools is [Solution Source](#). Please check [Solution Source](#) for the latest files.
- If you have any question or comment on this presentation, please email to [nicusor.gheorghita@hp.com](mailto:nicusor.gheorghita@hp.com) and [julian.anthony.dacunha@hp.com](mailto:julian.anthony.dacunha@hp.com) for PC Services.
- This document will be updated on a weekly basis and uploaded on [Asset Hub](#)

# HP Lifecycle Services Overview

This presentation comprises of snapshots and downloadable links to PC Consumer & Commercial Assets:

## PPS Services segments included are:

### [HP Lifecycle Services](#)

[HP Care Pack Services](#)  
[Discover & Design](#)  
[Configure](#)  
[Deploy](#)  
[Optimise](#)  
[Maintain](#)  
[Recover & Renew](#)

### [HP Manageability Services](#)

[HP Proactive Management](#)  
[HP Proactive Insights and Endpoint Management](#)  
[HP Adaptive Endpoint Management](#)  
[HP Proactive Insights Experience Management \(PIXM\)](#)

### [HP Wolf Security Services](#)

[HP Wolf Pro Security Services \(formerly known as HP Proactive Security Services\)](#)  
[HP Wolf Enterprise Security](#)  
[HP Wolf Protect and Trace](#)  
[HP Security Advisory Services](#)

### [HP Digital Services](#)

[HP Subscription Management Services](#)  
[HP Proactive Insights Experience Management](#)

### [Device as a Service](#)

### [TechPulse](#)

[Windows 10 Solutions](#)  
[Contractual Services](#)  
[X-BU Portfolio Assets](#)

### [HP Professional Services](#)

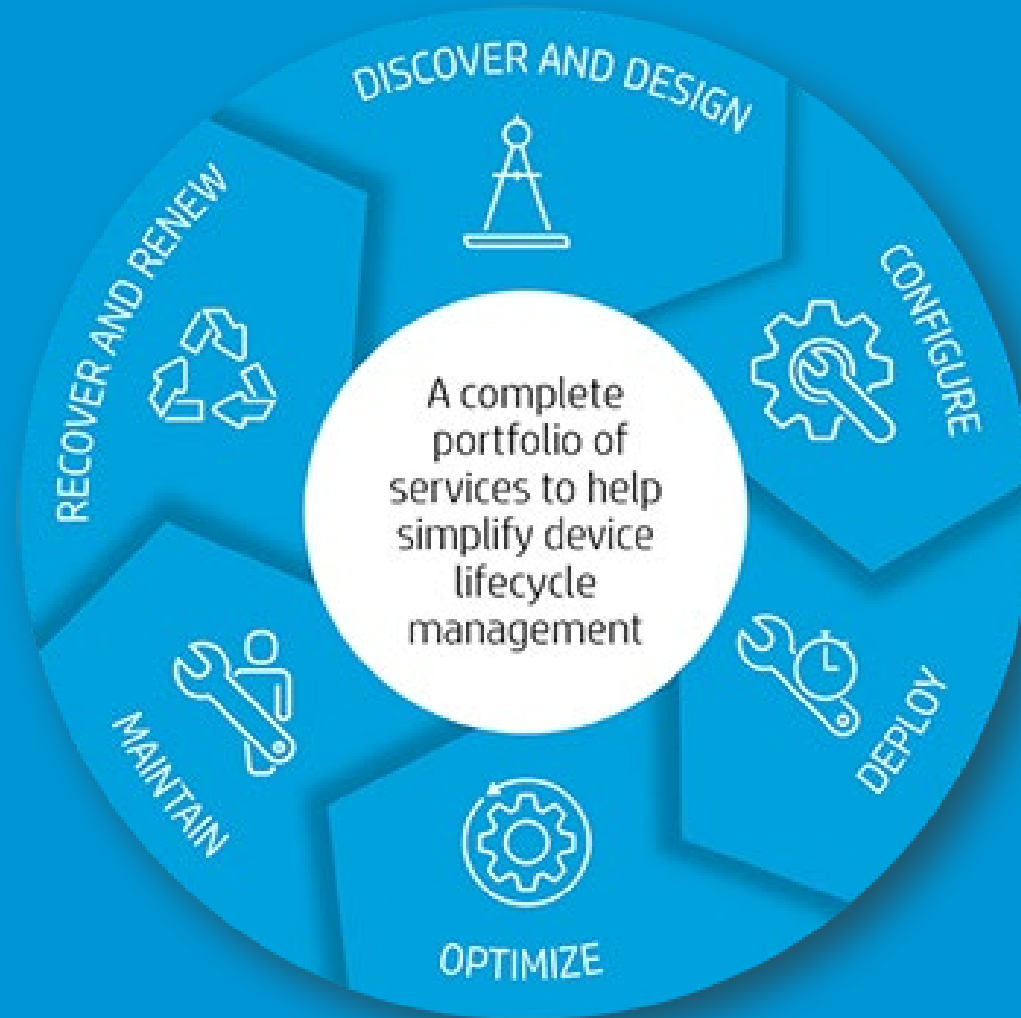
[HP Professional Service Overview](#)

## Types of sales tools included are:

- Datasheets
- Brief
- Brochure
- Portfolio Guide
- Technology White Paper
- Solution Briefs
- Battle Cards
- White Papers
- Technical Brief
- Videos
- Flash Demo

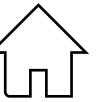


# HP Lifecycle Services



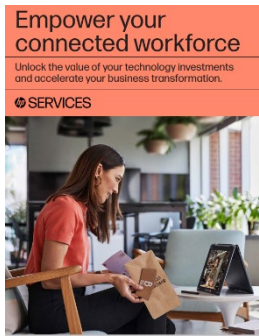
Services for every stage of the device lifecycle





# HP Services

## [HP Services - Brochure](#)



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## [HP Services - Solution Brief](#)



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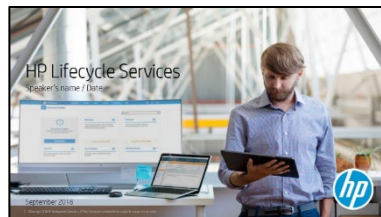
## [HP Modern Management Services Customer Presentation](#)



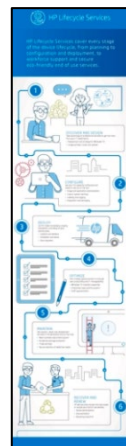
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## [HP Services - Overview](#)

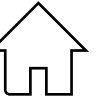


## [HP Services - Infographics](#)



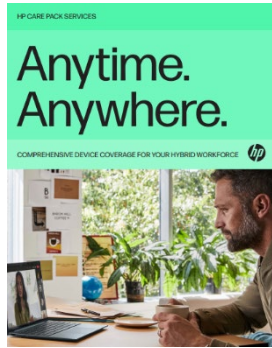
# HP Care Pack Services





# HP Care Pack Services

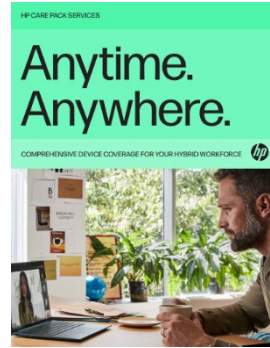
## Solution Brief



Translations:

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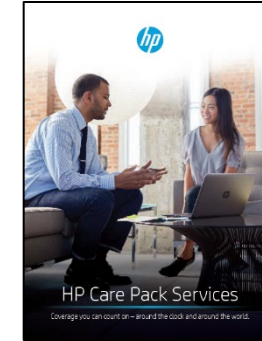
## Solution Brief - Channel



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## [Brochure](#)



Translations:

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# Discover & Design





# Discovery and Assessment Services

## Assessment and Strategy Service for Windows 10

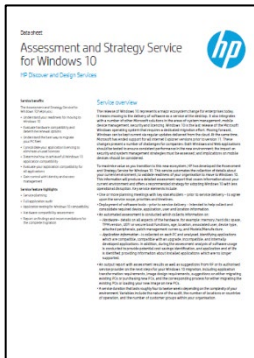
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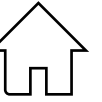
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### Datasheet - [EMEA](#)



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# Solution Design Services

## PC Image Architect, Build and Update Service

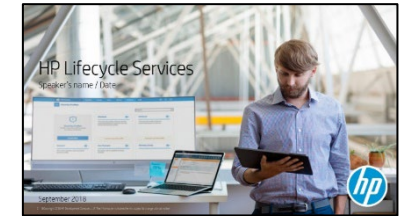
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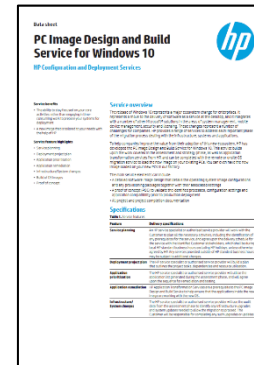
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### [Customer Presentation](#)



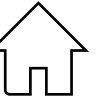
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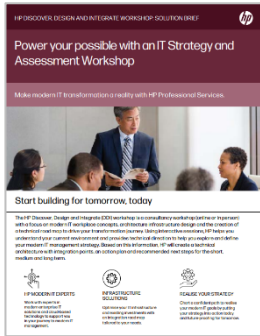
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# HP Consulting Services

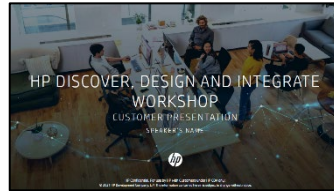
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## Overview Presentation - [EMEA](#)



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# Configure



# HP Device Provisioning Services 1.2



## NPI Assets

### Datasheet



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### Solution Brief



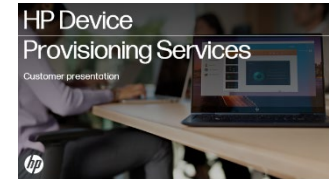
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### Solution Brief - Channel



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### Customer Presentation



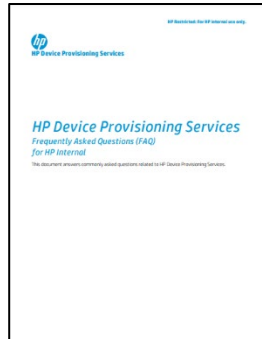
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### Battlecard



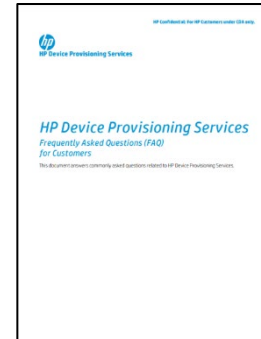
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### FAQ (Internal)



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EE

### FAQ (Customer)



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EE



# Image and Application Services

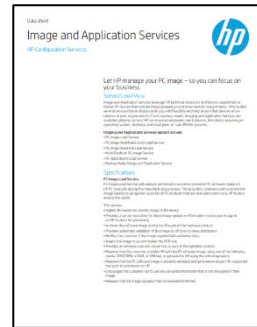
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# Dynamic Configuration Service



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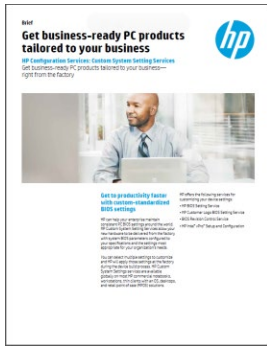
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# Custom System Setting Services

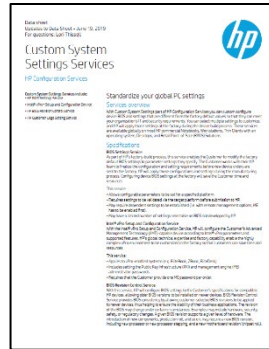
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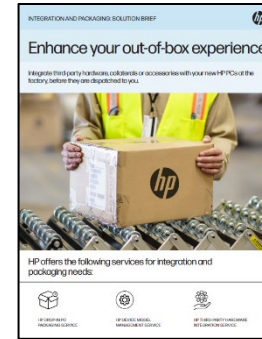
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# Integration and Packaging Services



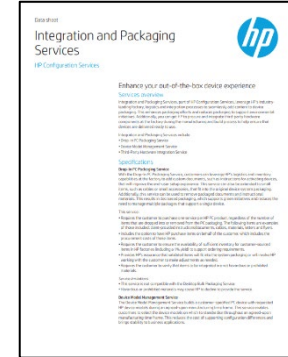
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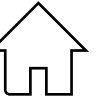
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# Labeling and Tagging Services

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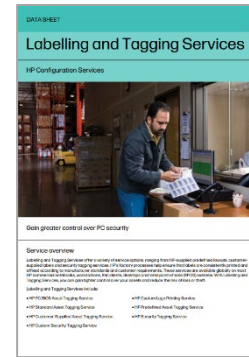
## Asset Tagging Brochure - [EMEA](#)



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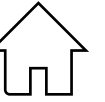
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# Deploy







# PC Deployment Services - Overview

Sales Guide - [EMEA](#)



CDS Brochure - [EMEA](#)



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HP GetMore Services  
Datasheet - [EMEA](#)



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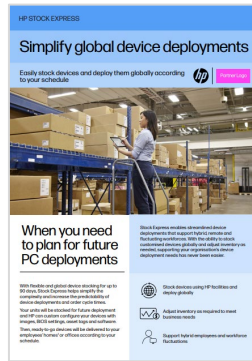
# Logistics Services

## HP STOCK EXPRESS Solution Brief



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## HP STOCK EXPRESS Solution Brief Channel version



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## Solution Brief - EMEA



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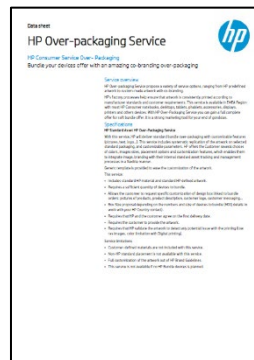
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## Over-Packaging Service Datasheet - EMEA



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# Logistics Services (Home Delivery 2.0)

## Battlecard

**HP Home Delivery Service**  
Sales Battlecard

**Overview**  
HP Home Delivery Service helps small businesses get products faster with PC, laptop, and printer deliveries for the world of hybrid work. This service can be delivered globally to most major B2C countries direct to employees' homes.

**Target customer**  
We target this service to direct-to-business customers, including SMBs, in both developed and emerging economies.

**Current Trends**

- 40% of employees still work from home some, or all, of the time.
- 70% of small businesses that offer a hybrid work model.
- More than 40% of leaders say they are not set to expand remote work.

**Key Selling Point / Outcomes**  
Get your device, replacement peripherals and software right at the door, when and where you need them. Global, 7x/week coverage.

- Customer delivery to end-user's door with flexible service that includes next-business-day delivery, next-business-day replacement service.
- Customers have delivery services with an onboarding experience that is easy to understand from purchase.
- One-to-one PC, laptop, and printer support.
- Customer purchase to delivery, installation, support, and service.

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## Solution Brief

**HP HOME DELIVERY SERVICE**  
Everywhere work, anywhere PCs  
Dependable device delivery direct to employees' homes

**WHEN PCs ARE OUT-OF-OFFICE**  
When employees work in an office, getting new PCs to work is easy. When they work from home, it's not. But the shift to hybrid work means IT managers can't just rely on every building's IT team. Instead, getting devices delivered to employees' homes is the only way to ensure they can work from wherever they need to.

**BEYOND-THE-BOX DEVICE DELIVERY**  
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## Solution Brief - Channel

**HP HOME DELIVERY SERVICE**  
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## Customer Presentation

HP-hjemmelevering

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# Installation Services

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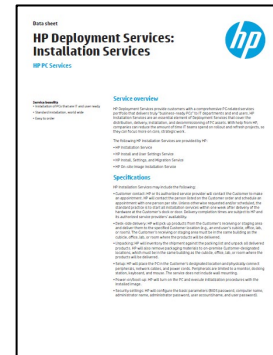
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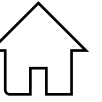
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# HP Conferencing Implementation Service

# Data Migration Services

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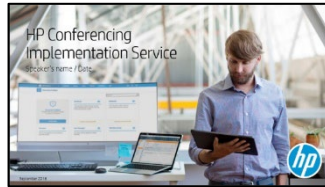
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## FAQ Customer - [EMEA](#)

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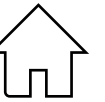


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# PC Deployment Project Management Services



## Brief- EMEA



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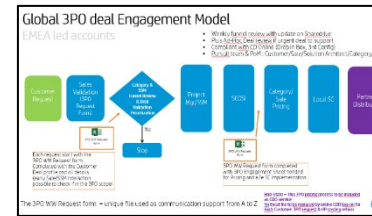


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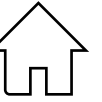
# 3PO

## Global 3PO deal Engagement Model



# Optimise





# Data and Device Security

Datasheet – [WW](#)



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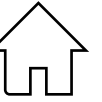
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# Remote Workforce



## [E-Book](#)



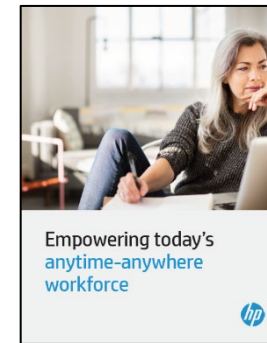
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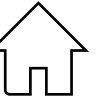


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# Premium Remote Support Services

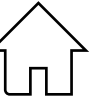
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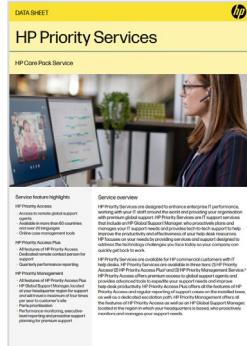
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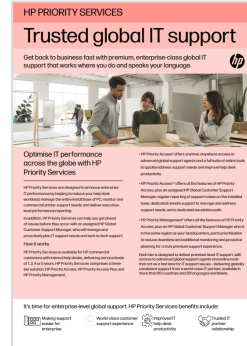
# HP Priority Services – (Priority Access & Priority Management Services)

## HP Priority Services – Datasheet



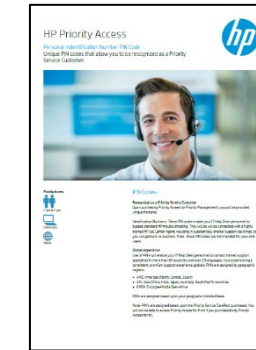
Available in:  
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PL/PT/SV/TR  
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## Trusted global IT support – Solution Brief



Available in:  
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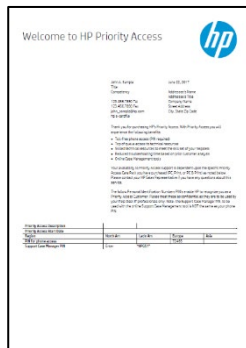
## HP Priority Access (PIN) Brief - EMEA



Translations:  
[ES](#) [DE](#)  
[IT](#) [FR](#)

## HP Priority Services (Welcome Letter) - Brief

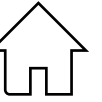
Translations:  
[ES](#) [DE](#)  
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## Support Case Manager - Brief

Translations:  
[ES](#) [DE](#)  
[IT](#) [FR](#)





# HP Priority Services – (Priority Access & Priority Management Services)

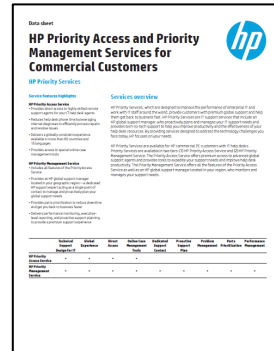
## Brief - [EMEA](#)



Translations:

[FR](#)   [DE](#)   [ES](#)  
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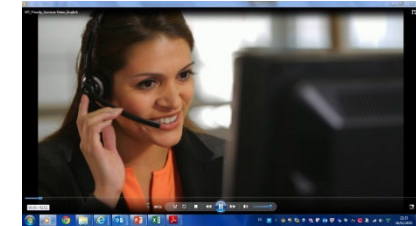
## Datasheet – [WW](#)



Translations:

[FR](#)   [DE](#)   [ES](#)  
[IT](#)   [RU](#)   [PL](#)  
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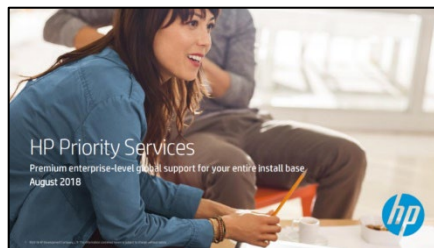
## Video - [EMEA](#)



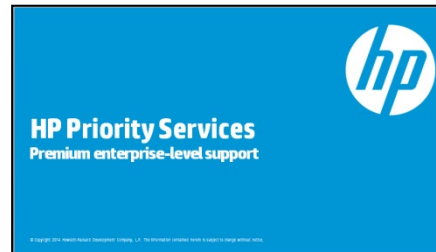
Translations:

[FR](#)   [DE](#)   [ES](#)

## [Customer PPT](#)



## Customer PPT



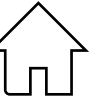
Versions:

[Long](#)   [Short](#)



# Maintain





# Hardware Support Onsite Service

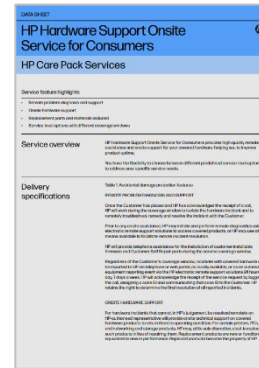
## Datasheet - [EMEA](#)



Translations:

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[NL](#) [BG](#) [CS](#) [DA](#) [EL](#)  
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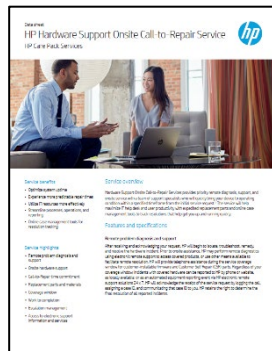
## Datasheet (Consumer) - [EMEA](#)



Translations:

[ES](#) [PT](#)  
[DECH](#) [FRCH](#)

## Call to Repair Hardware Services Datasheet - [WW](#)



Translations:

[EE](#) [FR](#) [DE](#)  
[ES](#) [IT](#) [RU](#)  
[PL](#) [NL](#) [FI](#)  
[SL](#) [EL](#) [SK](#)  
[HU](#) [PT](#) [CS](#)  
[IR](#)

## Hardware Support Onsite Service for Consumers - [EMEA](#)



Translations:

[FR](#) [ES](#)  
[AR](#) [EL](#)

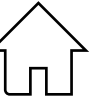
## eDM - [EMEA](#)



Translations:

[RU](#)





# Hardware Support Exchange Service

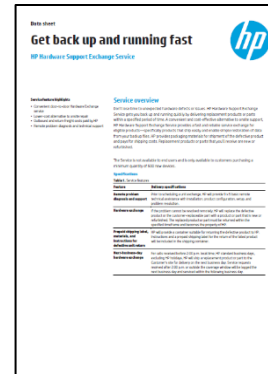
## Datasheet - [WW](#)



### Translations:

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[DA](#)   [NO](#)   [SV](#)   [FI](#)  
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## SWAP Datasheet - [EMEA](#)



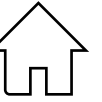
## Hardware Support Exchange Service for Consumers- [EMEA](#)



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[FI](#)   [NO](#)   [EL](#)   [FR](#)  
[PT](#)   [DE](#)





# Hardware Support Offsite Return Services

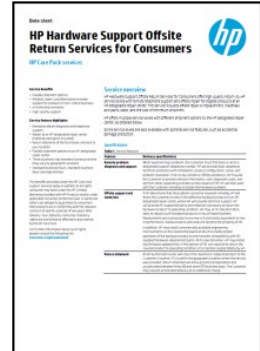
## Datasheet - [WW](#)



Translations:

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# Hardware Support Offsite Return Services for Consumers- [EMEA](#)



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- [HR](#)

# Software Technical Support

## Software Technical Support - [EMEA](#)

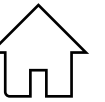


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- [SK](#) [SR](#) [EL](#) [SL](#)







# HP Active Care

NSI Assets

## Infographic

**HP Active Care**

**What is HP Active Care?**  
HP Active Care is a 24x7 service with next-business-day response and resolution to hardware issues before they start. It offers proactive analysis and preventative measures for the health of HP devices for hard drives, batteries, and thermal issues, as well as critical BIOS updates.

**Proactive Device Analysis** | **24x7 Remote Tech Support** | **Approved Technology** | **Centralized Case Management** | **Next Business Day Onsite Support**

HP Active Care	Included	Optional
24x7 Remote Tech Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Proactive Device Analysis	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Approved Technology	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Centralized Case Management	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Next Business Day Onsite Support	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HP Technical Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HP Technical Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HP Technical Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HP Technical Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>

**Why buy HP Active Care?**

- Increases uptime to 99.9% and reduces downtime with Next Business Day Onsite Support.
- 24x7 remote support for HP Active Care available in English globally.
- Includes an on-site device with active monitoring of their HP specific hard drive, battery, thermal issues, and BIOS updates.

Available in:  
EE/DA/DE/ES/  
FI/FR/IT/JP/NO/  
SV/SPL/PTL

## Datasheet

**HP Active Care**  
HP Care Pack Services

**Service benefits**

- 24x7 remote support for HP Active Care available in English globally.
- Includes an on-site device with active monitoring of their HP specific hard drive, battery, thermal issues, and BIOS updates.

**Service overview**

HP Active Care is a 24x7 service with next-business-day response and resolution to hardware issues before they start. It offers proactive analysis and preventative measures for the health of HP devices for hard drives, batteries, and thermal issues, as well as critical BIOS updates.

**Features and specifications**

HP Active Care is available for select HP devices. For more information, visit [hp.com/activecare](#).

Available in:  
EE/DE/ES/FR/IT/  
PT/JAP/CS/EL/FI/  
HU/NL/PL/RU/  
SK/SL/TR/DA/NO/  
SV/HR/RO/BG/HE

## Solution Brief

**HP ACTIVE CARE SERVICE**

**PC support for the anytime, anywhere worker**

Remotely resolve employee device issues with minimal downtime

**Identify, prevent and resolve employee device issues**

Proactive device analysis and 24x7 remote support for HP Active Care devices.

**KEY TAKEAWAYS**

- Proactive device analysis and 24x7 remote support for HP Active Care devices.
- Next Business Day Onsite Support for hardware issues.

Available in:  
EE/DE/ES/FR/  
IT/PT/JAP/CS/  
EL/FI/HU/NL/  
PL/RU/SK/SL/  
TR/DA/NO/SV/  
HR/RO/BG/HE

## Solution Brief - (Channel - Persona 1) (Resellers)

**HP ACTIVE CARE SERVICE**

**PC support for the anytime, anywhere worker**

Remotely resolve employee device issues with minimal downtime

**Identify, prevent and resolve employee device issues**

Proactive device analysis and 24x7 remote support for HP Active Care devices.

**KEY TAKEAWAYS**

- Proactive device analysis and 24x7 remote support for HP Active Care devices.
- Next Business Day Onsite Support for hardware issues.

Available in:  
EE/DE/ES/FR/  
IT/PT/JAP/CS/  
EL/FI/HU/NL/  
PL/RU/SK/SL/  
TR/DA/NO/SV/  
HR/RO/BG/HE

## Solution Brief - (Channel - Persona 2) (Resellers & IT Dashboard Managers)

**HP ACTIVE CARE SERVICE**

**PC support for the anytime, anywhere worker**

Remotely resolve employee device issues with minimal downtime

**Identify, prevent and resolve employee device issues**

Proactive device analysis and 24x7 remote support for HP Active Care devices.

**KEY TAKEAWAYS**

- Proactive device analysis and 24x7 remote support for HP Active Care devices.
- Next Business Day Onsite Support for hardware issues.

Available in:  
EE/FR/FRCA/  
DE/IT/JAP/PT/  
ES

## Solution Brief - (Channel - Persona 3) (Full Delivery Managers)

**HP ACTIVE CARE SERVICE**

**PC support for the anytime, anywhere worker**

Remotely resolve employee device issues with minimal downtime

**Identify, prevent and resolve employee device issues**

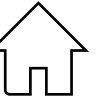
Proactive device analysis and 24x7 remote support for HP Active Care devices.

**KEY TAKEAWAYS**

- Proactive device analysis and 24x7 remote support for HP Active Care devices.
- Next Business Day Onsite Support for hardware issues.

Available in:  
EE/FR/FRCA/  
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# HP Active Care

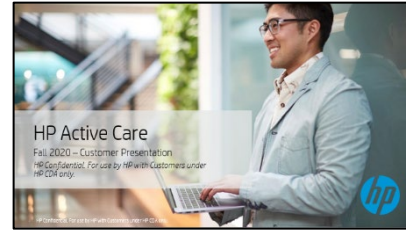
## NSI Assets

### Battlecard



Available in:  
EE/DE/ES/FR/  
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### Customer Presentation



Available in:  
EE/DE/ES/FR/IT/PT/JAP

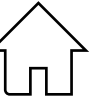
### Partner Training Presentation



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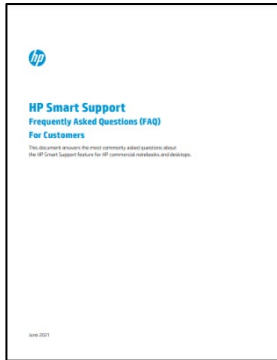


# HP Smart Support Services



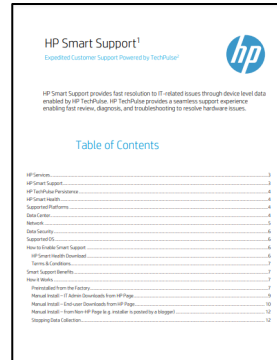
NSI Assets

## Customer FAQ



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## Whitepaper



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## Customer Presentation



Available in:  
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# Travel Services

## Reference Guide - EMEA



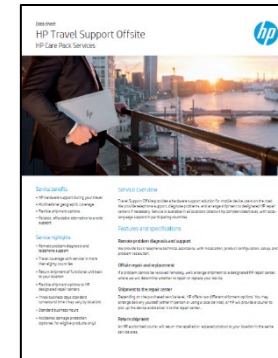
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## Brief- EMEA



## Datasheet - Travel Support Offsite



Translations:

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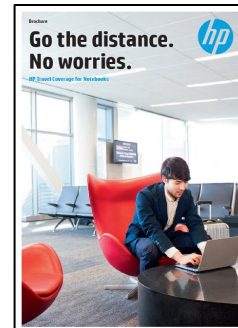
## Datasheet - EMEA



Translations:

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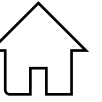
## Brochure - EMEA



Translations:

- [FR](#)      [DE](#)      [ES](#)
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# Post Warranty Services

## Brief- [EMEA](#)

Warranty about to expire, but aren't quite ready to replace your PC?

A Care Pack Post Warranty service keeps you covered until you buy your replacement. You can purchase an additional year of coverage with our Post Warranty service, increasing equipment availability and productivity.



Get the most from your investment in HP. For those who prefer to keep their HP products for longer periods of time between product replacements, our Post Warranty service provides an additional year of coverage to help you get the most out of your HP products. This service is available for select HP products. For more information, visit [hp.com/postwarranty](#).

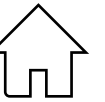
**Benefits of Post Warranty service:**

- Additional year of coverage to help you get the most out of your HP products.
- Increased equipment availability and productivity.
- Coverage for hardware and software issues.
- 24/7 technical support.
- On-site service for hardware and software issues.
- Replacement of defective hardware and software.

Learn more about HP Care Pack Post Warranty service and other Care Pack services at [1-800-248-5888](#) or [hp.com/carepack](#).

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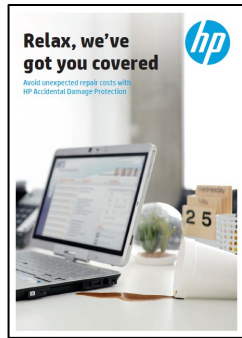




# Protection Services

## Accidental Damage Protection

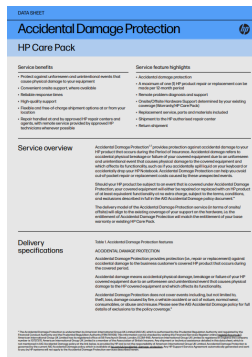
### Brief - EMEA



Translations:

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### Datasheet - EMEA



Translations:

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[DEAT](#) [EEAT](#)  
[EEIT](#) [EESE](#)  
[ITIT](#) [SV](#)

## Defective Media Retention

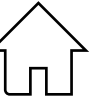
### Brief - EMEA



Translations:

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# HP Premier Care Solutions

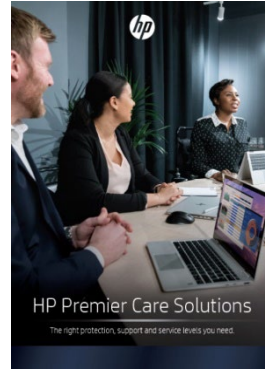
## Datasheet



Translations:

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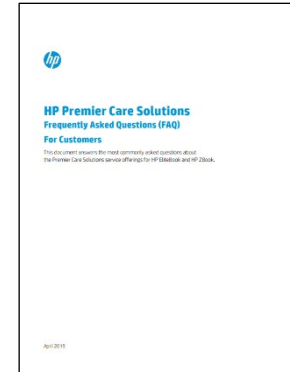
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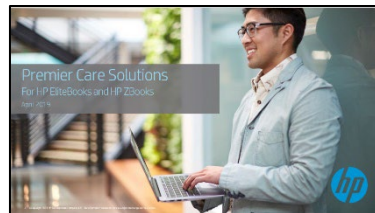
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IT   RU

## FAQ – Customer facing



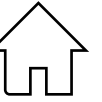
## Customer Presentation



Translations:

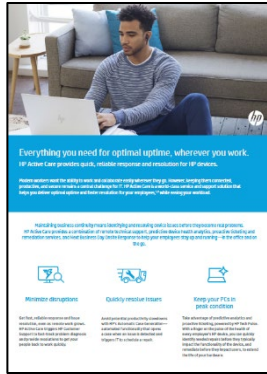
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IT   RU





# Essential Care Services

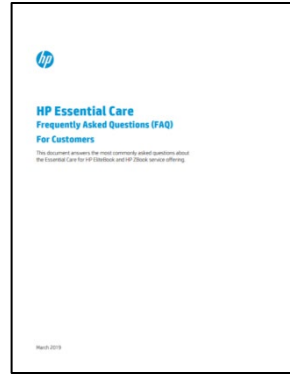
## Solution Brief



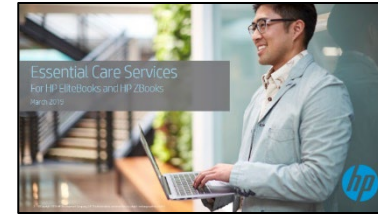
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## Customer FAQ



## Customer Presentation





# Recover & Renew





# Device Recovery

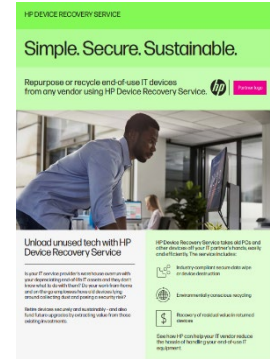
## HP Device Recovery Services Solution Brief - [EMEA](#)



Translations:

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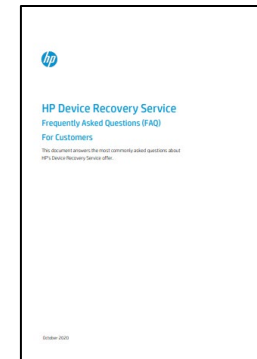
## HP Device Recovery Services Solution Brief (Channel) - [EMEA](#)



Translations:

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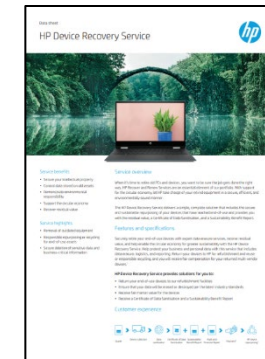
## HP Device Recovery Services Customer FAQ - [EMEA](#)



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## HP Device Recovery Services Datasheet- [EMEA](#)



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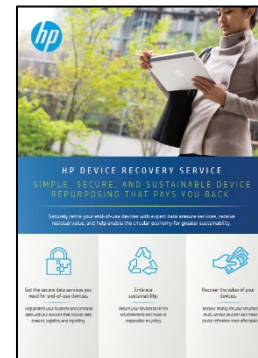
## HP Device Recovery Services Customer presentation - [EMEA](#)



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## HP Device Recovery Services Brochure- [EMEA](#)



Translations:

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[IT](#) [SV](#)

## HP Recover and Renew Services Datasheet- [EMEA](#)



Translations:

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[NL](#) [DA](#) [SV](#)  
[NO](#)

## HP Recover and Renew Services Brief - [EMEA](#)



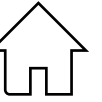
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# HP Manageability Services





# HP Proactive Management

## HP Proactive Management – Datasheet



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## HP Proactive Management – Solution Brief



### Translations:

[DE](#) [ES](#)

[FR](#) [IT](#)

[RU](#) [AR](#)

## Proactive Management Services



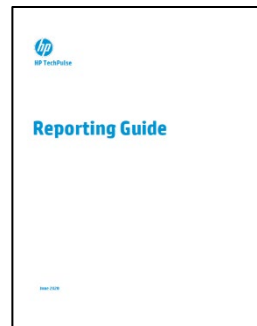
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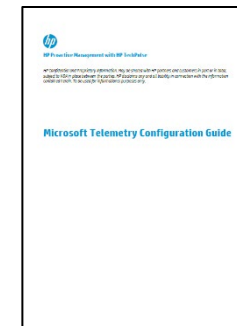
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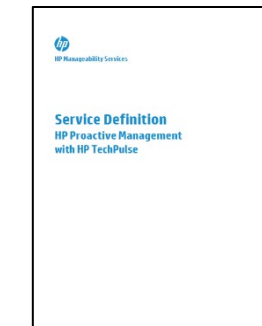
## HP Proactive Management with HP TechPulse Reporting Guide (Worldwide) \*



## HP Proactive Management with HP TechPulse – Microsoft Telemetry Configuration Guide - (Worldwide) \*



## HP Proactive Management with HP TechPulse- Service Definition - (Worldwide) \*



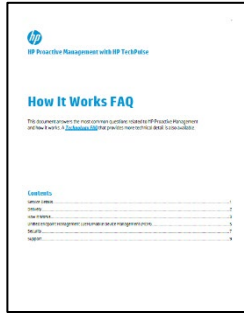
\* HP Internal and Channel Partner assets. Link will open within HP network.



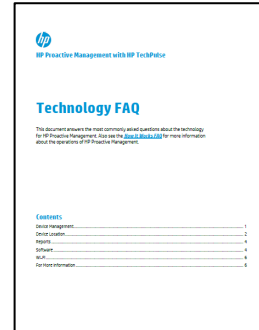


# HP Proactive Management

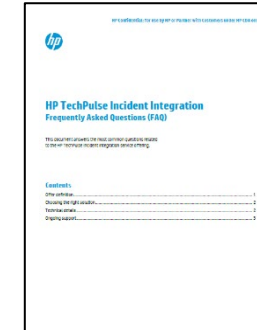
## [Proactive Management with HP TechPulse – FAQ – How It Works HP Internal and Partners \(Worldwide\) \\*](#)



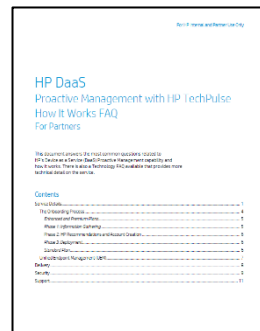
## [Proactive Management with HP TechPulse – FAQ – HP Internal and Partners \(Worldwide\) \\*](#)



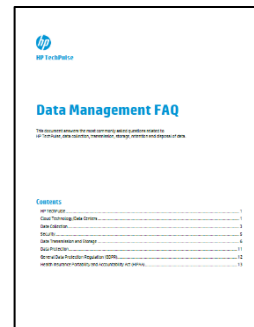
## [HP TechPulse Incident Integration FAQ \(Worldwide\) \\*](#)



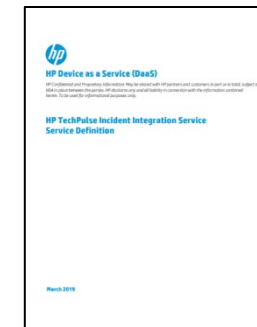
## [Proactive Management with HP TechPulse – How It Works FAQ For Partners - WW](#)



## [Proactive Management with HP TechPulse – Data Management FAQ - WW](#)

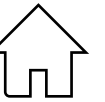


## [HP Tech Pulse Incident Integration Service - Service Definition - \(Worldwide\) \\*](#)



\* HP Internal and Channel Partner assets. Link will open within HP network.

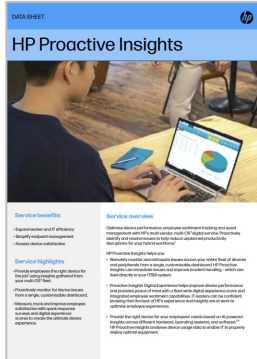




# HP Proactive Insights

## NSI Assets

### HP Proactive Insights - Datasheet



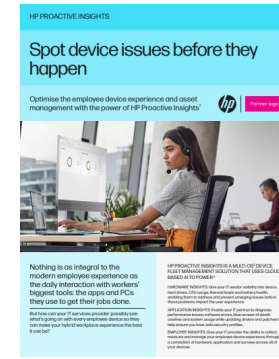
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PT/RU/EL/TR

### HP Proactive Insights – Solution Brief



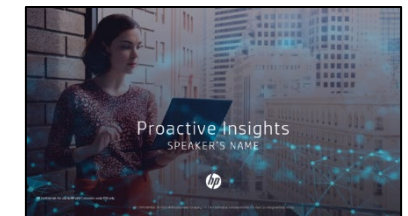
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IT/NL/PL/PT/AR

### HP Proactive Insights – Solution Brief (Channel)



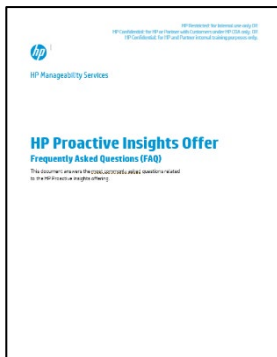
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IT/NL/PL/PT/AR

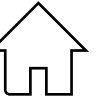
### HP Proactive Insights - Customer Presentation



Available in:  
EE/DE/PL/NL/IT/PT/ES/FR/AR

### HP Proactive Insights - FAQ

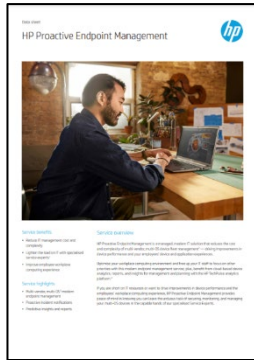




# HP Proactive Endpoint Management

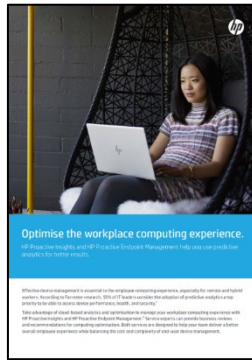
NSI Assets

## HP Proactive Endpoint Management - Datasheet



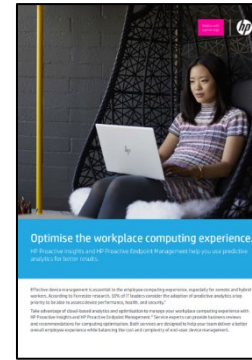
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## HP Proactive Endpoint Management - Solution Brief



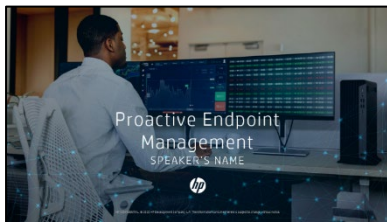
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## HP Proactive Endpoint Management - Solution Brief (Channel)



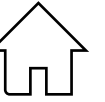
Available in:  
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IT/NL/PL/PT/  
RU/TR/AR/

## HP Proactive Endpoint Management - Customer Presentation



Available in:  
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ES/TR/RU/AR/FR





# HP Adaptive Endpoint Management

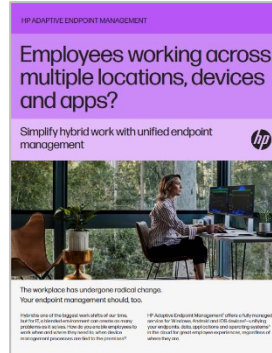
NSI Assets

## HP Adaptive Endpoint Management - Customer Presentation



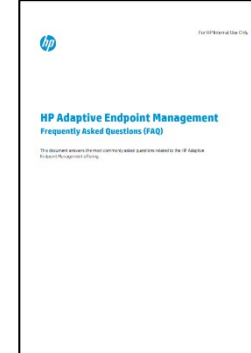
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## HP Adaptive Endpoint Management - Solution Brief



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## HP Adaptive Endpoint Management - Customer FAQs

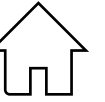


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\* HP Internal and Channel Partner assets. Link will open within HP network.







# HP Proactive Insights Experience Management (PIXM)

NSI Assets

## HP Proactive Insights Experience Management - Solution Brief

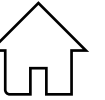


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## HP Proactive Insights Experience Management - Customer Presentation

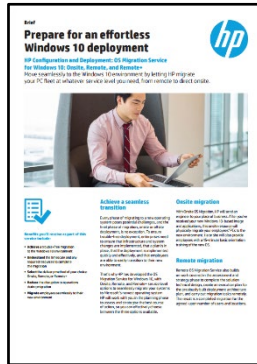


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# OS Migration for Windows 10: Onsite, Remote and Remote+

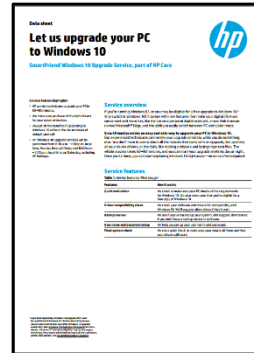
## Brief - [EMEA](#)



Translations:

[FR](#)   [DE](#)   [ES](#)  
[IT](#)   [NL](#)   [DA](#)  
[FI](#)   [SV](#)   [NO](#)

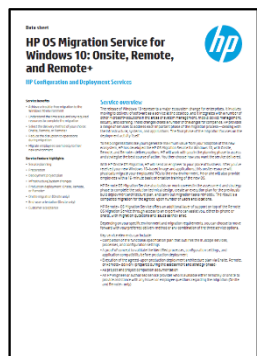
## SmartFriend Windows 10 Upgrade Service Datasheet – [EMEA](#)



Translations:

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[ES](#)   [IT](#)

## Datasheet- [EMEA](#)



Translations:

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[FI](#)   [SV](#)   [NO](#)

## SmartFriend Service Datasheet – [EMEA](#)



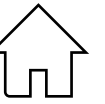
Translations:

[FR](#)   [DE](#)  
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[EEIE](#)   [DECH](#)  
[DEAT](#)



# HP Wolf Security Services





# PROTECT OVERVIEW - HP Wolf Pro Security

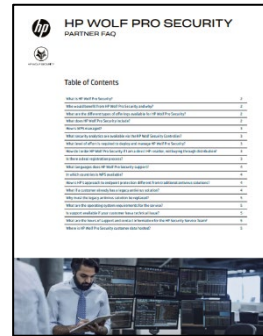
## NSI Assets

Product Overview Video



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EE/AR/DE/PL/CS/SK/  
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HP Wolf Pro Security  
Service - Partner FAQ



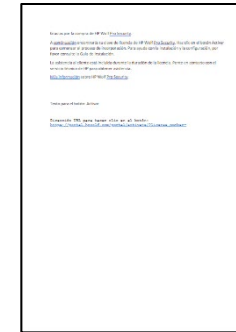
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HP Wolf Security for  
Education - Datasheet



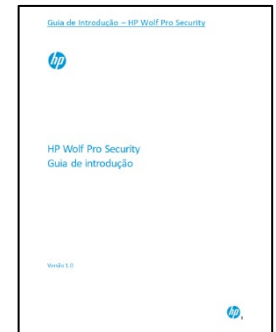
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HP Wolf Pro Security  
Email Content\_v1



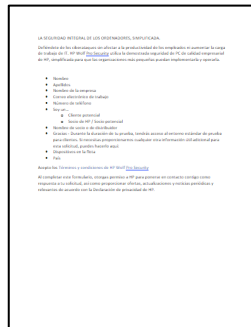
Available in:  
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HP Wolf Pro Security  
Getting Started Guide



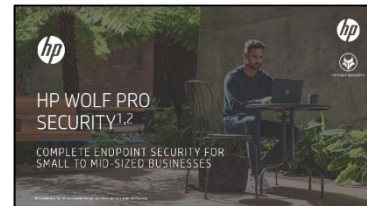
Available in:  
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HP Wolf Pro Security  
Trial Form



Available in:  
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HP Wolf Pro Security -  
Customer Presentation



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HP Wolf Pro Security –  
Competitive Presentation



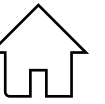
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HP Wolf Pro Security Service -  
Datasheet



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IT/NL/NO/PL/PT/  
RO/RU/SK/SV/TR





# HP Wolf Pro Security Services (formerly known as HP Proactive Security Services)

## NSI Assets

### HP Wolf Pro Security Brief (SMB/SME)

NEW



Available in:  
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PT/ES/FR/IT

### HP Wolf Pro Security Solution Brief (Endpoint Isolation)

NEW



Available in:  
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IT/PT

### HP Wolf Security Onboarding Service - Datasheet



Available in:  
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RU/TR/DA/NO/  
AR/SV/CS/EL/  
HU/PL/RO/SK

### HP Wolf Pro Security Services - Datasheet



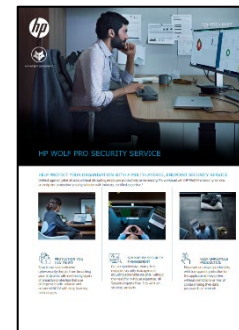
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RO/HU

### HP Wolf Pro Security Edition - Datasheet



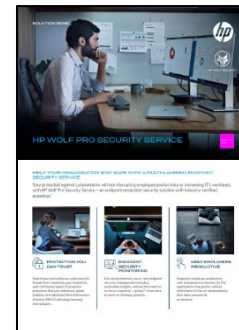
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SL/SV/TRV

### HP Wolf Pro Security Services - Solution Brief



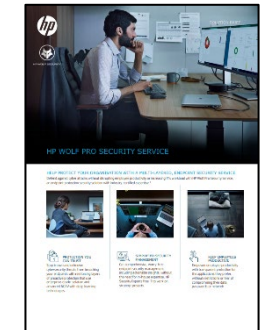
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### HP Wolf Pro Security Services - Solution Brief (Channel)



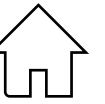
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IT/ES/NL/PT/  
RU/TR/DA/AR/  
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### HP Wolf Pro Security Services - Customer FAQs



Available in:  
EE/DA/DE/ES/  
FI/NL/NO/PT/  
RU/SV

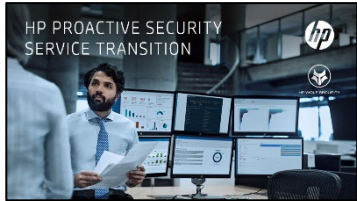




# HP Wolf Pro Security Services (formerly known as HP Proactive Security Services)

## NSI Assets

HP Wolf Pro Security Services - Partner Presentation



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DA/NL/FI/NO/CS/SK/PL/EL/RO/HU

HP Wolf Pro Security Services - Customer Presentation



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HP Wolf Pro Security Edition - Customer Presentation



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HP Wolf Security Services - Business Whitepaper



Available in:

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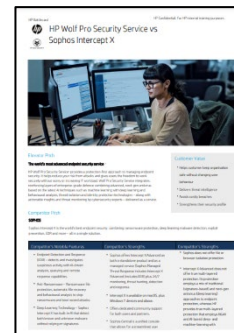
HP Wolf Pro Security Edition - Whitepaper



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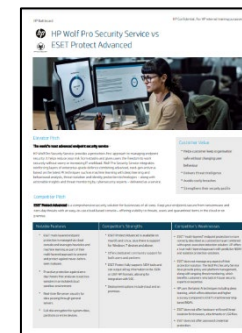
HP Wolf Pro Security Service vs. Sophos Intercept X - Battlecard



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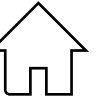
HP Wolf Pro Security Service vs. ESET- Battlecard



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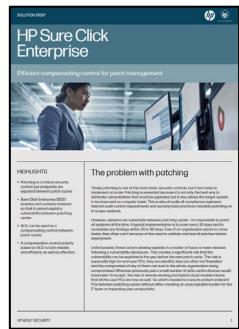




# HP Wolf Enterprise Security Services (HP Sure Click Enterprise)

## NSI Assets

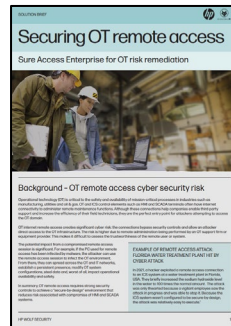
HP Wolf Enterprise Security (HP Sure Click Enterprise) Compensation Control for Patch Management Solution Brief



Available in:  
EE/EEME/DE/  
ES/FR/IT/PT/



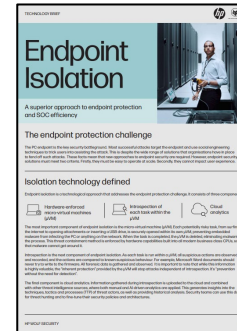
HP Sure Access Enterprise Solution Brief (Securing OT Remote Access)



Available in:  
EE/DE



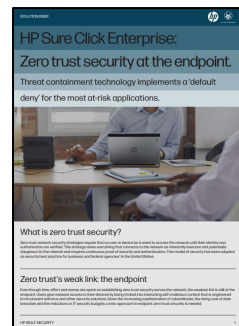
HP Sure Access Enterprise Solution Brief (Positioning)



Available in:  
EE/DE



Zero trust security at the endpoint Solution Brief



Available in:  
EE/EEME/FR/  
DE/ES/PT/IT



HP Sure Click Enterprise - Solution Brief (Channel)



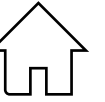
Available in:  
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NL/NO/PT/RU/  
SL/SV/TR/AR

HP Sure Click Enterprise - Malicious Email Attachments - Solution Brief



Available in:  
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ES/FI/FR/IT/  
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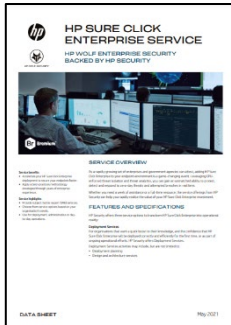




# HP Wolf Enterprise Security Services (HP Sure Click Enterprise)

## NSI Assets

### HP Sure Click Enterprise Services - Datasheet



Available in:

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NO/PT/RU/SV/  
TR/CS/SK/RO

### HP Sure Click Enterprise Software - Datasheet



Available in:

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### HP Sure Access Enterprise - Datasheet



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NO/PT/RU/SV/  
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### HP Sure Click Enterprise - Phishing Attacks - Solution Brief



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ES/FI/FR/IT/  
NL/NO/PT/RU/  
SV/TR

### HP Sure Click Enterprise - Malicious Emails and Downloads - Solution Brief



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NL/NO/PT/RU/  
SV/TR

### HP Sure Click Enterprise - Credential Protection - Solution Brief



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NL/NO/PT/RU/  
SV/TR







# HP Wolf Enterprise Security Services (HP Sure Click Enterprise)

## NSI Assets

### Zero Trust with HP Wolf Enterprise Security - Whitepaper



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CS/SK

### Disrupting the cycle of perpetual vulnerability - Whitepaper



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NO/PT/SL/SV/  
FI

### HP Wolf Enterprise Security - Customer Presentation



Available in:  
EE/DA/DE/ES/FI/FR/IT/NL/PT/NO/  
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### New Model for Defeating Cyber Attacks - Whitepaper



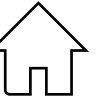
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### Reducing Enterprise Cyber Complexity - Whitepaper



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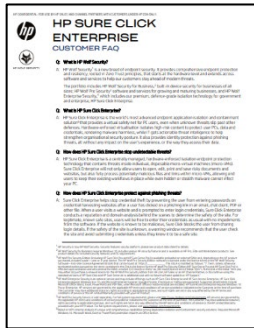




# HP Wolf Enterprise Security Services (HP Sure Click Enterprise)

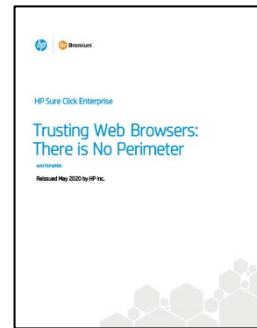
## NSI Assets

### HP Sure Click Enterprise - Customer FAQs



Available in:  
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FI/NL/NO/PT/  
RU/SV

### Whitepaper - Trusting Web Browsers



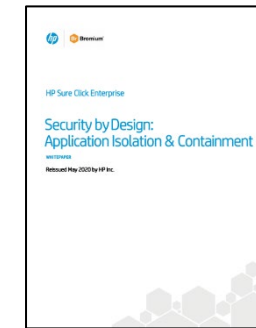
Translations:  
DE

### Whitepaper - Securing Legacy Applications



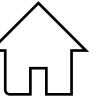
Translations:  
DE

### Whitepaper - Security by Design



Translations:  
DE

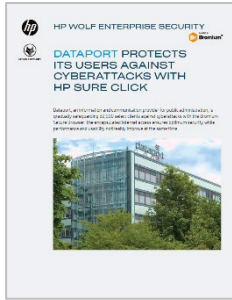




# HP Wolf Enterprise Security Services (HP Sure Click Enterprise)

## NSI Assets

### HP Wolf Enterprise Security – Case Study (Dataport)



Available in:  
EE/DE

### HP Wolf Enterprise Security – Case Study (Baden-Württemberg)



Available in:  
EE/DE

### HP Wolf Security Onboarding Service - Datasheet



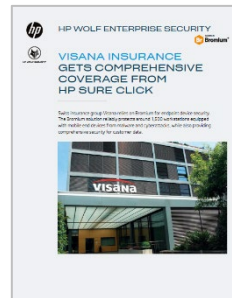
Available in:  
EE/DE/ES/FI/  
FR/IT/NL/PT/  
RU/TR/DA/NO/  
AR/SV/CS/EL/  
HU/PL/RO/SK

### HP Wolf Enterprise Security – Case Study (City of Bonn)



Available in:  
EE/DE

### HP Wolf Enterprise Security – Case Study (VISANA Insurance)



Available in:  
EE/DE

### HP Sure Click Enterprise - Solution Brief



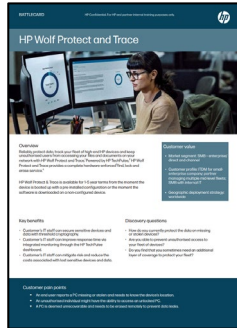
Available in:  
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NL/NO/PT/RU/  
SV/TR/CS/SK





# HP Wolf Protect and Trace

Battlecard



Available in:  
EE/DE/ES/FR/  
IT/PT  
Click [here](#) to access

Battlecard [for HP partner]



Available in:  
EE/DE/ES/  
FR/IT/PT  
Click [here](#) to access

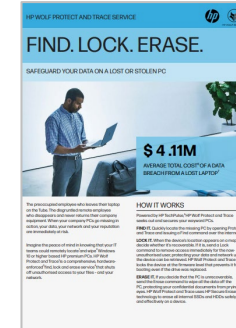
Datasheet



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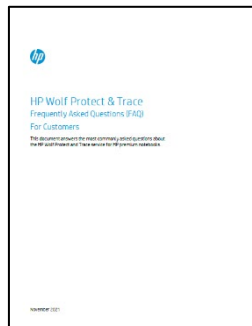
Solution Brief



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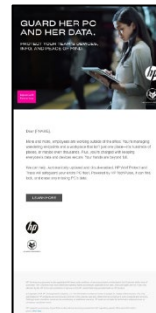
FAQ



Available in:

- [DE](#)
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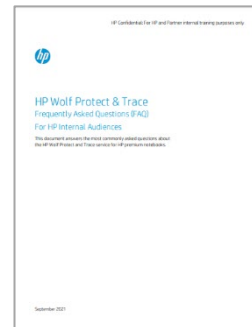
eDM



Available in:

- [DE](#)
- [FR](#)
- [EE](#)

[Sales FAQ](#)



L1 In Depth Training Deck



Available in:

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- [DE](#)
- [EE](#)
- [ES](#)
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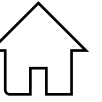
Customer Presentation



Available in:

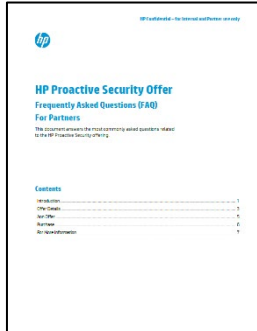
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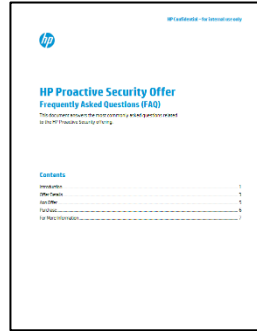


# HP Proactive Security

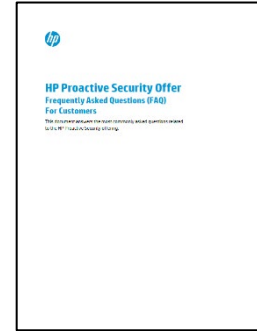
## [HP Proactive Security Offer Frequently Asked Questions \(FAQ\) for Partners](#)



## [HP Proactive Security Frequently Asked Questions \(FAQ\) \(Worldwide\) \\*](#)



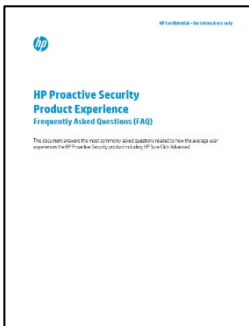
## [HP Proactive Security Offer Frequently Asked Questions \(FAQ\) \(Worldwide\) \\*](#)



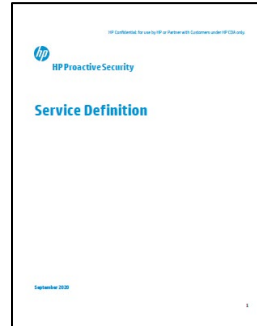
## [Aon and HP Proactive Security Brochure](#)



## [HP Proactive Security Product Experience FAQ - \(Worldwide\) \\*](#)



## [HP Proactive Security Service - Service Definition - \(Worldwide\) \\*](#)

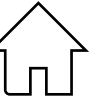


## [HP DaaS Proactive Security Overview Video](#)



\* HP Internal and Channel Partner assets. Link will open within HP network.





# Isolation technology from Bromium (now part of HP)

## Solution Brief



Translations:

[DE](#) [EL](#)

## Solution Brief



Translations:

[DE](#) [EL](#)

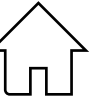
## Solution Brief



Translations:

[DE](#) [EL](#)





# HP Security Advisory Services

## Solution Brief

**HP Security Advisory Services**

Get comprehensive cybersecurity lifecycle services focused on the personal systems in your network. HP Help you identify risks and proactively improve the security posture of your multi-brand multi-OS devices with a full suite of Security Advisory Services.

- Experts in security**  
Get unparalleled expertise and over 20 years of experience from HP Security Advisory Services experts who will help you identify risks and proactively improve the security posture of your multi-brand multi-OS devices with a full suite of Security Advisory Services.
- Proactive risk reduction**  
Using our comprehensive security services for your organization, we will help you identify risks and proactively improve the security posture of your multi-brand multi-OS devices with a full suite of Security Advisory Services.
- Heterogeneous environments**  
Since the security gaps exist in multi-OS and multi-brand devices, we will help you identify risks and proactively improve the security posture of your multi-brand multi-OS devices with a full suite of Security Advisory Services.

## FAQ for customers

**HP Lifecycle Services**

**HP Security Advisory Services**  
**Frequently Asked Questions (FAQ)**

This document answers the most commonly asked questions related to HP Security Advisory Services.

## Customer Presentation

**HP Security Advisory Services Overview**

Speaker's Name / Month day, 2013



# HP Digital Services







# HP Subscription Management Services

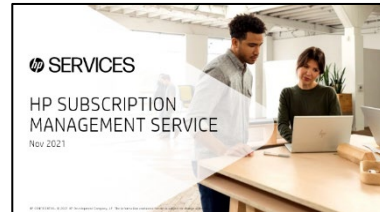
## NSI Assets

### Solution Brief



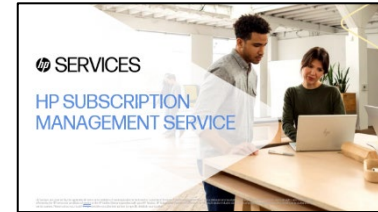
Translations:  
EE/FR/DE/  
PT/ES

### Customer Presentation



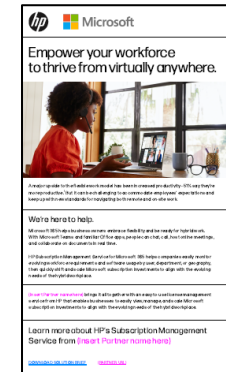
Translations:  
EE/FR/DE/PT/ES

### Platform Overview Deck



Translations:  
EE/FR/DE/PT/ES

### eDM



Translations:  
EE/DE/FR/  
PT/ES

### Channel Partner Deck



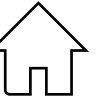
Translations:  
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### Product Overview Video



Translations:  
EE/DE/FR/ES/PT





# HP Subscription Management Services

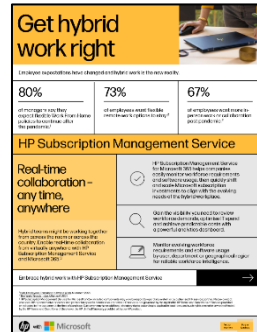
## NSI Assets

### Partner Campaign Guide



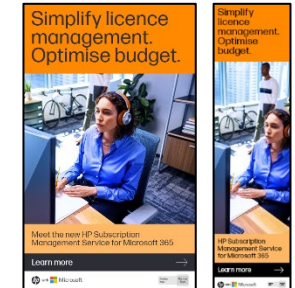
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### One Pagers



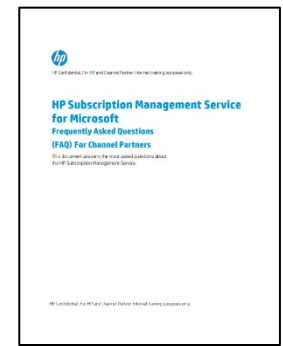
Translations:  
EE/FR/DE/PT/ES

### Web Banners/ Display Banners



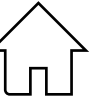
Translations:  
EE/FR/DE/PT/ES

### Channel FAQs



Translations:  
EE/FR





# HP Proactive Insights Experience Management

## Solution Brief

**hp**  
SOLUTION BRIEF  
**HP Proactive Insights Experience Management**  
Enhance employee digital experience and increase business productivity

Welcome to the ever-changing workplace. Today's business environment asks for different types of leaders, with an increasing demand for digital capabilities. And it's demanding more from your employees, too. How do you ensure your employees have the skills, knowledge, and mindset to succeed in this new world?

These skills drive performance, change your bottom line, and help you win in a competitive market. But it's not always easy to get there. That's where HP Proactive Insights Experience Management comes in. It's a powerful tool that helps you understand your employees' digital experience and identify areas for improvement. So you can give them the skills and mindset they need to succeed in the digital workplace.

<b>90%</b> Of IT executives say their employees have digital skills that are not what they need.	<b>77%</b> Of IT leaders say employee digital skills have increased revenue.	<b>87%</b> Of companies that have employee experience metrics in IT performance goals.
---	---	---

**Bring order to the digital chaos**  
At the heart of the digital workplace is a complex web of applications, data, and devices. It's a chaotic environment that can be overwhelming for employees. HP Proactive Insights Experience Management helps you bring order to the chaos by providing a clear view of your employees' digital experience. So you can identify areas for improvement and make changes that will improve their experience.

**Drive employee engagement**  
Employees are more engaged when they have a positive digital experience. HP Proactive Insights Experience Management helps you drive employee engagement by providing a clear view of your employees' digital experience. So you can identify areas for improvement and make changes that will improve their experience.

Translations:

[AR](#) [DE](#) [ES](#) [FR](#)  
[IT](#) [PT](#) [RU](#) [TR](#)

## Customer Presentation

**hp SERVICES**

**HP PROACTIVE INSIGHTS EXPERIENCE MANAGEMENT**

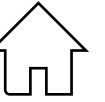
Translations:

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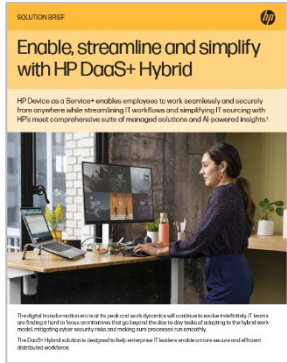
# Device as a Service





# HP Device as a Service + Hybrid

## Solution Brief



Translations:

[EE](#) [DE](#) [FR](#)

[IT](#) [ES](#)

## Customer Presentation

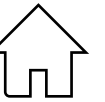


Translations:

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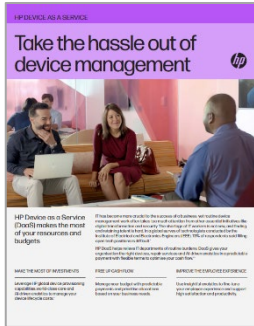
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# Device as a Service

## Solution Brief Direct Customers - [WW](#)



Available languages:

Low Res PDF:

[EE](#) [FR](#) [DE](#) [ES](#) [IT](#) [NL](#) [PT](#) [TR](#) [AR](#)

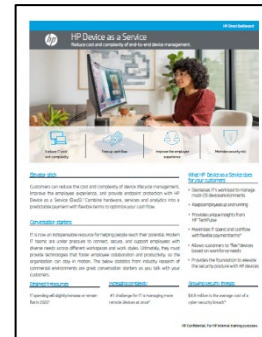
\*Hi-Res PDF:

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## DaaS Direct Battlecard \*



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## Solution Brief - Partner's Customers - [WW](#) \*



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## Customer Presentation



Available languages:

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## Partner Presentation



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\* HP Internal and Channel Partner assets. Link will open within HP network.





# Device as a Service

Customer pitch deck [WW](#) English \*

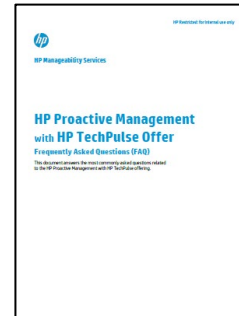


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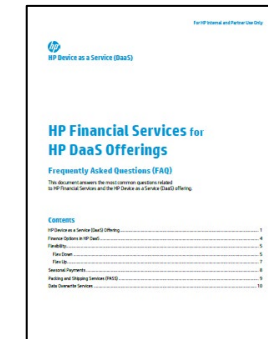
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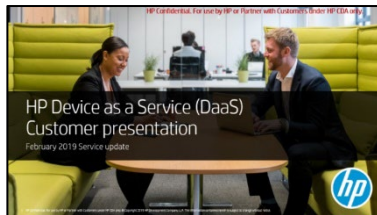
[HP TechPulse Offer FAQ – Internal \(Worldwide\) \\*](#)



[HP Financial Services for HP DaaS Offerings FAQ \(Worldwide\) \\*](#)



Partner's Customers pitch deck EMEA English \*

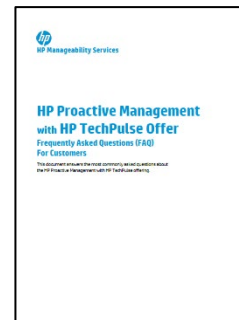


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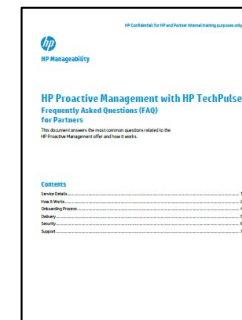
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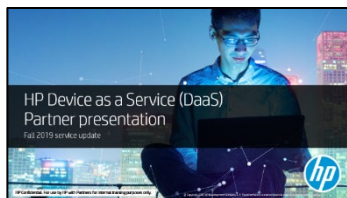
[HP TechPulse Offer FAQ – Customers \(Worldwide\) \\*](#)



[HP TechPulse Offer FAQ – Channel Partners \(Worldwide\) \\*](#)



What's New for Partners pitch deck [WW](#) English \*



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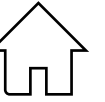
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Translations in progress

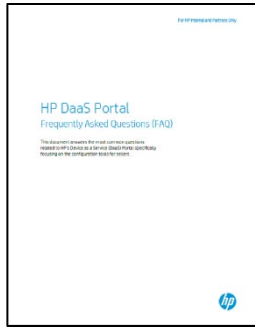
\* HP Internal and Channel Partner assets. Link will open within HP network.





# Device as a Service

## HP DaaS Portal – FAQ



Available languages:

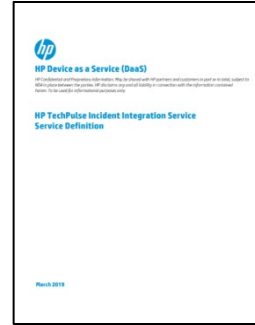
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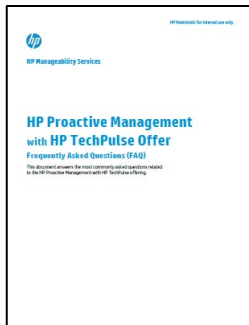
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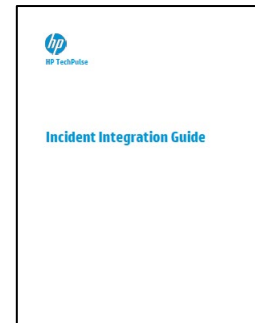
## [HP TechPulse Incident Integration Service Service Definition \(Worldwide\) \\*](#)



## [HP TechPulse Offer FAQ – Partners \(Worldwide\) \\*](#)



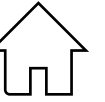
## [HP TechPulse Incident Integration Guide \(Worldwide\) \\*](#)



\* HP Internal and Channel Partner assets. Link will open within HP network.







# Device as a Service

## HP DaaS for Apple Solution Brief



Available languages:

\*Low Res PDF:

[EE](#)

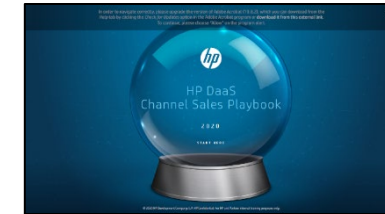
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[EE](#)

## [HP DaaS for Apple Offer FAQ \(Channel\) - Worldwide](#)



## DaaS - Channel Sales Playbook (Web)



Available languages:

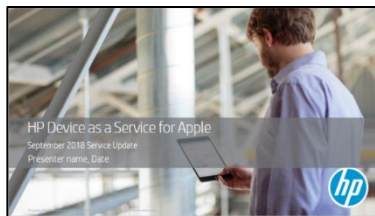
\*Low Res PDF:

[EE](#) [IT](#) [DE](#) [FR](#) [ES](#)

\*Source files:

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## HP DaaS for Apple Customer Pitch Deck

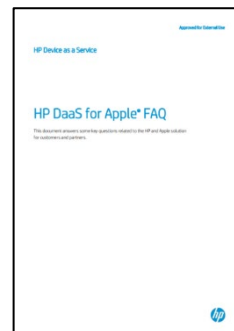


Available languages:

\*Source files:

[EE](#) [FR](#)

## [HP DaaS for Apple Offer FAQ \(Customer\) - Worldwide](#)



## DaaS - Channel Sales Playbook (Mobile)



Available languages:

\*Low Res PDF:

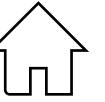
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\*Source files:

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\* HP Internal and Channel Partner assets. Link will open within HP network.





# Device as a Service

## [Bill Avey Video](#)



Translations:

[ES](#) [FR](#) [DE](#)

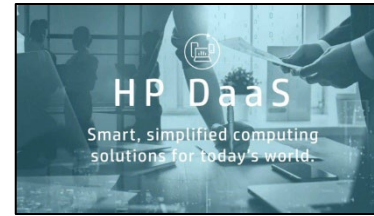
## [Apple Overview Video](#)



Translations:

[EE](#) with subtitles

## [HP DaaS video umbrella](#)



## [Analytics and Reports Edit](#)

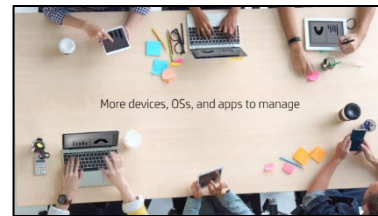


Translations:

[EE](#) with subtitles

[ES](#) [FR](#) [DE](#) [IT](#)

## [DaaS Service Demo \(Sizzle\) - Full](#)



Translations:

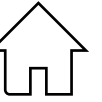
[ES](#) [FR](#) [DE](#)

For more videos click [here](#)



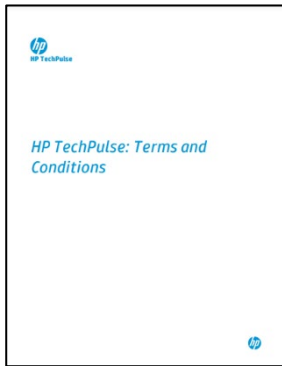
# TechPulse





# HP TechPulse

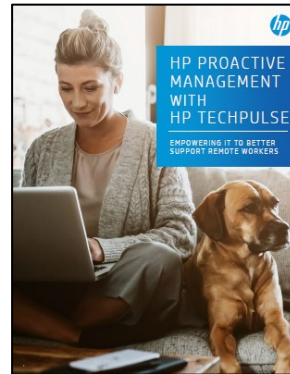
## Terms and Conditions



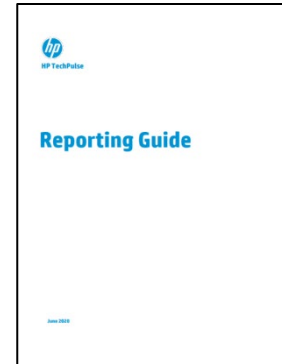
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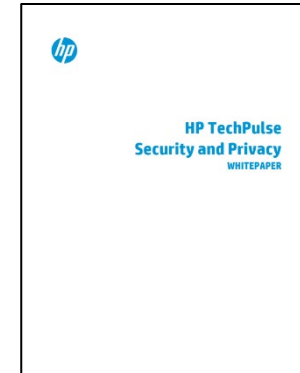
## Empowering Remote Workers



## Reporting Guide



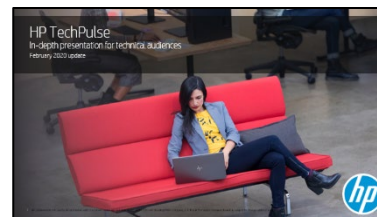
## Security and Privacy Whitepaper



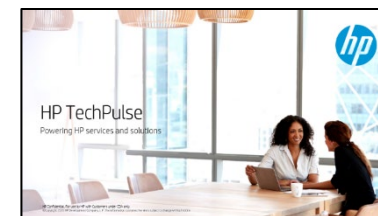
## 7 Things to Know About HP TechPulse infographic



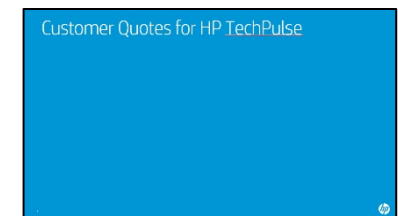
## In-depth presentation for Technical Audiences

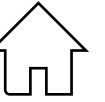


## Customer Presentation



## Customer Quotes





# HP TechPulse

## HP TechPulse Demo Slides



## HP TechPulse Demo Script

**HP TechPulse Demo**

The demo will go:

- Open Overview and begin to go through the overview and
  - Open Overview
  - Open Overview
  - Open Overview
- Click on the Overview icon in the top right corner of the screen
- Click on the Overview icon in the top right corner of the screen
- Click on the Overview icon in the top right corner of the screen

Note an internal connection request for this demo

Overview	Benefits of HP TechPulse
<p><b>Overview</b></p> <p>HP TechPulse is a quarterly and weekly dashboard that provides a comprehensive view of your IT environment. It is designed to help you understand your IT environment and make data-driven decisions. The dashboard is divided into several sections, including:           <ul style="list-style-type: none"> <li><b>Key Metrics:</b> Provides a high-level overview of your IT environment, including metrics such as uptime, performance, and security.</li> <li><b>Alerts and Incidents:</b> Provides a detailed view of any alerts or incidents that have occurred, including their status and resolution time.</li> <li><b>Performance and Health:</b> Provides a detailed view of the performance and health of your IT environment, including metrics such as CPU usage, memory usage, and disk space.</li> <li><b>Security and Compliance:</b> Provides a detailed view of the security and compliance status of your IT environment, including metrics such as vulnerability scans and patch management.</li> </ul> </p>	<p><b>Benefits of HP TechPulse</b></p> <p>HP TechPulse offers several key benefits to your organization, including:           <ul style="list-style-type: none"> <li><b>Improved Visibility:</b> Provides a comprehensive view of your IT environment, allowing you to identify potential issues before they become major problems.</li> <li><b>Proactive Monitoring:</b> Allows you to monitor your IT environment in real-time, so you can quickly respond to any alerts or incidents.</li> <li><b>Data-Driven Decisions:</b> Provides you with the data you need to make informed decisions about your IT environment, such as where to invest in new hardware or software.</li> <li><b>Time Savings:</b> Automates many of the tasks that would otherwise be done manually, saving you time and resources.</li> <li><b>Scalability:</b> Can be scaled to meet the needs of organizations of any size, from small businesses to large enterprises.</li> </ul> </p>

## HP TechPulse Technical Demo



# Windows 10 solutions





# Windows 10 migration solutions

Assessment and Strategy Service for Windows 10

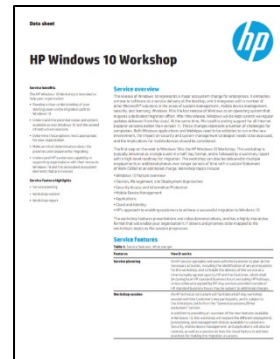
Brief - [EMEA](#)



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Datasheet - [EMEA](#)



Brief - [EMEA](#)



Brief - [EMEA](#)



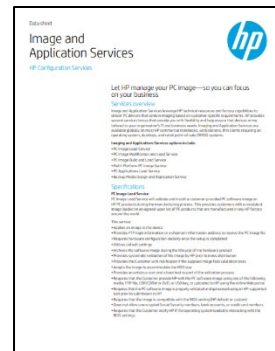
Brief - [EMEA](#)



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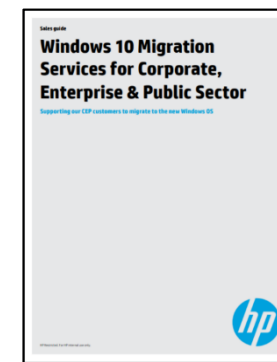
Datasheet - [EMEA](#)



Sales FAQ - [EMEA](#)



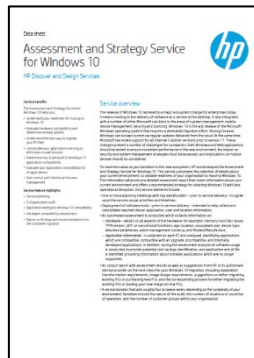
Sales Guide - [EMEA](#)



Customer Brochure - [EMEA](#)



Datasheet - [EMEA](#)



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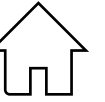
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# Contractual Services

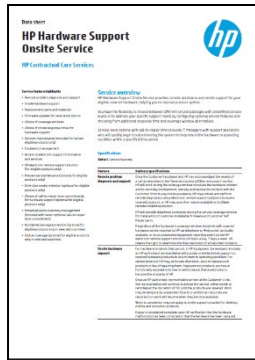






# Standard Contractual Services

## Datasheet - [EMEA](#)



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## Datasheet - [EMEA](#)



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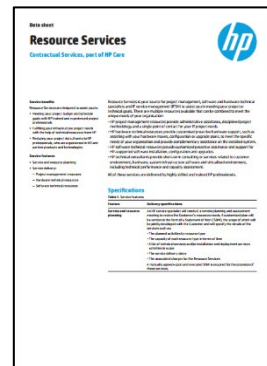
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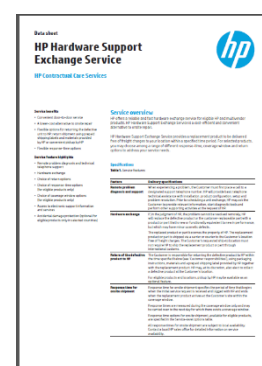
## Datasheet- [EMEA](#)



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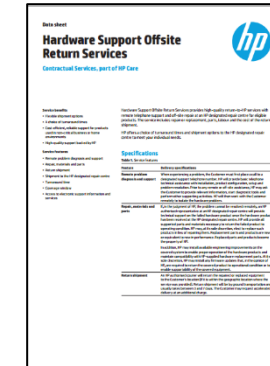
## Datasheet WW



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## Datasheet- [EMEA](#)



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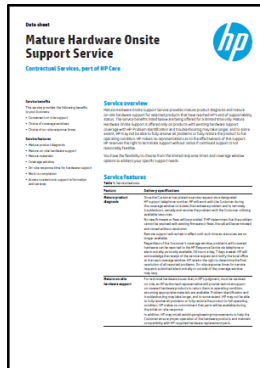
# Standard Contractual Services



Datasheet - [EMEA](#)

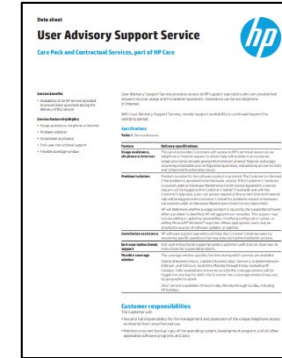
Datasheet- [EMEA](#)

Datasheet- [WW](#)



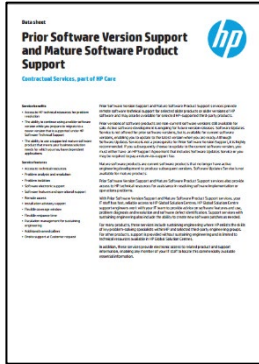
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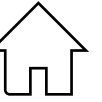
# X-BU Priority Services

Prior Software Version Support and Mature Software Product Support- [EMEA](#)



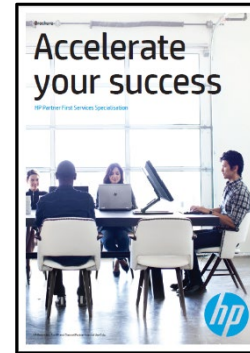
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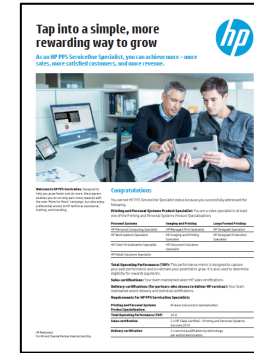


# X-BU Partner First Services

Brochure - [EMEA](#)



Brief - [EMEA](#)



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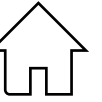
Factsheet - [EMEA](#)



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# HP Care for PCs - Datasheets

Rapid App Mobilization- [WW](#)

**Let us upgrade your PC to Windows 10**

Investment Services 10 Upgrade Service, part of HP Care

**Service overview**

HP Care for PCs provides a range of services to help you protect your investment in your PC. The HP Care for PCs 10 Upgrade Service is a part of the HP Care for PCs 10 service. It provides a range of services to help you upgrade your PC to Windows 10. The service includes a range of services to help you upgrade your PC to Windows 10. The service includes a range of services to help you upgrade your PC to Windows 10.

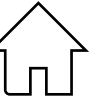
**Service features**

Feature	Description
Windows 10 Upgrade	Upgrade your PC to Windows 10. The service includes a range of services to help you upgrade your PC to Windows 10. The service includes a range of services to help you upgrade your PC to Windows 10.
Windows 10 Support	Get help with Windows 10. The service includes a range of services to help you upgrade your PC to Windows 10. The service includes a range of services to help you upgrade your PC to Windows 10.
Windows 10 Troubleshooting	Get help with Windows 10 troubleshooting. The service includes a range of services to help you upgrade your PC to Windows 10. The service includes a range of services to help you upgrade your PC to Windows 10.
Windows 10 Updates	Get help with Windows 10 updates. The service includes a range of services to help you upgrade your PC to Windows 10. The service includes a range of services to help you upgrade your PC to Windows 10.



# X-BU Portfolio Assets





# X-BU Support - HP Wolf Security (Family)

## Security for a Hybrid Workplace Solution Overview

NEW



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EE/EEME/FR/  
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## Reevaluate your endpoint strategy Solution Brief

NEW



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## Why HP for Endpoint Security? Solution Overview

NEW



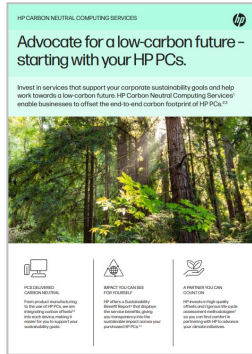
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# X-BU Support - HP Carbon Neutral Offset Services

## Datasheet



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## Solution Brief



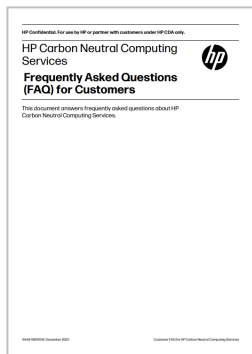
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## Solution Brief - Channel



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## Customer FAQ



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## Customer Presentation



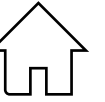
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## Internal Presentation



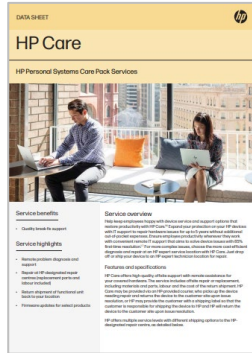
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# X-BU Support - HP Care

## Datasheet



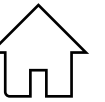
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# X-BU Support - HP Anyware Campaign

## Datasheet

**HP Anyware Secured Digital Workspaces**

**Software benefits:**

- Enables an always-on IT environment
- Increases device efficiency
- Delivers a secure user experience

**Software highlights:**

- 400,000+ endpoints (PC/Mac) with the latest OS
- 100% secure
- 100% managed
- 100% secure

**Overview**

HP Anyware is a cloud-managed, secure, and scalable digital workspace solution that enables users to work securely from any device, anywhere, at any time. It provides a secure, always-on environment that supports a wide range of use cases, from remote work to secure access to sensitive data and applications. HP Anyware is built on a secure, always-on architecture that ensures data and applications are always available and secure. It provides a secure, always-on environment that supports a wide range of use cases, from remote work to secure access to sensitive data and applications.

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## Solution Brief - AEC

**Make flexibility the cornerstone of your company's future**

**Enable architecture, engineering, and construction workflows with HP Anyware**

**Overview**

The modern architecture, engineering, and construction (AEC) industry is facing a significant challenge: how to support a workforce that is increasingly mobile and distributed. HP Anyware provides a secure, always-on digital workspace that enables users to work securely from any device, anywhere, at any time. It provides a secure, always-on environment that supports a wide range of use cases, from remote work to secure access to sensitive data and applications.

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## Solution Brief - Manufacturing

**Uncompromised collaboration for manufacturing teams**

**Boost efficiency and collaboration across multiple teams, vendors, and time zones**

**Overview**

The manufacturing industry is facing a significant challenge: how to support a workforce that is increasingly mobile and distributed. HP Anyware provides a secure, always-on digital workspace that enables users to work securely from any device, anywhere, at any time. It provides a secure, always-on environment that supports a wide range of use cases, from remote work to secure access to sensitive data and applications.

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## Solution Brief - Education

**Powerful remote-access computing for learning at all levels**

**Upgrade to a platform that supports a future-ready generation**

**Overview**

The education industry is facing a significant challenge: how to support a workforce that is increasingly mobile and distributed. HP Anyware provides a secure, always-on digital workspace that enables users to work securely from any device, anywhere, at any time. It provides a secure, always-on environment that supports a wide range of use cases, from remote work to secure access to sensitive data and applications.

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## Solution Brief - Media & Entertainment

**Make agility the star of your production**

**Boost media and entertainment efficiency with HP Anyware**

**Overview**

The media and entertainment industry is facing a significant challenge: how to support a workforce that is increasingly mobile and distributed. HP Anyware provides a secure, always-on digital workspace that enables users to work securely from any device, anywhere, at any time. It provides a secure, always-on environment that supports a wide range of use cases, from remote work to secure access to sensitive data and applications.

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## Solution Brief - Finance

**Embrace flexible remote access that's fully data-security compliant**

**Keep client, provider data safe while enabling access for global and remote employees**

**Overview**

The finance industry is facing a significant challenge: how to support a workforce that is increasingly mobile and distributed. HP Anyware provides a secure, always-on digital workspace that enables users to work securely from any device, anywhere, at any time. It provides a secure, always-on environment that supports a wide range of use cases, from remote work to secure access to sensitive data and applications.

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## Solution Brief - Broadcast

**Be ready for airtime, no matter where you are**

**Elevate broadcast workflows with HP Anyware**

**Overview**

The broadcast industry is facing a significant challenge: how to support a workforce that is increasingly mobile and distributed. HP Anyware provides a secure, always-on digital workspace that enables users to work securely from any device, anywhere, at any time. It provides a secure, always-on environment that supports a wide range of use cases, from remote work to secure access to sensitive data and applications.

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## Solution Brief - Gaming

**Take your agility to the next level**

**HP Anyware lets game developers securely team up in real time, everywhere**

**Overview**

The gaming industry is facing a significant challenge: how to support a workforce that is increasingly mobile and distributed. HP Anyware provides a secure, always-on digital workspace that enables users to work securely from any device, anywhere, at any time. It provides a secure, always-on environment that supports a wide range of use cases, from remote work to secure access to sensitive data and applications.

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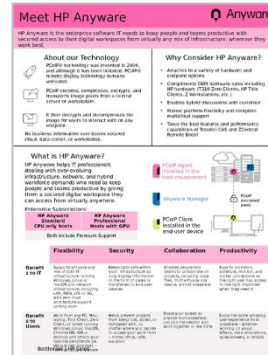
# X-BU Support - HP Anyware Campaign

## Solution Brief - Government



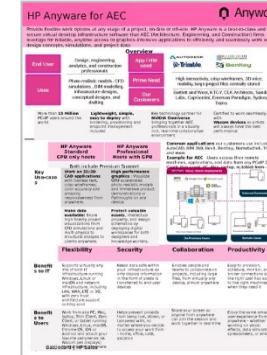
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## Battlecard and Information Sheet



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## Battlecards for Verticals/Industries



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## Sales Presentation



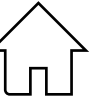
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## Video 15 sec. /30 sec. 70 sec.



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# X-BU HP Care - Datasheets

## Parts Exchange Service - EMEA



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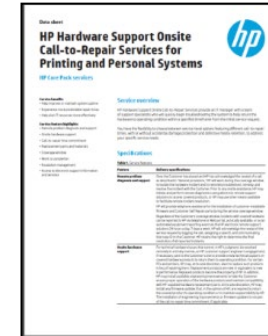
## Datasheet- EMEA



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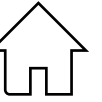
## Hardware Support Call to Repair for BPS - EMEA



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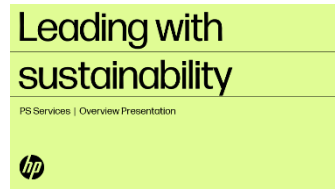
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# X-BU Support - Generic tools

## Sustainability Overview Customer Presentation



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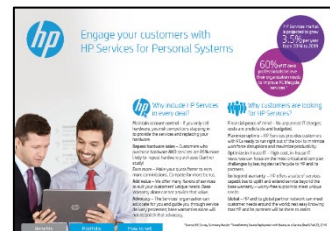
## Professional Services Overview Solution Brief



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- [PT](#)

## Sales Guide – Personal Systems

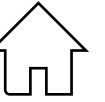


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## Physical Care Pack Terms and Conditions 2017





# HP Business PC & Print Devices Cleaning Guidance

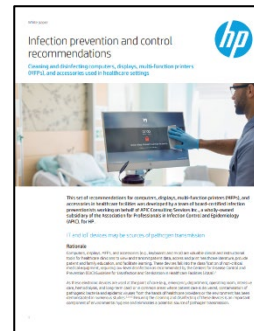
## [Cleaning Guidance](#)



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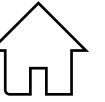
## [Infection prevention and control whitepaper - WW](#)



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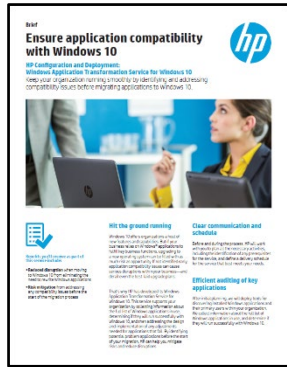
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# Windows Application Transformation Service

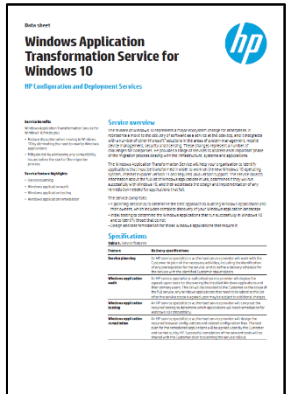
Brief - [EMEA](#)



Translations:

- [FR](#)    [DE](#)
- [ES](#)    [IT](#)
- [NL](#)    [DA](#)
- [FI](#)    [SV](#)
- [NO](#)

Datasheet - [EMEA](#)



Translations:

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- [ES](#)    [IT](#)
- [NL](#)    [DA](#)
- [FI](#)    [SV](#)
- [NO](#)

# Web App Accelerator Service for Internet Explorer 11

Brief - [EMEA](#)



Translations:

- [FR](#)    [DE](#)
- [ES](#)    [IT](#)
- [NL](#)    [DA](#)
- [FI](#)    [SV](#)
- [NO](#)

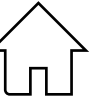
Datasheet - [EMEA](#)



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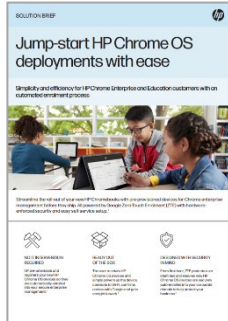
- [FR](#)    [DE](#)
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- [NL](#)    [DA](#)
- [FI](#)    [SV](#)
- [NO](#)





# Chrome Device Management Enrollment Service

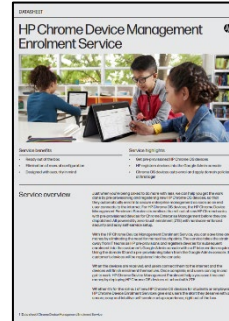
## [Solution Brief](#)



Translations:

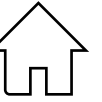
[DE](#) [ES](#) [FR](#)  
[IT](#) [PT](#)

## [Service Datasheet](#)



Translations:

[DE](#) [ES](#)  
[FR](#) [IT](#)



# HP Tech Café - Overview

Brochure - [EMEA](#)



Translations:

[DE](#)   [ES](#)  
[FR](#)   [IT](#)

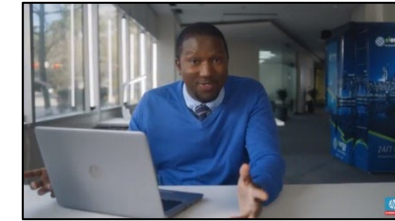
Flyer- [EMEA](#)



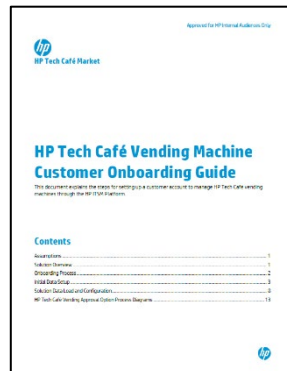
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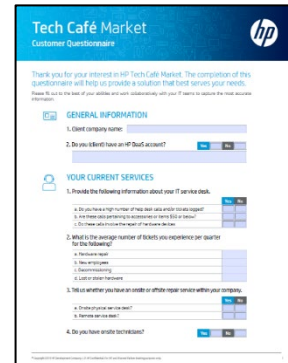
[HP Tech Café Overview Video](#)



Client Onboarding Guide - [WW](#)



Customer Questionnaire- [EMEA](#)







# HP Tech Café Market

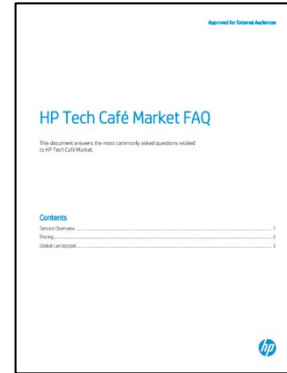
## Brief - EMEA



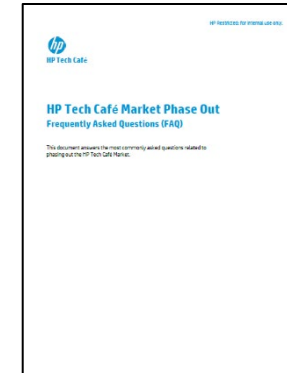
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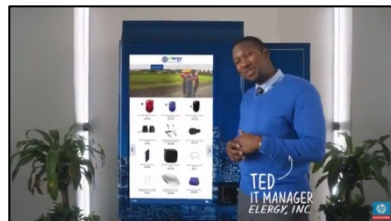
## External FAQ



## Phase Out FAQ Internal

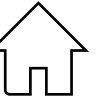


## Vignette Video



## Social Cuts (15 seconds)





# HP Tech Café Walk-up Center

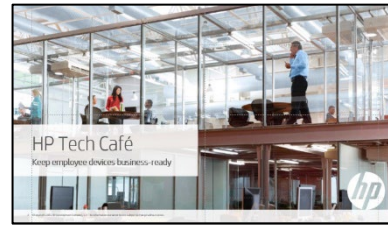
## Brief - [EMEA](#)



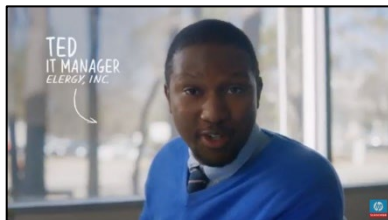
Translations:

[DE](#)   [ES](#)  
[FR](#)   [IT](#)

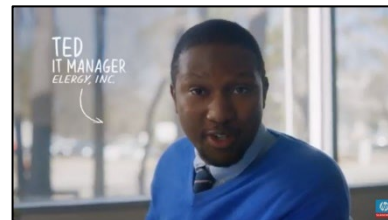
## [Customer Presentation](#)



## [Vignette Video](#)

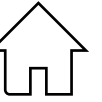


## [Social Cuts \(15 seconds\)](#)



# HP Professional Services





# HP Professional Services - Modern IT Services

## NSI Assets

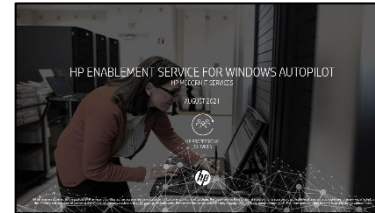
### HP Professional Services - Modern IT Services - Solution Brief



Available in:

EE/AR/CS/  
DE/ES/FR/  
IT/PL/PT/  
SL/TR

### HP Professional Services - Modern IT Services - Customer Presentation



Available in:

EE/AR/DE/ES/  
FR/IT/TR/PT



Thank You



# Backup slides

# NPI Sales Tools Summary

Asset name	Audience	Purpose/Content
Datasheet	<b>External:</b> Agencies, End users <b>Channel Internal:</b> Sellbytel, Channel Partners <b>Internal:</b> all HP Sales teams, Product Managers, Marketing	Provide detailed information on products - key features and technical specifications. Contains product pictures, key messaging, product walkaround, technical specifications.
Portfolio Guide	<b>External:</b> Agencies, End users <b>Channel Internal:</b> Sellbytel, Channel Partners <b>Internal:</b> all HP Sales teams, Product Managers, Marketing	Provide a thorough and detailed product information to help HP and channel partners understand and communicate product benefits and features. Contains product pictures, target customers, features, benefits and specifications.
Solution Brief	<b>External:</b> Agencies, End users <b>Channel Internal:</b> Sellbytel, Channel Partners <b>Internal:</b> all HP Sales teams, Product Managers, Marketing	Contains more simple and easy to understand customer-facing content. Provide most relevant information to customers to help them make a purchase decision. Has a brief listing of high-level customer benefits and product information in a short and crisp format.



# NPI Sales tools Summary

Asset name	Audience	Purpose/Content
Video	<b>External:</b> End users via on-line (HP.com, retailer web sites, partner web sites, ...), Retailers, Agencies, Press,... <b>Channel Internal:</b> Channel Partners <b>Internal:</b> all HP Sales teams, Product Managers, Marketing	Provides a quick overview to show the main features and benefits of the Service. Can contain lifestyle imagery, target customer, product key messages, benefits and features
Brochure (sometimes, for Hero Products only)	<b>External:</b> Retailers, Commercial Customers, End users <b>Channel Internal:</b> Channel Partners	Provides detailed information to customers to help them make a purchase decision. Contains key selling messages, product picture, technical specifications, compatibility information and more.
Whitepaper	<b>External:</b> Agencies, End users <b>Channel Internal:</b> Sellbytel, Channel Partners <b>Internal:</b> all HP Sales teams, Product Managers, Marketing	Provides a deep dive into the technology or specifics of the way something works. Contains technical aspects of Service inclusions.
Selection Guide	<b>Channel Internal:</b> Sellbytel, Channel Partners <b>Internal:</b> all HP Sales teams, Product Managers, Marketing	Presents complete information of each Services products with sole purpose of helping HP Sales /Channel Partners understand the differentiation so they could offer the right choice of products to their customers depending on the needs. Contains product images, tech spec info, portfolio snapshot – family and SKU level.

